






OLCC Social Media Site	OLCC Using Since	URL Link	OLCC's Use
Twitter	2008	<a href="http://twitter.com/OLCC">http://twitter.com/OLCC</a> 	<p>OLCC broadcasts its news and public safety messages. Many news media follow OLCC on Twitter for stories. OLCC also uses Twitter to respond to public concerns and clear up misinformation.</p>
YouTube	April 2008	<a href="http://www.youtube.com/user/OLCC2008">http://www.youtube.com/user/OLCC2008</a> 	<p>OLCC shares videos of its events and public service announcements (PSAs) - especially public safety messages. Examples include holiday season reminders to drink responsibly. Various special interest groups subscribe to OLCC's YouTube channel.</p>
Blogspot	July 2008	<a href="http://olccblog.blogspot.com/">http://olccblog.blogspot.com/</a> 	<p>OLCC's blog links to its Website.</p>  <p><a href="http://www.oregon.gov/OLCC/">http://www.oregon.gov/OLCC/</a>.  OLCC posts information, answers questions, allows real time dialogue (both negative and positive) with the blog's audience about current issues.</p>
Flickr	June 2009	<a href="http://www.flickr.com/photos/oregonliquorcontrolcommission/">http://www.flickr.com/photos/oregonliquorcontrolcommission/</a> 	<p>On Flickr, OLCC shares its photos of events. The media uses the site to retrieve OLCC photos for their own use.</p>