



STATE LIQUOR & WINE OUTLET STORES NH LIQUOR COMMISSION

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Joseph W. Mollica, Chairman | Michael R. Milligan, Deputy Commissioner

Editor's Note: Images below

Contact:

E.J. Powers

603.644.3200x11

epowers@montagnecom.com

New Hampshire Liquor Commission Donates Nearly 1,000 Toys for 2017 Toys for Tots Drive

Concord, NH – The New Hampshire Liquor Commission (NHLC) delivered nearly 1,000 new, unwrapped toys to the U.S. Marine Corps Reserve Toys for Tots Program on Friday, December 15. Throughout November and December, NHLC collected toys at its 80 New Hampshire Liquor & Wine Outlets and at NHLC Enforcement headquarters. Over the past six years, NHLC has collected more than 6,000 toys in support of the Toys for Tots program.

DHL Supply Chain, which coordinates NHLC's warehouse operations and statewide liquor and wine transportation, collected toys from all 80 New Hampshire Liquor & Wine Outlet locations and stored them at its Bow warehouse prior to delivery.

"Year after year, the generosity of our customers and our employees shines through as we collect thousands of toys in support of the U.S. Marine Corps Reserve Toys for Tots program," said NHLC Chairman Joseph Mollica. "We know these contributions will help make this holiday season special for children who are very much in need. NHLC is always striving to deliver record revenues to the state's General Fund, but we are also always interested in finding ways to support New Hampshire's nonprofit community, and our Toys for Tots drive is a perfect example of that."

The U. S. Marine Corps Reserve Toys for Tots Program collects new, unwrapped toys during October, November and December each year to be distributed as Christmas gifts to less fortunate children.



Photo 1: The New Hampshire Liquor Commission collected nearly 1,000 toys during this year's U.S. Marine Corps Reserve Toys for Tots Program collection. Pictured here, the boxes full of toys are ready to be loaded on to the truck for delivery.



Photo 2: Pictured left to right, Mark Roy, New Hampshire Liquor Commission spirits marketing specialist; Nicole Brassard Jordan, New Hampshire Liquor Commission director of marketing, merchandising, warehousing and sales; Richard Gerrish; Bill Roberge, Customer Service Supervisor, DHL Supply Chain; and Paul Power, vice president of spirits for Horizon Beverage, prepare to load toys from this year's Toys for Tots toy drive. NHLC collected toys at all 80 NH Liquor & Wine Outlets in November and December.



Photo 3: The New Hampshire Liquor Commission donated nearly 1,000 toys on December 15 to the U.S. Marine Corps Reserve Toys for Tots Program. Pictured here, from left to right, Nicole Brassard Jordan, New Hampshire Liquor Commission director of marketing, merchandising, warehousing and sales; Richard Gerrish; and Mark Roy, New Hampshire Liquor Commission spirits marketing specialist, load toys to be donated to the Toys for Tots Program.



Photo 4: For the sixth straight year, the New Hampshire Liquor Commission collected toys for the U.S. Marine Corps Reserve Toys for Tots Program. NHLC collected nearly 1,000 toys during this year's drive. All 80 NH Liquor & Wine Outlets served as drop-off locations. Pictured here from left to right is Nicole Brassard Jordan, New Hampshire Liquor Commission director of marketing, merchandising, warehousing and sales; Richard Gerrish; and Mark Roy, New Hampshire Liquor Commission spirits marketing specialist, loading toys that were delivered on December 15.

About the New Hampshire Liquor Commission

The New Hampshire Liquor Commission (NHLC) operates 80 retail locations throughout the Granite State and serves more

than 11 million customers each year. More than \$3.5 billion in net profits has been raised since the first store opened in 1934. NHLC set an all-time sales record in Fiscal Year 2017, generating \$698.2 million in gross sales, an increase of \$19.8 million – or 2.92-percent – over the previous fiscal year. Total liquor net profits reached \$159 million, of which \$155.7 million was transferred to the New Hampshire General Fund, which is used to fund programs including education, health and social services, transportation and natural resource protection. Additionally, \$3.3 million was transferred to New Hampshire’s Alcohol Abuse Prevention and Treatment Fund, which utilizes a percentage of NHLC profits to fund addiction treatment and prevention programs.

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