



NABCA
ANALYTICS

NEW PRODUCTS / LISTING
OCTOBER 2012

.....

Beverage Alcohol Case Sales Report

National Alcohol Beverage Control Association, Inc.
4401 Ford Avenue, Suite 700 Alexandria, VA 22302-1433
Tel: 703.578.4200 • Fax: 703.820.3551 • www.nabca.org

The material contained herein may not be copied, duplicated or used by any person, firm or organization, in whole or in part, except by express approval from the National Alcohol Beverage Control Association, Inc.

Copyright © 2012, by NABCA

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 1					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
DOM WHSKY-BLND											
BANKERS CLUB	LAIRD AND CO	1.750	WC	/80	DEC 11	1	1		2	1	
BOWMAN ABRHM VA	SAZERAC COMPANY	.750	MC	/90	NOV 11						
DEATH'S DOOR	MHW LIMITED	.750 .750	OH WC	/80 /80	JAN 12 FEB 12	4	3	2	2	1	4
FIREFLY SWT BBN	SAZERAC COMPANY	1.750	NH	/60	JAN 12	46	64	48	41	34	40
FLSCHMAN PRF 80	SAZERAC N AMRCA	.750TR	MI	/80	MAY 12	14	13	12	17	9	12
HIGH WST SN-BRY	HIGH WEST DSTLR	.750	UT	/92	JAN 12	15	8	4	37	22	25
HOBBLE CREEK	SAZERAC COMPANY	1.000	ID	/80	MAY 12			6	15	15	21
POTTERS SPECIAL	FRANK-LIN DSTLR	1.000	ID	/80	AUG 12						
SEAGRAM 7 CROWN	DIAGEO	1.000	ID	/80	MAY 12		17	57	73	64	70
SENATOR CLUB	LAIRD AND CO	.375	MI	/80	MAY 12						12
SGRM 7 CRWN CHR	DIAGEO	.750 .050	NC NC	/71 /71	FEB 12 FEB 12	4 4	6 4	6 4	10 2	9 2	10 3
DOM WHSKY-STRT-BRBN/TN											
ANCIENT ANC AGE	SAZERAC COMPANY	.750	WC	10Y/86	APR 12	1	1		2		
ANGEL'S ENVY	LOUISVILLE DIST	.750 .750 .750 .750	MI NH OR WC	/866 /866 /866 /866	FEB 12 APR 12 NOV 11 MAR 12	30 1 8	21 1 10	21 1 11 1	24 1 10 1	20 1 6	16 1 13
BCHMK8/50FREBL	SAZERAC COMPANY	1.750	MI	8Y/80	DEC 11	2	11	1	9	4	8
BELLE MEADE	NELSON G B DIST	.750	AL	/904	AUG 12				2	6	2
BLACK RIVER	NEW HOLLAND BRW	.375	MI	/90	APR 12	1					
BLUE STATE	HEAVEN HILL DST	.750 .750 .750 .750 .750	ID IA MI NH NC	/80 /80 /80 /80 /80	MAR 12 NOV 11 DEC 11 JAN 12 FEB 12	5 1 3 6	5 1 4 6	5 1 2 7	4 1 1 19	3 1 3 23	5 1 1 2 14
BOWMAN BRTHR VA	SAZERAC COMPANY	.750	MC	/90	NOV 11	1	2	1	2	1	2
BOWMAN JHN J VA	SAZERAC COMPANY	.750	MC	/100	NOV 11	1	1		1	1	1
BURNSIDE BOURBN	DECO DISTILLING	.750	OR	4Y/96	JAN 12	34	29	34	43	39	69
CODY ROAD BOND	MISS RIVER DST	.750	IA	/80	DEC 11	25	34			17	36
E TIME KY WSKY*	BROWN FORMAN	1.000	ID	39M/80	JUN 12			3	5	8	11
E TIMES 354	BROWN FORMAN	.750	ME	/80	NOV 11						
ELJAH CR SB 20Y	HEAVEN HILL DST	.750	MI	20Y/90	JUN 12		2	1	3		
EVAN WMS 1783	HEAVEN HILL DST	.750	MI	10Y/86	JUN 12		16	17	20	60	47
EVAN WMS BLK LB	HEAVEN HILL DST	.750TR	ME	/86	AUG 12			1	3	6	19
EVAN WMS WHT LB	HEAVEN HILL DST	.750	MI	4Y/100	JUN 12		15	28	21	15	17
EVN WM BL/50CIN	HEAVEN HILL DST	1.750	MI	/86	APR 12	15	13	16	7	11	23

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 2					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
FOUR RSE LMT 12	FOUR ROSES DIST	.750	ID	/114	AUG 12						
GENTLEMAN JACK	BROWN FORMAN	.375	ME	/80	NOV 11						
GNTLMN JK/FLASK	BROWN FORMAN	1.750	MI	/80	JUL 12			2	6	3	47
GNTLMN JK/GF BL	BROWN FORMAN	.750	VA	/80	FEB 12	8	4	1	1		1
HUDSON 4 GRAIN	GRANT AND SONS	.375	MI	4Y/92	FEB 12	2	1	1	1	1	1
HUDSON BABY BRB	GRANT AND SONS	.375	MI	4Y/92	FEB 12	2	1	1	2	2	1
J BEAM WHT/COKE	BEAM INC	1.750	MI	/80	JAN 12						
J BEAM/5ORS H/S	BEAM INC	.750	MI	4Y/80	MAR 12	87	52	59	167	5	
J BEAM/SPORT GL	BEAM INC	.750	WC	/80	DEC 11	2	1	1	1		
J BEAM/TRIAGE	BEAM INC	.750	ID	/80	JUN 12		7	45	35	14	8
		.750	IA	/80	MAR 12	9	8	4	5	2	6
		.750	ME	/80	APR 12	15				4	2
		.750	OR	4Y/80	FEB 12	42	12	7	7	3	3
		.750	VA	/80	MAR 12	304	77	25	10	2	3
		.750	MS	/80	APR 12	24	7	4	13	3	12
J DANIEL BLK LB	BROWN FORMAN	1.000	ID	4Y/80	JUN 12		30	155	212	206	232
J DANIEL/G ALE	BROWN FORMAN	.750	MI	/80	FEB 12	32			345	72	
J DANL W/COKE	BROWN FORMAN	1.750	MI	/80	JAN 12	1					
J DANL/2 JD GLS	BROWN FORMAN	.750	NH	/80	APR 12		127	115	4	2	
J DANL/FLASK G6	BROWN FORMAN	1.750	ME	/80	NOV 11						
J DNL 100/HLDAY	BROWN FORMAN	.750	MI	/100	DEC 11						2
		.750	NH	/100	DEC 11		1				
		.750	OR	/100	DEC 11	1	1			1	
		.750	VA	/100	NOV 11	2	3	2	2	2	1
J DNL INDP/2GLS	BROWN FORMAN	.750	ID	/80	JUL 12					5	29
		.750	IA	/80	MAY 12	9	82	22	6		
		.750	NC	/80	JUN 12	10	66	264	110	25	6
		.750	VA	/80	JUN 12		151	143	41	9	3
		.750	WV	/80	JUL 12			17	8		
		.750	MS	/80	MAY 12	35	37	49	29		
J DNL W/50ML GJ	BROWN FORMAN	1.750	VA	/80	NOV 11						
J FIZGR LARCENY	HEAVEN HILL DST	.750	NC	/92	JUL 12				19	53	83
		.050	NC	/92	AUG 12				6	21	26
JAILERS PREMIUM	MHW LIMITED	.750	MI	/86	FEB 12	1	1	1	2	1	1
		.750	NH	/86	APR 12	1	12	10	8	8	11
		.750	OH	/86	MAY 12	2	3	3	4	4	4
		.750	OR	/86	AUG 12			1	3	3	4
JD FEATHERBONE	JOURNEYMAN DIST	.750	MI	/90	FEB 12						3
JEFFRSN PRES SL	CASTLE BRANDS	.750	ID	18Y/94	NOV 11						
JESSE JAMES	LEVECKE CORP	.750	IA	/80	MAR 12	8	49	34	21	13	24
		.750	ME	/80	MAY 12			1	6	12	5
		.750	MI	/80	MAR 12	46	45	24	30	24	24
		.750	NH	/80	JUN 12		7	19	22	21	25
		.750	OH	/80	APR 12	21	43	27	31	34	54
		.750	WC	/80	AUG 12				3	34	1
JIM BEAM	BEAM INC	1.000	ID	4Y/80	MAY 12		11	43	72	77	89

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 3					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
JIM BEAM DEVILS	BEAM INC	.100	NH	4Y/80	JAN 12	11	9	15	12	3	
JIM BEAM GRAVITY	BEAM INC	.050	ME	/90	MAY 12						
JIM BEAM/KID CD	BEAM INC	.050	MI	/	FEB 12	1	4	1		7	12
JOHN B STETSON	VISION WNE&SPRT	.750	MI	/80	MAR 12	14	4	4	28	34	4
		.750	AL	/84	AUG 12				2	10	3
		.750	OR	/84	FEB 12	14	8	13	10	7	12
		.750	MS	/84	MAR 12		7	2		2	2
MAKERS MARK	BEAM INC	1.000	ID	6Y/90	MAY 12		8	34	61	60	67
MELLOW CORN	HEAVEN HILL DST	.750	MI	4Y/100	JUN 12		8	6	5	3	2
O RIP VAN WNKLE	SAZERAC COMPANY	.750	NH	10Y/107	APR 12						
OLD CROW	BEAM INC	1.000	ID	3Y/80	MAY 12		2	16	21	22	29
OLD FORESTER	BROWN FORMAN	.750	UT	4Y/100	MAY 12		4	8	17	9	41
OLD GRND DAD 80	BEAM INC	.750	ID	4Y/80	AUG 12				11	10	11
PRCHRD DBL BRRL	PRICHARDS DIST	.750	WV	9Y/90	APR 12					1	
REBEL YELL RSRV	LUXCO INC	.750	IA	4Y/906	JUN 12		4	11	6	9	12
RED STAG MIX CS	BEAM INC	.750	MS	/80	FEB 12	5	2	1	11	8	6
RED STAG/50M RB	BEAM INC	.050	AL	/80	APR 12	27	15	5	4	3	3
RED STAG/50M TR	BEAM INC	.050	MI	/80	MAR 12	31	11	5	4	5	10
RED STATE	HEAVEN HILL DST	.750	ID	/80	MAR 12	5	4	5	6	7	4
		.750	IA	/80	NOV 11		1		1		
		.750	MI	/80	DEC 11	1	1	1	1	1	1
		.750	NH	/80	JAN 12	3	4	3	2	2	2
		.750	NC	/80	FEB 12	7	6	7	10	22	17
SMOOTH AMBLR OL	SMOOTH AMB SPRT	.750	OH	/	MAY 12	3	4	4	5	4	5
		.750	WV	/99	NOV 11	23	22	6	15	14	21
TAYLOR SNGL BRL	SAZERAC COMPANY	.750	MC	/100	DEC 11						
TAYLOR WAREHS C	SAZERAC COMPANY	.750	NC	/100	FEB 12			2	2		
TEN HIGH	SAZERAC N AMRCA	1.000	ID	/80	MAY 12		2	11	18	16	18
TRAVERSE CITY	RGI BRANDS LLC	.750	MI	/86	JUL 12			31	55	62	109
V O BARTN 6Y100	SAZERAC N AMRCA	.750	WC	6Y/100	NOV 11	1	1	1	1	1	
W TKY 81/CM FSK	CAMPARI	.750	AL	/81	MAY 12			23	23	8	4
		.750	MI	/81	APR 12	1	2	7	3	10	38
		.750	NH	/81	JUN 12		30	43	18	4	2
		.750	NC	/81	APR 12	55	89	60	50	22	21
		.750	VA	/81	JUN 12		78	54	21	10	6
		.750	MS	/81	MAY 12	12	3	12	12		
W.H. HARRISON	TEMPERANCE DIST	.750	OH	/80	APR 12	5	5	4	4	3	4
WILD TURKEY 101	CAMPARI	1.000	ID	/101	JUN 12		3	12	19	23	30
WILD TURKEY 81	CAMPARI	1.750	ME	/81	MAY 12		1			1	
		1.000	ME	/81	MAY 12				1		
		.750	ME	/81	MAY 12			1	1		1
		.750	VT	/81	MAY 12						
		.050	ID	/81	JUL 12				1	1	2

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 4					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.050	MI	/81	FEB 12	3	3			1	
WOODFD R MS/4HG	BROWN FORMAN	.750	OR	/944	AUG 12						
WOODFRD RSV DBL	BROWN FORMAN	.750	AL	/904	JUN 12		1	1	10	9	11
		.750	ID	/904	AUG 12				1		1
		.750	IA	/904	APR 12	4	3	4	2		
		.750	MI	/904	FEB 12	1	24	59	2		
		.750	NH	/904	APR 12	1	12	16	15	10	18
		.750	NC	/904	FEB 12	31	28	24	26	21	29
		.750	OH	/904	APR 12	29	21	24	33	33	37
		.750	OR	/904	FEB 12	12	9	9	9	9	12
		.750	VA	/904	MAR 12	37	28	32	31	22	13
		.750	MS	/904	APR 12	11	5	19	5	3	21
ZACKRIAH HARRIS DOM WHSKY-STRT-OTH	SAZERAC COMPANY	1.750	NH	/80	JUL 12			3	14	24	19
BABY BLUE CORN	BALCONES DSTLNG	.750	MC	/92	NOV 11						
CATDADDY MNSHNE	PIEDMONT DISTLR	.750	ID	/80	JAN 12						1
		.750	NH	/80	MAY 12						
CEDAR RDG UN/KT	CEDAR RIDGE VYD	.750	IA	/100	DEC 11	2	1		2		
CEDAR RDG UNAGE	CEDAR RIDGE VYD	.750	ID	/100	NOV 11						
CIVLIZED WHT DG	NORTHERN UN BRW	.750	MI	/80	FEB 12			2	2	1	1
HENRY DU YORE'S	RANSOM SPIRITS	.750	OR	/86	MAY 12				2	1	1
HUDSON NEW YORK	GRANT AND SONS	.375	MI	4Y/92	FEB 12	1	1	1	2	1	1
HUDSON NY S M	GRANT AND SONS	.375	MI	4Y/92	FEB 12	1	1		2	1	1
IVY MNTN SM SPT	IVY MOUNTAIN	.750	NC	/95	JUL 12				1	1	2
IVY MNTN SR MSH	IVY MOUNTAIN	.750	NC	6M/86	JUL 12				1	1	2
JD BUGGY WHIP	JOURNEYMAN DIST	.750	MI	/90	FEB 12	2	1	2	3	1	
JD SILVER CROSS	JOURNEYMAN DIST	.750	MI	/90	MAY 12	2	1	1	2	2	1
JD W.R. WELTER	JOURNEYMAN DIST	.750	MI	/90	FEB 12	5	4	3	2	1	2
MIDNIGHT MOON	PIEDMONT DISTLR	.750	MC	/80	DEC 11	1	1	1	2	1	2
		.750	WC	/80	DEC 11		1				
OLE SMOKY	OLE SMOKY DIST	.750	WV	/100	MAR 12	15	6	5	9	30	6
OLE SMOKY W LGT	OLE SMOKY DIST	.750	NH	/100	JUN 12		11	34	34	34	52
		.750	WV	/100	MAR 12	15	3	3	4	22	3
RED STAG BCHRRY	BEAM INC	1.750	ME	/80	FEB 12	2	1	1	4		12
		1.750	OR	/80	NOV 11	2	4	4	6	6	7
		.375	WC	/80	JUL 12						
		.050	NH	/80	DEC 11	8	11	18	16	21	31
		.050	WC	/80	AUG 12						
RED STAG CINNMN	BEAM INC	.750	AL	/80	FEB 12	14	41	10	12	23	18
		.750	ID	/80	MAR 12	7	7	7	9	8	7
		.750	IA	/80	FEB 12	14	9	10	7	7	30
		.750	ME	/80	NOV 11	1	2	2	4	8	17
		.750	MI	/80	FEB 12	92	43	50	49	53	66
		.750	NH	/80	JAN 12	7	11	17	18	11	17
		.750	NC	/80	FEB 12	36	42	36	37	54	43
		.750	OH	/80	MAR 12	44	55	55	55	57	82
		.750	OR	/80	FEB 12	16	9	17	14	11	12

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 5					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.750	PA	/80	FEB 12	58	87	52	81	111	81
		.750	UT	/80	APR 12	13	8	9	14	10	11
		.750	VA	/80	MAR 12	59	46	51	40	41	64
		.750	WV	/80	FEB 12	7	3	4	3	18	5
		.750	WY	/80	MAR 12	10	7	3	3	7	11
		.750	MS	/80	FEB 12	4	5	3	3	2	7
		.750	WC	/80	FEB 12	1	1	1	1	1	1
		.375	MI	/80	FEB 12	7	4	3	5	5	6
		.050	AL	/80	APR 12	9	8	11	10	8	12
		.050	ID	/80	MAR 12	2	3	3	3	3	3
		.050	ME	/80	NOV 11	1	1	1	1	1	3
		.050	MI	/80	FEB 12	9	6	5	7	5	10
		.050	NH	/80	MAR 12	13	14	18	8	4	4
		.050	NC	/80	FEB 12	17	15	14	14	15	19
		.050	VA	/80	MAR 12	14	13	12	16	17	17
		.050	WC	/80	FEB 12						
RED STAG HN TEA	BEAM INC	1.000	WC	/80	MAR 12						
		.750	AL	/80	FEB 12	14	51	12	11	20	14
		.750	ID	/80	MAR 12	2	5	3	5	2	4
		.750	IA	/80	FEB 12	19	8	7	12	9	16
		.750	ME	/80	NOV 11	2	2	1	4	8	18
		.750	MI	/80	FEB 12	53	50	43	40	30	36
		.750	NH	/80	JAN 12	10	16	26	23	15	20
		.750	NC	/80	FEB 12	36	65	32	41	55	41
		.750	OH	/80	MAR 12	55	70	64	63	61	69
		.750	OR	/80	FEB 12	17	13	22	16	12	11
		.750	PA	/80	FEB 12	98	143	80	126	150	95
		.750	VA	/80	MAR 12	71	49	65	51	48	69
		.750	WV	/80	FEB 12	12	2	3	5	13	7
		.750	WY	/80	MAR 12	11	7	3	5	3	7
		.750	MS	/80	FEB 12	3	3	2	5	7	4
		.750	WC	/80	FEB 12	1	1	1	1		
		.375	MI	/80	FEB 12	9	6	3	5	4	4
		.050	AL	/80	APR 12	7	8	9	9	8	10
		.050	ME	/80	NOV 11	1	1	1	1	2	2
		.050	MI	/80	FEB 12	8	9	8	8	9	5
		.050	NH	/80	MAR 12	16	17	15	7	5	3
		.050	NC	/80	FEB 12	16	14	13	18	21	25
		.050	VA	/80	MAR 12	16	14	15	17	18	17
		.050	WC	/80	FEB 12						
RED STAG W/COKE	BEAM INC	1.750	MI	/80	JAN 12						
RED STG/50HT/SP	BEAM INC	.750	MI	/80	FEB 12	52	17	12	124	38	50
RED STG/50RS SP	BEAM INC	.750	MI	/80	FEB 12						
RISKY	STRONG SPIRITS	.375	WV	/125	MAR 12	1	1			4	
ROGUE ORGN SNGL	ROGUE ALES	.750	MI	/80	FEB 12						
STEIN STRT BULL	STEIN DISTILLRY	.750	OR	/80	NOV 11	3	5	4	4	3	5
TROY&SON OAK RS	BALL&SONS DSTLR	.750	NC	/80	AUG 12				1	7	15
WHITE DG/TRI-PK	SAZERAC COMPANY	.375	WV	/	FEB 12						
WHITE DOG MSH#1	SAZERAC COMPANY	.375	NC	/125	FEB 12	9	9	7	8	9	10
XXX SHINE	PHILADELPHIA DS	.750	OH	/888	DEC 11	5	4	7	5	7	7
DOM WHSKY-STRT-RYE											
BREAKOUT PREM	MHW LIMITED	.750	IA	/86	JUL 12			5	5	7	7
		.750	MI	/86	FEB 12	4	2	1	1	18	11
		.750	OR	/86	MAY 12		1	1			1
BULLEIT 95 RYE	DIAGEO	.750	AL	/90	JAN 12	26	27	22	27	28	38

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 6					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
COPPER FOX	BELMONT FARMS	.750	MC	/90	JAN 12				1	1	1
HIGH WST DOUBLE	HIGH WEST DSTLR	.375	UT	/92	NOV 11	5	14	14	25	19	19
HUDSON MANHATTN	GRANT AND SONS	.375	MI	4Y/92	FEB 12	2	1	1	3	1	1
JEFFERSON'S	CASTLE BRANDS	.750	AL	/94	MAY 12				3	8	6
		.750	ME	/94	MAR 12	1		1	1		1
		.750	VT	/94	MAR 12	4	6	3	3	6	8
KNOB CREEK RYE	BEAM INC	.750	AL	/100	FEB 12	3	5	6	5	6	9
		.750	ID	/100	MAR 12	4	6	5	6	6	6
		.750	IA	/100	JUL 12			8	8	6	4
		.750	ME	/100	MAR 12	2	1	3	1	3	6
		.750	MI	/100	APR 12	33	16	24	11	14	12
		.750	NH	/100	APR 12	13	17	18	14	19	19
		.750	NC	/100	FEB 12	13	17	13	18	18	22
		.750	OH	/100	MAR 12	13	20	16	16	15	18
		.750	OR	/100	MAY 12	10	19	19	18	18	24
		.750	PA	/100	FEB 12	24	36	25	34	27	55
		.750	VT	/100	JUN 12				2	3	2
		.750	VA	/100	APR 12	20	41	17	18	21	46
		.750	WV	/100	MAY 12	12	2		4	5	1
		.750	MS	/100	APR 12	4	4	3	6	4	7
		.050	ID	/100	MAR 12				3	2	1
		.050	MI	/100	APR 12				2	1	1
OLD TAHOE PREM	HOUSE SPRTS LLC	.750	OR	/86	JUN 12		1		1	2	1
REDEMPTION	RGI BRANDS LLC	.750	MI	/92	FEB 12	12	7	4	6	5	7
RI 1	BEAM INC	.750	WC	/92	AUG 12						
TAYLOR RYE	SAZERAC COMPANY	.750	NC	/100	AUG 12					2	2
TEMPLETON	WILSON DANIELS	.750	OR	/80	AUG 12			1	9	11	19
WHISTLEPIG RYE	DOM SLCT WN EST	.750	MC	10Y/100	DEC 11	1			1	1	1
WHITE DOG RYE	SAZERAC COMPANY	.375	MI	/125	MAY 12	2	2	1	2	1	2
WILD TURKEY 81	CAMPARI	.750	ID	/81	MAY 12	1	2	1	2	2	3
		.750	MI	/81	FEB 12	16	17	11	11	12	14
		.750	NC	/81	FEB 12	46	47	40	38	37	44
		.750	VA	/81	APR 12	15	18	15	18	16	21
WINDMLL SS NO.3	MISS RIVER DST	.375	IA	/80	JAN 12						
WOODFD RS/CO-PK	BROWN FORMAN	.375	NH	/924	DEC 11						
		.375	VA	/924	NOV 11						
		.375	MC	/924	DEC 11						
DOM WHSKY-STRT-SM BTCH											
BULLEIT 90	DIAGEO	1.750	NC	/90	AUG 12				2	9	14
FOUR RSE SB LMT	FOUR ROSES DIST	.750	ID	/112	DEC 11						
FOUR RSE SB/2GL	FOUR ROSES DIST	.750	MI	/100	NOV 11						3
FOUR RSE SM/FSK	FOUR ROSES DIST	.750	MI	/90	NOV 11					4	3
G DCKL CSCD HLW	DIAGEO	.750	ID	3Y/80	FEB 12	1	2	1	1	1	1
J DANL SNGL BRL	BROWN FORMAN	1.000	VA	/94	NOV 11	14	20	22	16	14	15
KNOB CREEK/CSTR	BEAM INC	.750	MC	9Y/100	DEC 11						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 7																	
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES												
KNOB CREEK/MITT	BEAM INC	.750	ID	9Y/100	JUN 12	4	1	2	2	2	1												
		.750	MI	9Y/100	MAY 12							7	12	19									
		.750	NC	9Y/100	MAY 12										6	11	10						
		.750	WV	9Y/100	MAY 12													1	1	1			
WOODFD RSV DRBY	BROWN FORMAN	1.000	IA	/904	MAR 12	2	2	3															
WOODFORD RESRVE	BROWN FORMAN	1.750	ME	/904	NOV 11	2	1	1	2	2	1												
		.375	UT	/904	MAY 12							2	4	6	7								
		.200	MI	/904	DEC 11											1	3	2	1				
SCOTCH-BLND-FRGN BTLD																							
ANTIQURY SP DLX	PHILLIPS DST CO	.750	VT	12Y/80	NOV 11	9	9	4	4	9	4												
BLACK BTL ORIGN	INTRNTL BEVG CO	.750	MC	/80	NOV 11																		
BLACK GROUSE	REMY COINTREAU	.750	ID	/80	NOV 11	6	10	3	6	5	9												
		.750	MI	/80	NOV 11							8	12	15	8								
		.050	ID	/80	FEB 12																		
CHIVAS RG/HLDAY	PERNOD RCRD USA	.750	WC	/80	DEC 11																		
DALMRE 1263 ALX	WHYTE & MACKAY	.750	MI	/80	JUL 12			1		1													
FMS GRSE/50M BL	REMY COINTREAU	1.750	MI	/80	JAN 12	4	3	5	9	4	6												
GRAND MACNSH BL	WALKER M S INC	.750	ME	/80	MAR 12	1	1	1	7	3	2												
		.750	MI	12Y/80	FEB 12							11	10										
		.750	NH	12Y/80	JUN 12																		
		.750	OH	12Y/80	APR 12																		
HANKEY BANNSTER	INT BEV HLD LTD	.750	VT	12Y/80	JUN 12	4	4	4	6	6	4												
		.050	MI	/86	DEC 11							1	2	6	3								
	MI	/86	FEB 12																				
HIGHLAND RSV	VISION WNE&SPRT	.750	OR	12Y/80	MAY 12				1	1	2												
ISL OF SKYE 12Y	IMPEX BEVERAGES	.750	MI	/86	JUL 12				3	4	1												
ISLE OF SKYE 8Y	IMPEX BEVERAGES	.750	MI	/86	JUL 12				3	3	1												
		.750	MC	8Y/86	FEB 12																		
J WLKR BLK/FLSK	DIAGEO	.750	MI	/80	NOV 11																		
		.750	VA	/80	NOV 11																		
J WLKR GEORGE V	DIAGEO	.750	ID	/86	FEB 12																		
JOHN BARR RED	WHYTE & MACKAY	1.750	OH	/80	NOV 11	23	25	28	31	28	33												
		.750	WV	/80	JUN 12							3											
JOHN WLK DBL BL	DIAGEO	.750	ID	/80	NOV 11	1	4	2	2	1	1												
		.750	ME	/80	NOV 11							8	9	5	3	2	7						
		.750	OH	/80	NOV 11													15	5	3	2	4	22
		.750	OR	/80	NOV 11																		
KING ROBERT	CAPSTONE INTNL	.750	OH	/80	AUG 12					3	3												
LABEL 5 CLS BLK	US DISTLLD PROD	1.750	WV	/80	AUG 12																		
		.750	IA	/80	JUL 12			5	17	8	23												
		.750	WV	/80	JUL 12			1	2	14	1												
PIG'S NOSE	WILDMAN SONS	.750	NH	5Y/80	JUL 12	3	3	4	8	6	8												
		.750	NC	5Y/80	FEB 12							3	4	3	3								
SCOTCH-BLND-US BTLD																							
HOUSE OF STUART	SAZERAC N AMRCA	1.000	MI	/80	APR 12																		
		1.000	NH	/80	JUL 12																		

