



2021-2022

Education and Supplemental Awards

Annual Program Report

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Introduction

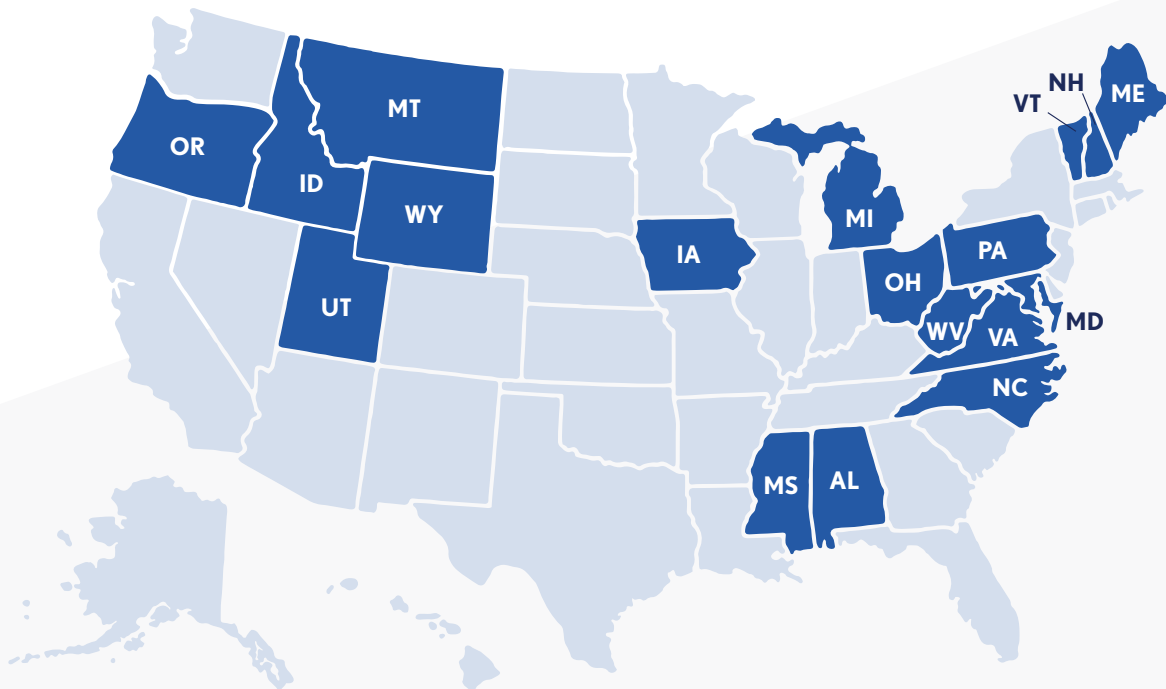
Alcohol regulatory systems are an integral part of community-based alcohol education and prevention efforts, a role the National Alcohol Beverage Control Association (NABCA) takes very seriously.

NABCA's Board of Directors created the Education and Supplemental Awards Program to highlight and support our member jurisdictions in protecting the public from alcohol-related harms as well as to strengthen responsible and efficient alcohol regulatory systems. NABCA's board maintains its commitment to preventing the irresponsible sale and use of alcohol by awarding the member jurisdictions that apply with millions of dollars in support of their education and prevention projects.

The Awards Program aims to promote health and safety in local communities and seeks to address the social and regulatory issues that allow for misuse and illegal consumption of alcohol through convening stakeholders,

promoting effective strategies, and building up enforcement capacity. Though member jurisdictions are required to be involved with the project themselves, they may also play an administrative role while engaging other partner and community organizations to execute the project deliverables.

The featured projects in this report are as varied as our 18 member jurisdictions, yet there is one constant: creating deep and impactful change in communities. The initiatives this Awards Program supports include educational programs focused on preventing underage and excessive drinking, training alcohol licensees and manufacturers, and improving operations and transparency. The 2021-2022 Annual Awards Program Report summarizes the recent projects our program has supported. The report is organized into four categories that reflect the program's focus areas: Education/Awareness, Regulatory/Enforcement, Capacity Building/Collaboration, and Data Collections/Technology.



