

Governmental Member

NABCA MEMBERSHIP: Meeting your needs
Research, Sales Data, Staff Support, Networking



Governmental

\$500 Annually

NABCA's Governmental membership category includes all state, territorial, municipal, Native American Agencies, and all foreign governmental agencies responsible for regulating distributing and selling alcoholic beverages.

Opportunities abound for organizations and businesses to experience valuable and insightful discussions on current issues impacting alcohol sales, regulation, policy and enforcement.

NABCA's members receive worthwhile benefits such as networking with control state and industry contacts, acquiring valuable research data, a member login for the website, and receiving NABCA staff support for developing and implementing surveys.

Member Benefits | Governmental members receive...

- Legal & Legislative Update
- Access to online Member Newsletter
- Research Update
- Online Contacts Directory
- Access to Survey Database
- Customized surveys conducted by NABCA Staff
- Statistical Reports (members pay 1/3 less than nonmembers)
- Legal Symposium
Registration fee applies
- Annual Conference
Registration fee applies

Description of benefits on reverse side.



Member Benefits, continued...

- **Legal & Legislative Update** - An E-newsletter highlighting important, current legal and legislative developments. Value: Stay on top of legal and legislative topics.
- **Membership Newsletter** - Communication to keep members informed of NABCA activities and benefits. Value: A rapport-building communication between NABCA and members that will help you take full advantage of NABCA's membership services.
- **Online Contacts Directory** - A compilation of NABCA members separated by category type. Value: Great for networking purposes.
- **Annual Symposium on Alcohol Beverage Law & Regulation** (Reduced registration fee applies)- Symposium on current alcohol beverage legal and regulatory issues, with expert presentations from multiple perspectives, including government officials, attorneys and regulators. Value: Networking and educational event for those interested in alcohol regulation, laws and cases. CLE credits available for legal professionals.
- **Research Update** - An email update on alcohol-related scholarly research. Value: Stay informed with public health and safety news from researchers and academics.
- **Access to the Survey Database** - A compilation of more than 80 surveys covering operational and regulatory information collected from the U.S. and Canadian jurisdictions. Value: Information on various alcohol topics from U.S. control and license states as well as Canadian Provinces.
- **Customized surveys conducted by NABCA staff** - Survey questions are sent to NABCA contacts and committees for information as requested. Value: Personalized information to meet specific needs regarding specialized alcohol topics.
- **Data products —Members pay 1/3 of the cost that nonmembers pay** - Statistical reports which detail sales by brand, container size, class and type of alcohol beverage in Control States. Value: Secure ad hoc reports, capable of displaying long term analysis and comparisons, for individual users based upon their needs.
- **Annual Conference** (Registration fee applies) - A member-only conference that includes a comprehensive business agenda with nationally known speakers, renowned panelists, informative seminars and interactive workshops. Value: A forum to interact with colleagues in the Control States and other businesses operating in the alcohol beverage arena.