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 8					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
LAUDERS - SCOTCH-SNGL MALT	SAZERAC N AMRCA	1.000	ID	/80	MAY 12		1	3	9	8	10
ABRLR 12Y N CHL	PERNOD RCRD USA	.750 .750 .750	MI OR WC	12Y/96 12Y/96 /96	NOV 11 MAR 12 APR 12	2 2	1 1	1 1	1 2	1	1 1
ARBEG/50M UGDL	MOET HENNESSY	.750 .750	MI NC	10Y/92 10Y/92	APR 12 JUN 12			4	2		1
ARRAN AMARONE	IMPEX BEVERAGES	.750	MI	/100	AUG 12					3	2
ARRAN CASK PORT	IMPEX BEVERAGES	.750	MI	/100	AUG 12				1	2	2
ARRAN CSK SAUTN	IMPEX BEVERAGES	.750	MI	/100	AUG 12				1	1	2
ARRAN MACH MOOR	IMPEX BEVERAGES	.750	MI	/92	JUL 12					1	1
BALBLAIR HGH 00	INT BEV HLD LTD	.750 .750 .050	ID MI MI	/86 10Y/86 10Y/86	APR 12 DEC 11 DEC 11			1	1		
BALBLAIR HGH 89	INT BEV HLD LTD	.750	MI	/86	NOV 11			1			
BALVENIE SIGNTR	GRANT AND SONS	.750	VA	12Y/86	APR 12	15	9	7	5	4	1
BALVENIE THIRTY	GRANT AND SONS	.750	NH	30Y/946	MAY 12						
BALVNIE CAR 14Y	GRANT AND SONS	.750	ID	14Y/86	DEC 11	1	1	2	1	1	1
BALVNIE PTD 17Y	GRANT AND SONS	.750	OH	17Y/80	MAY 12	1	1	1	1		1
BRCHLDH LAD CLS	WINEBOW INC	.750	MI	/92	JAN 12			2	1	1	1
BRCHLDH LAD TEN	WINEBOW INC	.750 .750	MI NH	10Y/92 10Y/92	JAN 12 JUN 12	1	1 2	2 10	2 6	1 6	4
BRUICHLDDCH PC6	WINEBOW INC	.750	MI	/123	FEB 12						
DALMORE 15YR	WHYTE & MACKAY	.750	OH	15Y/80	NOV 11						
DALMORE 18YR	WHYTE & MACKAY	.750	MI	/86	JUL 12			1	1		
DALMRE CIGAR RS	WHYTE & MACKAY	.750	WV	/88	MAY 12		2	1	30	2	
DALMRE GR/50M18	WHYTE & MACKAY	.750	MI	/80	DEC 11		1		2	2	
DALMRE GR/KAI III	WHYTE & MACKAY	.750	MI	/80	DEC 11						
DEANSTON 12YR	INTRNTL BEVG CO	.750	MC	12Y/80	DEC 11						
GLEN GRANT 10YR	CAMPARI	.750	AL	10Y/80	AUG 12				1	5	3
GLEN GRNT MJ RS	CAMPARI	.750	MI	/80	APR 12	2	4			1	1
GLENFIDDICH 12Y	GRANT AND SONS	.375	VA	12Y/80	NOV 11	13	13	16	15	15	16
GLENKNCHE 12YR	DIAGEO	.750	NH	12Y/86	MAY 12		4	5	5	5	4
GLENLIVT/2-50ML	PERNOD RCRD USA	.750	NH	12Y/80	APR 12	28	34	10	1	2	
GLENMORNGIE 10Y	MOET HENNESSY	1.750	OR	10Y/86	FEB 12	1	3	3	6	4	4
GLENMRNGIE ARTN	MOET HENNESSY	.750 .750 .750	MI NH NC	/92 /92 /92	APR 12 APR 12 JUN 12	5	4 1	6 1	6 1 1	9 1 1	1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 9					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
GLENROTHES 1995	ANCHOR DISTLLNG	.750	MI	/86	DEC 11	2	1			2	3
GLNFDCH CSK DRM	GRANT AND SONS	.750 .750	MI OR	/976 /976	MAY 12 FEB 12	1	1 1				
GLNMRGE 18Y/2GL	MOET HENNESSY	.750	MI	18Y/86	APR 12						
GLNMRGE NECTAR	MOET HENNESSY	.750	AL	/92	DEC 11			1		2	3
GLNMRGE OPEN/GL	MOET HENNESSY	.750 .750	ID NC	/86 /86	AUG 12 JUN 12		1	5	10	6 11	2 9
GLNMRGE ORG/LAS	MOET HENNESSY	.750	VA	/86	NOV 11						
GLNMRGE ORG/LUG	MOET HENNESSY	.750 .750	MI WV	10Y/86 10Y/86	APR 12 MAY 12		2		1	1	3 1
GLNMRGE US OPEN	MOET HENNESSY	1.750 .750	NC WV	/86 /86	JUN 12 APR 12		1 2	2	5 1	5 1	5 1
GLNMRGE/2GLS 10	MOET HENNESSY	.750	MI	10Y/86	APR 12		2	3	1	1	24
GLNMRGE/COL GFT	MOET HENNESSY	.100 .100 .100 .100	AL IA MI OR	/ / / /	MAY 12 JUL 12 JUN 12 MAY 12		15 2 51	8 2 22	10 2 21	6 1 6 8	6 2 48 11
HGHLND PARK 25Y	REMY COINTREAU	.750	NH	25Y/96	FEB 12	13	10	10	12		
ISL JR 16Y/2GLS	WHYTE & MACKAY	.750	MI	16Y/86	DEC 11					1	1
ISL JR PROPHECY	WHYTE & MACKAY	.750 .750	ID MI	/92 /92	DEC 11 JUL 12						1
ISLE OF ARRAN	IMPEX BEVERAGES	.750	MI	14Y/92	JUL 12				2	2	1
KILCHOMAN MACHR	IMPEX BEVERAGES	.750	MI	/92	JUL 12				1	3	3
KNOCKANDO 25YR	DIAGEO	.750	MI	25Y/86	DEC 11						
KRUGY	IMPORT ANT WINE	.050	MI	/30	DEC 11					1	
LAPHROG TRPL WD	BEAM INC	.750 .750 .750	ID NH MS	5Y/96 /96 /96	JAN 12 MAR 12 MAR 12	9 1	1 6 2	12 1	1 7 1	10	5
MACALLN FO 21YR	REMY COINTREAU	.750	NH	21Y/86	MAR 12						
MACGAVINS HGHLD	MARSALLE CO	.750	MC	/80	DEC 11	1	1		1	1	1
MACGAVINS ISLAY	MARSALLE CO	.750	MC	/80	DEC 11	1	1		1	2	1
MACGAVINS SPYSD	MARSALLE CO	.750	MC	/80	DEC 11	1		1	1	1	1
MACLN 12/BLG BX	REMY COINTREAU	.750	VA	12Y/86	FEB 12	1					
ML SHCKTN R OLD	WHYTE & MACKAY	.750	NH	/946	MAY 12						
OBAN LMT ED 18Y	DIAGEO	.750	ID	/86	MAR 12	1	1	1	1	1	1
OLD PULTENEY	INT BEV HLD LTD	.050	MI	12Y/86	DEC 11						
OLD PULTNY 30YR	INT BEV HLD LTD	.750	MI	30Y/88	DEC 11						
ROSEBANK 21YR	DIAGEO	.750	MI	21Y/108	NOV 11						
SHEEP DIP	WILDMAN SONS	.750	NH	/80	JUL 12			4	8	7	8
SPEYBURN	INT BEV HLD LTD	.050	MI	10Y/86	DEC 11			1	1		1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 10					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
TALISKER 18YR	DIAGEO	.750	VA	18Y/916	NOV 11	1					
TOMATIN DECADES	PHILLIPS DST CO	.750 .750	MI OR	/92 /92	NOV 11 NOV 11						2
TOMINTOUL 16 YR CAN-FRGN BLND-FRGN BTL	ROYAL WINE CORP	.750	MI	16Y/80	APR 12	1			2	1	1
BLACK VLVT CRML	CONSTELLATION	.750 .750 .750 .750 .750	AL ID IA ME MI	/70 /70 /70 /70 /70	AUG 12 JUN 12 JUN 12 MAY 12 JUN 12		16 1 13	4 189 2 99	5 44 252 3 138	14 82 103 13 152	8 115 381 28 166
		.750 .750 .750 .750 .750	NH NC OH OR WV	/70 /70 /70 /70 /70	JUL 12 AUG 12 AUG 12 JUN 12 JUL 12		7	5 49 111 1 3	31 1 16 49 127	31 5 49 127 4	45 10 79 155 4
		.750 .050 .050	WY ID MI	/70 /70 /70	JUL 12 JUN 12 JUN 12		1	13 2 16	52 32 38	13 26 24	29 18 13
C RYL/STCKNG BG	DIAGEO	.750	VA	/80	NOV 11						
CROWN ROYAL BLK	DIAGEO	.375 .200 .200	IA ME OH	/90 /90 /90	FEB 12 NOV 11 JAN 12	12 26	8 27	8 23	10 27	6 33	14 36
FORTY CREEK DB	GEMINI S&W CO	.750	ID	/80	MAR 12	1	1	1	1	2	2
HIRSCH 3YR RYE	ANCHOR DISTLLNG	.750	NH	3Y/86	JUL 12			1	6	6	4
MACNAUGHTONS	CONSTELLATION	1.000	ID	3Y/80	JUN 12		6	26	37	44	47
RYL CANDN SM BT	SAZERAC COMPANY	.750	MC	/80	NOV 11				1	1	1
SEAGRAMS V O	DIAGEO	1.000 .750TR	ID MS	/80 /80	JUN 12 DEC 11	1	6 8	24 6	31 3	31 2	36 15
TAP 357 MPL RYE	LUCTOR INTERNTL	.750 .750 .750 .750 .750	AL ID IA MI	/81 /81 /81 /81	AUG 12 MAY 12 APR 12 APR 12	10 4	5 2	3 9	3 10	2 7	2 4 3 6
		.750 .750	NC OH	/81 /81	FEB 12 APR 12	2 1	4 1	3 2	5 2	8 2	6 1
WISERS LEGACY	PERNOD RCRD USA	.750 .750 .750	MI OH WV	/90 /90 /90	APR 12 APR 12 APR 12	3 2 1	1 1	2 1	2	2 1	1 1 1
CAN-US BLND-US BTL											
8 SECONDS	FRANK-LIN DSTLR	.750	MT	/80	DEC 11	59	14	43	13	11	24
8 SECONDS 8YR	FRANK-LIN DSTLR	1.750	OR	/80	APR 12		1	2	1	1	1
BISON RIDGE RSV	US DISTLLD PROD	.750	MI	/80	MAR 12	13	4	1	3	1	1
BLACK VELVET	CONSTELLATION	1.000	ID	3Y/80	JUN 12		32	122	169	157	193
CAN CLUB DOCK57	BEAM INC	.750 .750 .750	AL IA ME	/80 /80 /80	AUG 12 JUL 12 MAY 12			10	5 6 1	5 17 7	6 17 19
		.750 .750 .750 .750	MI NH NC OH	/80 /80 /80 /80	APR 12 APR 12 JUL 12 MAR 12	150 3 8	48 8	74 19	99 11 6	67 7 15	55 16 17 22

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 11					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.750	OR	/80	AUG 12			1	5	6	7
		.750	PA	/80	FEB 12	37	76	48	123	119	82
		.750	VA	/80	MAY 12	5	12	6	18	7	11
		.750	WV	/80	MAY 12	27	2	1	5	8	2
		.375	MI	/80	APR 12				17	6	7
		.050	ME	/120	MAY 12						2
		.050	MI	/80	APR 12	30	21	8	21	8	4
		.050	NC	/80	JUL 12			1	3	8	16
CANADIAN HOST	SAZERAC N AMRCA	1.000	ID	3Y/80	MAY 12		1	8	12	17	24
CANADIAN LTD	SAZERAC N AMRCA	1.000	ID	3Y/80	MAY 12		2	31	44	41	47
CANADIAN R&R RS	SAZERAC COMPANY	1.750	MS	/80	NOV 11	46	31	46	44	120	54
		.750	AL	/80	AUG 12				22	37	45
		.750	ID	/80	NOV 11	27	32	30	34	32	34
		.750	IA	/80	JUN 12		2	17	7	4	10
CANDN CLB/G ALE	BEAM INC	1.750	MI	6Y/80	DEC 11						
CANDN CLUB 1858	BEAM INC	1.000	ID	6Y/80	MAY 12					2	11
CANDN CLUB CLSC	BEAM INC	1.750	NH	12Y/80	FEB 12	11	10	18	13	19	4
CANDN HNTR CAMO	SAZERAC COMPANY	.750TR	OR	/80	AUG 12						9
CANDN RICH&RARE	SAZERAC COMPANY	1.000	ID	/80	MAY 12		12	61	81	89	99
		.750TR	MS	/80	MAR 12	20	18	36	52	44	48
COLLINGWOOD	BROWN FORMAN	.750	MI	/80	APR 12		13	6	5	1	2
CROWN HARRIS	SAZERAC COMPANY	1.000	ID	/80	JUN 12			1	1		
FREMNT MISCHIEF	FREMNT MISCHIEF	.750	OR	/90	JAN 12	2	3	3	2	3	3
FREMNT MSCHF/CM	FREMNT MISCHIEF	.750	OR	/90	APR 12	4	5	4	3	2	2
GIBSON GOLD 12Y	GRANT AND SONS	.750	OH	/80	MAY 12	2	2	3	3	2	3
		.750	OR	/80	APR 12	1	3	2	10	3	4
IDAHO GLD BRAND	HOOD RIVER DIST	1.000	ID	/80	JUN 12			6	11	9	12
MASTERSON'S 10Y	THE OTHER GUYS	.750	NH	/90	APR 12			1			
PENDLETON	HOOD RIVER DIST	1.000	ID	/80	MAY 12		23	65	148	123	157
		.375	MI	/80	JUL 12						1
PENDLETON RYE	HOOD RIVER DIST	.750	AL	12Y/80	FEB 12				1	3	1
		.750	IA	12Y/80	APR 12	16	7	9	7	6	14
		.750	MI	12Y/80	APR 12	8	2	4	8	2	2
		.750	OH	12Y/80	JUN 12		1	1	1	2	2
		.750	UT	12Y/80	NOV 11	13	9	9	11	9	9
POTTERS CROWN	FRANK-LIN DSTLR	1.000	ID	4Y/80	MAY 12		2	7	15	23	37
WINDSOR BLK CHR	BEAM INC	.750	OH	/70	JUL 12				2	19	23
IRISH											
BLACK BUSH	DIAGEO	.750	WC	/80	AUG 12						
CONCANNON	WINE GROUP	.750	MI	/80	FEB 12	9	16	11	8	10	6
		.750	NH	/80	MAR 12	7	4	9	6	8	11
		.750	NC	/80	FEB 12	13	22	10	11	10	16
		.750	OH	/80	FEB 12	11	10	8	7	12	6
CONNEMARA	BEAM INC	.750	ME	/80	MAY 12	1	1				1
CU CHULAINN	HALO WINE&SPRTS	1.000	PA	/80	APR 12	6	5	2	4	3	2

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 12					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
GREENORE 8YR SG	BEAM INC	.750	MI	8Y/80	MAY 12		1	2	1	1	1
IRISH MANOR	JACQUIN ET CIE	1.000	WC	/80	NOV 11	2	2	2	2	2	1
JAMESON	PERNOD RCRD USA	1.000	ID	/80	MAY 12		9	35	58	52	67
JAMESON RARE RS	PERNOD RCRD USA	.750	ID	/92	JAN 12						
JAMESON/GNGR AL	PERNOD RCRD USA	.750	MI	/80	FEB 12	72	53	58	63	4	
KILBEGGAN	BEAM INC	.750	AL	/80	AUG 12				4	4	10
KNPPGUE CASTLE	CASTLE BRANDS	.750	VA	12Y/80	MAY 12		1	7	6	12	7
REDBREAST 15YR	PERNOD RCRD USA	.750	NH	15Y/92	FEB 12	4	5	6	4	3	5
		.750	NC	15Y/92	FEB 12	1	2	1	1	1	2
REDBREAST CASK	PERNOD RCRD USA	.750	MI	12Y/115	FEB 12	5	2	2	1	2	2
SLIEVE FOY 8YR	ANCHOR DISTLLNG	.750	NH	/92	APR 12						
TULLAMORE 10 SM	GRANT AND SONS	.750	OH	10Y/80	FEB 12	3	3	3	3	3	3
TULLAMORE DEW	GRANT AND SONS	1.750	OH	/80	FEB 12	5	6	7	10	12	11
TYRCNLL 10Y PRT	GEMINI S&W CO	.750	MI	10Y/92	NOV 11				1		
TYRCNLL 10Y SHY	BEAM INC	.750	MI	10Y/92	NOV 11			1	1		
TYRCNLL 10Y MD	BEAM INC	.750	MI	10Y/92	NOV 11				1		
OTH IMP WHSKY											
ARMORIK SGL MLT	ANCHOR DISTLLNG	.750	NH	/92	APR 12	1	1	2	1	1	1
BASTILLE 1789	PALM BAY IMPRTS	.750	NH	/80	MAR 12	4	7	9	7	5	7
		.750	NC	/80	JUL 12					1	2
GIN-CLASSIC-DOM											
BANKERS	VERACITY SPIRIT	.750	OR	/88	AUG 12				4	2	2
BANKERS CLUB	LAIRD AND CO	1.750	WC	/80	DEC 11	2	2	2	1	1	1
BARR HILL	CALEDONIA SPRTS	.750	VT	/90	DEC 11	19	29	36	41	30	24
		.375	VT	/90	DEC 11	5	8	9	9	7	6
BOORDS TOM CAT	LUXCO INC	1.000	ID	/80	MAY 12		2	11	13	14	13
BOWMAN'S	SAZERAC COMPANY	1.000	NH	/80	JAN 12	6	2	1	2		
CRATER LAKE	BENDISTILLERY	.375	OR	/95	APR 12	1	2	2	2	2	2
		.050	OR	/95	MAY 12						
DEATH'S DOOR	MHW LIMITED	.750	OH	/946	JAN 12	4	6	5	6	4	4
		.750	WC	/946	FEB 12						
FEW SPIRITS	FEW SPIRITS LLC	.750	MI	/80	JUL 12			1	1	2	
FLIGHT 69	FLIGHT 69 GN&SP	.750	NC	/80	JUL 12					1	3
		.050	NC	/80	JUL 12						1
HOUSE OF HARRIS	SAZERAC COMPANY	1.000	ID	/80	JUN 12			3	8	8	9
IDAHO SLVR BRND	HOOD RIVER DIST	1.000	ID	/80	JUN 12			6	9	7	7
INGENIUM DRY	NEW ENGLAND DST	.750	ME	/94	FEB 12	8	1	3	8	5	8

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 13					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
ISIS PREMIUM	MACDONALD DIST	.750	OR	/80	FEB 12		3	1		1	1
JD BRY BL HEART	JOURNEYMAN DIST	.750	MI	/90	FEB 12	2	3	5	5	2	3
LOST BUOY	CANNON BCH DIST	.750	OR	/84	AUG 12				3	2	2
MERRYLEGS	OREGON SPRT DST	.750	OR	/80	NOV 11	5	7	8	8	5	7
MONARCH	MONARCH IMPORT	1.000	ID	/80	MAY 12		1	5	5	6	5
MR BOSTON RIVA	SAZERAC N AMRCA	1.000	ME	/80	NOV 11						
NEW AMS/50 NA V	GALLO E J WINE	.750	MI	/80	FEB 12	9	9	4	8	6	8
NEW AMSTERDAM	GALLO E J WINE	.375	NH	/80	MAY 12		2	7	10	9	11
NIKOLAI	SAZERAC COMPANY	1.750	WC	/80	FEB 12	1					
OOA	OOA INDUSTRIES	.750	ID	/94	JUL 12			1			
PETER'S FAMILY	CANNON BCH DIST	.750	OR	/84	AUG 12				2	1	1
POTTERS	FRANK-LIN DSTLR	1.000	ID	/80	MAY 12		1	8	15	15	14
SMTH AMBLR BRRL	SMOOTH AMB SPRT	.375	WV	/99	MAY 12	6					4
SUN HD TRIMMER	SUN LIQUOR MFG	.750	OR	/84	FEB 12			1	1	1	1
UGLY DOG	UGLY DOG DSTLLY	.750	MI	/80	MAY 12				3	4	3
UNCLE VAL'S BOT	THE OTHER GUYS	.750	NH	/90	APR 12		1	1	1	1	1
		.750	OR	/90	AUG 12				1	1	1
VERACITY NATIVE	VERACITY SPIRIT	.750	OR	/88	AUG 12			2	6	3	2
GIN-CLASSIC-IMP											
BEEFEATER 24	PERNOD RCRD USA	.750	MC	/90	NOV 11	13	16	9	3	11	4
BEEFEATER/CRDLE	PERNOD RCRD USA	1.750	MI	/94	JAN 12	12	1	2	4	3	12
		1.750	WC	/94	DEC 11	1	1	1			
BOMBAY SAP EAST	BACARDI USA INC	.750	ID	/84	AUG 12					1	1
		.750	NH	/84	JUL 12			13	38	23	28
		.750	NC	/84	AUG 12				12	48	63
BOMBAY SP/GL PK	BACARDI USA INC	.750	NH	/94	MAR 12	5	5	2	1	4	3
		.750	NC	/94	MAY 12				13		
CAORUNN	INT BEV HLD LTD	.750	MI	/836	DEC 11						
		.750	VA	/836	MAY 12	5	10	11	9	12	8
EDINBURGH	WILDMAN SONS	.750	MI	/86	JAN 12	1	1	1		3	2
G'VINE FLORAISN	DOM SLCT WN EST	.750	ID	/80	JUL 12				2	1	1
G'VINE NOUAISON	DOM SLCT WN EST	.750	MI	/878	NOV 11	1			1	1	
HAYMAN OLD TOM	MHW LIMITED	.750	ID	/80	DEC 11						
HENDRICKS	GRANT AND SONS	1.000	OH	/88	FEB 12	60	68	85	95	81	82
MONOPOLOWA VIEN	MUTUAL WHOLSALE	.750	OH	/87	JUN 12			3	3	2	2
NO.3 LONDON DRY	ANCHOR DISTLLNG	.750	OR	/96	NOV 11	1	1	1		15	2
NOLET'S SILVER	DIAGEO	.750	OH	/952	NOV 11	9	9	8	7	6	6
		.750	OR	/952	FEB 12	3	4	4	6	3	4