This Annual Awards Program Report summarizes the recent projects supported by NABCA's Awards Program. The report is organized in four categories that reflect the program focus areas: Education | Awareness, Regulatory | Enforcement, Capacity Building | Collaboration, and Data Collection | Technology.

EDUCATION | AWARENESS

Projects that assist member jurisdictions in their education and awareness activities. While education strategies to prevent excessive alcohol consumption are not evidence based as a standalone approach, they can complement evidence-based strategies by heightening the public's understanding and awareness about alcohol's harm.

REGULATORY | ENFORCEMENT

Projects that assist member jurisdictions in their regulatory and compliance efforts to prevent illegal sales or irresponsible use of alcohol.

CAPACITY BUILDING COLLABORATION

Projects that assist member jurisdictions in their efforts to collaborate and partner with key stakeholders and fill gaps in knowledge or resources to advance the public's understanding of alcohol regulation and its importance.

DATA COLLECTION TECHNOLOGY

Projects that assist member jurisdictions in monitoring, tracking, assessing, and translating health/safety/legislative/regulatory information to educate the public about alcohol-related harms and the necessity of regulation.

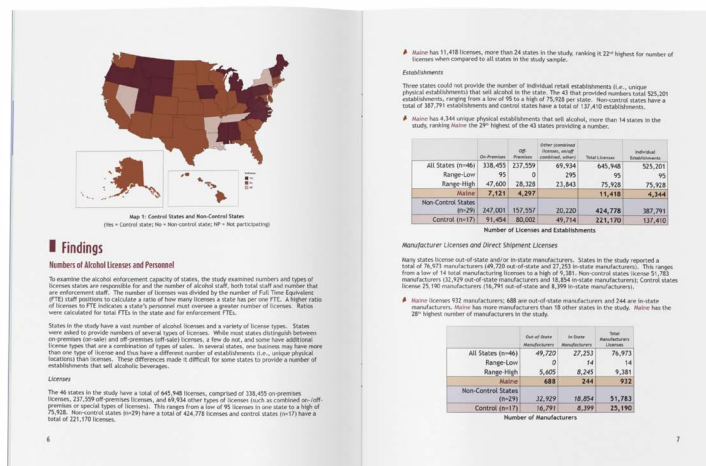
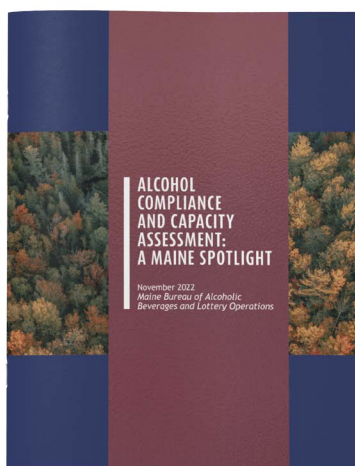


Education | Awareness

Projects that assist member jurisdictions in their education and awareness activities. While education strategies to prevent excessive alcohol consumption are not evidence based as a standalone approach, they can complement evidence-based strategies by heightening the public's understanding and awareness about alcohol's harm.

Maine Bureau of Alcoholic Beverages and Lottery Operations

— maine.gov/dafs/bablo



Alcohol Compliance and Capacity Assessment: A Maine Spotlight

ENFORCEMENT CAPACITY RESEARCH

Understanding the national landscape of alcohol regulation and enforcement capacity is essential in helping states better assess their own strengths and weaknesses. To better understand their effectiveness compared to other states, the Maine Bureau of Alcoholic Beverages and Lottery Operations (BABLO) used their NABCA award funds to contract with an alcohol researcher to develop a study.

The researcher interviewed representatives of 45 states and Washington, D.C., and relied on this information to develop a comprehensive report featuring a data analysis of the overall alcohol landscape across participating states in comparison to Maine.

The report found that Maine has lower staffing capacity for alcohol regulation compared to most other states—in fact, Maine has fewer enforcement personnel than all but six of the states in the study. According to the study's findings, Maine also has insufficient capacity to adequately monitor alcohol that is shipped

directly to the consumer (DTC). Right now, Maine allows DTC shipping for wine, though expanding it to allow other liquor is under consideration. If DTC shipping is expanded, Maine may experience further monitoring challenges.

In addition to Maine's expansive geography straining resources, challenges to the state's ability to effectively monitor and enforce alcohol control policies also include preventing overservice, a lack of mandated responsible beverage service training for employees, and the lack of authority for BALBO.

