

Allied Member

NABCA MEMBERSHIP: Meeting your needs
Research, Sales Data, Staff Support, Networking



Allied

| \$750 Annually

NABCA's Allied membership category includes all persons or firms not engaged in the manufacture or sale of alcoholic beverages, yet conduct business with control states and/or the alcohol beverage industry in some other manner. A subcategory exists for alcohol researchers, public health groups, and others engaged in alcohol law enforcement.

Opportunities abound for organizations and businesses to experience valuable and insightful discussions on current issues impacting alcohol sales, regulation, policy and enforcement.

NABCA's members receive worthwhile benefits such as networking with control state and industry contacts, acquiring valuable research data, a member login for the website, and receiving NABCA staff support for developing and implementing surveys.

Member Benefits | Allied members receive...

- Daily News Update
- Legal & Legislative Update
- Member News Letter
- Research Update
- Access to online contacts directory
- Access to survey database
- Customized surveys
(conducted by NABCA staff)
- Statistical Data
(members pay 1/3 less than non-members)
- Attend Legal Symposium
(registration fee applies)
- Attend Annual Conference
(registration fee applies)

Description of benefits on the next page.



Member Benefits, continued...

- **Daily News Update** - An E-newsletter with national and international alcohol issues and policy news coverage. *(Value: Receive daily news update on global alcohol issues.)*
- **Legal & Legislative Update** - An E-newsletter highlighting important, current legal and legislative developments. *(Value: Stay on top of legal and legislative topics.)*
- **Membership Newsletter** - Communication to keep members informed of NABCA activities and benefits. *(Value: The opportunity to communicate with NABCA members and to build a rapport with others in your industry or outside of your industry.)*
- **Online Contacts Directory** - A an online directory of NABCA members that are separated in categories such as control and license jurisdictions, government agencies, suppliers, public health and many others. *(Value: Great for networking purposes.)*
- **Annual Symposium on Alcohol Beverage Law & Regulation** (Reduced registration fee applies) - Symposium on current alcohol beverage legal and regulatory issues, with expert presentations from multiple perspectives, including government officials, attorneys and regulators. *(Value: Networking and educational event for those interested in alcohol regulation, laws and cases. CLE credits available for legal professionals.)*
- **Research Update** - An email update on alcohol-related scholarly research. *(Value: Stay informed with public health and safety news from researchers and academics.)*
- **Access to the Survey Database** - A compilation of more than 80 surveys covering operational and regulatory information collected from the U.S. and Canadian jurisdictions. *(Value: Information on various alcohol topics from U.S. control and license states as well as Canadian Provinces.)*
- **Customized surveys conducted by NABCA staff** - Survey questions are sent to NABCA contacts and committees for information as requested. *(Value: Personalized information to meet specific needs regarding specialized alcohol topics.)*
- **Statistical Report - members pay 1/3 less than non-members** - Statistical reports which gives detail sales by brand, container size, class and type of alcohol beverage in Control States. *(Value: Secure ad hoc reports, capable of displaying long term analysis and comparisons, for individual users based upon their needs.)*
- **Annual Conference** (Registration fee applies) - A member-only conference that includes a comprehensive businessagenda with nationally known speakers, renowned panelists, informative seminars and interactive workshops. *(Value: A forum to interact with colleagues in the Control States and other businesses operating in the alcohol beverage arena.)*