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 14					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
RIGHT	ALTAMAR BRANDS	.750	NC	/80	FEB 12	1	1	1	1	1	1
TANQUERAY	DIAGEO	1.000	ID	/946	JUN 12		10	54	80	61	49
TANQUERAY/SLEEV	DIAGEO	.750	VA	/946	NOV 11	2	1	1	1		
TANQUERAY/TONIC	DIAGEO	.750	MI	/946	MAY 12						
THE BOTANIST	WINEBOW INC	.750	MI	/92	DEC 11	4	4	6	2	5	2
		.750	NH	/92	JUN 12		8	21	14	9	13
GIN-FLVRD-DOM											
SGRM TW PNPL CL	PERNOD RCRD USA	.050	MI	/70	MAY 12	5	2	1	4	1	1
SGRM TWIST PNPL	PERNOD RCRD USA	.750	MI	/70	MAY 12	37	16	15	12	11	6
		.750	NC	/70	JUL 12			4	46	110	145
		.750	MS	/70	JUN 12		82	20	15	10	33
		.375	MI	/70	MAY 12	32	13	13	9	7	5
		.050	NC	/70	JUL 12			2	9	22	30
SGRM TWST PEACH	PERNOD RCRD USA	.750	AL	/70	AUG 12					34	77
		.750	NC	/70	JUL 12					27	54
SGRM TWSTD LIME	PERNOD RCRD USA	1.000	MI	/80	MAY 12	1					
GIN-FLVRD-IMP											
BRRT TRUTH SLOE	DOM SLCT WN EST	.750	MI	/56	JAN 12		1				
BTRR TRTH PINK	DOM SLCT WN EST	.750	MI	/80	JAN 12	1	1	1			
VODKA-CLASSIC-DOM											
AMERICAN HARVST	SIDNEY FRANK	1.750	OR	/80	MAY 12	1	1	3	4	3	14
		1.000	MC	/80	JAN 12	2	1	2	1	2	1
		.750	VT	/80	NOV 11	23	20	30	21	16	22
BARR HILL	CALEDONIA SPRTS	.750	VT	/80	DEC 11	2	4	4	5	5	4
		.375	VT	/80	DEC 11	1	2	2	2	1	1
BENGERMINZ	DISTILLING HEAD	1.750	OR	/80	APR 12	5	12	19	23	17	18
		.375	OR	/80	MAY 12	6	13	18	20	21	26
BLUE ICE "G"	21ST CNTRY SPTS	1.750	MI	/80	APR 12		1				
		1.000	MI	/80	APR 12	2					
		.750	MI	/80	APR 12		1		1	1	1
BOWMANS	SAZERAC COMPANY	1.750	NH	/80	DEC 11	244	669	532	552	263	469
		1.000	NH	/80	DEC 11	46	39	47	63	62	103
BOYD AND BLAIR	PENN PURE DIST	.750	MC	/80	NOV 11	2	3	3	4	3	2
BUCKEYE	BUCKEYE DISTLRY	1.750	OH	/80	DEC 11	140	159	162	191	168	164
CHEAPSHOT BOX	SHAKEN STIRRED	1.750	ID	/80	JUN 12			4	3	2	2
CIRRUS	PARCHED GROUP	.750	MC	/80	FEB 12						
CIVILIZED	NORTHERN UN BRW	.750	MI	/80	DEC 11	3	2	5	5	1	2
CLIX	SAZERAC COMPANY	.750	MI	/80	NOV 11						
		.750	NH	/80	DEC 11						
CRATER LAKE	BENDISTILLERY	.375	OR	/80	APR 12	3	4	5	7	6	5
		.050	OR	/80	MAY 12						
CUPCAKE UNFLAVR	WINE GROUP	.750	VA	/80	NOV 11	11	16	6	26	9	22
		.750	WV	/80	JUL 12			1	2	7	

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 15					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
DEATH'S DOOR	MHW LIMITED	.050	MI	/80	NOV 11	7	5	3	3	4	4
		.050	VA	/80	NOV 11	5	3	2	1		1
		.750	OH	/80	JAN 12	2	2	4	3	3	3
		.750	WC	/80	FEB 12						
DEVOTION	AMER SPIRIT EXC	.750	ID	/80	NOV 11						
FIVE WIVES	OGDEN'S OWN DST	.750	ID	/80	JUN 12			102	56	29	27
		.750	OR	/80	AUG 12				1	3	8
		.750	UT	/80	NOV 11	177	333	335	214	129	113
FLEISCHMANN RYL	SAZERAC N AMRCA	1.000	ID	/80	MAY 12		1	32	51	53	69
FLEISCHMANN'S	SAZERAC N AMRCA	1.750	NH	/100	APR 12	9	14	35	40	43	36
FREMNT MISCHIEF	FREMNT MISCHIEF	.750	OR	/80	MAY 12	1		1			
FUZZY'S	MHW LIMITED	.750	NH	/80	JUN 12		2	6	4	5	4
GEORGI	STAR INDUSTRIES	1.000	WC	/80	MAY 12	3	3	3	3	1	
GLASER ESTATE	GLASER EST WNRV	.750	OR	/80	AUG 12			1	6	3	4
GREY HERON EXP	ST JULIAN WINE	.750	MI	/80	MAY 12	3	19	2	1	5	4
IDAHO SLVR BRND	HOOD RIVER DIST	1.000	ID	/80	JUN 12		2	17	29	32	31
INDIGO PREMIUM	AZURE SKYE BVRG	.750	NC	/80	FEB 12	3	1	2	2	2	5
		.750	WV	/80	MAY 12					2	
JD RED ARROW	JOURNEYMAN DIST	.750	MI	/90	FEB 12	3	2	1	3	2	2
KAMCHATKA	BEAM INC	1.000	ID	/80	MAY 12		3	62	87	83	93
LITTLE BL DRESS	BROWN FORMAN	1.750	ME	/80	NOV 11						
		1.750	MI	/80	DEC 11	2	2	2	1	1	1
		1.000	MI	/80	DEC 11	39	33	14	34	20	38
		.750	AL	/80	FEB 12	6	8	9	7	7	8
		.750	IA	/80	APR 12	17	10	12	8	4	12
		.750	ME	/80	NOV 11	1	2	4	3	1	12
		.750	MI	/80	DEC 11	14	8	6	8	9	9
		.750	NH	/80	MAY 12	1	4	7	6	7	7
		.750	NC	/80	FEB 12	24	46	48	52	56	40
		.750	OH	/80	MAR 12	35	49	38	27	35	24
		.750	UT	/80	MAY 12	15	32	12	35	15	18
		.750	MS	/80	MAR 12	1			2	2	
		.050	ME	/80	NOV 11						
		.050	MI	/80	DEC 11	1	1		2	2	1
		.050	NH	/80	MAY 12	6	12	18	15	11	8
LIV VODKA	WINEBOW INC	.750	MI	/80	NOV 11						
MAKO PREMIUM	MHW LIMITED	.750	AL	/80	AUG 12						1
MCCORMICK	MCCORMICK DIST	1.000	MC	/80	FEB 12						
MOHAWK/50BLKHRT	HEAVEN HILL DST	1.750	MI	/80	NOV 11	118	139	110	191	81	90
MONARCH	MONARCH IMPORT	1.000	ID	/80	MAY 12		3	14	30	36	42
NEW AM/EJ VSOP	GALLO E J WINE	.750	MI	/80	DEC 11	41	59	99	51	27	
NEW AM/FCAM RPS	GALLO E J WINE	.750	MI	/80	FEB 12	34	21	19	29	21	15
NEW AM/FCAM SIL	GALLO E J WINE	.750	MI	/80	DEC 11	23	15	20	26	22	15
NEW AMS/50 NA G	GALLO E J WINE	.750	MI	/80	FEB 12	13	16	42	43	28	20

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 16					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
NEW AMSTERDAM	GALLO E J WINE	1.750	IA	/80	FEB 12	22	98	57	63	43	195
		1.750	NC	/80	FEB 12	353	561	612	844	933	1799
		1.750	OH	/80	AUG 12				80	125	168
		1.750	OR	/80	APR 12	115	228	308	96	72	75
		1.750	UT	/80	FEB 12	53	187	47	164	50	217
		1.750	MC	/80	DEC 11	129	140	129	160	166	140
		1.750	WC	/80	NOV 11	8	11	12	8	10	7
		1.000	ME	/80	NOV 11						
		1.000	MC	/80	DEC 11	13	10	9	10	10	12
		1.000	MS	/80	MAR 12	58	57	57	43	42	50
		.750	OR	/80	NOV 11	70	95	107	58	73	81
		.750	UT	/80	DEC 11	181	26	98	46	181	33
		.750	VT	/80	DEC 11	18	7	23	32	29	32
		.750	MC	/80	DEC 11	24	36	23	34	27	33
		.750	WC	/80	NOV 11	2	3	2	3	2	2
		.375	AL	/80	FEB 12	74	91	78	102	93	114
		.375	ME	/80	NOV 11						
		.200	ME	/80	NOV 11						
		.100	MS	/80	MAR 12	21	34	32	28	44	46
		.050	AL	/80	FEB 12	5	5	1	4	4	6
		.050	ID	/80	NOV 11	3	3	3	2	2	2
		.050	ME	/80	NOV 11						
		.050	NC	/80	FEB 12	54	59	55	74	61	90
		.050	VA	/80	NOV 11	1					
OCEAN	AVENIU BRANDS	.750	NH	/80	FEB 12			1			
		.750	MC	/80	DEC 11	1	1	1	1	1	1
		.750	WC	/80	JUN 12						
OCEAN CITY	CHESAPEAKE BEV	1.750	WC	/80	APR 12	22	25	34	41	38	26
		1.000	WC	/80	APR 12	19	12	8	13	6	7
OPULENT	US DISTLLD PROD	1.000	MI	/80	DEC 11						
		.750	MI	/80	DEC 11	9	1	1	1	1	
PAU MAUI	GEMINI S&W CO	.750	MI	/80	APR 12						
PLATINUM 7X	SAZERAC COMPANY	.750	NH	/80	FEB 12	17	22	31	34	44	29
PLTNM 7X/50F BL	SAZERAC COMPANY	1.750	MI	/80	FEB 12	8			137	133	112
PORTLAND POTATO	EASTSIDE DSTLNG	.750	OR	/80	AUG 12			2	10	15	18
POTTERS	FRANK-LIN DSTLR	1.000	ID	/80	MAY 12		4	25	42	48	65
PRAIRIE	PHILLIPS DST CO	.750	ID	/80	NOV 11						
RELSKA	DIAGEO	1.000	ID	/80	JUL 12			8	82	62	68
RMD	BEVRGE SOLUTION	.750	MI	/80	MAR 12		1	1	2	1	1
RUBINOFF	WALKER M S INC	1.750	WC	/80	JAN 12	22	19	19	17	13	16
		.750	WC	/80	JAN 12	3	4	5	2	3	2
SKINNYGIRL BARE	BEAM INC	.750	AL	/60	FEB 12	34	97	40	33	26	28
		.750	ID	/60	MAY 12		10	18	15	11	11
		.750	IA	/60	APR 12	23	41	24	25	8	16
		.750	ME	/60	MAR 12	5	7	8	12	9	17
		.750	MI	/60	APR 12	118	115	133	129	105	69
		.750	NH	/60	APR 12	15	39	52	28	19	24
		.750	NC	/60	FEB 12	50	91	83	84	67	62
		.750	OH	/60	MAR 12	35	60	49	40	34	34
		.750	OR	/60	APR 12	3	17	26	25	18	22
		.750	VT	/60	JUN 12		2	6	6	5	5
.750	VA	/60	APR 12	43	86	96	76	60	73		
		.750	WV	/60	APR 12	6	10	12	8	11	5
		.750	MS	/60	APR 12	12	12	44	12	8	10
		.750	WC	/60	AUG 12				3		

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 17					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
SKIP ROCK	RIVER TOWN DIST	.750	OR	/80	FEB 12	1	3	1	1	1	1
SLAPTAIL	4 SPIRITS DIST	.375	OR	/80	APR 12	1	1	1	1	1	2
SMIRNOFF	DIAGEO	1.000	ID	/80	MAY 12		28	101	198	162	182
SMNF MSTR MX/SL	DIAGEO	.750	MS	/80	DEC 11	14	2	2	5	1	2
SMNF/SMNF BM MX	DIAGEO	1.750	MI	/80	JAN 12	1		19	154	13	
STROIKA	SAZERAC COMPANY	1.000	ID	/80	JUN 12		5	50	101	122	139
SUN	SUN LIQUOR MFG	.750	OR	/84	FEB 12					1	
TAAKA	SAZERAC COMPANY	1.000	ID	/80	MAY 12		4	18	24	19	27
TETON GLACR DEC	NICHE IMPORT CO	.750	MI	/80	JUL 12						
TITO HANDMADE	FIFTH GEN INC	1.000	AL	/80	FEB 12	62	57	72	90	128	99
		1.000	IA	/80	JUL 12			6	16	20	25
		.375	NH	/80	JUL 12			1	2	1	2
		.375	AL	/80	AUG 12					44	26
		.375	NH	/80	APR 12	3	6	10	11	5	7
		.375	NC	/80	FEB 12	3	4	5	5	4	6
UV	PHILLIPS DST CO	1.000	NH	/80	MAR 12	4	1	4	2	3	3
		.375	NH	/70	APR 12	4	7	12	19	21	27
VERACITY	VERACITY SPIRIT	.750	OR	/80	DEC 11	5	7	9	10	5	5
VOLSTEAD	HOUSE SPRTS LLC	.750	OR	/84	FEB 12	1	1	3	2	2	2
WAVE	SAZERAC N AMRCA	1.750	MI	/80	NOV 11	2	5	1	9	1	
WEBFOOT	4 SPIRITS DIST	.375	OR	/80	APR 12	1	1	1	1	1	2
VODKA-CLASSIC-IMP											
2NITE	UN SOGNO LLC	1.000	PA	/80	NOV 11	17	6	28	33	10	9
ABS TWST/1L SDA	PERNOD RCRD USA	.750	MI	/80	MAY 12	237	62	1			
ABS VOD/CRANBRY	PERNOD RCRD USA	.750	MI	/80	JAN 12						394
ABS/50ABS/AP/RP	PERNOD RCRD USA	.375	MI	/80	APR 12	1082	220	833	283		464
ABS/50ML GRPVNE	PERNOD RCRD USA	.750	MI	/80	JAN 12	26					
ABS/ZNG ZNG B M	PERNOD RCRD USA	.750	NC	/80	JUN 12					101	86
		.750	VA	/80	MAY 12	82	77	24	11	2	2
ABSOLUT	PERNOD RCRD USA	1.000	ID	/80	MAY 12		16	69	111	101	102
BELVDRE INTN 80	MOET HENNESSY	1.750	MI	/80	APR 12	1		2	1	1	1
BELVEDERE	MOET HENNESSY	1.750	VT	/80	JUN 12		2	13	7	6	5
		.375	NH	/80	MAY 12		1	8	7	6	16
BELVEDERE RED	MOET HENNESSY	.750	MC	/80	NOV 11	2	3	1	1	1	7
BINBOA TRP DSTL	LIQUOR GROUP	.750	MI	/80	JAN 12						
BONG	BONG SPIRIT IMP	1.000	WV	/80	AUG 12						
CAPE NORTH	ANHEUSER-BUSCH	.750	MI	/80	DEC 11				1		1
CHOPIN 3BTL CMB	MHW LIMITED	.375	MI	/80	DEC 11						
CHOPIN RYE	MHW LIMITED	.750	AL	/80	NOV 11	2	2	1	1		

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 18					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
CHOPIN WHEAT	MHW LIMITED	1.000 .750 .750 .750	MI IA MI WC	/80 /80 /80 /80	APR 12 APR 12 DEC 11 MAY 12	1 1 1	1	2	1 2	1 2	1 1
CHRISTIANIA	MHW LIMITED	1.750 1.000	NH NH	/80 /80	FEB 12 FEB 12						
CIROC SNAP FRST	DIAGEO	.200	NC	/80	FEB 12	30	31	29	33	33	40
CLIQUE	PREMIER INOVATN	1.000	WV	/80	NOV 11	11	5	1	5	16	1
COPPER SUN	LUCTOR INTERNTL	1.750 .750	PA PA	/80 /80	NOV 11 NOV 11	2 554	42 105	53 60	120 496	249 53	75 469
CRYSTAL HD/2GLS	WILSON DANIELS	.750 .750	ME VA	/80 /80	NOV 11 NOV 11						
CRYSTAL HEAD	WILSON DANIELS	.050 .050 .050 .050	AL ID PA VA	/80 /80 /80 /80	FEB 12 NOV 11 FEB 12 MAY 12	4 6 27	2 6 45	3 6 29 23	11 7 34 14	8 5 34 6	7 7 47 4
DOUBLE CROSS	MHW LIMITED	.750 .750	ID VT	/80 /80	AUG 12 JUN 12			1	1	1 2	2 1
ERISTOFF	BACARDI USA INC	1.750	ID	/80	NOV 11			3	29	29	26
FIRESTARTER	FIRESTARTER SPT	.750 .750 .750	ID ME WC	/80 /80 /80	FEB 12 NOV 11 MAY 12	13 2 2	6 1 8	3 2 3	5 2 1	3 1 1	2 1
GREY GOOSE	BACARDI USA INC	1.000	ID	/80	JUN 12		9	42	80	63	58
INTEGRE	WALKER M S INC	1.000	NH	/80	MAY 12						
KETEL ONE	DIAGEO	1.000	ID	/80	JUN 12		7	32	56	43	46
KHORTY TSA PLTMN	PHOENIX GROUPE	1.000	MI	/80	MAY 12						
KRAKUS EXCLVSIVE	J&B BRANDS INC	.750	MI	/80	MAY 12				1	1	
KRU 82 SS	WESTRN SPTS BEV	1.750 1.750 1.750 1.750 .750 .375 .375	ID ME OR WV AL AL ID	/82 /82 /82 /82 /82 /82 /82	MAR 12 NOV 11 DEC 11 JUL 12 JAN 12 JAN 12 MAR 12	6 1 23 16 3	16 3 17 18 14 6	23 1 20 17 14 8 7	32 1 50 4 13 11 10	25 3 36 23 19 9 7	22 1 34 3 10 7 6
KRU W/200ML KRU	WESTRN SPTS BEV	1.750	MS	/82	JUN 12		12	9	8	7	4
KTL ONE/50CR RY	DIAGEO	.750	MI	/80	JUN 12		85	13	20		92
LION HEAD VODKA	USA WINE&SPIRIT	.750	OR	/80	JUN 12		1	1	2	3	3
LUKSUSOWA	DEUTSCH FAM W&S	1.000	VA	/80	APR 12	38	44	80	71	40	55
LUKSWA/2SHT GLS	DEUTSCH FAM W&S	.750 .750	MI VA	/80 /80	NOV 11 NOV 11	8 1	9	9	10	6 7	57 44
PEARL	LUXCO INC	1.750 1.750 1.750 1.750	ID ME NH OH	/80 /80 /80 /80	JUN 12 MAY 12 JUN 12 JAN 12		2 1 4	102 37	131 30	51 36	31 34
PINNACLE	BEAM INC	.050	ME	/80	NOV 11	73 10	76 12	85 10	110 8	95 5	83 7

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 19					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
PINNACLE W/OJ	BEAM INC	.375	MI	/80	NOV 11	5	1				
PRAVDA	JACQUIN ET CIE	.050	NH	/80	NOV 11						
PURUS	PURE HOLDINGS	.750	NC	/80	FEB 12			1		1	
REGALIA	AIKO IMPORTERS	1.000	OH	/80	JUL 12				1	2	2
RUSSIAN STANDRD	MHW LIMITED	1.750	MC	/80	NOV 11	7	5	13	7	16	6
		1.000	ME	/80	AUG 12			3	4	2	1
		.750	AL	/80	FEB 12	13	10	8	11	10	11
RUSSKAYA	AVENIU BRANDS	1.750	WC	/80	MAY 12	2	4	3	3	1	1
RUSSN STD GL/BX	MHW LIMITED	.750	ME	/80	MAR 12		1				
RUSSN STND GOLD	MHW LIMITED	.750	MI	/80	APR 12	4	2	2	1	1	2
		.750	NH	/80	AUG 12				4	3	3
RUSSN STND PLTM	MHW LIMITED	.750	OH	/80	JAN 12	8	8	8	8	7	7
RUSSN STND/MUG	MHW LIMITED	.750	MI	/80	MAY 12				16	12	46
RUSSN STND/TSTN	MHW LIMITED	1.750	VA	/80	NOV 11						
SERGEI	DUGGANS DST PRD	1.750	MC	/80	JAN 12						
SOBIESKI	IMPERIAL BRANDS	1.750	ID	/80	AUG 12				12	30	39
		.750	NH	/80	MAR 12	19	28	41	34	37	55
		.200	OH	/80	AUG 12				10	19	21
SOBIESKI BISON	IMPERIAL BRANDS	.750	OR	/70	FEB 12						
SOBIESKI W/FLSK	IMPERIAL BRANDS	1.750	MI	/80	NOV 11	26	594	39	47	248	986
STAWSKI CLASSIC	STAWSKI DIST CO	.750	MI	/80	JUL 12			2	1	2	2
SVEDKA	CONSTELLATION	.750TR	IA	/80	AUG 12				6	16	26
		.100	MI	/80	FEB 12	288	241	246	367	293	253
SVEDKA LMT EDTN	CONSTELLATION	.750	ID	/80	NOV 11	1	1				
SVEDKA/PLY CARD	CONSTELLATION	1.750	MI	/80	MAR 12	56	30	38			
THR OLV/CHOLULA	PROXIMO SPIRITS	1.750	NC	/80	JUL 12					2	20
VAN GOGH BLUE	LUCTOR INTERNTL	.750	NC	/80	FEB 12	5	7	24	11	9	20
VESICA W/TOMATO	ADAMBA IMPT INT	.750	MC	/80	DEC 11						
VUQO	VUQO SPIRITS	.750	MC	/80	DEC 11					1	
WODKA VODKA	DOM SLCT WN EST	.750	ID	/80	JUL 12			23	4	2	2
		.200	MI	/80	DEC 11						
ZU BISON GRASS	REMY COINTREAU	.750	VT	/80	JUN 12			4	3	2	1
ZYR	MHW LIMITED	1.000	WC	/80	MAY 12	1	1		1		
VODKA-FLVRD-DOM											
360 BING CHERRY	MCCORMICK DIST	.750	OH	/70	APR 12	12	16	16	15	16	14
		.750	WC	/70	AUG 12				1		
		.050	ID	/70	MAR 12	5	2	4	3	4	3
360 BTTR POPCRN	MCCORMICK DIST	.750	IA	/70	JUL 12			22	14	4	2
		.750	OR	/70	AUG 12				2	2	4
		.750	WV	/70	JUL 12			7	5	18	5