The study also indicated topics for future research to better understand states' alcohol enforcement best practices and has applications outside of Maine, providing comprehensive research on alcohol enforcement capacity for other states as well. Additionally, future study may review and compare states' various regulatory enforcement models and their effect on health and safety outcomes.

Montgomery County Alcohol Beverage Services

— montgomerycountymd.gov/abs/



The Montgomery County Alcohol Beverage Services (ABS) received a NABCA Education and Supplemental award to educate license holders, new businesses, and the general public about compliance and safe alcohol consumption.

RESPONSIBLE BEVERAGE SERVICE TRAINING

To prevent overservice and service of alcohol to minors in Montgomery County, ABS partnered with [Cooper Communications](#) on a multi-point training program. Together they organized responsible beverage service training for Montgomery County ABS personnel, Montgomery County Revenue Authority's food and beverage employees, front-of-house staff at local visual art venues, and local restaurant staff, among others. They also oversaw the Alcohol Awareness Certificate exams.



From August 2021 through July 2022, 193 students received Alcohol Awareness Certifications in Montgomery County. Beginning May 30, 2022, Maryland required that all alcohol awareness exams be delivered in-person. As such, all Responsible Beverage Service and Policy (RBSP) training was conducted in-person with 63 participants in each class. After the class, students reported that although 67% had never participated in an alcohol awareness class, 87% had knowledge of prohibition and how Montgomery County's alcohol control system works by the end of the course.

In addition to RBSP training and overseeing the certificate exams, Cooper Communications updated the Montgomery County ALERT curriculum. ALERT is designed to educate Montgomery County servers, sellers, managers, and owners about alcohol beverage regulatory compliance by learning how to develop responsible alcohol policies, review issues identified by county and state enforcement agencies, and meet and network with peers and county officials. The revised curriculum includes an expanded and tightened class outline, a new script created by the Montgomery County ABS Community Outreach Manager, and new images. The revised curriculum is currently being tested and will soon be used.

Data from the Bureau of Labor Statistics shows that approximately 20% of new U.S. businesses fail during the first two years of being open. To help new license holders thrive in Montgomery County and to provide them with the alcohol compliance information they need on a day-to-day basis, ABS used part of NABCA's education award to purchase "swag bags" containing promotional items to help businesses operate successfully in the county. The bags, which are provided during the facility's inspection, promoted compliance and responsible service practices. Each bag contained an ABS resource calendar, a "We Check IDs" sign for tobacco and alcohol sales in both English and Spanish, an ID checking guide, a UV blacklight, a small bottle opener with ABS resources, and a magnifying glass with a light.

Montgomery County allows for alcohol consumption in outdoor areas. The ABS gave participants, organizers, and license holders a newly-branded ABS swag bag containing posters and wristbands that easily identified people over the age of 21 to prevent service to minors.



With a NABCA award, ABS was able to send several staff members to attend Responsible Hospitality Institute's (RHI) Sociable City Summit. The summit convenes leaders, practitioners, and technical experts on night-time planning and management and share best practices and stay up to date on the latest developments in the hospitality industry. ABS staff also participated as panelists during one of the education sessions.

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New Hampshire Liquor Commission

— nh.gov/liquor



The New Hampshire Liquor Commission– Enforcement and Licensing Division (NHLC) banner image

PUBLIC AWARENESS EDUCATIONAL PROGRAM

The New Hampshire Liquor Commission– Division of Enforcement and Licensing (NHLC) has been supporting the development of public service announcements about the laws and penalties regarding the sale and service of alcohol to minors, impaired driving, and consequences of underage drinking at semi-professional and collegiate sports across the state for 10 years. The teams, including the New Hampshire Fisher Cats baseball team, the University of New Hampshire Wildcats football and hockey teams, and events at the Southern New Hampshire University Arena, have actively partnered with NHLC to promote its public awareness campaigns and at their events to encourage responsible alcohol consumption.

NHLC also collaborates with other local organizations to expand its message. During Alcohol Awareness Month in April, the Enforcement and Licensing Division hosts its annual Alcohol Awareness Poster Contest. The contest is designed to empower K-12 students to tackle alcohol awareness through art. Students often focus their creative works on the consequences of underage drinking. The contest winners' artwork is adapted into an official alcohol awareness poster, which is sent to their schools and displayed at NHLC headquarters and in select New Hampshire Liquor and Wine Outlets.



