



News Release

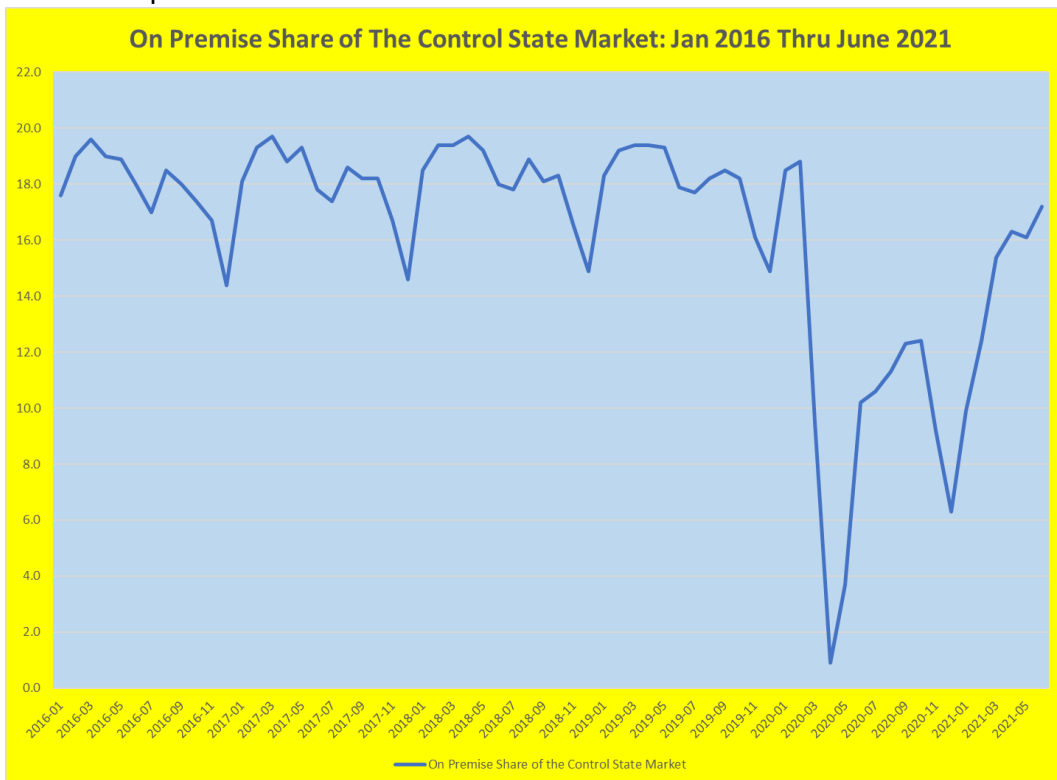
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FOR IMMEDIATE RELEASE

A Supplement to June 2021 Control State Results

ARLINGTON, VA (July 27, 2021) — During the period March 2020 through May 2021, the control states' on- and off-premise markets behaved capriciously as opposed to their historically consistent behavior. The pre-COVID on-premise share of the control state market averaged 18%. During June of this year the on-premise share of the control state market, 17.2%, was less than a percent below its historical average, suggesting the on-premise marketplace recovery in the control states is continuing in spite of a COVID resurgence fueled by variants. The on-premise shares of the control state market for the period January, 2020 through June, 2021 are: 18.5%, 18.8%, 9.5%, 0.9%, 3.7%, 10.2%, 10.6%, 11.3%, 12.3%, 12.4%, 9.2%, 6.3%, 9.9%, 12.4%, 15.4%, 16.3, 16.1%, and 17.2% respectively.

Chart: On premise share of the control state market: Jan 2016 thru June 2021



For more information about the NABCA, visit www.nabca.org.

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ABOUT NABCA:

Established in 1938, NABCA is the national association representing the Control State Systems - those jurisdictions that directly control the distribution and sale of beverage alcohol within their borders. Headquartered in Arlington, VA, NABCA's mission is to support member jurisdictions in their efforts to protect public health and safety and assure responsible and efficient systems for beverage alcohol distribution and sales.