



# News Release

FOR IMMEDIATE RELEASE

## The National Alcohol Beverage Control Association Launches Online Contacts Directory

ALEXANDRIA, VA. (January 10, 2019)—Today, the National Alcohol Beverage Control Association (NABCA) launched its new online Contacts Directory. Previously a printed booklet mailed to NABCA members annually, the popular member-only benefit is now available online at [www.nabca.org](http://www.nabca.org).

NABCA began curating and printing the name, title, email address, phone number and mailing address of key employees of member organizations in the late 1970s. Keeping the same content and networking principle, the online version of the Directory gives members more up-to-date information that can be accessed through desktop or mobile devices.

“NABCA members can now connect with each other easier than ever before,” said Jim Sgueo, NABCA President and CEO. “By giving the Contacts Directory a friendly, digital user interface, we’ve given members an upgraded benefit that they can use to successfully conduct business with other states, companies and organizations within the alcohol arena.”

Additional Directory features include the ability to submit changes and updates to personnel through an online form; conduct personalized searches by searching for names, companies or keywords; and export the full Directory into a printable PDF.

The Contacts Directory is located under the Membership tab of the website, where members can now use their individual logins to gain access to the information.

To go directly to the Contacts Directory, please visit <https://www.nabca.org/contacts-directory>.

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### **ABOUT NABCA:**

Established in 1938, NABCA is the national association representing the Control State Systems - those jurisdictions that directly control the distribution and sale of beverage alcohol within their borders. Headquartered in Alexandria, VA, NABCA’s mission is to support member jurisdictions in their efforts to protect public health and safety and assure responsible and efficient systems for beverage alcohol distribution and sales. For more information about the NABCA, visit [www.nabca.org](http://www.nabca.org).

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