Promoting the safe and responsible use of alcohol is a priority the New Hampshire Liquor Commission is committed to; This year-round initiative encourages responsible alcohol practices for consumers and establishments."

Joseph Mollica
NHLC CHAIRMAN

The Division of Enforcement and Licensing Division requested funding from NABCA to continue community outreach and their education campaign. The funds have been used to enhance campaign materials, increase promotional items to further spread the campaign's message, and continue awareness outreach that targets multiple stakeholders and alcoholic beverage providers.

The North Carolina Alcoholic Beverage Control System

— abc.nc.gov/



ABC
COMMISSION
NORTH CAROLINA

TARGETED UNDERAGE DRINKING PREVENTION MESSAGING IN ENGLISH AND SPANISH AND UNDERSTANDING THE EFFECT OF COVID-19 ON UNDERAGED DRINKING AND ACCESS TO ALCOHOL IN NC

The COVID-19 pandemic sent shockwaves throughout the country, causing unprecedented levels of stress across all demographics. This disruption to daily life has been linked to increased mental health issues and drinking, including among youth under 21 years old. The North Carolina Alcoholic

Beverage Control Commission (NC ABC) used their NABCA award to delve deeper into these issues. They conducted a survey of parents and students in middle and high schools to better understand the effects of the pandemic on young people and their parents regarding both alcohol use and access to alcohol.

The survey revealed some significant findings, including:

35% of parents noticed **mood or behavioral changes** from their child since the start of the Covid-19 pandemic.

27% of students knew someone around their age who started drinking alcohol or drank more because of the **Covid-19 pandemic**.

AGE 14 students who tried alcohol usually did so by that age.

75% of high schoolers know students who've tried alcohol, and **47%** admit to trying it **themselves**.

OVER 50% of students who drink say it's **simple to get alcohol from home or family members**.

93% of students believe that **talking about alcohol and its dangers** with parents could **prevent underage drinking**.



Parents who have visited **TalkItOutNC.org**—the website for an initiative developed by **NC ABC to educate about the dangers of underage drinking**—have more conversations with their children and are more likely to take underage drinking seriously.

The results demonstrate that creating greater awareness of Talk it Out NC and aligning messaging with the research findings, along with increasing connections to community-based services, would generate better outcomes, particularly driving parents and students to the website as a valuable resource for underage drinking prevention messages and conversation starters.

NC ABC also used part of the award as additional resources for the ongoing efforts to address underage drinking among the under-21 Spanish-speaking female population in Mecklenburg County. Messaging and content were developed and deployed in both English and Spanish. Tactics included radio flights, social media ads, social posts, and video and audio broadcasts.

Vermont Department of Liquor and Lottery

— liquorandlottery.vermont.gov



The Vermont Department of Liquor and Lottery (DLL) used NABCA grants to advance key initiatives, which include reinforcing proper carding techniques when selling alcohol and boosting awareness about the risks of underage drinking.

JUST ASK FOR ID

The Ask for ID campaign sought to bolster proper carding techniques and practices by encouraging employees of businesses that hold liquor licenses to sign an online pledge form that delineated the specific criteria for checking IDs. People who signed the pledge were then entered into a sweepstakes where they could win a range of gift cards, from \$50 to \$500.

DLL raised awareness for this initiative through postcard mailing, email blasts, press releases, social media posts, posters, and in-person visits.

The pledge received 959 signatures, surpassing the goal of 750. The initiative also provided DLL with valuable data to identify and follow up with businesses who did not participate, which could help direct outreach efforts in the future.

YOUTH ALCOHOL EDUCATION QUIZ AND SWEEPSTAKES

Educating young people about the risks of underage drinking can help discourage dangerous habits. The Youth Alcohol Education Quiz initiative featured a popular “BuzzFeed” style graphic quiz targeted at young people ages 13-19 and their parents. This quiz educated audiences about the dangers and consequences of underage drinking. Individuals who completed the quiz were entered into a sweepstakes to win one of 20 \$100 VISA gift cards.

