

## FOR IMMEDIATE RELEASE

## The Makeup and Risks of Powdered Alcohol

News Release

A white paper covers the background, modern trends and history of powdered alcohol.

ALEXANDRIA, VA (December 16, 2014)—The blurring of alcohol categories has increased with the introduction of alcopops and alcohol infused foods. Additionally, powdered alcohol is a product that has left the country with questions about public safety and alcohol policy. The National Alcohol Beverage Control Association has released a white paper that explores this subject.

"Powdered Alcohol: An Encapsulation," covers the history and scientific makeup of this product, as well as the concerns associated with it that have been raised.

In the past, powdered alcohol has been sold overseas in countries such as Germany, but the approval has not been as welcomed in the United States. Vermont and South Carolina have already enacted laws to ban the sale and possession of powdered alcohol products. Legislators and regulators in Michigan, New York, Minnesota, Ohio, and Idaho are also considering steps to ban or limit it.

For the full paper, please click <u>here</u>.

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## ABOUT NABCA:

Established in 1938, NABCA is the national association representing the Control State Systems - those jurisdictions that directly control the distribution and sale of beverage alcohol within their borders. Headquartered in Alexandria, VA, NABCA's mission is to support member jurisdictions in their efforts to protect public health and safety and assure responsible and efficient systems for beverage alcohol distribution and sales. For more information about the NABCA, visit <u>www.nabca.org</u>.

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