



News Release

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FOR IMMEDIATE RELEASE

NABCA Focuses on Progress for 76th Annual Conference

ALEXANDRIA, VA (May 15, 2013) — As 2013 marks 80 years since the end of prohibition, it also marks NABCA's 76th Annual Conference. This year's Progressive Control themed forum will be held May 15-19 at the Arizona Biltmore in Phoenix, Az.

"The alcohol beverage industry is changing, with new beverage types, new taste profiles and new challenges," says J. Neal Insley, NABCA Chairman of the Board. "In this era of dynamic change, the control systems and industry must be flexible and adaptable to new market and regulatory environments."

With the main theme of advancement, sessions and workshops will inform members about topics in the beverage control and alcohol arena, including the female factor in the diverse alcohol marketplace and brand loyalty. Seminars will be dedicated to subjects such as modernization of liquor laws and public safety issues.

Roger Nierenberg, creator of "The Music Paradigm", Katty Kay, BBC World News lead anchor, and author Matt Bondurant are the three Keynote Speakers scheduled to present among other expert lecturers.

"The Annual Conference is a highly-anticipated event that offers our members an excellent opportunity to network and learn about modernization and other issues relevant to our business," says Jim Sgueo, President and CEO of NABCA. "We are pleased to be the resource that connects our member agencies, associations, industry representatives with each other for the benefit of all."

For more information about this year's Annual Conference or more information about NABCA, visit www.nabca.org.

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ABOUT NABCA:

Established in 1938, NABCA is the national association representing the Control State Systems - those jurisdictions that directly control the distribution and sale of beverage alcohol within their borders. Headquartered in Alexandria, VA, NABCA's mission is to support member jurisdictions in their efforts to protect public health and safety and assure responsible and efficient systems for beverage alcohol distribution and sales.

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