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 20					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
360 DBL CH/GRVT	MCCORMICK DIST	.050	MI	/70	NOV 11						
360 DBL CH/PRTY	MCCORMICK DIST	1.000	MI	/70	NOV 11			1		1	8
360 GEORG PEACH	MCCORMICK DIST	.750	OH	/70	APR 12	27	31	34	34	27	26
		.050	ID	/70	MAR 12	3	2	6	3	7	7
360 GLZED DONUT	MCCORMICK DIST	.750	ID	/70	AUG 12				3	6	11
		.750	IA	/70	JUL 12			29	21	12	8
		.750	NC	/70	JUL 12				17	38	43
		.750	OR	/70	AUG 12			5	17	17	13
		.750	WV	/70	JUL 12			7	11	19	5
		.750	WC	/70	AUG 12				1	1	
360 HUCKLEBERRY	MCCORMICK DIST	.750	ID	/70	JAN 12	36	59	42	99	55	42
		.750	IA	/70	FEB 12	1	1	13	3	5	
		.750	MI	/70	MAR 12	9	4	2	4	2	2
		.750	OR	/70	FEB 12	23	27	33	32	23	24
		.750	UT	/70	FEB 12	9	7	9	18	13	14
		.750	WV	/70	APR 12	9	3	5	1	5	4
		.050	ID	/70	MAY 12	2	12	20	24	16	13
		.050	IA	/70	JUN 12			1	5	3	5
360 MADGSCR VNL	MCCORMICK DIST	.050	ID	/70	MAR 12	4	4	4	3	3	3
360 MANDARN ORG	MCCORMICK DIST	.050	ID	/70	MAR 12	6	2	5	3	4	4
360 RED RASPBRY	MCCORMICK DIST	.750	ID	/70	MAR 12				3	12	11
		.750	IA	/70	MAY 12	8	3	16	3	4	1
		.750	MI	/70	MAR 12	9	5	4	6	2	2
		.750	OR	/70	MAY 12	1	4	7	9	8	7
		.750	WV	/70	APR 12	9	2	6	1	8	2
		.050	ID	/70	AUG 12				3	9	9
		.050	IA	/70	MAY 12		4	5			3
360 SORRNT0 LMN	MCCORMICK DIST	.750	OH	/70	APR 12	18	23	27	23	17	15
		.050	ID	/70	MAR 12	5	1	5	4	5	4
BADCOCK CUCMBER	BADCOCK VODKA	.750	OR	/80	NOV 11	1	3	2	3	2	2
BADCOCK HRSERDH	BADCOCK VODKA	.750	OR	/80	NOV 11	2	2	3	2	1	1
BAKON	BLACK ROCK SPTS	.750	AL	/70	NOV 11				2	8	3
		.750	MC	/70	DEC 11				1		
BURNETT BL RSBY	HEAVEN HILL DST	1.750	MI	/70	APR 12	14	12	12	12	10	8
		.750	AL	/70	AUG 12				1	18	19
		.750	IA	/70	MAY 12	4	15	19	9	15	41
		.750	MI	/70	APR 12	120	121	104	132	87	72
		.750	WV	/70	MAY 12	35	38	7	85	116	101
		.750	MS	/70	MAR 12	16	19	19	11	15	19
		.050	MI	/70	APR 12	30	15	11	7	8	13
BURNETT CNDY CN	HEAVEN HILL DST	.750	MI	/70	JUL 12					38	417
BURNETT HOT CNM	HEAVEN HILL DST	1.750	MI	/70	NOV 11	1	2	1	3	6	3
		1.750	VA	/70	APR 12	22	21	19	57	67	110
		.750	AL	/70	NOV 11	10	10	13	11	10	10
		.750	IA	/70	FEB 12	5	4	7	6	5	17
		.750	MI	/70	NOV 11	39	47	40	49	34	43
		.750	NC	/70	NOV 11	54	53	48	61	62	84
		.750	OR	/70	NOV 11	30	32	37	30	31	36
		.750	VT	/70	MAY 12	3	3	3	3	4	5
		.750	VA	/70	MAY 12	224	341	371	391	237	136
		.750	WV	/70	MAR 12	15	4	5	7	35	19
		.750	MC	/70	DEC 11	2	4	6	6	4	4
		.050	MI	/70	JAN 12	6	4	4	4		2
		.050	NC	/70	NOV 11	9	10	12	11	13	13

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 21					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
BURNETT ORG CRM	HEAVEN HILL DST	.750	PA	/70	FEB 12	125	160	141	310	127	127
		.750	WV	/70	MAY 12	97	49	39	48	121	49
BURNETT PNAPPLE	HEAVEN HILL DST	1.750	NC	/70	FEB 12	21	34	34	53	45	47
		1.750	WC	/70	AUG 12				2	1	
		.750	WC	/70	JUL 12			2	2	1	
BURNETT PNK LMN	HEAVEN HILL DST	1.750	WC	/70	NOV 11	6	20	14	7	2	
BURNETT SUGR CK	HEAVEN HILL DST	1.750	MI	/70	APR 12	3	1	2	5	1	3
		1.750	VA	/70	APR 12	53	42	41	86	56	84
		.750	ID	/70	AUG 12				5	9	11
		.750	IA	/70	APR 12	34	25	27	24	14	38
		.750	MI	/70	APR 12	141	77	55	61	41	50
		.750	NC	/70	FEB 12	93	113	121	129	124	126
		.750	OH	/70	MAY 12		30	39	41	38	38
		.750	OR	/70	MAY 12	23	37	36	39	28	28
		.750	UT	/70	JUL 12				43	17	24
		.750	WV	/70	MAR 12	60	26	14	24	57	17
		.750	WC	/70	APR 12	1	1	1	2	2	
		.050	IA	/70	APR 12	19	14	12	9		
		.050	MI	/70	APR 12	24	11	6	4	6	1
		.050	NC	/70	FEB 12	31	36	37	40	31	37
		.050	VA	/70	APR 12	26	14	8	4	1	1
BURNETTS CCONUT	HEAVEN HILL DST	1.750	WC	/70	JUL 12			3		1	1
BURNETTS LIME	HEAVEN HILL DST	1.750	MI	/70	NOV 11	5	10	6	12	9	14
BURNETTS MAPLE	HEAVEN HILL DST	1.750	MI	/70	JUL 12			1	3	1	
		.750	MI	/70	MAY 12	48	33	26	27	15	18
		.750	NC	/70	AUG 12				8	22	24
		.750	OR	/70	MAY 12			3	3	3	4
		.750	WV	/70	MAY 12	19	5	4	14	21	5
		.050	NC	/70	AUG 12				9	14	16
BURNETTS ORANGE	HEAVEN HILL DST	1.750	ID	/70	JUL 12						
		1.750	WC	/70	NOV 11	9	17	15	9	7	2
BURNETTS PEAR	HEAVEN HILL DST	1.750	MI	/70	APR 12	2	3	1	4	2	1
		.750	AL	/70	AUG 12					3	6
		.750	MI	/70	APR 12	60	39	25	30	16	15
		.750	NC	/70	FEB 12	38	46	50	60	50	56
		.750	OR	/70	APR 12	8	14	18	22	20	23
		.750	WV	/70	MAR 12	15	3	7	13	40	16
		.050	MI	/70	APR 12	9	3	1		1	
		.050	NC	/70	FEB 12	11	13	16	15	13	15
BURNETTS RSPBRY	HEAVEN HILL DST	.750TR	VA	/70	APR 12	27	34	36	46	41	36
BURNETTS VANLLA	HEAVEN HILL DST	.750	WC	/70	AUG 12						
BURNETTS WHP CM	HEAVEN HILL DST	1.750	NC	/70	FEB 12	110	146	142	133	114	120
		1.750	WC	/70	FEB 12	2	10	6	5	2	2
		.750	ID	/70	AUG 12				8	9	18
		.750	IA	/70	NOV 11	10	12	13	14	7	22
		.050	MI	/70	NOV 11	23	19	9	10	4	7
CATHEAD HNYCKL	CATHEAD DISTLRY	.750	AL	/70	MAY 12	58	13	5	4	11	9
		.750	MS	/70	APR 12	91	97	78	52	39	26
CHEAPSHT CRM BX	SHAKEN STIRRED	1.750	ID	/70	JUN 12			1	1	4	2
CIVILIZED SAKRA	NORTHERN UN BRW	.750	MI	/80	DEC 11	1	3	6	3	1	3
CUPCAKE FROSTNG	WINE GROUP	.750	VA	/70	NOV 11	7	12	5	16	6	12
		.750	WV	/70	JUL 12			1		11	
		.050	MI	/70	NOV 11	7	2	4	2	1	2
		.050	VA	/70	NOV 11	3	2	1	1		1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 22					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
CUPCAKE GNDR SN	WINE GROUP	.750	ME	/70	MAR 12						
		.750	MI	/80	FEB 12	2		1	1	1	
CUPCAKE VRY BRY	WINE GROUP	.750	ME	/70	MAR 12						
		.750	MI	/80	FEB 12	4	1	1	1		
FIREFLY SKN TEA	SAZERAC COMPANY	.750	ID	/60	FEB 12	3	3	5	6	2	1
		.750	ME	/60	FEB 12	1			1		
GEORGI EXPRESSO	STAR INDUSTRIES	1.750	WC	/70	AUG 12				1		
GRAND TRNG COCO	GRAND TOURING	.750	MI	/70	APR 12		1	5	3	3	1
GRAND TRNG WTML	GRAND TOURING	.750	MI	/70	APR 12		2	8	9	1	8
GREEN GEISHA	HARD TIMES DIST	.750	OR	/80	MAR 12	4	2	1	1	1	
HANGR ONE BLBRY	PROXIMO SPIRITS	.750	ME	/80	NOV 11			1	1		1
		.750	OR	/80	MAY 12			1	1	1	1
HAWKEYE BACON	LUXCO INC	1.000	IA	/70	JAN 12	10	11	19	25	17	19
HAWKEYE CHERRY	LUXCO INC	1.000	IA	/60	MAY 12	11	6	7	5	11	9
HAWKEYE GRAPE	LUXCO INC	1.000	IA	/60	MAY 12	3	4	12	3	7	6
INDIGO PEACH	AZURE SKYE BVRG	.750	NC	/70	FEB 12	2	2	2	2	1	4
		.750	WV	/70	MAY 12					2	
JEREMIAH SW TEA	DIAGEO	1.000	IA	/70	JUL 12			6	17	31	1
KING SOLLY WHT	PHILLIPS DST CO	.750	IA	/60	APR 12	19	5	1	2		
		.750	MI	/60	APR 12		11		1		
		.750	NC	/60	FEB 12				1		1
		.375	MI	/60	APR 12				1		
		.200	MI	/60	APR 12				1		
		.050	IA	/60	APR 12	11	7	2	2		
		.050	MI	/60	MAY 12		4	1	1	2	
		.050	NC	/60	FEB 12	1		1			
LITTL B DRS CHY	BROWN FORMAN	1.000	MI	/65	DEC 11	7	9	2	6	4	7
		.750	AL	/65	FEB 12	3	4	6	4	5	5
		.750	IA	/65	APR 12	13	6	12	3	1	8
		.750	ME	/65	NOV 11	1	1	4	3	1	
		.750	MI	/65	DEC 11	13	11	9	7	7	6
		.750	NC	/65	FEB 12	18	29	27	29	20	18
		.750	OH	/65	MAR 12	13	20	14	15	13	9
		.750	OR	/65	FEB 12	7	6	8	12	11	10
		.050	MI	/65	DEC 11	2	1	3	2		1
		.050	NC	/65	FEB 12	21	21	15	19	13	13
LITTL B DRS HNY	BROWN FORMAN	1.000	MI	/65	DEC 11	7	13	2	6	2	7
		.750	IA	/65	APR 12	10	4	8	3		6
		.750	ME	/65	NOV 11	2	2	5	2	1	10
		.750	MI	/65	DEC 11	10	7	8	8	5	4
		.750	NC	/65	FEB 12	26	40	37	37	31	23
		.750	OH	/65	MAR 12	14	20	11	14	15	7
		.750	OR	/65	FEB 12	9	11	12	20	11	7
		.750	VA	/65	MAY 12	12	24	16	21	10	14
		.750	MS	/65	MAR 12			1	4	1	4
		.050	MI	/65	DEC 11	1	1	2	2		
		.050	NC	/65	FEB 12	28	20	16	19	13	12
		.050	VA	/65	APR 12	57	47	37	21	11	5
LITTL B DRS POM	BROWN FORMAN	1.000	MI	/65	DEC 11	9	15	3	7	4	10
		.750	IA	/65	APR 12	16	8	8	10	2	8
		.750	ME	/65	NOV 11	3	7	7	8	2	9
		.750	MI	/65	DEC 11	18	15	13	11	8	6

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 23					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.750	NH	/65	MAY 12	3	8	21	10	7	7
		.750	NC	/65	FEB 12	24	40	38	36	31	22
		.750	OH	/65	MAR 12	19	30	21	23	21	13
		.750	OR	/65	FEB 12	10	10	9	14	15	14
		.750	VA	/65	MAY 12	13	24	16	23	9	11
		.750	MS	/65	MAR 12				2	1	2
		.050	MI	/65	DEC 11	2	2	2	2		
		.050	NH	/65	MAY 12	11	17	25	18	9	3
		.050	NC	/65	FEB 12	30	23	19	22	19	19
		.050	VA	/65	APR 12	68	51	33	17	5	2
MAZAMA ISFD PEP	BENDISTILLERY	.375	OR	/80	AUG 12					1	
		.050	OR	/80	MAY 12						
MCCORMCK WHP CM	MCCORMICK DIST	.750	MI	/70	NOV 11	1	2	1	1	2	1
MCCRMCK APPL 60	MCCORMICK DIST	.750	MI	/60	JUL 12				1	1	1
MCCRMCK PCH 60	MCCORMICK DIST	.750	MI	/60	JUL 12				2	1	1
MCCRMCK RSPB 60	MCCORMICK DIST	.750	MI	/60	JUL 12			1	15	10	11
MCCRMCK VNLA 60	MCCORMICK DIST	.750	MI	/60	JUL 12			6	6	7	7
NAKED JAY BG DL	SAZERAC N AMRCA	.750	NH	/60	JUL 12			14	21	19	19
NEW AMSTRDM BRY	GALLO E J WINE	.750	AL	/70	AUG 12				19	45	74
		.750	ID	/70	JUN 12		1				
		.750	IA	/70	AUG 12				77	55	71
		.750	NH	/70	AUG 12				15	19	22
		.750	OH	/70	JUL 12			92	305	416	472
		.750	WC	/70	JUL 12			1	5	4	2
		.375	WC	/70	JUL 12			1	1	2	1
		.050	IA	/70	AUG 12				2	1	1
		.050	WC	/70	JUL 12						
NEW AMSTRDM PCH	GALLO E J WINE	.750	AL	/70	AUG 12				40	131	258
		.750	ID	/70	JUN 12		1				
		.750	IA	/70	AUG 12				88	72	110
		.750	NH	/70	AUG 12				15	16	17
		.750	OH	/70	JUL 12			141	483	660	785
		.750	WC	/70	JUL 12			1	6	5	3
		.375	WC	/70	JUL 12			1	2	2	3
		.200	WC	/70	JUL 12				1	2	1
		.050	IA	/70	AUG 12				2	1	1
		.050	WC	/70	JUL 12						
NUTLIQUOR PNBTR	TEMPERANCE DIST	.750	MC	/69	JAN 12	1	1				
OYO STONE FRUIT	MIDDLE WEST SPT	.750	OH	/80	NOV 11	42	40	45	43	40	27
PEACHKA	LAIRD AND CO	.750	WC	/70	DEC 11	1	1	1		1	
PRIDE WAPSI STW	MISS RIVER DST	.375	IA	/80	JUN 12		31	71	28	14	10
PUCKER CHERRY	BEAM INC	.050	NH	/70	FEB 12	14	8	5	2	1	
PUCKER GRAPE	BEAM INC	.050	NH	/70	JAN 12	13	6	2	2	1	
PUCKER LEMONADE	BEAM INC	.750	AL	/70	FEB 12	31	35	36	39	20	20
		.750	IA	/70	FEB 12	7	9	10	10	2	4
		.750	ME	/70	NOV 11	2	2	5	5	1	1
		.750	MI	/70	FEB 12	33	39	42	58	22	20
		.750	NH	/70	JAN 12	23	46	50	29	21	19
		.750	NC	/70	JUL 12				9	13	15
		.750	OH	/70	MAR 12	63	86	99	84	55	44
		.750	VA	/70	APR 12	17	37	38	54	29	28
		.750	WV	/70	MAR 12	2	7	5	5	10	1
		.750	MS	/70	FEB 12	2	10	5	5	2	3

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 24					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.750	WC	/70	MAR 12		1	1	1		
		.050	ME	/70	MAR 12	2	2	1	2	1	1
		.050	MI	/70	FEB 12	5	6	4	6	3	4
		.050	NH	/70	JAN 12	11	5	2	1		
		.050	NC	/70	JUL 12			3	20	21	25
PUCKER RASPBERRY	BEAM INC	.750	AL	/70	FEB 12	22	23	28	29	23	17
		.750	IA	/70	FEB 12	8	11	10	9	6	4
		.750	ME	/70	NOV 11	4	2	4	6	2	1
		.750	MI	/70	FEB 12	19	27	32	39	20	18
		.750	NH	/70	JAN 12	19	33	37	23	14	24
		.750	OH	/70	MAR 12	46	64	64	64	46	47
		.750	WV	/70	MAR 12	2	4	6	3	9	2
		.750	WY	/70	APR 12	11	19	11	9	5	9
		.750	MS	/70	FEB 12	1	1	4	2		2
		.750	WC	/70	MAR 12		2	1			
		.050	ME	/70	MAR 12	1	2	1	2	1	2
		.050	MI	/70	FEB 12	6	4	5	5	4	4
		.050	NH	/70	JAN 12	10	6	2	1		
PUCKER SR APPLE	BEAM INC	.050	NH	/70	JAN 12	7	3	1			
PUCKER/6BT RNBW	BEAM INC	.750	MS	/70	FEB 12	10	10	16	15	31	27
RAIN ORG MG MLN	SAZERAC COMPANY	.750	NC	/70	FEB 12	28	66	39	43	29	72
SEAGRAMS M GRPE	WILSON DANIELS	.050	MI	/70	FEB 12						
		.050	WC	/70	JUL 12						
SGRMS COOKIE&CM	WILSON DANIELS	.750	AL	/60	AUG 12					4	4
SGRMS SWEET TEA	WILSON DANIELS	1.000	WC	/70	DEC 11	1	1	2		1	
		.750	IA	/70	FEB 12			28	22	9	10
SKINNYGIRL CCMB	BEAM INC	.750	ID	/60	MAY 12		6	14	11	7	4
		.750	IA	/60	APR 12	20	27	23	20	10	11
		.750	ME	/60	MAR 12	5	6	7	8	2	5
		.750	MI	/60	APR 12	71	64	92	81	56	33
		.750	NH	/60	APR 12		3	4	4	3	13
		.750	NC	/60	FEB 12	36	67	60	63	33	29
		.750	OH	/60	MAR 12	30	45	45	38	26	19
		.750	OR	/60	APR 12	2	11	11	15	9	7
		.750	VT	/60	JUN 12		3	7	9	5	3
		.750	WV	/60	MAR 12	4	10	27	8	2	
		.750	MS	/60	APR 12	2	3	14	1	2	2
		.750	WC	/60	JUL 12			2	2		
SKINNYGIRL CCNT	BEAM INC	.750	AL	/60	AUG 12				5	8	7
		.750	IA	/60	APR 12	16	20	14	10	5	11
		.750	ME	/60	MAR 12	3	5	6	7	2	13
		.750	MI	/60	APR 12	89	61	82	61	53	34
		.750	NH	/60	JUN 12		3	3	2	1	6
		.750	NC	/60	FEB 12	38	71	53	47	29	24
		.750	OH	/60	MAR 12	20	38	25	20	18	14
		.750	OR	/60	APR 12	2	12	12	10	8	7
		.750	VT	/60	JUN 12		3	5	5	4	3
		.750	WV	/60	MAR 12	7	5	9	9	14	1
		.750	MS	/60	APR 12	7	5	13	4	1	1
		.750	WC	/60	JUL 12				2		
SKINNYGIRL TNGR	BEAM INC	.750	AL	/60	FEB 12	29	26	26	19	14	11
		.750	ID	/60	MAY 12		10	14	12	9	6
		.750	IA	/60	APR 12	24	34	23	20	8	12
		.750	ME	/60	MAR 12	4	7	7	9	6	14
		.750	MI	/60	APR 12	94	78	99	78	74	50
		.750	NH	/60	APR 12	14	33	42	24	15	21
		.750	NC	/60	FEB 12	51	98	76	68	49	43
		.750	OH	/60	MAR 12	38	50	42	38	26	23
		.750	OR	/60	APR 12	2	14	15	17	12	11

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 25					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.750	VT	/60	JUN 12		3	5	5	4	4
		.750	VA	/60	APR 12	41	81	74	69	50	55
		.750	WV	/60	MAR 12	5	8	27	10	4	1
		.750	MS	/60	APR 12	7	3	11	5	4	1
SKYY INF COCONT	CAMPARI	1.750	MI	/70	FEB 12	16	9	1	12	1	1
		1.000	MI	/70	FEB 12	46	50	48	38	26	18
		1.000	OH	/70	FEB 12	9	10	10	8	7	6
		.750	AL	/70	FEB 12	7	4	4	2	3	2
		.750	IA	/70	MAR 12	3	2	2	1	1	6
		.750	ME	/70	MAR 12	30	20	11	15	11	13
		.750	MI	/70	FEB 12	16	32	46	23	9	12
		.750	NH	/70	MAY 12	18	27	51	31	24	20
		.750	NC	/70	FEB 12	10	15	13	8	6	5
		.750	OR	/70	FEB 12	24	33	17	26	22	17
		.750	VA	/70	APR 12	23	33	36	40	37	23
		.750	WV	/70	APR 12	1	1	1	1	3	4
		.750	WC	/70	APR 12	1	1	1	1		
		.050	MI	/70	FEB 12			1			
		.050	NH	/70	APR 12	16	1				
		.050	VA	/70	APR 12	38	19	8	4	1	
		.050	WC	/70	MAR 12						
SKYY INF DRAGON	CAMPARI	.750	WC	/70	JAN 12	2	2	2	2	1	
SKYY INF PNAPPL	CAMPARI	1.750	MI	/70	DEC 11	1	1	1	1	2	1
SKYY INF PS FRT	CAMPARI	1.000	VA	/70	APR 12	10	13	11	16	16	15
SMIRNOFF COCNUT	DIAGEO	1.750	WC	/70	NOV 11	1	2	1	2	19	10
		.750	NH	/70	JAN 12	13	40	44	25	49	39
		.750	OH	/70	NOV 11	58	70	57	58	4	8
		.750	MS	/70	NOV 11	13	10	7	10	4	8
		.050	VA	/70	NOV 11	11	8	7	7	5	4
SMIRNOFF MANGO*	DIAGEO	.750	OH	/70	JUL 12			14	30	30	25
SMIRNOFF PEACH*	DIAGEO	.750	NC	/70	FEB 12	58	88	207	112	100	87
		.750	WC	/70	MAY 12				1		
		.050	NC	/70	FEB 12	33	42	47	52	56	60
SMNF CHERRY*	DIAGEO	1.750	WC	/70	AUG 12				1		
SMNF ICED CAKE*	DIAGEO	1.000	WV	/60	AUG 12				12	75	14
		.750	NC	/60	JUL 12				16	49	63
		.750	OR	/60	AUG 12				11	24	38
		.050	OR	/60	AUG 12				2	4	4
SMNF WATERMELN*	DIAGEO	.375	WC	/70	JUL 12						
SMRNF KSS CRML*	DIAGEO	1.000	WV	/60	AUG 12				14	76	22
		.750	AL	/60	AUG 12				5	32	36
		.750	NC	/60	JUL 12				18	56	97
		.750	OR	/60	AUG 12				12	39	80
		.050	OR	/60	AUG 12				3	6	6
SMRNF MARSHMLW*	DIAGEO	1.750	ME	/60	MAY 12		1				
		1.750	MI	/60	FEB 12						2
		1.750	NH	/60	FEB 12	12	14	14	30	4	2
		1.750	NC	/60	FEB 12		2	5	2	3	3
		1.750	OR	/60	FEB 12	2	3	5	3	2	3
		1.750	VA	/60	NOV 11	71	68	52	63	65	56
		1.000	NH	/60	DEC 11						2
		1.000	WV	/60	NOV 11	29	23	20	17	45	21
		1.000	WC	/60	NOV 11	14	8	1	2	1	
		.750	OH	/60	NOV 11	110	112	96	122	114	99
		.750	OR	/60	NOV 11	59	68	63	75	65	61
		.750	UT	/60	JAN 12	211	44	48	69	126	47