**800 PEOPLE COMPLETED THE QUIZ,
EXCEEDING DLL'S GOAL OF 750.**



Just Ask For ID Pledge Poster

The West Virginia Alcohol Beverage Control Administration

— abca.wv.gov



Thanks to NABCA funding, the West Virginia Alcohol Beverage Control Administration (WVABCA) advanced several key initiatives regarding alcohol regulations and enforcement, including hosting and attending industry conferences and conducting a statewide initiative to counter underage drinking. These projects are essential for maintaining high-quality alcohol control throughout the state.

9TH ANNUAL NO SCHOOL SPIRITS PSA CONTEST

Directly engaging young people in developing messaging about underage drinking is a powerful opportunity to help them better understand the issue's importance. The No School Spirits PSA contest encourages West Virginia's youth to participate in a campaign to reduce underage alcohol consumption and drinking while driving. The contest is a powerful peer education tool—WVABCA staff has received personal testimonials from students, faculty, and administrators about what a valuable and significant experience it is for West Virginia's youth.

This year, more than 350 middle and high school students submitted video entries and competed for cash prizes. The WVABCA received 47 entries from 29 schools across the state, which were then judged based on qualities including message, production quality, and originality.

The WVABCA worked with the first-place winning school to edit their submission for placement as a PSA for television stations and to develop a 30-second radio spot for broadcast.

2022 WVABCA FALL CONFERENCE

WVABCA, in collaboration with Community Connections, organized the WVABCA Prevention, Policy, Education, and Enforcement Conference. This two-day event brought together stakeholders in prevention, alcohol regulation, and

law enforcement to educate attendees on evidence-based approaches to combat substance use with special emphasis on alcohol, and promoted collaboration and coordination among stakeholders, helping to build a state prevention network that supports evidence-based prevention strategies.

ENFORCEMENT TRAINING

WVABCA enforcement agents attended the Fall Conference and received training on preventing underage drinking, enforcing state statutes, and carrying out agency goals and objectives. At the conference, they networked with prevention, education, and law enforcement professionals to apply best practices and evidence-based strategies.

NLLEA CONFERENCE

Thanks to NABCA funding, the WVABCA enforcement director and grants program coordinator were able to attend the National Liquor Law Enforcement Association's (NLLEA) annual national conference. Their participation improved their understanding of alcohol issues facing staff dedicated to alcohol laws and rules enforcement. This information was shared with other WVABCA employees to support quality alcohol law enforcement throughout the state.



Regulatory | Enforcement

Projects that assist member jurisdictions in their regulatory and compliance efforts to prevent illegal sales or irresponsible use of alcohol.

Iowa Department of Revenue (formerly Iowa Alcoholic Beverages Division)

— abd.iowa.gov



Governor's Traffic Safety Bureau (GTSB) Image banner

RAISING AWARENESS OF THE HARMS OF DRINKING AND DRIVING

According to the Iowa Department of Transportation (DOT), alcohol was involved in around 30% of the total number of traffic fatalities in 2021. That year, there were 923 alcohol-related deaths in Iowa—an increase from 836 in 2020, according to data from the state public health department.

Iowa Department of Revenue, which now incorporates the former Iowa Alcoholic Beverages Division, partnered with the Governor's Traffic Safety Bureau (GTSB) with a goal of reducing the percentage of alcohol-related fatalities associated with drinking and driving and raising awareness of the harms of drinking and driving. The project included wrapping 13 semitrailers that deliver liquor for the state with messaging about the dangers of drinking and driving. The trailer messaging was selected because of its high visibility on Iowa roads.

According to the Iowa DOT, the average daily traffic count on Iowa's Interstate Highway System was 24,751 vehicles in rural areas and 46,123 in municipal areas in 2019. The highly visible messaging on the semitrailer wraps is expected to reach millions of drivers each month, spreading the messages encouraging safe and sober driving. The delivery trucks serve all 99 counties and 1,850 locations. Currently, the 13 trucks have traveled 862,145 miles across the state and made 58,037 stops.



