

# Industry Member

## Retailer

**NABCA MEMBERSHIP:** Meeting your needs  
*Research, Sales Data, Staff Support, Networking*



**Retailer** | \$750 Annually

**NABCA's Industry membership (Retailer) includes any business engaged in the sale of alcohol beverages at the international, national, regional, state, or local market level.**

Opportunities abound for organizations and businesses to experience valuable and insightful discussions on current issues impacting alcohol sales, regulation, policy and enforcement.

NABCA's members receive worthwhile benefits such as networking with control state and industry contacts, acquiring valuable research data, a member login for the website, and receiving NABCA staff support for developing and implementing surveys.

### **Member Benefits** | Industry members receive...

- Daily News Update
- Legal & Legislative Update
- Listing in Online Contacts Directory
- Online Member Newsletter
- Research Update
- Control State Codes (Free)
- Access to Members-Only Survey Database
- Publications (Free)
- Customized surveys conducted by NABCA staff
- Statistical Data (Members pay 1/3 less than Non-members)
- Annual Symposium on Alcohol Beverage Law & Regulation (Registration fee applies)
- Annual Conference (Registration fee applies)

**See next page for descriptions of benefits.**



## Member Benefits, continued...

- **Daily News Update** - An E-newsletter with national and international alcohol issues and policy news coverage. *(Value: Receive daily news update on global alcohol issues.)*
- **Legal & Legislative Update** - An E-newsletter highlighting important, current legal and legislative developments. *(Value: Stay on top of legal and legislative topics.)*
- **Online Member Newsletter** - Communication to keep members informed of NABCA activities and benefits. The Member Newsletter is accessible via online. *(Value: The opportunity to communicate with NABCA members and to build a rapport with others in your industry or outside of your industry.)*
- **Listing in Online Contacts Directory** - A directory that lists NABCA members contact information. An organization can opt in to be listed in the directory as well as have access to the listing. Members only may access the contacts directory via the NABCA website. *(Value: Great for networking purposes.)*
- **Control State Codes (Free)** - A unique six-digit number identifying alcoholic beverage brands and sizes sold in the Control States. *(Value: Members receive the code for free, while nonmembers pay \$72 per code. CDC will allow: Centralized and reduced inventories; shorter order lead times; more efficient, cost-effective warehousing; and more accurate sales and depletion data.)*
- **Statistical Data** (members pay 1/3 less than non-members) - Statistical reports which gives detail sales by brand, container size, class and type of alcohol beverage in Control States. *(Value: Secure ad hoc reports, capable of displaying long term analysis and comparisons, for individual users based upon their needs.)*
- **Access to the Members-Only Survey Database** - A compilation of more than 80 surveys covering operational and regulatory information collected from the U.S. and Canadian jurisdictions. *(Value: Information on various alcohol topics from U.S. control and license states as well as Canadian Provinces.)*
- **Research Update** - An email update on alcohol-related scholarly research. *(Value: Stay informed with public health and safety news from researchers and academics.)*
- **Publications (Free)** - NABCA has various publications about the subject of alcohol, including scientific research and white papers. *(Value: Great for education and information about control systems, alcohol regulation, research, legislative issues and other alcohol-related topics.)*
- **Customized surveys conducted by NABCA staff** - Survey questions are sent to NABCA contacts and committees for information as requested. *(Value: Personalized information to meet specific needs regarding specialized alcohol topics.)*
- **Annual Symposium on Alcohol Beverage Law & Regulation** (Registration fee applies) - Symposium on current alcohol beverage legal and regulatory issues, with expert presentations from multiple perspectives, including government officials, attorneys and regulators. *(Value: Networking and educational event for those interested in alcohol regulation, laws and cases. CLE credits available for legal professionals.)*
- **Annual Conference** (Registration fee applies) - A member-only conference that includes a comprehensive business agenda with nationally known speakers, renowned panelists, informative seminars and interactive workshops. *(Value: A forum to interact with colleagues in the Control States and other businesses operating in the alcohol beverage arena.)*

