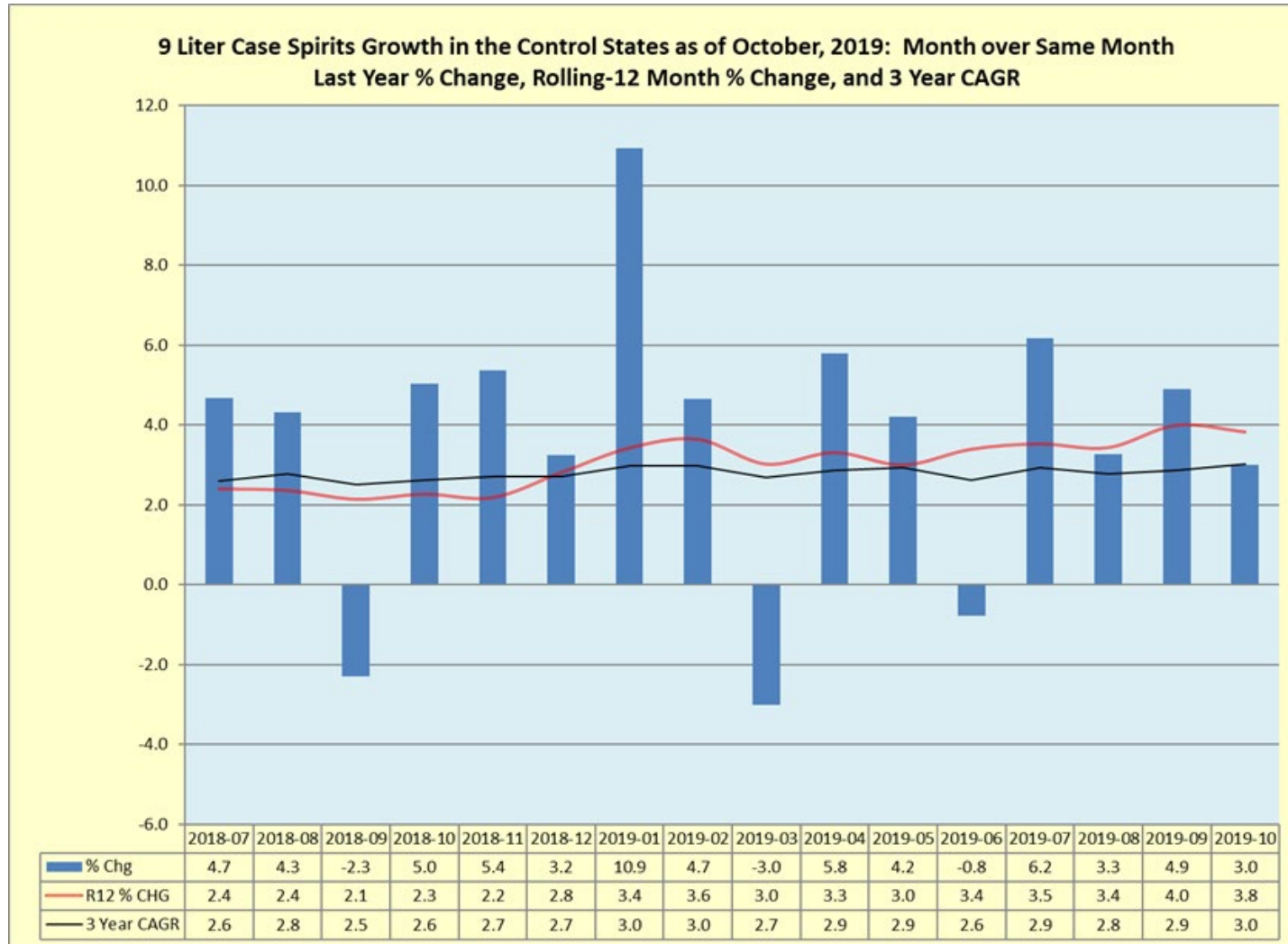




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Control State Results for October 2019

