

#### FOR IMMEDIATE RELEASE

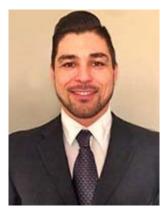
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## Idaho State Liquor Division Promotes Two Employees

**BOISE, Idaho** – Idaho State Liquor Division Director Jeff Anderson has announced two internal promotions to key members of the division's staff. Ray Homen was named Deputy Director of Procurement and Distribution and Catie Wiseman was named Education Manager. Homen and Wiseman previously held other positions within the Division prior to their new appointments, which took effect on April 23, 2018.

# Ray Homen, Deputy Director for Procurement and Distribution



Ray Homen joined the Idaho State Liquor Division (ISLD) on August 3, 2015, as a Business Analyst and was named Deputy Director for Procurement and Distribution on April 23, 2018. Prior to joining the ISLD, Homen worked in private industry for nearly 20 years.

Mr. Homen joined the Division after spending nearly three years in the Wells Fargo analytics department. During his time at Wells Fargo, he was responsible for all levels of analytical support, reviewing financial packets for completion, managing data integrity, data entry of financial information, and setting productivity levels. He was involved in many strategic planning assignments and developing process improvements.

Mr. Homen received his Bachelor of Science, Business Administration degree from California State University, Humboldt in 2004. He continued his secondary education, completing his Master in Business Administration (MBA) degree from California State University, Humboldt in 2006 and Master of Science in Accounting (MSA) degree from University of Phoenix in 2011.

## Catie Wiseman, Education Manager



Catie Wiseman joined the Idaho State Liquor Division (ISLD) as training specialist in 2012 and was named Education Manager on April 23, 2018. In addition to managing agencywide training in the areas of workplace safety, responsible service, and product knowledge for ISLD associates, Ms. Wiseman will now oversee community outreach by working with local communities in the prevention of underage and irresponsible drinking. She will manage the ISLD's "Mini-Grant" program which provides funding for local community coalitions. Funds are provided by the National Alcohol Beverage Control Association (NABCA).

Ms. Wiseman has spent 22 years in various communication positions for organizations including the Fayetteville Force and the Idaho Steelheads Hockey Teams, Micron, and the Micron Foundation. She also served as President of Junior Achievement of Idaho.

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### ABOUT THE IDAHO STATE LIQUOR DIVISION

The mission of the Idaho State Liquor Division is to provide control over the importation, distribution, sale, and consumption of distilled spirits; curtail intemperate use of beverage alcohol; and responsibly optimize the net revenues to the citizens of Idaho. The vision of the Idaho State Liquor Division is to be the most respected and highest performing purveyor of distilled spirits in the U.S.A. Net revenue from the wholesale and retail sale of distilled spirits in Idaho was \$73.3 million in Fiscal Year 2017. For Annual Reports, visit <a href="https://liquor.idaho.gov">https://liquor.idaho.gov</a>. For store and product information, visit <a href="https://mixblendenjoy.com">http://mixblendenjoy.com</a>.