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## MEDIA INFORMATION GUIDE

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### About NABCA, your resource for credible alcohol data

Established in 1937 and chartered in 1938, NABCA is the national association representing the Control State Systems - those jurisdictions that directly control the distribution and sale of beverage alcohol within their borders. Headquartered in Alexandria, VA, NABCA’s mission is to support member jurisdictions in their efforts to protect public health and safety and assure responsible and efficient systems for beverage alcohol distribution and sales.

### How may NABCA assist you?

NABCA has **scientific research data** about several topics. We can assist you in finding information about them or can put you in touch with the researchers to help you tell your story. Contact us for assistance regarding:

#### **Deregulation**

- The effects of alcohol on public health
- The difference about alcohol between control and license states

#### **Trade Practices**

- Merchandising
- Manufacturer refund rules
- Point of purchase rules

#### **Alcohol education programs**

#### **Law enforcement practices**

- Blood alcohol content testing
- Impaired driving penalties
- Penalties for violators

#### **Revenue, Taxation, Pricing and Fees Data**

- Licensee fees
- Pricing policies

#### **Distilled spirits case sales by brand or vendor, organized as needed**