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 26					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.750	VT	/60	NOV 11	3	3	8	5	9	12
		.750	MC	/60	JAN 12	5	4	4	4	3	3
		.750	MS	/60	NOV 11	39	46	23	39	27	32
		.750	WC	/60	NOV 11	1	2	3	1	1	
		.050	NC	/60	NOV 11	40	41	31	37	33	37
		.050	OR	/60	NOV 11	11	11	12	8	6	7
		.050	VA	/60	NOV 11	20	12	10	8	5	6
SMRNF WHIP CRM*	DIAGEO	1.750	ME	/60	MAY 12		1	1			
		1.750	MI	/60	FEB 12						
		1.750	NH	/60	FEB 12	38	31	40	56	60	54
		1.750	NC	/60	FEB 12	14	18	26	30	22	31
		1.750	OR	/60	FEB 12	24	26	29	35	19	21
		1.750	VA	/60	JAN 12	158	166	179	203	197	173
		1.000	NH	/60	DEC 11	1	2	1	1	1	2
		1.000	WV	/60	NOV 11	56	49	47	57	106	46
		1.000	WC	/60	DEC 11	20	26	33	27	12	1
		.750	NC	/60	NOV 11	325	348	311	499	298	266
		.750	OH	/60	NOV 11	290	315	306	307	278	286
		.750	OR	/60	NOV 11	189	206	205	304	248	265
		.750	UT	/60	NOV 11	221	322	228	282	155	173
		.750	VT	/60	NOV 11	8	7	17	13	16	8
		.750	MC	/60	JAN 12	6	5	4	5	8	6
		.750	MS	/60	NOV 11	107	101	67	118	61	113
		.750	WC	/60	NOV 11	2	3	6	4	2	1
		.050	NC	/60	NOV 11	53	56	48	57	54	57
		.050	OR	/60	NOV 11	14	14	13	15	12	11
		.050	VA	/60	NOV 11	15	10	6	5	5	3
SQUARE ONE BSL	SQUARE ONE SPRT	.750	ID	/70	DEC 11		1	1		1	
TAAKA CHERRY	SAZERAC COMPANY	1.000	NH	/60	JAN 12						
		.750	AL	/60	DEC 11	18	13	17	20	15	12
TAAKA FRUIT PCH	SAZERAC COMPANY	.750	AL	/60	JAN 12	23	23	29	27	24	22
TAAKA GRAPE	SAZERAC COMPANY	1.000	NH	/60	DEC 11						
TAAKA PEACH	SAZERAC COMPANY	.750	AL	/60	AUG 12				57	83	106
		.750	NC	/60	AUG 12						1
TAAKA PNK LEMND	SAZERAC COMPANY	1.000	NH	/60	JAN 12						
TAAKA RED BERRY	SAZERAC COMPANY	.750	AL	/60	APR 12	5	1		29	29	30
		.750	NC	/60	AUG 12						
TAAKA WHIP CRM	SAZERAC COMPANY	1.000	NH	/60	JAN 12						
TRIPLE EGHT BLU	TRIPLE EIGHT DS	.750	NH	/68	MAR 12	1	2	1	1	1	
TRIPLE EGHT ORG	TRIPLE EIGHT DS	.750	NH	/80	FEB 12						
TRU ORGNC LEMON	MODERN SPIRITS	.750	MI	/70	NOV 11						
TRU ORGNC VNLLA	MODERN SPIRITS	.750	MI	/70	NOV 11						
UGLY DOG BACON	UGLY DOG DSTLLY	.750	MI	/80	MAY 12	13	18	23	34	25	29
UV CHERRY	PHILLIPS DST CO	1.750	WC	/60	AUG 12				1		
UV CHOCO CAKE	PHILLIPS DST CO	1.750	MI	/60	JUL 12				1	1	
		1.000	MI	/60	MAY 12	3	13	14	16	10	5
		.750	AL	/60	AUG 12				7	8	7
		.750	ID	/60	MAY 12	2	13	11	12	11	11
		.750	IA	/60	MAY 12	223	81	88	100	46	179
		.750	MI	/60	MAY 12	101	121	75	79	38	37
		.750	NH	/60	JUN 12		9	29	20	22	41
		.750	NC	/60	MAY 12	11	13	15	26	18	18
		.750	OR	/60	AUG 12			1	2	2	2

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 27					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.750	VT	/60	JUN 12			2	5	7	3
		.750	VA	/60	APR 12	12	1	14	14	24	21
		.750	WV	/60	MAY 12	4	3	3	10	10	5
		.750	WY	/60	MAY 12	2	6	5	5	3	4
		.750	WC	/60	JUN 12			1	1		1
		.375	MI	/60	MAY 12	2	9	11	13	10	3
		.200	MI	/60	MAY 12	1	3	2	4	4	3
		.050	ID	/60	MAY 12	4	22	20	12	13	16
		.050	IA	/60	MAY 12	58	37	28	27	15	13
		.050	MI	/60	MAY 12	26	71	73	71	36	41
		.050	OR	/60	AUG 12				1	1	1
UV CITRUV	PHILLIPS DST CO	.750	OR	/70	AUG 12				1	1	1
UV COCONUT	PHILLIPS DST CO	.750	OR	/60	NOV 11	1	1	1	1		1
UV EXPRESSO	PHILLIPS DST CO	1.000	MI	/60	NOV 11			1	1	1	
		.750	IA	/60	DEC 11	9	10	8	17	8	32
UV GRAPE	PHILLIPS DST CO	1.750	WC	/60	JUN 12		1	1	1		1
UV TRI CLR RWB	PHILLIPS DST CO	.050	MI	/60	MAY 12	18	21	15	28	37	43
UV WHIPPED CRM	PHILLIPS DST CO	1.750	ID	/60	AUG 12				7	31	31
		1.750	MI	/60	JUL 12						1
		1.000	MI	/60	MAY 12	3	9	8	8	9	6
		.750	ID	/60	MAY 12	1	12	13	25	18	19
		.750	IA	/60	MAY 12	169	73	58	85	39	144
		.750	MI	/60	MAY 12	102	125	67	47	95	64
		.750	NH	/60	JUN 12		9	13	7	11	14
		.750	NC	/60	AUG 12					4	11
		.750	OR	/60	JUN 12		1	5	4	4	4
		.750	WV	/60	MAY 12	6	5	5	10	13	4
		.750	WY	/60	APR 12	1	5	4	7	4	7
		.750	WC	/60	JUN 12		2				
		.375	MI	/60	MAY 12	2	4	5	5	4	2
		.200	MI	/60	MAY 12			1	3	2	3
		.050	ID	/60	JUN 12			1	16	22	24
		.050	IA	/60	MAY 12		17	9	11	7	9
		.050	MI	/60	MAY 12	8	33	29	25	19	19
		.050	OR	/60	AUG 12						
UV WHITE CAKE	PHILLIPS DST CO	1.000	WC	/60	MAR 12	1	1	1	1		
UV YELLOW CAKE	PHILLIPS DST CO	.750	UT	/60	DEC 11	28	15	19	26	11	16
		.750	WC	/60	JUN 12		2	1	1		
		.050	OR	/60	AUG 12						
VALENTNE W BLSM	FISH HOOK DIST	.750	MI	/70	FEB 12	31	37	24	29	26	19
WAVE BAJA	SAZERAC N AMRCA	1.000	MI	/60	JAN 12	1	1	1	1	2	
		1.000	WC	/60	FEB 12	3	4	5	4	2	
		.750	MI	/60	JAN 12	8	6	9	9	6	3
		.050	MI	/60	MAR 12	65	56	76	15	9	7
WAVE BL RASPBRY	SAZERAC N AMRCA	.750	OH	/60	JAN 12	10	20	19	18	14	17
		.050	MI	/60	MAR 12	218	163	247	59	37	43
WAVE CHERRY	SAZERAC N AMRCA	1.750	MI	/60	DEC 11	2	1	1	3		2
		.050	MI	/60	MAR 12	131	86	147	41	17	20
WAVE CHOC PRETZ	SAZERAC N AMRCA	.750	WV	/60	AUG 12						3
WAVE GRAPE	SAZERAC N AMRCA	1.750	MI	/60	NOV 11		1			1	1
WAVE LEMON LIME	SAZERAC N AMRCA	1.750	MI	/60	FEB 12			1			
		1.000	MI	/60	JAN 12	3		2	1	1	
		1.000	WC	/60	FEB 12		1	1	1	1	
		.750	MI	/60	JAN 12	8	3	4	3	4	1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 28					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
WAVE PINK LMNDE	SAZERAC N AMRCA	.050	MI	/60	MAR 12	76	53	97	12	10	9
		.750	OH	/60	JAN 12	9	18	15	16	15	11
		.050	MI	/60	MAR 12	153	116	203	32	35	27
WAVE WHIP CREAM	SAZERAC N AMRCA	1.750	MI	/60	NOV 11	1	1	1		1	
		1.000	MI	/60	NOV 11	3	3	4	7	1	1
		.750	OH	/60	JAN 12	6	11	12	11	10	9
		.050	MI	/60	MAR 12	153	85	142	25	17	24
WAVE WHP/50 BJA	SAZERAC N AMRCA	.750	MI	/60	MAY 12	8		2	2	3	2
WVE BLUE/50BAJA	SAZERAC N AMRCA	.750	MI	/60	APR 12	12	6	4		6	4
ZHENKA PNK LMND	WALKER M S INC	1.750	NH	/60	JUN 12			23	173	199	283
VODKA-FLVRD-IMP											
ABSOLUT ASST PK	PERNOD RCRD USA	.050	MI	/80	NOV 11	15	19	20	32	15	2
		.050	VA	/80	NOV 11						
		.050	MS	/80	DEC 11	10					
ABSOLUT BR ACAI	PERNOD RCRD USA	1.750	WC	/80	APR 12	1	2	1	1	1	
ABSOLUT CHRYKRN	PERNOD RCRD USA	1.000	ME	/80	MAY 12	1		1	1		
		1.000	MI	/80	MAY 12	9	16	7	10	6	8
		1.000	NH	/80	APR 12						
		.750	AL	/80	FEB 12		22	21	23	17	14
		.750	IA	/80	MAY 12	18	31	27	10	12	28
		.750	ME	/80	MAY 12	1	1	3	4	9	14
		.750	MI	/80	MAY 12	305	140	95	108	98	83
		.750	NH	/80	JUN 12		17	41	33	25	27
		.750	NC	/80	JUL 12			2	37	65	68
		.750	OH	/80	MAY 12	26	134	150	102	84	80
		.750	OR	/80	MAY 12	3	23	34	26	38	22
		.750	VT	/80	JUN 12			2	3	6	10
		.750	VA	/80	MAY 12		33	37	54	45	39
		.750	WV	/80	MAY 12	17	4	3	7	9	4
		.750	MS	/80	JUN 12		67	6	4	1	6
		.750	WC	/80	JUL 12						
		.050	AL	/80	FEB 12	1	64	56	55	48	64
		.050	IA	/80	MAY 12				12	10	20
		.050	MI	/80	JUN 12		126	68	50	28	24
		.050	NH	/80	JUN 12		63	46	8	2	
		.050	NC	/80	JUL 12			5	49	119	116
		.050	OR	/80	MAY 12	2	7	6	7	11	10
ABSOLUT GRPVINE	PERNOD RCRD USA	1.000	ME	/80	FEB 12	1	1	1	1		
		1.000	MI	/80	JAN 12	6	3	3	3	1	2
		1.000	NH	/80	FEB 12	2	2	1		1	
		1.000	WC	/80	FEB 12	3	6	4	3	1	
		.750	AL	/80	JAN 12	46	38	38	33	29	28
		.750	ID	/80	MAR 12	1	2	1	2	1	1
		.750	IA	/80	FEB 12	33	22	28	15	14	32
		.750	ME	/80	NOV 11	7	9	12	11	3	11
		.750	MI	/80	JAN 12	71	59	64	62	44	32
		.750	NH	/80	FEB 12	71	82	83	56	39	35
		.750	NC	/80	FEB 12	183	166	141	159	124	118
		.750	OH	/80	JAN 12	185	171	172	135	114	108
		.750	OR	/80	FEB 12	68	75	75	46	61	32
		.750	PA	/80	MAR 12	208	242	165	262	127	142
		.750	VT	/80	FEB 12	14	15	13	13	6	9
		.750	VA	/80	FEB 12	65	93	91	101	89	76
		.750	WV	/80	APR 12	14	7	2	6	10	5
		.750	MS	/80	FEB 12	10	6	26	5	4	4
		.050	AL	/80	FEB 12	86	69	59	79	62	80
		.050	ME	/80	NOV 11	1	1				
		.050	MI	/80	JAN 12	30	22	22	1		17
		.050	NH	/80	MAR 12	37	39	17	2		

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 29					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.050	NC	/80	FEB 12	117	115	108	21	14	12
		.050	OR	/80	FEB 12	11	11	7	7	7	7
		.050	WC	/80	FEB 12						
ABSOLUT MANGO	PERNOD RCRD USA	.750	OH	/80	MAY 12	10	28	36	33	32	35
ABSOLUT MIAMI	PERNOD RCRD USA	1.000	ID	/80	FEB 12	31	38	41	25	7	6
		.750	MI	/80	JAN 12						
		.750	OR	/80	MAR 12						
		.750	VA	/80	FEB 12						
		.750	WV	/80	MAY 12			2			
ABSOLUT ORNT AP	PERNOD RCRD USA	1.000	MI	/80	DEC 11	4	2	4	4	5	5
ABSOLUT RUBY RD	PERNOD RCRD USA	.750	OH	/80	AUG 12	25	65	79	78	69	72
BELVDRE LMN TEA	MOET HENNESSY	1.000	MI	/80	FEB 12	1	1	1		1	
		1.000	WC	/80	JUL 12			1			
		.750	AL	/80	AUG 12				1	2	2
		.750	ME	/80	MAR 12	2	2	1	1		4
		.750	MI	/80	FEB 12	12	9	10	6	3	1
		.750	NH	/80	APR 12	8	10	17	9	6	6
		.750	NC	/80	FEB 12		2	8	5	4	4
		.750	OH	/80	FEB 12	7	21	17	8	4	3
		.750	OR	/80	APR 12	3	2	2	3	2	2
		.750	WV	/80	APR 12	5	1	2	1	3	2
BELVEDRE P GRPF	MOET HENNESSY	.750	ID	/80	FEB 12	1	1	1	1	1	1
		.750	UT	/80	FEB 12	11	21	10	10	14	7
BINBOA RD APPLE	LIQUOR GROUP	.750	MI	/75	JAN 12			1			
BINBOA RD ORANG	LIQUOR GROUP	.750	MI	/75	JAN 12						
BINBOA SATSUMA	LIQUOR GROUP	.750	MI	/75	JAN 12		3				
CHAMBORD W/HNTG	BROWN FORMAN	.050	ID	/75	FEB 12	8	8	7	7	6	5
CIROC COCONUT	DIAGEO	1.750	PA	/70	FEB 12	179	185	145	225	136	157
		.200	AL	/70	AUG 12				8	8	8
		.200	IA	/70	JUL 12			25	36	7	7
		.200	ME	/70	NOV 11						
		.200	MI	/70	DEC 11	89	65	65	68	48	41
		.200	NH	/70	MAY 12	2		8	1	1	2
		.200	NC	/70	FEB 12	22	23	22	24	23	25
		.200	OH	/70	JAN 12	53	52	44	45	43	40
		.200	MS	/70	MAR 12	18	15	15	17	15	18
		.050	NC	/70	AUG 12				3	6	7
CIROC PEACH	DIAGEO	1.750	AL	/70	FEB 12	134	115	138	120	132	127
		1.750	ME	/70	NOV 11						
		1.750	NH	/70	MAR 12	57	107	98	64	14	24
		1.750	NC	/70	FEB 12	224	215	177	182	183	183
		1.750	MC	/70	DEC 11	40	47	95	45	28	26
		1.750	MS	/70	DEC 11	21	127	35	36	49	58
		1.000	AL	/70	FEB 12	192	168	157	156	149	146
		1.000	ME	/70	NOV 11	1	2	2		4	2
		1.000	NH	/70	NOV 11	4	2	3	2	3	5
		1.000	OH	/70	JUL 12			196	478	533	514
		1.000	WC	/70	DEC 11	21	34	17	25	5	2
		.750	AL	/70	NOV 11	604	544	464	443	409	410
		.750	ID	/70	JAN 12	7	9	10	14	12	12
		.750	IA	/70	DEC 11	115	129	95	70	103	74
		.750	ME	/70	NOV 11	4	8	3	12	11	10
		.750	NH	/70	NOV 11	89	72	140	56	50	64
		.750	NC	/70	NOV 11	1086	1092	939	1015	898	928
		.750	OH	/70	NOV 11	1376	1290	1019	724	553	492
		.750	OR	/70	NOV 11	84	79	78	110	76	84
		.750	VT	/70	DEC 11	5	9	5	8	8	7

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 30					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.750	WV	/70	NOV 11	102	64	74	195	48	99
		.750	MC	/70	DEC 11	106	119	38	126	133	135
		.750	WC	/70	NOV 11	12	30	14	20	7	3
		.375	AL	/70	DEC 11	419	332	325	379	316	340
		.375	ME	/70	NOV 11						1
		.375	NC	/70	DEC 11	528	540	443	468	446	437
		.375	OH	/70	JUL 12			142	254	263	243
		.375	VA	/70	MAR 12	281	295	273	293	278	289
		.375	WV	/70	NOV 11	26	20	28	31	23	31
		.375	MS	/70	DEC 11	353	277	288	259	243	269
		.375	WC	/70	JAN 12	4	9	5	5	2	1
		.050	AL	/70	FEB 12	115	97	86	83	71	72
		.050	ME	/80	NOV 11	2		1	1	1	1
		.050	NH	/70	JAN 12	1	1	1			
		.050	NC	/70	AUG 12				12	20	19
		.050	OR	/70	NOV 11						
		.050	MS	/60	MAY 12		51	16	13	9	15
CIROC RED BERRY	DIAGEO	1.750	PA	/70	FEB 12	209	230	181	283	169	179
		.375	WC	/70	JAN 12	1	5	3	2	1	1
		.200	AL	/70	AUG 12				18	25	26
		.200	IA	/70	JUL 12			80	48	19	15
		.200	ME	/70	NOV 11						
		.200	MI	/70	DEC 11	371	280	293	366	241	224
		.200	NH	/70	FEB 12	2		10		1	3
		.200	NC	/70	FEB 12	44	44	36	41	40	46
		.200	OH	/70	JAN 12	108	107	93	102	98	93
		.200	MS	/70	MAR 12	47	43	51	47	44	47
		.050	NC	/70	AUG 12				7	10	10
COPPER SUN CHRY	LUCTOR INTERNTL	.750	PA	/80	MAY 12					2	11
COPPER SUN CTRS	LUCTOR INTERNTL	.750	PA	/80	MAY 12		2	19	77	187	21
COPPER SUN PEAC	LUCTOR INTERNTL	.750	PA	/80	MAY 12					11	44
FINLANDIA RDBRY	BROWN FORMAN	.750	NH	/75	JUL 12			1			
		.750	VA	/75	NOV 11	10	10	8	5	7	5
		.750	MC	/75	DEC 11	3	3	2	2	1	1
FINLANDIA RSPBY	BROWN FORMAN	1.000	WC	/75	DEC 11	1	1				
		.750	ID	/75	MAR 12	1	1	1	1	1	1
		.750	NH	/75	MAR 12	2	1	1	1		
		.750	OR	/75	MAY 12						
		.750	VA	/75	NOV 11	31	20	17	12	14	14
		.750	WV	/75	MAR 12	2	7	2	1	3	4
FNLNDIA/FLV PCK	BROWN FORMAN	.050	VA	/	NOV 11					5	9
FRIS CITRUS	PERNOD RCRD USA	.750	AL	/70	AUG 12					6	8
		.750	NC	/70	JUL 12				1	4	8
FRIS ORANGE	PERNOD RCRD USA	.750	NC	/70	JUL 12					4	7
GREY GOOSE POIR	BACARDI USA INC	1.000	WC	/80	JAN 12		1	1	1		
GRY GSE CH NOIR	BACARDI USA INC	1.000	MI	/80	MAR 12	53	61	37	30	23	12
		1.000	WC	/80	JUL 12			1	2		
		.750	AL	/80	FEB 12	31	29	25	26	29	24
		.750	ID	/80	MAR 12	5	7	8	6	6	5
		.750	IA	/80	JUN 12		36	31	26	19	40
		.750	ME	/80	MAY 12			4	2	2	13
		.750	MI	/80	APR 12	260	174	239	141	91	94
		.750	NH	/80	APR 12		6	47	60	28	54
		.750	NC	/80	FEB 12	138	113	121	146	161	146
		.750	OH	/80	APR 12	96	92	82	84	77	71
		.750	OR	/80	APR 12	19	27	24	22	14	15
		.750	PA	/80	APR 12	204	200	170	226	201	135
		.750	UT	/80	APR 12	1	11	12	13	19	10

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 31					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.750	VA	/80	MAY 12	58	70	70	65	73	73
		.750	WV	/80	MAY 12	7	1	20	8	13	9
		.750	WY	/80	MAY 12	4		6	5	3	2
		.750	MS	/80	JUN 12		4	67	23	18	16
		.750	WC	/80	APR 12	4	1	2	3	2	
		.375	MI	/80	APR 12	74	53	70	45	28	25
		.375	NC	/80	AUG 12			2	2	14	14
		.375	MS	/80	AUG 12				30	6	3
		.050	AL	/80	FEB 12		1	7	7	14	15
		.050	ID	/80	JUN 12			2	9	9	9
		.050	MI	/80	APR 12	5	1	2	2	10	
		.050	NC	/80	FEB 12		2	39	63	74	93
		.050	OR	/80	MAY 12				1	2	1
		.050	VA	/80	MAY 12	7	11	8	7	7	5
		.050	MS	/80	MAY 12	27	14	4		1	
INTEGRE CITRUS	WALKER M S INC	1.000	NH	/60	MAY 12						
INTEGRE GRAPE	WALKER M S INC	.750	NH	/60	MAY 12				1		
INTEGRE PNK LMN	WALKER M S INC	.750	NH	/60	JUN 12		1				1
KETEL ONE ORNJE	DIAGEO	.375	MC	/80	DEC 11	2	2	1	1	1	1
PEARL COCONUT	LUXCO INC	.750	WV	/70	MAR 12	1	1	2	2		1
		.050	NC	/70	FEB 12	9	9	8	10	10	9
PEARL CUCUMBER	LUXCO INC	.750	MC	/70	DEC 11		2	1			1
		.050	ID	/70	NOV 11	3	7	7	4	10	14
PEARL ORANGE	LUXCO INC	.750	OR	/70	NOV 11	6	8	3	9	8	8
PEARL PEACH	LUXCO INC	1.750	MI	/70	JUL 12			26	14	9	8
		1.000	MI	/70	JUL 12			17		4	6
		.750	IA	/70	JUN 12		14	33	25	12	35
		.750	MI	/70	MAY 12	80	68	43	43	27	24
		.750	WV	/70	JUL 12			2	5	3	2
		.050	MI	/70	JUL 12			2	1		1
PEARL RED BERRY	LUXCO INC	1.750	MI	/70	JAN 12	16	18	38	22	13	17
		1.000	MI	/70	JAN 12	15	10	11	19	16	22
		.750	IA	/70	MAR 12	5	10	24	13	9	35
		.750	MI	/70	JAN 12	36	29	37	33	24	22
		.750	NC	/70	FEB 12	31	46	38	18	15	13
		.750	VA	/70	APR 12	17	19	21	21	16	16
		.750	WV	/70	MAR 12	10	1		6		2
		.050	MI	/70	JAN 12	2	1	4	1		1
		.050	NC	/70	FEB 12	19	21	19	24	23	27
PEARL SSNL J-PK	LUXCO INC	.750	ID	/70	NOV 11	27	5	2	1		28
		.750	IA	/70	MAY 12		74	2	7	4	6
		.750	MI	/70	MAY 12	31	5	4	4	3	2
		.750	OR	/70	NOV 11	69	134	97	46	16	32
		.750	VA	/70	MAY 12	60	75	23	9	5	2
PEARL ULTM J-PK	LUXCO INC	.750	OR	/	NOV 11	3	1	1	1	1	6
PEARL WD CK/DPS	LUXCO INC	.050	VA	/70	MAY 12	42	71	41	19	10	4
PEARL WEDD CAKE	LUXCO INC	.750	AL	/70	FEB 12	5	5	6	4	15	8
		.750	ME	/70	MAY 12					1	1
		.750	NH	/70	JUN 12		2	12	7	5	8
		.050	IA	/70	JAN 12	20	14	14	9	5	5
		.050	VA	/70	MAY 12						
PINNACLE ATM HT	BEAM INC	1.750	ME	/70	FEB 12	1	1		1		
		1.750	MI	/70	JUL 12				1		
		1.000	MC	/70	JAN 12						
		1.000	WC	/70	DEC 11	2	1				