Utah Department of Alcoholic Beverage Services

— abs.utah.gov



Go Together Mural located in Summit County

GO TOGETHER MURAL

Parents play a key role in discouraging underage drinking as research indicates children are less likely to drink alcohol when they feel close to their parents. Strong relationships between parents and kids can help build bright futures, keep developing brains alcohol-free, and promote mental health and well-being. The State of Utah Department of Alcoholic Beverage Services (DABS) utilized the NABCA award to partner with state and local organizations to create an interactive mural that addresses underage drinking.

The colorful mural displays a city block along with two key messages:

"Whatever your child's journey, go together"

"Strong relationships help build bright futures, keep developing brains alcohol-free, and promote health and well-being"

The mural is located in Summit County, which has one of the highest youth alcohol use rates in the state. The Summit County Communities That Care Coalition identified data indicating local parents may have permissive attitudes toward underage drinking—a key metric for increased youth alcohol use.

A local artist created an interactive tandem bicycle element beside the mural to emphasize the importance of parental involvement in each child's journey. The bike also creates an opportunity for photo-sharing on social media.

The mural also features the rainbow colors of the Pride flag. According to the Student Health and Risk Prevention (SHARP) survey data, LGBTQ+ youth are at higher risk for underage drinking and suicide.



We enthusiastically support the importance of the mural messages, and we encourage parent-child bonding for all families; When you spend time in your child's world, they'll listen when you speak from yours."

Tiffany Clason
UTAH DABS EXECUTIVE DIRECTOR



Capacity Building | Collaboration

Projects that assist member jurisdictions in their efforts to collaborate and partner with key stakeholders and fill gaps in knowledge or resources to advance the public's understanding of alcohol regulation and its importance.

Alabama Alcoholic Beverage Control Board

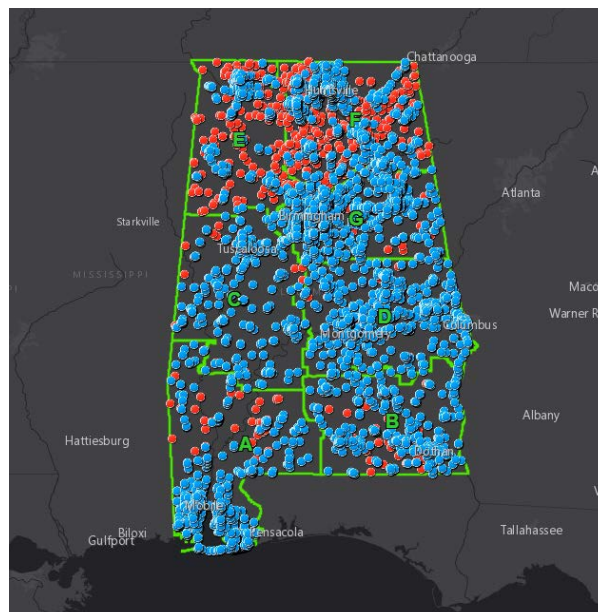
— alabcboard.gov

GEOSPATIAL ANALYSIS OF ALCOHOL OUTLETS

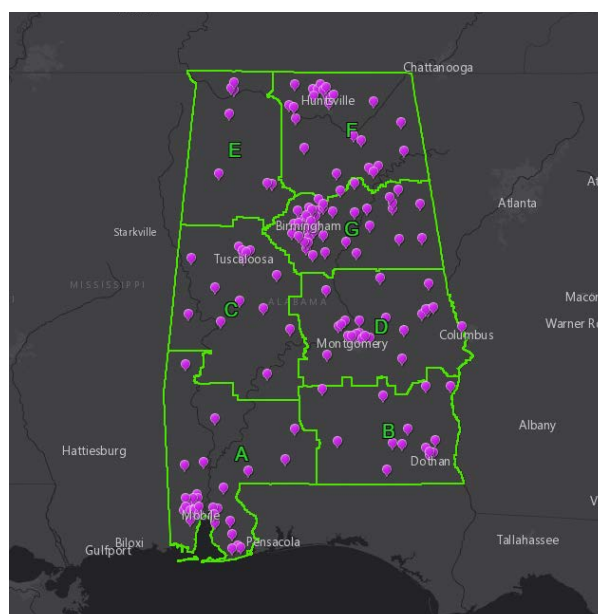
The specific location of stores and restaurants that sell alcohol can have a strong impact on community health and safety, including chronic illness, violence, car crashes, property damage, and cancer. In order to better understand how these effects might be showing up across Alabama, the Alabama Alcohol Beverage Control (ABC) Board collaborated with NABCA and the Public Science Collaborative at Iowa State University to conduct a study on alcohol outlet density.

