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NEWS RELEASE

NABCA'S 21st Administrators Conference to Take Place in Des Moines Iowa

ALEXANDRIA, VA (October 30, 2015) – The Iowa Alcoholic Beverages Division, will host more than 250 state and municipal control system officials along with industry, public health and regulatory representatives attending the National Alcohol Beverage Control Association Administrators Conference, October 4-7, in Des Moines.

“This conference has proven to be an excellent opportunity for state officials across the country to come together each year to share best practices in their states and organizations, and collaborate on new initiatives and policies,” said Stephen Larson, administrator of the Iowa ABD and chair of the NABCA Board of Directors. “Governor Terry Branstad and Lt. Governor Kim Reynolds will welcome these officials from the industry as they gather in Iowa to network and learn from each other’s experiences.”

The conference will offer 18 workshops such as, “Distribution Center Modernization”, “Alcohol and Other Emerging Products”, “Modern Merchandising Practices”, “Fake ID’s: A Real Threat”, and more.

“Our members will have the valuable opportunity to exchange ideas and address shared challenges and accomplishments. We are pleased to hold this year’s gathering in Iowa,” said Jim Sgueo, President and CEO of NABCA.

For more information about NABCA, visit www.nabca.org. For more information about the Iowa Alcoholic Beverages Division, visit <http://iowaabd.com/>.

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ABOUT NABCA:

Established in 1938, NABCA is the national association representing the Control State Systems - those jurisdictions that directly control the distribution and sale of beverage alcohol within their borders. Headquartered in Alexandria, VA, NABCA’s mission is to support member jurisdictions in their efforts to protect public health and safety and assure responsible and efficient systems for beverage alcohol distribution and sales.

ABOUT IOWA ALCOHOLIC BEVERAGES DIVISION:

The Division has been serving Iowans through responsible regulation and profitable distribution of alcohol while providing opportunities for industry development and promoting health through education. It also regulates and licenses establishments that sell alcoholic beverages in Iowa, which is a “control state,” assuming direct control over the wholesale of all alcoholic beverages except beer.

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