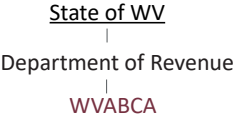


AGENCY

The West Virginia Alcohol Beverage Control Administration (WVABCA) is a revenue generating state agency under the West Virginia Department of Revenue. The WVABCA's mission is to regulate and control the manufacture, sale, distribution, transportation, storage and consumption of alcohol while assuring the greatest degree of personal freedom consistent with the health, safety and welfare of every West Virginian. The WVABCA's core functions are; enforcing the laws and regulations, performing all licensing functions and operating a wholesale Distribution Center in a cost efficient manner.



WET and DRY COUNTIES

In 2020, the entire state became "wet" with the passage of House Bill 4525. In West Virginia, the term "wet" applies only to off-premises retail sales of alcoholic liquors. The new law set up guidelines for a county or municipality to remain "dry".

At the present time, the Town of Brandonville is the only dry area in the state.

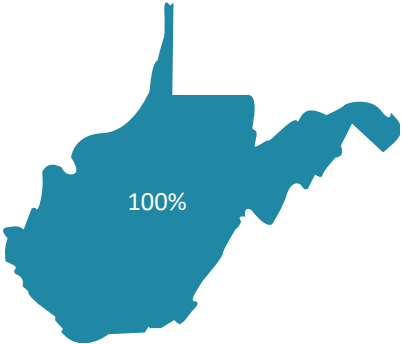
Over 21+ Population--July 2021
Census.gov

1,358,876

NET REVENUE

WV distributes its net revenue into one avenue:

- General Fund (100%)



HISTORY

The WVABCA was created in 1935. In 1981, the state privatized wine sales. In 1990, a law was passed to discontinue all retail sales of alcohol by the state, but it retained the distribution of liquor. Two hundred and fourteen state liquor stores were bid out to allow the private sector to purchase retail liquor outlet stores in assigned market zones in 1990 and 1991. Every ten years the Retail Liquor Licensing Board RLLB reviews the market zones and the existing number of retail liquor outlet stores in the state to direct the WVABCA to proceed with the rebid. The 2020-2030 bidding process resulted in the awarding of 182 retail liquor outlet licenses. This generated \$53,388,715 for the General Revenue Fund, up nearly \$15 M over the 2010-2020 licensing bid total.

ENFORCEMENT

The Enforcement Division is committed to enforcing state laws pertaining to the sale, purchase, transportation, manufacture, consumption, and possession of alcoholic beverages.

Some of the duties of the Enforcement Division include:

- Initial inspection for licensing purposes
- Background checks on applicants for a WVABCA license
- Inspections of Class A and Class B licensed establishments
- Inspections to ensure that premises are properly licensed
- Responding to complaints received from the public regarding violations
- Underage alcohol compliance checks

\$31,625,184

FY 2022 Operating Revenue



From 2003 through 2022, the West Virginia Alcohol Beverage Control Administration has contributed more than \$435.8 million to the state.

Figures are from FY 2022

DISTRIBUTION

The WVABCA Distribution Center is a bailment operation in a 153,000 sq. ft. facility with 2,889 active product codes and 2,053 special order codes (June 2023). Delivery to 182 privately owned retail liquor outlets is done by a third party. In 2022, a staff of 20 picked and assembled 876,499 cases; up 6,316 from the previous year.

Wine reaches the retail market through a network of privately owned suppliers and distributors. Wine label brands and registration are approved by the WVABCA. Farm wineries may self-distribute.

Beer also reaches the retail market through privately owned distributors within a franchise system. The WVABCA approves specific franchise agreements detailing geographic and brand requirements. Resident Brewers have the ability to self-distribute or franchise with a distributor.

Does jurisdiction allow direct shipping of wine?



Tax per standard drink:

SPIRITS: \$0.044

WINE: \$0.039

BEER: \$0.017

OUTLETS AND GROCERY STORES

West Virginia has 182 privately owned retail liquor outlet stores.

- Jurisdiction does allow the sale of spirits in convenience stores
- Servers may be 16 years old and older to serve beer at on-premises outlets, and employees at off-premises outlets must be 16 years old to sell beer, with ABC Commission approval
- The sale of beer, wine and spirits are permitted in grocery stores
- Sunday sales are allowed
- Keg registration is not required
- For every 100,000 residents ages 21 and older, there are 13.4 spirits outlets
- No beverage service training law

WEST VIRGINIA
ALCOHOL
BEVERAGE
CONTROL
ADMINISTRATION
IN ACTION



DUI SIMULATOR PROGRAM -- This is a prevention and educational program primarily geared to high school students. Within the 18' by 8.5' trailer, most every hardware feature that's in a traditional vehicle is housed. The motion activated seat reacts to the course as the driver has a full range of view from three large screens. The Simulator allows students the opportunity to experience various driving conditions, scenarios and hazards while safely operating a simulation system. The enhanced graphics and equipment mimics the difficulties drivers would encounter at various blood alcohol content (BAC) levels. Since 2010, over 70,000 people, mostly students, have taken part in this life saving program. The program is funded by State Farm®, Governor's Highway Safety Program (GHSP), and NABCA.

NO SCHOOL SPIRITS PSA CONTEST -- Empowers middle and high school students to engage their peers in underage alcohol prevention messaging. Students and schools compete by creating videos that highlight the dangers of drinking and driving, alcohol poisoning and other dire consequences that result from underage alcohol use. Cash prizes are awarded to the top five schools and the money must be used for a school event (after-prom, project graduation) or school equipment (AV for broadcasting class). The first-place entry is edited to a 30 second TV PSA and is aired across the state during prom/graduation season. The winning PSA is also developed into a 30 second radio spot. The 2022-2023 school year marked the tenth season of the contest and it continues to be funded by StateFarm®, and NABCA.

STATEWIDE ALCOHOL PREVENTION. ENFORCEMENT. EDUCATION. and POLICY (PEEP) conference - Marks its third year in 2023 and is held in conjunction with Community Connections Inc. The conference is geared for the WVABCA enforcement division and stakeholders such as law enforcement, educators, community health specialists, and prevention coordinators. Attendees receive Continuing Education Credits for topics that include alcohol and other substance use and abuse. The two-day event is funded with a NABCA Supplemental Award.

DEFINITIONS

Control systems -- jurisdictions that directly control the distribution and sale of beverage alcohol in their borders.

Three-tier system -- the method of alcohol distribution developed after Prohibition in the United States. Producers/manufacturers (first tier) can sell products only to wholesalers/distributors (second tier) who then sell to retailers (third tier).

Revenue Per Capita -- revenue per person.

Wet and dry counties -- Wet jurisdictions are those that permit the sale of spirits, wine, or beer for on-premise and off-premise consumption. Dry jurisdictions prohibit some or all alcohol sales, whether on- or off-premise.

Sources: Sources: 2018 Survey Database, Alcohol Beverages Revenues & Taxes 2020 Report (June 2022), Educational Awards Program Reports for 2020-2021, West Virginia Alcohol Beverage Control Administration, Alcohol Policy Information System (APIS), Census.gov