The first step in determining the implications of alcohol retailer density on public health and safety was to collect data on retailer locations. The Alabama ABC Board coordinated with the Alabama Geographic Information Office to locate and map all locations across the state that sell alcohol, including bars, restaurants, gas stations, grocery stores, and liquor stores. This information was cross-referenced with crime data to ascertain whether there was an increase in police and fire calls in areas with higher concentrations of locations selling alcohol.

Researchers at Iowa State University analyzed this data and developed recommendations based on their findings. They presented their conclusions—including how the locations, types, and concentration of alcohol-selling establishments can make communities less healthy and safe—and strategic recommendations in front of an audience of more than 350 state and local government agency representatives, law enforcement officers, health care and social workers, educators, court officials, and professional service providers during the 2023 Alabama Substance Abuse Youth Summit. The report's recommendations included developing a statewide alcohol data monitoring system and developing strong local partnerships to improve health and safety decision-making. These discoveries and conclusions can help make the state safer for all residents.



ABC Board Licensed Locations Mapped



Alabama ABC Stores Mapped

Idaho State Liquor Division



— liquor.idaho.gov

The Idaho State Liquor Division (ISLD) used NABCA Awards Program funds to train the state Liquor Division's workforce and continue community outreach to promote healthy behaviors across the state.

TOOLS AND TRAINING

Amid the organization's system centralization efforts and sudden staff restructuring, the ISLD needed training materials for the state's information technologies (IT) department to avoid disrupting the flow of services to the public.

With NABCA's support, the ISLD purchased 10 Pluralsight licenses to train its new IT employees and has been conducting ongoing training on the system to ensure all IT professionals are operating at a proficient level. The continued goal is a lack of disruption to services.



It would be detrimental to the state if we do not have employees that understand our systems or how to install, navigate, or troubleshoot our systems at the retail level; We are pleased to say that we met this goal, and we are now starting to innovate and roll out new programs."

Catie Wiseman
PEOPLE AND COMMUNITY MANAGER AT ISLD

ISLD will continue to use the training materials well into the future to ensure its employees are well-versed in the system and how it serves the public.

MINI GRANT PROGRAM

The NABCA Awards Program also helped to fund projects supporting Idaho law enforcement, schools, and nonprofits. ISLD used NABCA awards to provide mini grants that allowed organizations across the state to promote alcohol awareness and safety to Idahoans of all ages. The 15 mini grants were awarded to organizations across the state to support community events, educational resources, and outreach materials related to safety and underage drinking prevention efforts.

The University of Idaho, Community Youth in Action in Idaho Falls, Lewiston High School, the Idaho State Police, and the Salmon Substance Abuse Prevention Coalition all requested funds to support their law enforcement and student trainings on topics including fake ID technology, mobile mock room materials, alcohol simulations, and campaign materials.

The mini grant program has also provided support across additional initiatives. For instance, Idaho Drug Free Youth provided scholarships for at-risk students to attend their annual summer prevention camp, and the Idaho State Bar Association carried outreach to law students through a virtual wellness training to help raise awareness about accessing help for substance use. The Office of Drug Policy sustained its collaboration with ISLD, launching the "Keep Idaho Youth Alcohol Free" campaign with a focus on discouraging adults from purchasing alcohol for minors. Additionally, the Lapwai Community Coalition organized a "Don't Buy for Minors" themed poster contest for Lapwai elementary and middle school students, with the winning design featured on t-shirts as well as on stickers that were placed on alcoholic products sold at the local liquor store.



Data Collection | Technology

Projects that assist member jurisdictions in monitoring, tracking, assessing, and translating health/safety/legislative/regulatory information to educate the public about alcohol-related harms and the necessity of regulation.