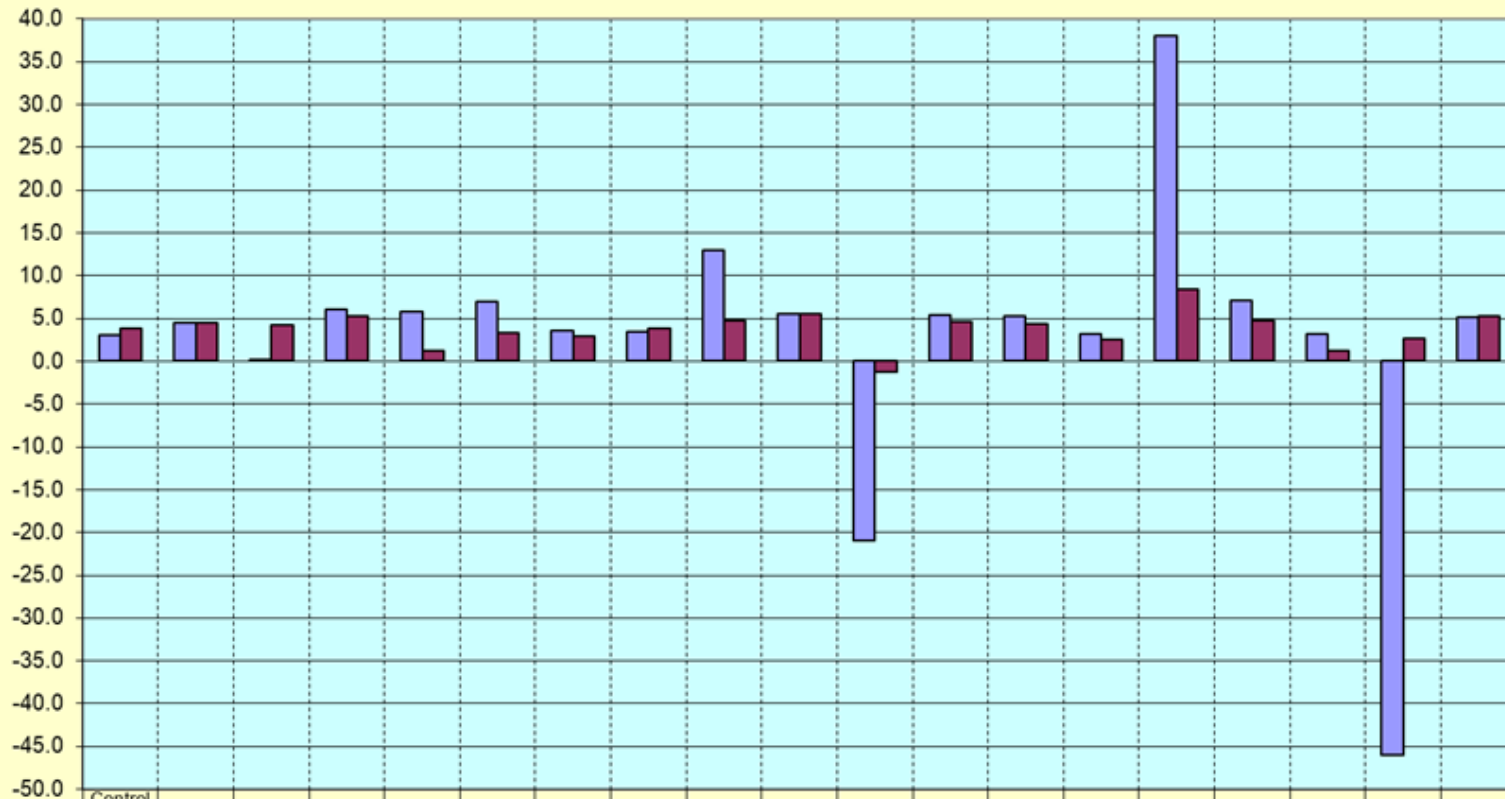




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Control State Results for October 2019

Nine Liter Case Spirits Growth in the Control States by State for October, 2019: Month over Same Month Last Year % Change and Rolling-12-Month % Change