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 32					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.750	AL	/70	JAN 12	9	9	5	8	7	10
		.750	IA	/70	MAR 12	2	2	4	5	4	2
		.750	ME	/70	NOV 11	7	7	16	6	13	11
		.750	MI	/70	DEC 11	39	7	11	99	55	33
		.750	NH	/70	FEB 12	21	21	26	18	19	14
		.750	NC	/70	FEB 12	26	21	22	27	22	27
		.750	OH	/70	MAR 12	24	22	20	22	19	26
		.750	OR	/70	JAN 12	26	28	22	18	12	19
		.750	PA	/70	MAR 12	108	89	59	128	53	70
		.750	VA	/70	APR 12	15	19	18	13	17	15
		.750	WV	/70	MAR 12	6	5	2	1	5	7
		.750	MS	/70	APR 12	3	2	2	1	1	2
		.750	WC	/70	MAR 12	2	1	2	1	1	1
		.750TR	MI	/70	APR 12	2	2	1	2	2	1
		.375	MI	/70	APR 12	1		1	1		1
		.050	IA	/70	MAR 12	4	3	4	3	2	2
		.050	ME	/70	MAY 12	1	1	2	5	6	6
		.050	MI	/70	MAY 12	10	2	2	3	2	5
		.050	NC	/70	FEB 12			5	7	6	10
		.050	VA	/70	APR 12	39	12	4			
		.050	WC	/70	APR 12						
PINNACLE BLKBRY	BEAM INC	1.750	MI	/70	JUL 12			1	1	1	
		1.000	MI	/70	JUN 12				2	1	2
		1.000	WC	/70	AUG 12						
		.750	ME	/70	MAY 12	1	3	2	3	7	3
		.750	MI	/70	JUN 12		3	24	69	15	3
PINNACLE BLUEBR	BEAM INC	.750	ID	/70	MAY 12		1	2	1	1	1
PINNACLE C CNDY	BEAM INC	1.750	ME	/70	MAR 12		4		2	1	1
		.050	ME	/70	NOV 11	8	9	8	5	7	11
		.050	NC	/70	FEB 12		2	25	27	29	29
		.050	WC	/70	APR 12			1			
PINNACLE CAKE	BEAM INC	1.750	MI	/70	JUL 12			1	4	5	1
		.050	ME	/70	NOV 11	7	12	13	5	13	12
		.050	WC	/70	APR 12		1		1		
PINNACLE COCONT	BEAM INC	1.000	WC	/70	MAR 12		3	1	2		
		.750	ME	/70	FEB 12	13	6	29	8	19	5
		.750	OH	/70	NOV 11	55	69	61	58	48	46
		.750	OR	/70	APR 12	7	5	8	5	2	2
		.750	WC	/70	FEB 12	2	4	4	3	2	
PINNACLE COOKIE	BEAM INC	1.000	MI	/70	DEC 11	3	2	4	2	2	2
		.750	AL	/70	JAN 12	23	19	16	15	13	13
		.750	ID	/70	MAR 12	15	16	15	13	12	10
		.750	IA	/70	MAR 12	22	11	13	14	11	23
		.750	MI	/70	DEC 11	32	23	25	39	21	15
		.750	OH	/70	JAN 12	72	70	68	67	64	63
		.750	PA	/70	FEB 12	269	214	142	332	109	110
		.750	VA	/70	APR 12	42	42	44	32	37	25
		.750	WV	/70	MAR 12	12	7	6	6	18	5
		.750	MS	/70	APR 12	6	8	8	10	9	1
		.750	WC	/70	NOV 11	2	3	2	3	1	
		.050	ME	/70	MAY 12	1	1	1	6	4	4
		.050	VA	/70	MAY 12	24	31	3			
PINNACLE COTTON	BEAM INC	.050	NH	/70	NOV 11	2	1				
PINNACLE CUM WM	BEAM INC	1.000	MI	/70	JUL 12				2	1	
		1.000	WC	/70	AUG 12				1	1	
		.750	AL	/70	AUG 12				11	14	16
		.750	ME	/70	MAY 12	4	6	4	7	12	3
		.750	MI	/70	JUN 12		5	39	89	26	10
PINNACLE GUMMY	BEAM INC	1.750	ME	/70	FEB 12	15	25	15	56	13	27
		1.750	MI	/70	JUN 12			1	2	3	2

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 33					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		1.750	NH	/70	FEB 12	87	118	154	117	52	99
		.750	ID	/70	NOV 11	6	9	15	13	12	13
		.750	IA	/70	JUL 12			10	38	15	30
		.375	MI	/70	APR 12	3	2	2	4	2	2
		.050	ME	/70	NOV 11	15	9	11	10	10	21
		.050	MI	/70	MAY 12	22	5	10	21	7	6
		.050	WC	/70	APR 12		1	1	1		
PINNACLE KEY LM	BEAM INC	1.750	NH	/70	MAR 12	65	77	104	75	51	37
		1.000	MI	/70	FEB 12	4	4	3	2	2	2
		1.000	WC	/70	DEC 11	1	3	2			
		.750	AL	/70	JAN 12	28	26	23	21	16	15
		.750	ID	/70	AUG 12				4	3	4
		.750	IA	/70	APR 12	9	6	10	8	3	4
		.750	ME	/70	FEB 12	12	13	21	9	16	7
		.750	MI	/70	JAN 12	31	27	26	24	23	14
		.750	NC	/70	FEB 12	64	67	65	57	46	35
		.750	OH	/70	MAY 12	66	85	85	71	59	48
		.750	OR	/70	JAN 12	44	50	47	38	25	23
		.750	PA	/70	FEB 12	247	228	146	223	258	92
		.750	UT	/70	MAR 12	35	40	33	31	16	17
		.750	VT	/70	APR 12	3	3	2	3	3	3
		.750	VA	/70	APR 12	39	50	57	34	34	26
		.750	WC	/70	MAR 12	3	3	3	2	2	
		.050	VA	/70	MAY 12	22	31	3	1		
PINNACLE LD ESP	BEAM INC	1.000	WC	/70	AUG 12				1		
PINNACLE MANGO	BEAM INC	1.000	WC	/70	JUL 12			1	1		
		.750	ME	/70	MAR 12		1	4		6	
		.750	NH	/70	MAR 12	46	71	85	63	28	25
PINNACLE MRSHML	BEAM INC	1.000	MI	/70	NOV 11	3	2	1	1	2	2
		1.000	WC	/70	MAR 12	3	2	2			
		.750	ID	/70	NOV 11	5	5	7	5	4	3
		.750	MI	/70	NOV 11	49	24	20	115	46	43
		.750	OH	/70	NOV 11	49	50	46	49	49	52
		.750	OR	/70	NOV 11	19	19	22	15	10	12
		.750	VT	/70	NOV 11	3	2	3	3	3	2
		.750	WV	/70	MAR 12	2	1	1	4	13	1
		.750	WC	/70	NOV 11	2	2	2	2	1	
		.050	ME	/70	NOV 11	4	6	9	7	2	8
		.050	WC	/70	APR 12						
PINNACLE PEACH	BEAM INC	1.000	WC	/70	AUG 12				1	1	
		.750	AL	/70	AUG 12				24	48	44
		.750	ME	/70	MAY 12	1	2	4	2	10	6
		.750	NC	/70	JUL 12					89	104
		.050	NC	/70	JUL 12				10	22	33
PINNACLE PNAPPL	BEAM INC	1.000	MI	/70	APR 12	2	1	1	1	1	1
		1.000	WC	/70	JUL 12			2	1		
		.750	IA	/70	APR 12	5	1	5	5	1	3
		.750	ME	/70	FEB 12	4	5	16	7	16	8
		.750	MI	/70	APR 12	50	18	20	24	17	9
		.750	NH	/70	MAY 12	13	26	67	51	39	30
		.750	PA	/70	FEB 12	271	321	254	601	255	249
		.750	WV	/70	AUG 12						
		.750	WC	/70	MAR 12	2	5	6	5	1	
PINNACLE RD BRY	BEAM INC	1.750	MI	/70	JUN 12		3	14	33	28	14
		1.000	MI	/70	NOV 11	16	14	16	14	8	6
		1.000	WC	/70	JAN 12		1	1			
		.750	AL	/70	JAN 12	31	29	24	26	21	19
		.750	IA	/70	APR 12	3	6	5	6	4	3
		.750	ME	/70	MAR 12	1	2	3	2	9	5
		.750	MI	/70	NOV 11	51	49	50	56	46	31
		.750	NH	/70	MAY 12	12	21	67	49	43	32
		.750	MS	/70	APR 12	8	5	29	14	12	20

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 34					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
PINNACLE ROOTBR	BEAM INC	.750	WC	/70	NOV 11	4	7	7	4	2	1
		.375	MI	/70	NOV 11	14	14	14	15	12	9
		1.000	WC	/70	MAR 12	1					
PINNACLE TRP PH	BEAM INC	1.750	ME	/70	MAR 12		2	1	6	3	3
PINNACLE WHIPP	BEAM INC	1.000	ID	/70	JUN 12		3	58	88	84	93
		.750TR	MI	/70	DEC 11	29	29	28	33	20	15
		.750TR	OR	/70	NOV 11	124	51	8	5		
		.375	OH	/70	JAN 12	62	62	60	62	64	67
PINNACLE WHP/CHC	BEAM INC	.050	AL	/70	AUG 12				20	37	39
		.050	WC	/70	APR 12		1	1	1	1	
		.375	MI	/70	APR 12	2	1	2	2	1	2
		.050	ME	/70	NOV 11	7	10	12	5	17	10
PINNACLE WHP/CHR	BEAM INC	1.750	ME	/70	MAR 12		5	1	4	2	6
		1.000	ME	/70	MAR 12	1	1		2		1
		.050	WC	/70	APR 12						
SOBIESKI CYNAMN	IMPERIAL BRANDS	1.000	OH	/70	NOV 11	2	4	3	5	6	7
		.750	NC	/70	FEB 12	2		1	1	1	1
SOBIESKI EXPRSS	IMPERIAL BRANDS	1.000	MI	/70	DEC 11	1		1	1	1	1
		1.000	NH	/70	APR 12	4	2	2	3	4	2
		.750	MI	/70	DEC 11	7	2	1	1	1	2
		.050	MI	/70	DEC 11						
SOBIESKI RSPBRY	IMPERIAL BRANDS	1.000	MC	/70	FEB 12	2					
STOLI CHOC RZBR	GRANT AND SONS	.750	AL	/75	NOV 11	4	2	2	3	4	2
		.750	ID	/75	NOV 11			1	1	1	1
		.750	MS	/75	NOV 11	2	1	2	1	1	1
		.050	VA	/75	NOV 11	24	13	7	4	2	1
STOLI CITROS	GRANT AND SONS	1.000	ME	/70	JUL 12			4	5		1
STOLI HOT	GRANT AND SONS	1.000	MI	/75	APR 12	13	7	7	5	2	3
		1.000	WC	/75	MAY 12	4	2	4	6	2	1
		.750	ID	/75	JUN 12				7	8	7
		.750	IA	/75	MAY 12		10	12	52		4
		.750	ME	/75	MAR 12	3	5	2	3	3	11
		.750	MI	/75	APR 12	42	18	13	15	13	6
		.750	NH	/75	APR 12	21	29	29	29	24	21
		.750	NC	/75	FEB 12	6	13	16	17	13	14
		.750	OH	/75	MAY 12	4	14	26	22	16	17
		.750	OR	/75	APR 12	10	12	17	15	20	15
		.750	VT	/75	JUL 12			3	4	3	3
		.750	VA	/70	APR 12	13	14	13	13	12	13
		.750	WV	/75	MAY 12	9	2		2	6	1
		.050	ID	/75	JUN 12				21	18	19
		.050	ME	/75	MAR 12	1					1
		.050	MI	/75	MAY 12	5	1	1	6	6	1
		.050	NH	/75	APR 12				48	36	28
STOLI SLT KRMEL	GRANT AND SONS	.050	NC	/75	JUL 12				2	5	6
		.050	OR	/75	AUG 12						1
		.050	VA	/75	APR 12	39	30	25	17	8	3
		1.000	MI	/75	JUL 12				16	13	9
		.750	AL	/75	AUG 12				1	7	7
		.750	ID	/75	AUG 12						5
		.750	MI	/75	JUL 12				77	62	37
		.750	NH	/75	JUL 12			12	30	62	90
		.750	NC	/75	AUG 12				3	12	19
		.750	OH	/75	AUG 12				24	57	119
		.750	OR	/75	AUG 12				2	9	24
		.750	WV	/75	AUG 12			2		11	5

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 35					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
STOLI STICKI	GRANT AND SONS	.050	NH	/75	APR 12				60	56	30
		.050	OR	/75	AUG 12				1	4	5
		1.000	MI	/75	APR 12	11	6	6	2		1
		1.000	WC	/75	MAY 12	3	1		1		
		.750	ID	/75	AUG 12					1	2
		.750	IA	/75	JUN 12		6	10	25	1	2
		.750	ME	/75	MAR 12	3	4	2		2	
		.750	MI	/75	APR 12	33	12	6	4	4	3
		.750	NH	/75	APR 12	10	8	8	11	8	10
		.750	NC	/75	FEB 12	4	6	5	4	2	2
		.750	OH	/75	MAY 12	3	12	16	13	4	5
		.750	OR	/75	APR 12	4	5	3	3	3	2
		.750	UT	/75	MAY 12	2			6	3	4
		.750	VA	/75	APR 12	11	10	8	5	5	6
		.750	WV	/75	MAY 12	4			3	4	1
		.050	ID	/75	JUN 12					1	7
		.050	ME	/75	MAR 12						
		.050	MI	/75	MAY 12	5		2	7	4	2
		.050	NC	/75	JUL 12				1	4	4
STOLI WHT PMGNK	GRANT AND SONS	.050	OR	/75	AUG 12					1	1
		.050	VA	/75	APR 12	51	32	21	11	4	1
SVEDKA COLADA	CONSTELLATION	1.000	ME	/75	MAR 12		1	1	1	3	
		1.000	MI	/75	APR 12		9	22	13	4	8
		1.000	NH	/75	APR 12						1
		1.000	WC	/75	AUG 12				3		
		.750	AL	/75	AUG 12					6	7
		.750	ID	/75	JUL 12				6	13	9
		.750	IA	/75	JUN 12		5	29	9	11	25
		.750	ME	/75	MAR 12		3	5	8	5	22
		.750	MI	/75	JUN 12		111	111	175	105	73
		.750	NH	/75	JUN 12		2	19	37	24	32
		.750	NC	/75	FEB 12		1	12	15	16	14
		.750	OH	/75	JUN 12		2	26	66	32	28
		.750	OR	/75	JUN 12		1	10	55	44	36
		.750	PA	/75	FEB 12		107	166	210	184	120
		.750	UT	/75	MAY 12		5	21	41	13	56
		.750	VA	/75	MAY 12		11	29	34	27	27
		.750	WV	/75	JUL 12			2	3	7	4
		.375	ME	/75	MAR 12						
		.375	MI	/75	JUN 12		2	23	33	15	10
		.375	WC	/75	JUL 12				1	1	
		.050	ID	/75	AUG 12					9	20
		.050	ME	/75	MAR 12			1			
		.050	MI	/75	APR 12		2	10	7	10	5
		.050	VA	/75	MAY 12		18	40	7	1	
		1.750	MI	/75	NOV 11	3	1	2	1	1	2
		1.000	MI	/75	NOV 11	8	2	3	2	3	2
SVEDKA GRAPE	CONSTELLATION	1.000	NH	/75	DEC 11	1	2	2	3	3	2
		.750	OH	/75	NOV 11	24	31	37	42	28	32
		.750	ID	/70	NOV 11	11	13	10	10	11	6
		.750	NC	/70	NOV 11	35	52	39	39	46	27
THR OLIVES CAKE	PROXIMO SPIRITS	.750	MS	/70	NOV 11	15	17	10	23	8	13
		.750	WC	/70	DEC 11	3	2	2	1		
		1.750	ME	/70	NOV 11	18	15	21	3	1	1
		1.750	MI	/70	NOV 11	84	81	75	85	76	76
THR OLV DUDE LM	PROXIMO SPIRITS	1.750	OH	/70	DEC 11	26	30	14	1		
		.375	NH	/70	APR 12						
		1.750	OH	/70	DEC 11	84	81	75	85	76	76
THR OLV PURPLE	PROXIMO SPIRITS	1.750	MI	/70	NOV 11	11	9	11	4	2	2
		.375	NH	/70	APR 12	21	29	16	3	1	1
THR OLV RANGTNG	PROXIMO SPIRITS	.750	ID	/70	DEC 11	1	1	1	1	1	1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 36						
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES	
THR OLV S'MORES	PROXIMO SPIRITS	.375	NH	/70	APR 12	16	37	16	3			
		1.000	WC	/70	JUL 12			2	5	1		
		.750	AL	/70	AUG 12				8	7	3	
		.750	IA	/70	JUL 12			68	24	14	27	
THR OLV SPRCOLA	PROXIMO SPIRITS	.750	ME	/70	AUG 12			2	10	1	4	
		.750	NH	/70	JUL 12			30	25	23	27	
		.750	NC	/70	JUL 12				9	15	15	
		.750	OH	/70	AUG 12				160	153	125	
		.750	OR	/70	JUN 12		7	6	12	10	9	
		.750	WV	/70	JUN 12			18	5	8	16	
		.750	WC	/70	JUL 12				1	1	1	
		1.750	MI	/70	APR 12		2	2	1	1		1
		1.000	MI	/70	APR 12		5	1	1	1		1
		1.000	WC	/70	MAR 12		2					
THR OLVES LOOPY	PROXIMO SPIRITS	.750	AL	/70	FEB 12	4	3	4	3	3	2	
		.750	IA	/70	MAR 12	7	4	6	1	1	4	
		.750	ME	/70	MAR 12	6	1	2	2	1	9	
		.750	MI	/70	FEB 12	25	15	9	7	4	3	
		.750	NH	/70	APR 12	8	13	7	2	3		
		.750	NC	/70	FEB 12	6	10	7	7	8	4	
		.750	OH	/70	APR 12	86	76	52	50	35	29	
		.750	PA	/70	FEB 12	151	139	170	213	64	74	
		.750	VT	/70	AUG 12					1	1	
		.750	WV	/70	APR 12		4	2		2	2	
.750	WC	/70	AUG 12									
V GOGH COOL PCH	LUCTOR INTERNTL	1.750	MI	/70	FEB 12	102	71	129	38	25	44	
		1.750	WC	/70	AUG 12				1			
		1.000	MI	/70	FEB 12	119	84	70	98	72	55	
		1.000	WC	/70	FEB 12	38	34	46	42	10	2	
		.750	IA	/70	MAR 12	166	238	142	168	124	207	
		.750	ME	/70	MAR 12	18	8	22	21	7	28	
		.750	MI	/70	FEB 12	474	415	376	419	298	241	
		.750	NH	/70	APR 12	89	103	135	139	100	122	
		.750	NC	/70	JAN 12	12	13	57	154	141	150	
		.750	OH	/70	MAR 12	1400	1336	1222	1165	961	908	
V GOGH DRK CHOC	LUCTOR INTERNTL	.750	PA	/70	FEB 12	1289	1401	1029	1832	790	673	
		.750	UT	/70	MAY 12			8	21	32	30	
		.750	WV	/70	APR 12	69	72	43	60	143	33	
		.750	MC	/70	FEB 12	4	6	5	5	4	8	
		.750	MS	/70	APR 12	21	35	26	38	22	32	
		.750	WC	/70	FEB 12	8	8	9	5	1	2	
		1.000	MI	/70	NOV 11	1	1					
		1.000	WC	/70	MAR 12							
		.750	MC	/70	DEC 11	4	3	1	3	1	1	
		V GOGH PB&J	LUCTOR INTERNTL	1.000	MI	/70	DEC 11					
.750	MC			/70	DEC 11							
VAN GOGH VANILA	LUCTOR INTERNTL	1.000	MI	/70	APR 12	5	2					
		1.000	WC	/70	APR 12	1	2					
		.750	AL	/70	AUG 12			1	1			
		.750	IA	/70	APR 12	16	7	3	2	3	2	
		.750	MI	/70	APR 12	30	8	4	5	3	4	
		.750	NH	/70	APR 12	1	7	8	8	5	4	
		.750	NC	/70	FEB 12	8	9	10	12	6	7	
RUM-AGED/DARK	PARK STREET IMP	.750	OR	/70	JUN 12			1	1			
		.750	VA	/70	MAY 12			17	11	15	6	
		.750	WV	/70	APR 12	2	3		1	1	1	
ATLANTICO PV CK	PARK STREET IMP	.750	MC	/70	DEC 11							
		.750	ME	/80	MAR 12							
		.750	MI	/80	APR 12							

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 37					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
BLACKWELL	DOM SLCT WN EST	.750	MI	/80	APR 12						
DON Q ANEJO	MHW LIMITED	.750	ID	/80	MAR 12					1	
KRAKEN BLACK SP	PROXIMO SPIRITS	1.750	ME	/94	NOV 11	5	2	6	5	4	5
		1.000	MI	/94	NOV 11	8	5	4	5	8	17
		.375	AL	/94	FEB 12		12	12	14	13	16
		.375	MI	/94	APR 12		2	24	32	22	15
		.375	OR	/94	MAY 12	1	4	4	5	5	9
O NEW ORLN CRST	CELEBRATION DST	.750	NC	/80	FEB 12		1	2		1	
RON FORTUNA ANJ	BERNIKO WN&SPTS	.750	NH	/80	JUL 12			6	6	4	9
		.750	NC	/80	JUL 12				1	1	2
RUM-FLVRD											
AD NLSN CHR CP*	HEAVEN HILL DST	.750TR	MI	/60	FEB 12	7	8	6	10	8	8
AD NLSN CHR SP*	HEAVEN HILL DST	1.750	ME	/60	AUG 12					3	12
		1.750	NH	/60	DEC 11	12	13	10	14	7	4
		.750	AL	/60	NOV 11	4	6	5	5	3	6
		.750	OH	/60	NOV 11	14	18	16	15	13	13
		.750	OR	/60	FEB 12	9	13	12	23	14	18
		.750	VT	/60	DEC 11	3	3	3	7	4	7
		.750	WY	/60	APR 12	5	11	12	7	19	8
		.050	IA	/60	MAR 12	8	4	6	8	5	6
BACARDI PCH RED	BACARDI USA INC	.050	NH	/70	JAN 12	18	21	26	10	6	6
BACARDI RAZZ*	BACARDI USA INC	.050	NH	/70	JAN 12	15	18	23	9	8	10
BCDI OAK HRT SP	BACARDI USA INC	1.750	NC	/70	FEB 12	2	4	5	8	8	14
		.375	VA	/70	APR 12	8	8	8	16	17	25
BCDI OAKHRT/MUG	BACARDI USA INC	.750	NC	/70	MAY 12				24	43	32
BCRDI ARCTC GRP	BACARDI USA INC	.050	NH	/70	JAN 12	18	19	19	9	7	6
BCRDI BLCK RAZZ	BACARDI USA INC	1.750	MI	/70	MAY 12		1		2	1	1
		1.000	MI	/70	MAY 12	7	7	26	9	7	6
		1.000	WC	/70	JUL 12			1			
		.750	ID	/70	JUN 12			2	11	11	11
		.750	IA	/70	APR 12	43	20	23	12	6	16
		.750	ME	/70	MAY 12		6	6	4	1	17
		.750	MI	/70	MAY 12	115	89	125	88	48	45
		.750	NH	/70	APR 12	10	22	26	35	45	33
		.750	OH	/70	JUL 12			147	144	121	123
		.750	VT	/70	JUN 12			3	5	8	8
		.750	VA	/70	APR 12	22	27	27	24	31	25
		.375	MI	/70	MAY 12	18	12	15	16	7	7
		.200	MI	/70	MAY 12	1	1	2	1	1	
		.050	ID	/70	AUG 12				6	20	22
		.050	MI	/70	MAY 12	80	42	38	5	1	20
		.050	VA	/70	APR 12	14	15	15	16	13	11
BCRDI DRGN BRRY	BACARDI USA INC	1.750	IA	/70	MAY 12	1	5	5	2		2
		1.000	VA	/70	APR 12	23	26	30	32	30	33
		.375	NC	/70	AUG 12					1	2
		.050	NH	/70	JAN 12	16	20	23	12	7	5
		.050	NC	/70	FEB 12	4	6	5	6	6	13
BCRDI TRCHD CHY	BACARDI USA INC	1.750	OH	/70	FEB 12	30	28	29	31	27	22
		.050	NH	/70	DEC 11	20	21	22	9	6	6
BCRDI WOLF BRRY	BACARDI USA INC	1.750	MI	/70	MAY 12		1		1	2	2
		1.000	MI	/70	MAY 12	8	5	25	16	11	12
		1.000	WC	/70	APR 12	8	12	11	5	2	

