



News Release

FOR IMMEDIATE RELEASE

Larson is 2015 Chair for NABCA Board

ALEXANDRIA, VA (MAY 6, 2015)--The Iowa Alcoholic Beverages Division Administrator Stephen Larson will become chairman of the National Alcohol Beverage Control Association (NABCA) board, following the completion of the term this month of current chairman, Jeff Anderson, who is also director of the Idaho State Liquor Division.

"NABCA is a key resource for control state agencies and I am honored to have been selected by my peers on the NABCA board to serve as chairman," said Larson.

Larson has been a member of the NABCA board for four years. He has served on the Public Affairs, Pension Plan Trustees, Governance, Industry Relations, Communications Advisory and Finance committees as well as the Chairman's Task Force.

Larson has been the administrator of the Iowa ABD since 2010. During his tenure, he has implemented initiatives including policies and procedures for enhancing customer service, improving efficiencies and space utilization, initiating education and outreach programs, and renewing the alcohol compliance program. Larson has also focused on revitalizing the agency's relationships with partners such as licensees, prevention groups, trade associations, industry partners and local law enforcement officials.

"Stephen Larson brings a wealth of experience that will be beneficial to NABCA. We look forward to his leadership in the Association," said Jim Sgueo, NABCA president and CEO.

A native of Burlington, Larson's public service dates back to 1984. He has extensive experience in regulatory compliance, treasury management, financial management and governmental relations. He is a member of the National Conference of State Liquor Administrators and has served on numerous other state and national boards including the State Appeals Board, Vision Iowa, Iowa Accountability and Transparency Board, National Association of Unclaimed Property Administrators and the National Association of State Treasurers. Notable achievements include the 2007 Presidential Distinguished Services Award for Outstanding Service, and the Golden Dome award on Dedication to Process Improvement.

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About Iowa ABD

The Iowa Alcoholic Beverages Division serves Iowans through the responsible regulation and profitable distribution of alcohol while providing opportunities for industry development and promoting health through education. Visit the Iowa ABD online at IowaABD.com.

About NABCA:

Established in 1938, NABCA is the national association representing the Control State Systems - those jurisdictions that directly control the distribution and sale of beverage alcohol within their borders. Headquartered in Alexandria, VA, NABCA's mission is to support member jurisdictions in their efforts to protect public health and safety and assure responsible and efficient systems for beverage alcohol distribution and sales. **Contact** Margaret Barchine, APR, at 703.578.4200 or Maggie.Barchine@nabca.org for more information.

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