



News Release

FOR IMMEDIATE RELEASE

NABCA's 84th ANNUAL CONFERENCE IS VIRTUAL

Arlington VA (February 11, 2021) - With circumstances for in-person events remaining uncertain in the light of the COVID-19 pandemic, NABCA's Board Chairman Zander Guy, and the Board of Directors have decided to virtually host the 84th Annual Conference. The dates will remain as scheduled, May 17-19.

"This is disappointing to be sure," said Chairman Guy of North Carolina. "Under the circumstances, moving ahead with a virtual format is the best and safest decision we could provide for our members and guests at this time. We thank everyone for understanding this," he said.

Program and registration details for this event will be announced in the upcoming weeks. "We anticipate attendees will enjoy an agenda of online presentations and robust discussions that are resonant with current experiences and the continually changing beverage alcohol marketplace," said Jim Sgueo, NABCA president and CEO.

It is with optimism that NABCA looks forward to the Annual Conference in May 2022, where it is scheduled to be held at the JW Marriott Phoenix Desert Ridge, in Arizona.

For more information about NABCA visit nabca.org. Reach out with questions about the Annual Conference to NABCA's Meeting Department at meetings@nabca.org.

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About NABCA:

Established in 1938, NABCA is the national association representing the Control State Systems - those jurisdictions that directly control the distribution and sale of beverage alcohol within their borders. Headquartered in Arlington, VA, NABCA's mission is to support member jurisdictions in their efforts to protect public health and safety and assure responsible and efficient systems for beverage alcohol distribution and sales.