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 38					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.750	AL	/70	AUG 12				19	21	16
		.750	ID	/70	JUN 12			1	9	10	14
		.750	IA	/70	APR 12	49	27	25	10	9	17
		.750	ME	/70	MAY 12		9	12	7	2	22
		.750	MI	/70	MAY 12	167	115	172	125	76	73
		.750	NH	/70	APR 12	10	24	38	40	39	33
		.750	NC	/70	FEB 12	23	39	46	51	48	50
		.750	OH	/70	MAY 12		65	66	83	58	58
		.750	OR	/70	MAY 12		7	6	12	12	13
		.750	VT	/70	JUN 12			4	4	5	4
		.750	VA	/70	APR 12	30	38	37	30	23	28
		.750	WV	/70	MAY 12	2		5	1	3	6
		.750	WC	/70	JUL 12			1	1		
		.375	MI	/70	MAY 12	19	12	18	18	15	11
		.200	MI	/70	MAY 12		1	3	3	1	1
		.050	ID	/70	AUG 12			6	6	20	21
		.050	MI	/70	MAY 12	77	37	38	7	3	24
		.050	NC	/70	FEB 12	9	14	18	19	17	23
		.050	OR	/70	JUN 12		1	1	2	1	2
		.050	VA	/70	APR 12	15	14	16	15	12	9
BLACKHEART SPC*	HEAVEN HILL DST	1.750	NC	/93	FEB 12	6	10	23	19	17	42
		1.750	OR	/93	FEB 12	51	47	61	42	29	38
BLACKHRT SP/TMB	HEAVEN HILL DST	.750	MI	/93	NOV 11		1	1		10	43
		.750	OR	/93	MAY 12		6	6	5	3	3
CALICO JCK CAKE	BEAM INC	.750	AL	/42	JAN 12	11	15	12	11	9	8
		.750	MI	/42	JAN 12	4	2	3	4	2	2
		.750	NC	/42	FEB 12	24	27	44	20	18	30
		.750	OR	/42	FEB 12	2	2	4	2	1	1
		.750	PA	/42	FEB 12	86	93	72	82	46	238
		.750	VA	/42	APR 12	14	18	27	15	19	9
CALICO JCK CCNT	BEAM INC	1.750	MI	/42	JAN 12	5	3	5	6	2	2
CALICO JCK CHRY	BEAM INC	1.750	WV	/42	MAR 12	3	3	7	1	9	2
CALICO JCK TROP	BEAM INC	.750	MI	/42	FEB 12	12	7	6	6	4	1
CALICO JCK WHIP	BEAM INC	1.000	WC	/42	JUL 12			1		1	
		.750	UT	/42	MAR 12	30	44	39	53	29	34
		.750	MC	/42	DEC 11	4	2	2	3	3	1
CALICO JK CH SP	BEAM INC	1.750	PA	/70	FEB 12	137	184	179	253	377	192
		.750	ME	/70	NOV 11	2	1	1	5	2	6
CALICO JK KY LM	BEAM INC	.750	AL	/42	AUG 12					6	5
CALYPSO COCONT*	SAZERAC N AMRCA	1.750	WV	/42	AUG 12				2		
		.750	AL	/42	AUG 12				2	4	5
CALYPSO SPICED*	SAZERAC N AMRCA	1.750	OH	/70	JUN 12		12	20	30	33	31
		1.000	WC	/70	NOV 11	1		1	2	3	1
CARIBAYA BANANA	STAR INDUSTRIES	1.750	WC	/48	AUG 12				2		
		1.000	WC	/48	AUG 12				3	2	
CASTILLO CITRUS	BACARDI USA INC	.750	OR	/70	DEC 11	1	1	1	1	25	21
CASTILLO COCONT	BACARDI USA INC	.750	OR	/70	DEC 11	3	2	2	6	26	32
CASTILLO FUSION	BACARDI USA INC	.750	OR	/70	DEC 11	4	3	4	6	4	4
COCONUT JCK/DLE	BEAM INC	1.750	MI	/42	MAY 12	3	1				
CP MG BS/50ROYL	DIAGEO	.750	MI	/946	MAY 12		13	1	43	18	37
CP MG SP/50B SP	DIAGEO	.750	MI	/70	APR 12	369	4	22	1		

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 39					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
CP MG SP/BRL T*	DIAGEO	1.750	IA	/70	JUN 12		1243	289			
CPT MG SPC/BRL*	DIAGEO	1.750	ID	/70	MAR 12		10	119	134	98	101
		1.750	IA	/70	JUN 12		56	53	69	293	
		1.750	ME	/70	MAY 12	127	75				
		1.750	NC	/70	FEB 12		51	400	493	363	281
		1.750	OH	/70	MAY 12		348	763	772	438	213
		1.750	WV	/70	MAY 12		340	33	31	19	21
CPT MGN BLK SP*	DIAGEO	1.750	ID	/946	JUN 12			6	21	33	16
		1.750	ME	/946	FEB 12	11	4	4	7	2	3
		1.750	MI	/946	APR 12	50	350	7	11	7	11
		1.750	NC	/946	FEB 12	14	29	27	26	24	29
		1.750	WC	/946	MAR 12	3	3	6	6	3	2
		1.000	ME	/946	FEB 12	1	5	2	2	1	1
		1.000	MI	/946	FEB 12	19	11	8	12	10	12
		1.000	NH	/946	JUN 12		1	1			
		1.000	WV	/946	MAR 12	10	8	7	5	11	10
		1.000	WC	/946	MAR 12	17	12	8	9	2	
		.750	AL	/946	FEB 12	77	82	73	66	59	82
		.750	ID	/946	MAR 12	55	58	53	48	45	86
		.750	IA	/94	MAR 12	165	121	146	72	115	143
		.750	ME	/946	FEB 12	18	24	58	36	26	35
		.750	MI	/946	FEB 12	556	374	322	351	225	353
		.750	NH	/946	MAR 12	118	146	126	66	50	92
		.750	OH	/946	MAR 12	327	385	309	306	265	348
		.750	OR	/946	FEB 12	134	146	190	104	83	151
		.750	PA	/946	FEB 12	636	558	535	371	225	440
		.750	UT	/946	APR 12	79	73	56	73	125	65
		.750	VT	/946	MAR 12	19	24	25	13	14	17
		.750	VA	/946	MAR 12	243	245	207	203	175	214
		.750	WV	/946	MAR 12	24	34	20	15	31	15
		.750	WY	/946	MAR 12	39	40	30	32	22	36
		.750	MS	/946	FEB 12	81	66	50	36	33	66
		.750	WC	/946	MAR 12	3	4	9	12	1	2
		.375	ME	/946	FEB 12	1	1	1	1	1	2
		.375	MI	/946	FEB 12	124	75	59	61	48	73
		.375	NH	/946	MAR 12	20	21	17	13	13	10
		.375	WC	/946	MAR 12	1	2	1	1	1	
		.050	AL	/946	AUG 12				10	7	7
		.050	ID	/946	MAR 12	12	12	11	13	11	12
		.050	ME	/946	FEB 12	10	2	5	6	4	
		.050	MI	/946	FEB 12	19	6	4	3	4	
		.050	NH	/946	MAR 12	52	55	50	19	5	3
		.050	OR	/946	FEB 12	12	12	11	11	9	9
		.050	VA	/946	APR 12	47	44	23	10	5	2
		.050	WC	/946	MAY 12	1	1				
CPT MGN ORG SP*	DIAGEO	1.000	ID	/70	MAY 12		29	109	180	181	178
CPT MGN SP 100*	DIAGEO	1.750	ID	/100	NOV 11	70	104	111	126	105	111
CPT MGN SP/COLA	DIAGEO	1.750	MI	/70	NOV 11						
CRUZAN BL CHRY*	BEAM INC	1.750	NH	/42	DEC 11	25	35	52	32	3	1
		.750	WC	/42	JUL 12			1	1		1
CRUZAN CCN/BCKT	BEAM INC	.750	AL	/42	JUN 12			22	21	8	6
		.750	MI	/42	APR 12	5	5	3	3	2	9
		.750	NC	/42	JUN 12		10	22	18	11	10
CRUZAN COCONUT*	BEAM INC	1.750	NH	/42	DEC 11	25	42	74	35	2	
CRUZAN S#9/BCKT	BEAM INC	.750	NC	/80	JUN 12			1	1	1	1
		.750	WV	/80	MAY 12	1				1	
CRUZAN#9 W/COLA	BEAM INC	.750	MI	/80	NOV 11						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 40					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
DEADMAN'S MANGO	SPIRITS OF USA	1.000	AL	/90	FEB 12	1	1	1	1	1	2
DON Q COCO CCNT	MHW LIMITED	.750 .050	ID MI	/42 /42	AUG 12 MAY 12		32	24	52	40	1 22
DON Q LIMON CIT	MHW LIMITED	.750	ID	/60	DEC 11						
DON Q LMN/JUICE	MHW LIMITED	1.000	MI	/60	NOV 11						
DON Q MOJITO	MHW LIMITED	1.000	WC	/40	MAY 12	3	1	4	3	1	
		.750 .050	ID ME	/40 /40	AUG 12 MAR 12						
DON Q PASSION	MHW LIMITED	.750	NH	/60	FEB 12						
ERIE ISLAND SPD	SEVEN BROS DIST	.750	OH	/100	JUL 12						3
LADY BLIGH CCN*	PARAMOUNT DIST	1.000	IA	/48	MAY 12		6	5	3	1	9
LADY BLIGH SPC*	PARAMOUNT DIST	1.750	OR	/725	FEB 12	10	17	13	17	13	15
		.750	OR	/725	FEB 12	16	14	13	18	17	17
MALIBU BLACK*	PERNOD RCRD USA	1.750	ME	/70	FEB 12	2	1	1	3	2	15
		1.750	NH	/70	FEB 12	39	63	75	50	54	58
		1.750	NC	/70	FEB 12	6	39	22	25	27	15
		.375 .050	MI WC	/70 /70	APR 12 JUL 12	12	7	11	10	12	7
MALIBU CCNT/CKE	PERNOD RCRD USA	.750	MI	/42	AUG 12						93
MALIBU CRN-CHR*	PERNOD RCRD USA	.750	PA	/42	FEB 12	53	84	51	110	36	42
MALIBU NATURAL*	PERNOD RCRD USA	1.000	ID	/42	MAY 12		14	60	57	59	55
MALIBU RED*	PERNOD RCRD USA	1.000	ME	/70	MAR 12	2	3	2	1		1
		1.000	MI	/70	MAR 12	36	23	6	8		14
		1.000	WC	/70	MAR 12	1	3	1	1		
		.750	AL	/70	FEB 12	131	85	81	71	52	40
		.750	ID	/70	JAN 12	48	31	32	26	21	17
		.750	IA	/70	FEB 12	77	45	52	52	23	40
		.750	ME	/70	MAR 12	14	18	17	21	8	25
		.750	MI	/70	MAR 12	370	254	243	236	137	112
		.750	NH	/70	MAR 12	70	79	89	64	42	40
		.750	NC	/70	FEB 12	255	228	226	214	225	126
		.750	OH	/70	MAR 12	136	91	90	75	68	50
		.750	OR	/70	FEB 12	109	82	79	83	47	37
		.750	PA	/70	FEB 12	617	590	333	521	215	171
		.750	VT	/70	MAR 12	16	15	15	12	8	7
		.750	VA	/70	MAR 12	150	148	168	177	136	105
		.750	WV	/70	MAR 12	26	17	8	17	21	11
		.750	MS	/70	MAR 12	121	60	99	53	52	41
		.750	WC	/70	APR 12		2	4	5	1	
		.375	AL	/70	FEB 12	45	40	38	34	23	23
		.375	MI	/70	MAR 12	46	33	22	31	27	16
		.375	NC	/70	FEB 12	14	12	12	15	9	11
		.375	OH	/70	APR 12	7	5	5	5	4	5
		.050	AL	/70	FEB 12	44	42	44	46	37	33
		.050	MI	/70	MAR 12	63	72	21	14	10	9
		.050	NH	/70	MAR 12	29	25	16	2	1	1
		.050	NC	/70	FEB 12	115	102	97	55	41	33
		.050	OR	/70	FEB 12	6	6	5	4	3	3
		.050	WC	/70	JUL 12						
MALIBU RED/CLS*	PERNOD RCRD USA	.050	ID	/70	AUG 12						
		.050	IA	/70	MAR 12	8	13	11	6	9	11
		.050	ME	/70	MAR 12	1		1	1	1	1
		.050	VA	/70	MAR 12	28	5	2	1		
		.050	MS	/70	FEB 12	33	18	33	18	13	14

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 41					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
MALIBU SNSH/CL*	PERNOD RCRD USA	.050	IA	/42	APR 12	47	23	14	12	5	11
		.050	ME	/42	APR 12						
MALIBU SUNSHNE*	PERNOD RCRD USA	1.750	MI	/42	MAY 12			1	1		
		1.000	ME	/42	MAY 12						
		1.000	MI	/42	MAY 12	14	11	7	4	1	1
		1.000	NH	/42	MAY 12				2		
		1.000	WC	/42	JUL 12				14	12	10
		.750	AL	/42	FEB 12	22	26	22	14	12	10
		.750	IA	/42	APR 12	77	35	25	25	12	26
		.750	ME	/42	APR 12	1	1	3	4	3	10
		.750	MI	/42	MAY 12	142	64	43	55	26	14
		.750	NH	/42	APR 12	7	21	34	31	17	14
		.750	NC	/42	FEB 12	56	78	71	43	33	23
		.750	OR	/42	MAY 12	2	16	28	35	21	16
		.750	VT	/42	MAY 12		5	8	7	9	4
		.750	WV	/42	MAY 12	20	7	1	6	13	4
		.750	MS	/42	MAY 12		79	18	14	7	5
		.050	AL	/42	APR 12	33	37	36	27	24	23
		.050	MI	/42	MAY 12	11	6	4	4	2	
		.050	NH	/42	APR 12	8	40	21	4	2	1
		.050	NC	/42	FEB 12	25	26	24	24	15	17
		.050	OR	/42	MAY 12	1	3	2	2	2	1
MALIBU WINTER*	PERNOD RCRD USA	.750	OR	/42	NOV 11	8	6	4	4	2	1
MALIBU/50M SMPL	PERNOD RCRD USA	.050	ID	/42	APR 12	5	14	8	2	1	
		.050	MI	/42	DEC 11	22	16	13	11		
MALIBU/6FLV CU*	PERNOD RCRD USA	.050	MS	/42	JUN 12		14	36	29	25	43
MARGRTVLL E CCNT	GEMINI S&W CO	.750	MS	/42	MAY 12	5		10	1	1	
MARGRTVLL E SPCD	GEMINI S&W CO	.750	MS	/70	MAY 12	5	1	1	1		
O NEW ORLNS SPC	CELEBRATION DST	.750	NC	/80	FEB 12			1			1
		.750	VA	/80	MAY 12	4	3	3	3	2	3
RON ROBRTO CCNT	WALKER M S INC	1.000	WC	/42	AUG 12				17	7	2
SAILOR JRRY SP*	GRANT AND SONS	.750TR	OR	/92	JAN 12	14	6	17	24	8	15
		.375	VT	/92	AUG 12			1	6	8	9
		.200	NC	/92	FEB 12	1	2	5	5	5	5
		.050	NH	/92	JAN 12	6	11	14	12	14	18
SHELLBACK SPCED	GALLO E J WINE	.750	IA	/80	AUG 12				7	26	50
		.050	IA	/80	AUG 12				1		
SX CALYPSO	MHW LIMITED	.750	OH	/70	JUL 12				1	1	1
RUM-GOLD											
ANGOSTURA 5Y DK	INTRNTL BEVG CO	.750	NH	/	JUN 12		1	11	12	9	12
APPLETN EST RES	KOBRAND CORP	.750	MI	/80	JUN 12		14	9	17	9	13
		.750	NH	/80	MAY 12	5	18	31	15	12	30
APPLETN SPC GLD	KOBRAND CORP	.750	WC	/80	AUG 12				2		
APPLTN RSV GIFT	KOBRAND CORP	.750	MI	/80	DEC 11						
APPLTN VX/50ML	KOBRAND CORP	1.750	MI	/80	NOV 11						
		.750	MI	/80	NOV 11		2	2	1		4
AREHUCAS CRT OR	COPA SPIRITS CO	1.000	MI	/75	JAN 12						
ATLANTICO RSRVA	PARK STREET IMP	.750	ME	/80	MAR 12						
		.750	MI	/80	APR 12						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 42					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
BAC GLD DRK PET	BACARDI USA INC	1.750	ID	/80	NOV 11				31	42	35
		1.750	NH	/80	JUN 12		85	388	317	187	58
BAC GOLD	BACARDI USA INC	1.000	ID	/80	JUN 12		3	16	31	33	38
BANKERS CLUB GL	LAIRD AND CO	1.750	WC	/80	DEC 11	2	3	4	3	2	3
BRGL GLD/50 ANJ	REMY COINTREAU	1.750	MI	/80	DEC 11						
		.750	MI	/80	DEC 11				1		1
CANE&ABE FRSHWT	OLD SUGAR DSTLY	.750	MC	/80	FEB 12						
CP MG PB CC 90*	DIAGEO	1.750	NH	/90	JAN 12	91	105	264	178	57	62
		1.750	NC	/90	JUL 12			3	15	15	20
DECO GOLD	DECO DISTILLING	.750	OR	/80	DEC 11	2	2	5	3	3	2
IDAHO GOLD BRND	HOOD RIVER DIST	1.000	ID	/80	JUN 12			5	7	5	8
MARGRTVLLLE DARK	GEMINI S&W CO	.750	MI	/80	APR 12	1	1	2	1	1	
		.750	MS	/80	MAY 12				1		
MONARCH GOLD	MONARCH IMPORT	1.000	ID	/80	MAY 12			1	2	1	1
MONTEGO BAY GLD	MCCORMICK DIST	1.000	ID	/80	JUN 12		3	9	21	12	12
MT GAY ECL DARK	REMY COINTREAU	.750TR	MI	/80	MAY 12	13	21	20	26	15	5
MT GAY ECL/MIXR	REMY COINTREAU	.750	ME	/80	AUG 12			3	1	2	15
		.750	NH	/80	MAY 12	13	37	54	54	31	11
		.750	NC	/80	JUL 12				24	38	29
MT GAY ELC BLCK	REMY COINTREAU	.750	AL	/100	FEB 12	3	2	3	5	3	3
		.750	NC	/100	FEB 12	5	12	9	7	4	5
		.750	VA	/100	MAY 12	3	8	8	9	21	6
O NEW ORLNS AMB	CELEBRATION DST	.750	NC	/80	FEB 12		1	2	1	1	
OCEAN CITY	CHESAPEAKE BEV	1.750	WC	/80	APR 12	5	7	9	8	3	3
		1.000	WC	/80	APR 12	1	2	3	3	1	1
PYRAT XO RS/LNT	PATRON SPIRITS	.750	OH	/80	OCT 12						49
RHM BRCT GLS PK	CRILLON	.750	WV	/86	AUG 12					1	
RON VIRGIN HVY	WALKER M S INC	1.000	ME	/80	MAY 12		2	3	3	1	3
S TRSA ANTQ SOL	BACCHUS IMPT MD	.750	MC	/80	DEC 11	1	1				
SMUGGLER NOTCH	SMUGGLER'S NOTC	.750	VT	/80	MAR 12	6	8	7	9	5	6
ZAYA GRAN RSRVA	WILSON DANIELS	.750	WV	/80	MAY 12			1		1	
ZAYA GRN RS/2GL	WILSON DANIELS	.750	VA	/80	NOV 11		1				
RUM-LIGHT											
10 CANE/BCH MAT	MOET HENNESSY	.750	ME	/80	MAY 12						
		.750	MI	/80	APR 12		9	7	6		1
		.750	NC	/80	JUN 12						
		.750	MS	/80	MAY 12	2			3	1	2
ATLANTICO PLTNO	PARK STREET IMP	.750	ME	/80	MAR 12	1					
		.750	MI	/80	APR 12		9	7	5	4	4
		.750	NH	/80	MAY 12		3	2	1	1	2
BAC LGT DRY PET	BACARDI USA INC	1.750	NH	/80	JUN 12		615	3843	2935	1824	193
BAC LIGHT DRY	BACARDI USA INC	1.000	ID	/80	JUN 12		24	92	139	113	104

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 43					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
BCDI SUP/50 OAK	BACARDI USA INC	.750	MI	/80	MAY 12	521	1073	424	638	62	
BOWMANS WHITE	SAZERAC COMPANY	1.000	NH	/80	JAN 12	5	4	2	3	4	9
BRUGAL ESP X DR	REMY COINTREAU	.750 .750	AL NH	/80 /80	AUG 12 JUN 12			7	2 10	3 7	2 7
CALICHE	MHW LIMITED	.750	NC	/80	JUN 12		1		3	5	6
CASTLLO WHITE	BACARDI USA INC	1.000	ID	/80	JUN 12				2	2	3
CRUZAN LGT/BCKT	BEAM INC	.750 .750 .750	AL MI NC	/80 /80 /80	JUN 12 APR 12 JUN 12	2	16 5	21 14 10	20 1 9	13 1 9	10 4 8
DORYMEN'S	CANNON BCH DIST	.750	OR	/80	AUG 12				3	1	1
ERIE ISLAND SLV	SEVEN BROS DIST	.750	OH	/80	MAY 12			2	5	2	3
FLIP FLOP SLVR	WINE GROUP	1.750 .750 .750 .750 .750	MI MI NH OH VA	/80 /80 /80 /80 /804	APR 12 APR 12 APR 12 APR 12 MAY 12	1 9 3 3	1 4 3 7	1 7 6 3 8	11 13 5 2 9	2 3 5 2 4	1 4 1 7
IDAHO SLVR BRND	HOOD RIVER DIST	.050 .050	MI VA	/80 /80	APR 12 MAY 12	13 5	7 21	17 25	23 19	4 9	3 5
JD ROADS END	JOURNEYMAN DIST	.750	MI	/90	APR 12	1	1	1	1		1
MARGRTVLL E SLVR	GEMINI S&W CO	.750	MS	/80	MAY 12	10		3	11	1	
MOHAWK/50BLKHRT	HEAVEN HILL DST	1.750	MI	/80	NOV 11	38	62	34	130	4	
MONARCH PLATA W	MONARCH IMPORT	1.000	ID	/80	MAY 12		2	14	18	17	20
MONTEGO BAY WHT	MCCORMICK DIST	1.000	ID	/80	MAY 12		6	22	41	27	30
MR BOSTON LIGHT	SAZERAC N AMRCA	1.000	ID	/80	MAY 12		3	24	36	30	33
PACIFIC RUM LT	BULL RUN DSTLNG	.750	OR	/80	MAY 12	7	13	13	12	10	9
POTTERS WHITE	FRANK-LIN DSTLR	1.000	ID	/80	JUN 12		1	4	7	9	11
RHUM JM WHITE	DOM SLCT WN EST	1.000	MI	/100	NOV 11	1			1		
RUM-BAR WHITE	HALO WINE&SPRTS	1.000	PA	/130	APR 12	22	26	19	30	21	27
SAMMY'S BCH BAR	LEVECKE CORP	.750 .750	ME NH	/80 /80	MAY 12 JUL 12		2	1	1	1	
SECO HERRERANO	LUCTOR INTERNTL	.750	ID	/80	JUN 12		2				
SHELLBACK SLVER	GALLO E J WINE	.750 .050	IA IA	/80 /80	AUG 12 AUG 12				2	24	38
WARSHIP PLATNUM	DISTILLING HEAD	.750	OR	/100	JUN 12		1	2	7	7	7
WARSHIP SILVER	DISTILLING HEAD	.750	OR	/80	JUN 12		1	7	7	16	9
BRNDY/CGNC-ARMGNC											
MRQS MNTSQUO XO	HOUSE OF BRGNDY	.750	MI	/80	JUL 12						
BRNDY/CGNC-CGNC-OTH											
COURVOISER ROSE	BEAM INC	.375	AL	/36	FEB 12	21	20	19	18	17	18