The Oregon Liquor and Cannabis Commission

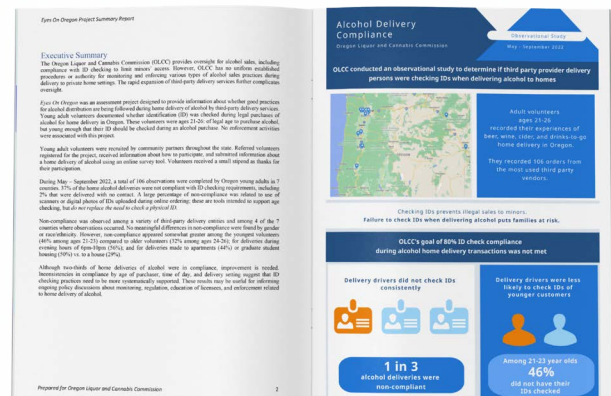
oregon.gov/olcc

EYES ON OREGON

During the COVID-19 pandemic, many states authorized the delivery of alcohol to allow businesses to continue operating despite lockdown and distancing procedures. Some states among them, Oregon, also permitted the use of third-party delivery services to furnish those sales. The Oregon Liquor and Cannabis Commission (OLCC) provides oversight for alcohol sales, including compliance with ID checking to limit minors' access and to assess how often third-party delivery services were compliant with checking identification (ID). OLCC created the Eyes on Oregon project.

Using a NABCA Supplemental Award and the help of a public health consultant, the assessment was designed to provide information about whether good practices for alcohol distribution are being followed during home delivery of alcohol by third-party delivery services. Young-adult volunteers were recruited by community partners throughout the state. They documented whether ID was checked during legal purchases of alcohol for home delivery in Oregon. These volunteers, ages 21-26, were of legal age to purchase alcohol but young enough that their ID should be checked during an alcohol purchase.

From May to September 2022, young-adult volunteers completed a total of 106 observations in seven counties. The project found that 37% of the home alcohol deliveries were not compliant with ID checking requirements, including 2% that were delivered with no contact. A large percentage of noncompliance was related to use of scanners or digital photos of IDs uploaded during online ordering; these are tools intended to support age verification, but they do not replace the need to check a physical ID.



Page 2 and 3 of Oregon Home Delivery Study Report

OLCC's goal of 80% compliance during alcohol home delivery transactions was not met. Noncompliance was observed in a variety of third-party delivery entities and in four of the seven counties where observations occurred. Noncompliance happened more frequently among the younger volunteers and was almost 1.5x as frequent with younger volunteers compared to older ones. The project also found that noncompliance was observed more in high-delivery locations like suburban metro areas and college towns. Though no meaningful differences in noncompliance were found by gender or race or ethnicity, noncompliance appeared somewhat greater for deliveries during evening hours of 6-10 p.m. (56%) and for deliveries made to apartments (44%) and graduate housing (50%).

These findings revealed a need in capacity to address the avenues of noncompliance in alcohol sales made possible by the new mechanism of access through third-party delivery, which would allow OLCC to provide better service to the citizens of Oregon and promote targeted best practices in ID verification for third-party delivery licensees.

Pennsylvania Liquor Control Board

— lcb.pa.gov

ALCOHOL EDUCATION CONFERENCE

Each year, the Pennsylvania Liquor Control Board-Bureau of Alcohol Education hosts an alcohol education conference. The Bureau plans, organizes, and coordinates the entire conference, which helps bring together organizations such as police departments, colleges and universities, campus security, prevention agencies, and like-minded organizations.

The 2022 conference sessions centered on reducing underage and dangerous drinking. The sessions provided new information and trends that the 197 participants could share and implement in their communities. Exhibitors presented throughout the day, and the conference featured ample time for networking.

Sessions covered topics including alcohol enforcement in higher education settings, comorbidity with drug use, how PLCB funding is used to maintain student prevention efforts such as peer education efforts and student behavior assessment and scaling up evidence-based programs. Presenters hailed from a wide variety of stakeholders, from universities to regulators to prevention professionals engaged in Pennsylvania's communities.

A post-conference survey found that participants indicated the sessions provided good and useful information, exhibitors were well received, and participants appreciated the networking and learning opportunity.

The Bureau has hosted the alcohol education conference for 20 years. The NABCA award helped keep the event free for all participants, presenters, and exhibitors. The Bureau plans to keep the conference free for everyone in the future.



2022 Alcohol Education Conference



NABCA

NATIONAL ALCOHOL BEVERAGE
CONTROL ASSOCIATION

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www.nabca.org

 @alcoholcontrol

 @TheNABCA

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