

# \$4,007,176,396

Since the New Hampshire Liquor Commission was founded in 1934, more than \$4 billion in net profits have been generated to support essential state services like education, health and social services, transportation, natural resource protection, addiction treatment and prevention programs.

WHERE DOES THE MONEY COME FROM?

\$765,600,000 ANNUAL SALES

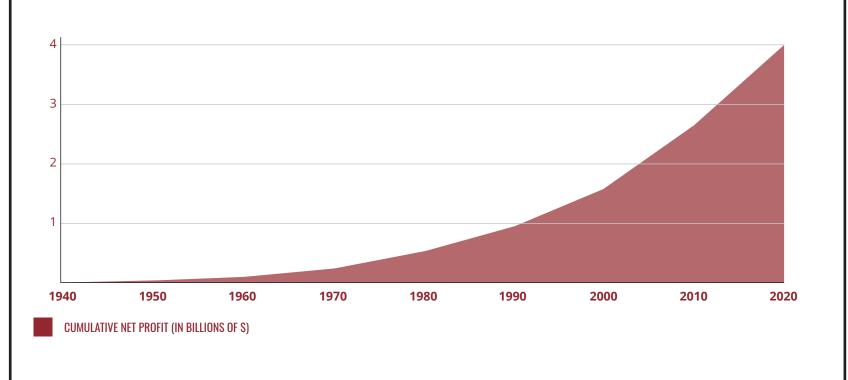


\$206,000,000 ANNUAL GROSS PROFIT



\$158,100,000 TO THE GENERAL FUND IN 2020

### **NET PROFITS OVER THE YEARS**



## WHERE DOES THE MONEY GO?



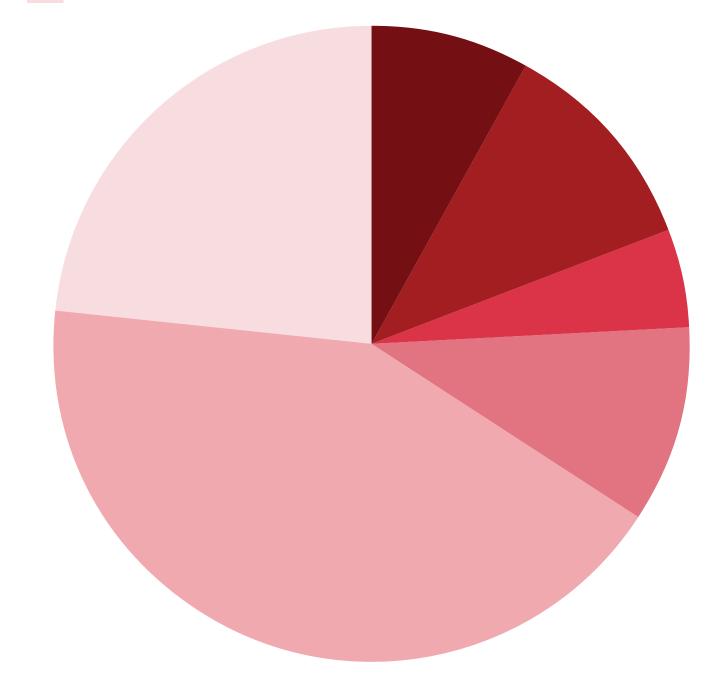
ADMINISTRATION OF JUSTICE AND PUBLIC PROTECTION 11%

RESOURCE PROTECTION AND DEVELOPMENT 5%

TRANSPORTATION 10%

HEALTH AND SOCIAL SERVICES 42%

EDUCATION 23%



# HOW LARGE IS \$4 BILLION?



#### **4 BILLION PEOPLE**

If Fenway Park was filled to capacity every game, for 1,335 seasons.



#### **4 BILLION MILES**

If a person drove from New Hampshire to California and back 723,000 times.



#### **4 BILLION STEPS**

If a person walked 10,000 steps a day for 1,096 years.



#### **4 BILLION DOLLARS**

Enough money to pave 4,000 miles of road.