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NEWS RELEASE

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FOR IMMEDIATE RELEASE

JEFFREY R. ANDERSON IS CHAIRMAN-ELECT FOR NABCA BOARD

ALEXANDRIA, VA (January 8, 2013) – Jeffrey R. Anderson, director of the Idaho State Liquor Division (ISLD) today was elected Chairman Elect of the National Alcohol Beverage Control Association by the Board of Directors at their meeting in Florida. He will assume the role of chairman in May 2014 following the completion of the current chairman, J. Neal Insley, who is also chairman of the Virginia Department of Alcohol Beverage Control.

Anderson was appointed director of the Idaho State Liquor Division (ISLD) by Governor C.L. “Butch” Otter on April 30, 2010 and continues to serve as director of the Idaho Lottery, a position he’s held since January 9, 2007. He came to state service after twenty-six years in broadcasting, most recently as vice president and general manager of CBS television affiliates KBOI (Boise) and KIDK (Idaho Falls).

Anderson is a member of the Board of Directors of the National Alcohol Beverage Control Association (NABCA) and serves as chair of the Internal Affairs Committee. He currently serves as immediate past-president of the North American Association of State and Provincial Lotteries (NASPL), as a member of the Board of Directors of the Multi-State Lottery Association (MUSL), and chair of the MUSL Mega Millions, Hot Lotto, and Wild Card Game Groups.

While in local broadcasting, Anderson was involved in a variety of executive board-level posts for the Idaho State Broadcasters Association, including legislative liaison representing the industry’s interests to Congress and the Idaho legislature. He was the 2001 recipient of the National Association of Broadcasters Service to America Award for Service to Children.

Anderson received a Bachelor of Science, Business Administration degree from California State University, Chico. He resides in Boise, Idaho with his wife of 31 years, Theresa Anderson.

“Jeff brings a wealth of experience in the media sector and other disciplines that will be very beneficial to NABCA. We look forward to his leadership in the Association”, said Jim Sgueo, NABCA president and CEO.

For information about NABCA, visit www.nabca.org. For information about ISLD visit www.liquor.idaho.gov.

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ABOUT NABCA:

Established in 1938, NABCA is the national association representing the Control State Systems - those jurisdictions that directly control the distribution and sale of beverage alcohol within their borders. Headquartered in Alexandria, VA, NABCA's mission is to support alcohol control systems by providing credible resources, compiling research and fostering relationships to address policy for the responsible sale and consumption of alcoholic beverages.