

Allied Member

NABCA MEMBERSHIP: Meeting your needs
Research, Sales Data, Staff Support, Networking



Allied



| \$750 Annually

NABCA's Allied membership category includes all persons or firms not engaged in the manufacture or sale of alcoholic beverages, yet conduct business with control states and/or the alcohol beverage industry in some other manner. A subcategory exists for alcohol researchers, public health groups, and others engaged in alcohol law enforcement.

Opportunities abound for organizations and businesses to experience valuable and insightful discussions on current issues impacting alcohol sales, regulation, policy and enforcement.

NABCA's members receive worthwhile benefits such as networking with control state and industry contacts, acquiring valuable research data, a member login for the website, and receiving NABCA staff support for developing and implementing surveys.

Member Benefits | Allied members receive...

- Daily News Update
- Legal & Legislative Update 
- Membership E-newsletter 
- Research Update
- Contacts Directory
- Free publications
- Free access to the Survey Database
- Customized surveys conducted by NABCA staff
- Data products—Members pay 1/3 of the cost that nonmembers pay
- Legal Symposium—Registration fee applies
- Annual Conference—Registration fee applies

Description of benefits on reverse side.

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Member Benefits, continued...

- **Daily News Update** - An E-newsletter with national and international alcohol issues and policy news coverage. Value: Stay up-to-date with current alcohol news from across the world.



- **Legal & Legislative Update** - An E-newsletter highlighting important, current legal and legislative developments. Value: Stay on top of legal and legislative topics.



- **Membership E-newsletter** - A regular communication to keep members informed of NABCA activities and benefits. Value: A rapport-building communication between NABCA and members that will help you take full advantage of NABCA's membership services.
- **Contacts Directory** - A compilation of NABCA members separated by category type. Value: Great for networking purposes.
- **Free publications** - NABCA has various publications about the subject of alcohol, including scientific research and white papers. Value: Great for education and information about control systems, alcohol regulation, research, legislative issues and other alcohol-related topics.
- **Annual Symposium on Alcohol Beverage Law & Regulation** (Reduced registration fee applies)- Symposium on current alcohol beverage legal and regulatory issues, with expert presentations from multiple perspectives, including government officials, attorneys and regulators. Value: Networking and educational event for those interested in alcohol regulation, laws and cases. CLE credits available for legal professionals.
- **Research Update** - An email update on alcohol-related scholarly research. Value: Stay informed with public health and safety news from researchers and academics.
- **Free access to the Survey Database** - A compilation of more than 80 surveys covering operational and regulatory information collected from the U.S. and Canadian jurisdictions. Value: Up-to-date information on a plethora of alcohol topics from U.S. control and license states as well as Canadian Provinces.
- **Customized surveys conducted by NABCA staff** - Survey questions are sent to NABCA contacts and committees for information as requested. Value: Personalized information to meet specific needs regarding specialized alcohol topics.
- **Data products —Members pay 1/3 of the cost that nonmembers pay** - Statistical reports which detail sales by brand, container size, class and type of alcohol beverage in Control States. Value: Secure ad hoc reports, capable of displaying long term analysis and comparisons, for individual users based upon their needs.
- **Annual Conference** (Registration fee applies) - A member-only conference that includes a comprehensive business agenda with nationally known speakers, renowned panelists, informative seminars and interactive workshops. Value: A forum to interact with colleagues in the Control States and other businesses operating in the alcohol beverage arena.