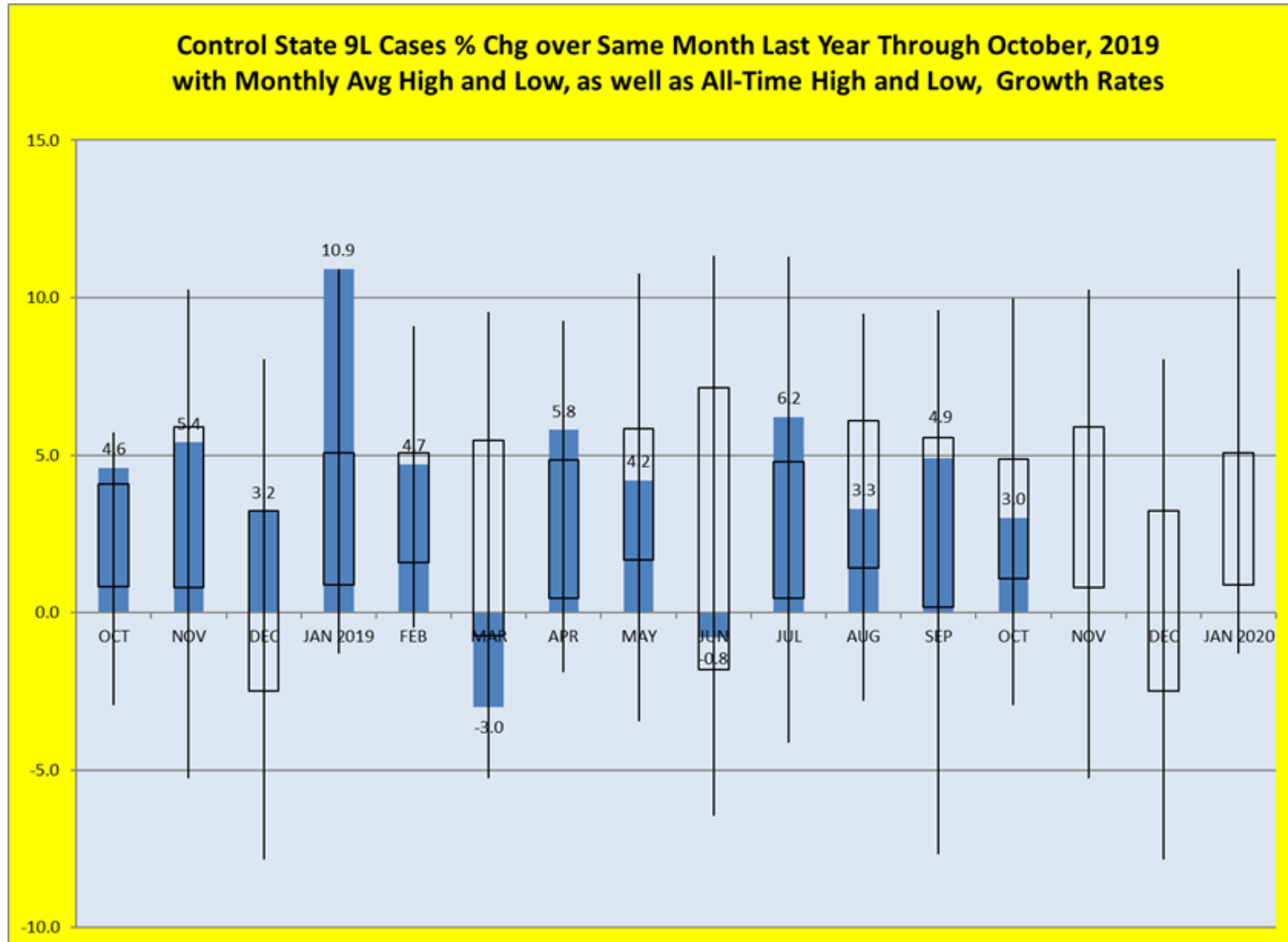


| | Control States | AL | IA | ID | MD | ME | MI | MS | MT | NC | NH | OH | OR | PA | UT | VA | VT | WV | WY |
|-------------|----------------|-----|-----|-----|-----|-----|-----|-----|------|-----|-------|-----|-----|-----|------|-----|-----|-------|-----|
| ■ CM % Chg | 3.0 | 4.5 | 0.1 | 6.1 | 5.8 | 7.0 | 3.6 | 3.5 | 13.0 | 5.6 | -20.9 | 5.4 | 5.3 | 3.2 | 38.0 | 7.1 | 3.2 | -46.0 | 5.2 |
| ■ R12 % Chg | 3.8 | 4.5 | 4.2 | 5.3 | 1.2 | 3.3 | 2.9 | 3.8 | 4.7 | 5.5 | -1.3 | 4.6 | 4.4 | 2.6 | 8.4 | 4.7 | 1.3 | 2.7 | 5.3 |



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Control State Results for October 2019





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Control State Results for October 2019

