



STATE LIQUOR & WINE OUTLET STORES NH LIQUOR COMMISSION

Contact: Kristin Hagerman
Tel: 603-647-8606 x209
E-Mail: Kristinh@evradvertising.com



Contact: Margaret Barchine, APR
Tel: 703-907-9636
E-Mail: mbarchin@nabca.org

NEWS RELEASE

NABCA'S 18TH ADMINISTRATOR'S CONFERENCE CONVENED IN MANCHESTER

MANCHESTER, NEW HAMPSHIRE (November 6, 2012) -- The National Alcohol Beverage Control Association convened its Administrators' Conference, Oct. 21-23, at the Radisson Hotel in Manchester. Hosted by the New Hampshire Liquor Commission, more than 200 state and municipal control system officials along with some industry, public health and regulatory representatives attended seminars to share best practices and discuss new technologies. The conference offered 18 sessions such as, "Intoxication Interventions", "Modern Retail Management", "Regulating Social Media", and more.

"Professional development is important for keeping up with trends and learning from each other to modernize and improve our agencies and we were pleased that NABCA held this important conference in our state", said Joseph W. Mollica, Chairman of the NH Liquor Commission.

"This conference provided our members with valuable opportunities to exchange ideas and address common issues that better serve their respective jurisdictions and communities", said Jim Sgueo, President and CEO of NABCA.

For more information about NABCA, visit www.nabca.org. For more information about the New Hampshire Liquor Commission and its 77 New Hampshire Liquor and Wine Outlets, visit www.LiquorandWineOutlets.com.

-MORE-

About NABCA

Established in 1938, NABCA is the national association representing the Control State Systems - those jurisdictions that directly control the distribution and sale of beverage alcohol within their borders. NABCA's mission is to support alcohol control systems by providing resources, compiling research and fostering relationships to address policy for the responsible sale and consumption of alcoholic beverages.

About the New Hampshire Liquor Commission

The NHLC operates retail locations throughout the Granite State and serves more than 10 million customers each year. Visit www.LiquorandWineOutlets.com to locate a store, search for product availability, learn about monthly sales, review wine tasting schedules, and sign up to receive significant savings with monthly Email Extras. More than \$2.4 billion in net profits has been raised since the first store opened in 1934. NHLC is expecting to net an additional \$1 billion for the state in the next eight years.

###