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 45					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
C BROS VS	HEAVEN HILL DST	1.000	ID	/80	MAY 12		3	14	18	22	26
CLR CRK BLU PLM	CLEAR CREEK DST	.750	ID	/80	FEB 12						
E & J XO	GALLO E J WINE	1.750	NH	/80	JAN 12	31	49	44	40	37	72
		1.750	NC	/80	FEB 12	33	44	53	55	63	79
		1.750	WC	/80	FEB 12	1	1			1	
E & J XO W/2GLS	GALLO E J WINE	.750	NH	/80	NOV 11						
E&J VSOP/5ONA V	GALLO E J WINE	.750	MI	/80	FEB 12	37	51	30	48	20	18
GRM-RBN CRFT MH	ALAMBIC INC	.750	ID	/80	JAN 12						
HARTLEY	GEMINI S&W CO	.100	MI	/80	FEB 12				1	5	5
IMMRTL EDV POIR	IMMORTAL SP&DST	.375	OR	/90	NOV 11				1		
TREE SPRT APLJK	TREE SPIRITS	.750	ME	/80	MAR 12						
BRNDY/CGNC-IMP											
1920	DIONYSUS LTD	1.000	MC	/80	DEC 11	1	3	4	1	1	1
ARARAT 5 STAR	SAHAREX INC	.750	MC	/80	NOV 11	2	2	2	2	2	1
BARSOL PC MOSTO	ANCHOR DISTLLNG	.750	MI	/83	APR 12			1			1
BARSOL PC QBRNT	ANCHOR DISTLLNG	.750	VA	/80	APR 12			1		5	7
BARSOL PC SELCT	ANCHOR DISTLLNG	.750	MI	/80	APR 12						
BRTGNLLI GRPINO	VIAS IMPORTS	1.000	MI	/84	MAY 12			1	1	1	1
		.375	MI	/84	MAY 12			1			
CANDOLINI RUTA	WILSON DANIELS	1.000	NH	/80	FEB 12						
CANDOLNI BIANCA	WILSON DANIELS	1.000	NH	/80	FEB 12						
CAPEL PSCO MOAL	SHAW-ROSS IMPTS	.750	ID	/80	MAR 12						
EXCELLENTIA	OVERSEAS INTNTL	.750	MI	/100	FEB 12						
KAMMER OBSTLER	NICHE IMPORT CO	.750	ID	/90	MAY 12						
MOLETTA BARBERA	LAIRD AND CO	.750	ME	/86	MAY 12		1	1	1		1
NAVIP KLEKOVACA	NICHE IMPORT CO	.750	MI	/100	FEB 12	3	1	1	2	2	1
PISCOLOGIA	TOPA SPIRITS	.750	ID	/80	DEC 11		1	1			
RUBIN LOZA	OVERSEAS INTNTL	1.000	MI	/90	FEB 12	3	1	1			
RUBIN PREPECNCA	OVERSEAS INTNTL	1.000	MI	/84	FEB 12	5			1	1	
ST RMY VSOP/GLS	REMY COINTREAU	.050	MI	/80	FEB 12						
STARA SK VLJMVK	ILLYRIAN IMPORT	.750	MI	/80	MAY 12		2	4	3		1
ZWK KOSHR SLVTZ	MUTUAL WHOLSALE	.750	UT	/94	MAY 12	1	9	6	8	6	10
COCKTAILS											
1800 ULTMT BLBY	PROXIMO SPIRITS	1.750	NH	/199	APR 12		8	23	21	19	17
1800 ULTMT PNAP	PROXIMO SPIRITS	1.750	AL	/199	AUG 12				31	50	45
		1.750	NC	/199	FEB 12				74	115	70
		1.750	VA	/199	MAY 12		50	67	31	27	29
		1.750	MS	/199	JUL 12			103	52		32

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 46					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
BAILEYS MUDSLDE	DIAGEO	1.750	WC	/25	AUG 12				1		
BCDI CC LC MJTO	BACARDI USA INC	1.750	AL	/25	AUG 12				11	6	7
		1.750	ID	/25	JUN 12			5	18	13	7
		1.750	IA	/25	MAY 12	65	7	50	10	5	3
		1.750	ME	/25	MAY 12						
		1.750	MI	/25	MAY 12	106	18	34	22	5	2
		1.750	NH	/25	APR 12	6	31	59	48	12	9
		1.750	NC	/25	FEB 12	5	26	40	40	25	16
		1.750	OR	/25	JUN 12			1	4	4	3
		1.750	WV	/25	MAY 12				5		1
		.750	MI	/25	MAY 12	63	34	26	21	9	4
BCDI CC LC P CL	BACARDI USA INC	1.750	ID	/23	JUN 12			3	14	9	6
		1.750	ME	/23	MAY 12						1
		1.750	MI	/23	MAY 12	49	28	28	13	4	2
		1.750	NH	/23	APR 12	6	33	51	32	9	5
		1.750	NC	/23	FEB 12	3	26	32	29	20	9
		1.750	OR	/25	JUN 12			2	5		1
		1.750	VT	/23	JUN 12			1	3	1	
		1.750	WV	/23	MAY 12				4		
		.750	MI	/23	MAY 12	65	35	16	19	7	2
BLU-DACOUS KMKZ	MANGO BOTTLING	.375	AL	/30	AUG 12				4	7	11
BOB&STACYS MARG	PINE ST TRADING	.200	NH	/30	JUL 12			37	25	6	3
C WAVE CL RUNIN	DUNDEE FOOD LLC	1.750	WC	/25	FEB 12	3	2	3	3		
CH-CH S LIIT 4P	SAZERAC N AMRCA	.200	MI	/25	MAY 12	1	8	4	11	1	4
CHI-CH SKN LIIT	SAZERAC N AMRCA	1.750	IA	/25	JUN 12		3	35	12	11	11
		1.750	MI	/25	MAY 12	1	33	24	23	9	5
		1.750	NH	/25	JUN 12		12	37	41	32	26
		1.750	NC	/25	AUG 12				1	5	4
		1.750	WV	/25	MAY 12	7	3	1		4	2
CHI-CHI GLD MAR	SAZERAC N AMRCA	1.750	ID	/25	MAY 12		1	9	11	7	5
CHI-CHI LI TEA	SAZERAC N AMRCA	1.750	ID	/25	MAY 12		1	12	16	14	7
CHI-CHI MEX MUD	SAZERAC N AMRCA	1.750	ID	/25	MAY 12		1	11	18	15	13
CHI-CHI SKN MRG	SAZERAC N AMRCA	1.750	AL	/20	JAN 12	37	38	35	26	25	22
		1.750	ID	/20	MAY 12		1	12	11	6	6
		.200	NC	/20	FEB 12	22	24	26	21	14	12
CHI-CHI'S MRGTA	SAZERAC N AMRCA	1.750	ID	/20	MAY 12		1	15	14	11	6
COYOTE GLD MARG	TEMPERANCE DIST	1.750	NH	/37	JUN 12		1	7	8	6	7
CUERVO A GRP TG	DIAGEO	1.750	AL	/199	FEB 12	40	42	45	38	36	26
		1.750	IA	/199	APR 12	64	63	86	37	23	23
		1.750	ME	/199	MAY 12			1			
		1.750	NH	/199	JUN 12		21	56	52	35	31
		1.750	NC	/199	FEB 12	34	61	75	69	55	41
		1.750	OR	/199	MAY 12	5	28	37	47	31	21
		1.750	VA	/199	MAY 12	9	27	29	34	28	22
		1.750	WV	/199	FEB 12	38	9	11	7	4	5
		1.750	MS	/199	AUG 12				110	15	13
CUERVO A LGT BR	DIAGEO	1.750	IA	/199	MAR 12	189	201	32	161	53	58
		1.750	ME	/199	MAR 12	4	3	5	5	5	13
		1.750	NH	/199	MAR 12	42	55	103	60	43	53
		1.750	NC	/199	FEB 12	71	100	106	69	44	33
		1.750	OR	/199	MAY 12	8	20	32	27	15	10
		1.750	PA	/199	MAR 12	433	466	479	420	166	248
		1.750	VT	/6	AUG 12				5	4	6

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 47					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		1.750	VA	/199	MAY 12	19	55	59	53	36	32
		1.750	WV	/199	MAR 12	25	11	19	14	5	14
		1.750	MS	/199	AUG 12				17	12	7
CUERVO A LGT MG	DIAGEO	1.750	UT	/199	FEB 12	236	78	196	97	114	61
		.750	ME	/199	NOV 11	1	1	1	1		
		.750	NH	/199	JAN 12	19	22	30	23	19	9
		.750	NC	/199	FEB 12	18	21	20	15	13	9
		.750	OR	/199	AUG 12						1
CUERVO A MNG MR	DIAGEO	1.750	WC	/199	FEB 12	1	1	1	1		
E TIMES JLP DRB	BROWN FORMAN	1.000	ID	/60	FEB 12	2	2				
EVN WMS P-CH EN	HEAVEN HILL DST	.750	MI	/30	JUL 12					93	282
		.750	OR	/30	AUG 12					7	59
GOSLNG STMY RTD	CASTLE BRANDS	1.000	ME	/18	MAY 12	46	5	14	10	13	16
		1.000	NH	/18	MAR 12						
		1.000	NC	/18	MAY 12						
		1.000	VA	/18	JUL 12			35	31	18	16
GOSLNG SWZL RTS	CASTLE BRANDS	1.750	MI	/30	DEC 11	1	1	2	1	1	1
GSLNGS STMY RTD	CASTLE BRANDS	.200	WV	/18	AUG 12				3	4	
HIGH WST BRL MH	HIGH WEST DSTLR	.750	MC	/74	JAN 12						
J DNL&COLA 4PCK	BROWN FORMAN	.375	AL	/10	NOV 11	320	228	221	256	174	238
J DNL&D COLA 4P	BROWN FORMAN	.375	AL	/10	NOV 11	141	130	68	98	59	63
KAHLUA ESPRESSO	PERNOD RCRD USA	.200	NC	/10	AUG 12				3	6	6
KAHLUA MOCHA	PERNOD RCRD USA	.200	NC	/10	AUG 12				4	9	9
LULU B CHOC MAR	WINE GROUP	.750	IA	/30	APR 12	8	12	4	7	5	20
		.750	ME	/30	FEB 12			2	2	1	6
		.750	MI	/30	FEB 12	13	8	7	6	52	29
		.750	NH	/30	MAR 12	23	21	34	27	21	21
		.750	NC	/30	FEB 12	8	11	12	10	11	6
		.750	VT	/30	JUN 12			5	5	3	2
		.750	WV	/30	AUG 12				1		
LULU B CRAN CSM	WINE GROUP	.750	ME	/254	MAR 12	1		1	1		
		.750	MI	/254	FEB 12	16	10	12	6	51	38
		.750	NC	/254	FEB 12	12	19	17	28	15	12
LULU B MARGARTA	WINE GROUP	.750	IA	/254	APR 12	10	13	5	3	3	23
		.750	ME	/254	MAR 12	1		1	2	1	6
		.750	MI	/254	FEB 12	18	9	10	3	50	27
		.750	NC	/254	FEB 12	11	17	26	10	7	10
		.750	UT	/254	FEB 12	17	51	24	24	39	13
		.750	WV	/254	AUG 12				1		
LULU B MOJITO	WINE GROUP	.750	ME	/254	MAR 12	1		1			
		.750	MI	/254	FEB 12	11	7	6	3	38	20
MALIBU CSMO LGT	PERNOD RCRD USA	1.750	NH	/25	JUL 12			40	70	35	26
MALIBU MLN MGRT	PERNOD RCRD USA	1.750	AL	/30	FEB 12	1	14	15	13	8	7
		1.750	IA	/30	APR 12	48	43	13	8	2	
		1.750	ME	/30	MAY 12	2	15	16	4	2	4
		1.750	MI	/30	MAY 12	135	100	44	56	23	16
		1.750	NH	/30	APR 12		30	66	45	19	14
		1.750	NC	/30	JUL 12				6	14	7
		1.750	VA	/30	MAY 12		24	23	19	13	12
		1.750	MS	/30	MAY 12		68	18	13	6	3

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 48					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
MALIBU SEA BRZE	PERNOD RCRD USA	1.750	NH	/30	FEB 12	51	76	124	95	50	30
MARGRTVL SKN MR	GEMINI S&W CO	1.750	NC	/20	JUL 12				6	15	14
MARGRTVL SKN PH	GEMINI S&W CO	1.750	NC	/20	JUL 12				6	17	15
PRM BLND PCH RY	AMN DISTRBUTORS	1.000	WC	/28	MAR 12				3		
SKINNYGIRL CRNB	BEAM INC	.750	ID	/199	MAY 12		23	25	9	2	
		.750	NH	/199	NOV 11	84	323	420	231	78	88
		.750	OR	/199	NOV 11	74	124	121	93	54	39
		.750	VA	/199	DEC 11	217	420	394	275	182	160
		.750	WV	/199	DEC 11	26	36	35	20	30	7
		.750	MC	/199	JAN 12	27	24	9	28	28	22
		.750	WC	/199	NOV 11	6	13	18	12	3	1
SKINNYGIRL MRGT	BEAM INC	.200	AL	/254	FEB 12		3	15	13	10	10
SKINNYGIRL PCH	BEAM INC	.750	AL	/254	MAY 12	52	79	68	47	36	40
		.750	IA	/254	MAY 12	97	47	161	59	41	39
		.750	ME	/254	MAY 12		2	33	26	7	20
		.750	MI	/254	JUN 12		360	305	353	197	69
		.750	NH	/254	APR 12	20	176	302	149	43	41
		.750	NC	/254	JUL 12			7	55	75	83
		.750	OR	/254	MAY 12	21	63	72	53	30	20
		.750	VT	/254	AUG 12				11	9	6
		.750	WV	/254	JUN 12		26	37	15	17	1
		.750	MS	/254	APR 12	53	66	102	30	29	26
		.750	WC	/254	JUN 12		5	17	10	2	1
SKINNYGIRL PNCL	BEAM INC	.750	AL	/199	APR 12	26	23	52	35	20	15
		.750	IA	/199	APR 12	123	114	138	41	23	30
		.750	ME	/199	MAR 12	13	17	26	31	11	18
		.750	NH	/199	MAY 12	80	179	258	117	29	24
		.750	NC	/199	FEB 12	90	189	149	113	61	59
		.750	OR	/199	APR 12	21	51	56	37	16	11
		.750	VT	/199	APR 12	15	16	17	11	5	3
		.750	VA	/199	APR 12	135	161	204	120	67	44
		.750	WV	/199	MAY 12	19	15	22	15	20	2
		.750	MS	/199	APR 12	45	37	69	15	8	3
		.750	WC	/199	JUL 12			6	3		
SKINNYGRL MINIS	BEAM INC	.200	IA	/254	JUN 12		25	7	4	3	2
		.200	ME	/254	MAY 12		3	6	5	1	16
		.200	MI	/254	JUN 12		137	98	91	38	20
		.200	NH	/254	JUN 12			28	21	10	10
		.200	WV	/254	JUN 12		34	14	14	12	2
STINKY GRIN MRG	US DISTLLD PROD	1.750	ID	/36	AUG 12				2		
TARANTULA PEACH	MCCORMICK DIST	1.750	ID	/11	JUN 12		1	4	10	11	9
TARNTLA MRG/RPS	MCCORMICK DIST	1.750	ID	/15	JUN 12			2	4	7	8
TARNTLA RTD STW	MCCORMICK DIST	1.750	ID	/11	JUN 12			4	8	9	10
VNC MARGARITA	SIDNEY FRANK	1.000	NH	/28	MAY 12	3	5	8	9	3	1
		.200	NH	/28	MAY 12	6	11	3			
VNC MOJITO	SIDNEY FRANK	1.000	MS	/28	DEC 11	4	4	3	2	2	
VNC PACIFIC BRZ	SIDNEY FRANK	1.000	NH	/28	MAY 12	6	13	25	17	2	10
		1.000	VT	/28	NOV 11	2	3	3	2	1	1
		1.000	MS	/28	DEC 11	6	8	6	6	3	1
		.200	NH	/28	MAY 12	8	11	2			
VNC PMGNT COSMO	SIDNEY FRANK	1.000	NH	/28	MAY 12	5	10	20	14	1	9
		1.000	VT	/28	NOV 11	1	3	3	2	1	
		1.000	MS	/28	DEC 11	3	6	5	4	2	

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 49					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.200	NH	/28	MAY 12	8	10	2			
WHSKEY WILLY'S	WHISKEY WILLY'S	1.000	AL	/02	MAY 12		11	15	18	19	14
WHSKEY WLLYS EX	WHISKEY WILLY'S	1.000	AL	/02	MAY 12		8	12	13	13	14
CRDL-COFFEE LQR											
BRANCA BORGETTI	WILSON DANIELS	.750	NH	/50	DEC 11						
HOUSE SPT CFFEE	HOUSE SPRTS LLC	.750	OR	/40	DEC 11	1	2	2	2	1	3
KAHLUA 5-PACK	PERNOD RCRD USA	.050	NH	/40	MAR 12	10	5	2	1	12	198
		.050	VA	/40	NOV 11						
KAHLUA MEX LIQ	PERNOD RCRD USA	1.000	ID	/40	MAY 12		9	36	58	52	63
PATRN XO DC CTN	PATRON SPIRITS	.750	ID	/60	MAR 12	3	3	3	4	4	5
		.750	IA	/60	APR 12	3	3	4	3	9	6
		.750	ME	/60	MAY 12		1	1	1	1	1
		.750	VA	/60	APR 12	12	12	13	14	13	13
		.750	WY	/60	MAR 12	4	1	2	4	3	8
PATRN XO DRK CC	PATRON SPIRITS	.750	MI	/60	FEB 12	20	14	10	15	10	21
		.750	NH	/60	APR 12	11	18	26	18	14	15
		.750	NC	/60	FEB 12	19	22	15	18	16	21
		.750	OH	/60	FEB 12	35	28	22	24	22	22
		.750	OR	/60	FEB 12	5	5	5	7	5	8
		.750	WV	/60	MAR 12	6	1	1	1	1	1
		.750	WC	/60	FEB 12	1	1	1	1	1	1
		.375	MI	/60	FEB 12	3	2	2	2	1	2
		.050	ID	/60	MAR 12	4	3	3	3	2	3
		.050	MI	/60	FEB 12	4	1	3			1
		.050	NH	/60	APR 12	22	13	7	2	2	2
		.050	NC	/60	FEB 12	9	8	12	10	7	9
		.050	OR	/60	FEB 12	2	1	1	1	1	1
		.050	VA	/60	APR 12	9	11	12	11	7	5
		.050	WV	/60	MAR 12	10	5				
SCHMRLNG COFFEE	ROYAL WINE CORP	.750	MI	/46	APR 12				1	2	2
STIRRINGS ESPRS	DIAGEO	.750	ID	/44	NOV 11		1		1		
CRDL-CRM LQR											
ABSENTE LA CRME	CRILLON	.750	MI	/36	MAR 12	1	1				
ADULT CHCLT MLK	DEUTSCH FAM W&S	.750	AL	/40	FEB 12	14	12	9	9	12	10
BAILEYS COFFEE	DIAGEO	.750	MC	/34	NOV 11	6	5	5	5	5	11
BAILEYS HAZELNT	DIAGEO	.750	NC	/34	AUG 12					3	13
FORBDN SCRT MCH	MHW LIMITED	.750	IA	/30	AUG 12					20	51
		.750	MI	/30	FEB 12	15	5	4		9	5
		.750	OR	/30	AUG 12					2	4
O'DOWD'S PUMPKN	BIAGIO C EST WN	.750	ME	/34	NOV 11						
		.750	MI	/34	FEB 12						
PA DTCH PUMPKIN	JACQUIN ET CIE	.750	NH	/295	NOV 11	1	1			95	97
		.750	OR	/295	AUG 12						55
PRCHRD BJM LUCY	PRICHARDS DIST	.750	AL	/35	AUG 12				7	8	3
QREAM PEACH CRM	DIAGEO	.750	NH	/25	FEB 12	4	5	6	5	4	4
		.750	MS	/25	NOV 11	2	5			1	2
QREAM STWBY CRM	DIAGEO	.750	AL	/25	FEB 12	3	3	3	2	2	2

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 50					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
TRES LECHES TRP	WESTRN SPTS BEV	.750	MS	/25	NOV 11	1	7		1	1	1
		.750	ID	/34	AUG 12				1	5	10
		.050	ID	/34	AUG 12				2	19	22
VERMONT ICE APL CRDL-FLVRD BRNDES-COF	ULTRA BEV CORP	.750	NH	/	JUN 12		1	3	4	5	11
ALLENS	WALKER M S INC	.750TR	ME	/60	MAY 12		1	182	374	328	466
LEROUX CRDL-FLVRD BRNDES-OTH	BEAM INC	1.750	NH	/60	NOV 11	21	25	13	2	2	3
H WLK WHIP CRM	PERNOD RCRD USA	1.000	MI	/70	MAY 12						9
		.750	MI	/70	MAY 12			3	209	17	14
HIRAM WALKER 60 CRDL-LQR&SPC-AMRT	PERNOD RCRD USA	.750	ID	/60	NOV 11						
AMR AMORE/RCK G	SAZERAC N AMRCA	.750	MI	/42	NOV 11				1	10	13
AMRT LZZRNI/TIN	LAIRD AND CO	.750	WC	/48	DEC 11					1	
LUXRDO AMR SASH	ANCHOR DISTLLNG	.750	NH	/56	JUL 12			3	10	8	5
REGNCY AMARETTO	LAIRD AND CO	.750	WC	/56	DEC 11	1	2	3	2	1	1
CRDL-LQR&SPC-ANSE FLVRD											
AVELLINO	BEVRGE SOLUTION	.750	MI	/62	JUL 12						
BRANCA SAMBUCA	WILSON DANIELS	.750	NH	/76	DEC 11						
MELETTI ANISTTE	OPICI IMPORT CO	.750	VT	/68	NOV 11						1
		.750	MC	/68	DEC 11	1	1		1	1	
CRDL-LQR&SPC-CRM											
AMARULA	AVENIU BRANDS	1.750	NH	/34	JUN 12			10	7	14	10
BRIOTTET CASSIS	ANCHOR DISTLLNG	.750	NH	/40	APR 12					1	
BRIOTTET FRMBSE	ANCHOR DISTLLNG	.750	NH	/36	APR 12					1	
BRIOTTET PECHE	ANCHOR DISTLLNG	.750	NH	/36	APR 12					1	
HOT ROSE	MCCORMICK DIST	.750	NH	/30	NOV 11	2	2	4	5	2	2
		.750	NC	/30	FEB 12	1	1	1	9	2	2
		.750TR	MS	/30	NOV 11	1	3	11	4	2	3
M BRZD CR D CAS	IMPERIAL BRANDS	.750	MI	/40	DEC 11	1				1	
SGNO SRNTO SANG CRDL-LQR&SPC-CURACAO	CIVE IMPORT CO	.750	NH	/40	MAY 12	3	5	8	6	3	4
ALLENS GOLD	WALKER M S INC	1.000	ME	/30	MAY 12	2	7	3	11	4	7
DEKUYPER BLUE CRDL-LQR&SPC-FRT	BEAM INC	1.000	ID	/48	JUN 12		2	5	10	9	11
AVERNA LIMONI	DOM SLCT WN EST	.750	MI	/54	NOV 11	2	1	1			1
BAJA ROSA WHIP	GEMINI S&W CO	.750	MI	/30	NOV 11	1		1			
		.750	PA	/30	FEB 12	97	88	53	91	22	19

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 51					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
BOLS ACAI BERRY	GRANT AND SONS	1.000	WC	/34	DEC 11	1		1	1		
BTTR TRUTH ORNG	DOM SLCT WN EST	.200	MI	/78	APR 12		1		1	1	
BUCKEYE BLKBRRY	BUCKEYE DISTLRY	.750	MI	/50	JAN 12						
BUCKEYE CHERRY	BUCKEYE DISTLRY	.750	MI	/50	DEC 11						
BUCKEYE RASPBRY	BUCKEYE DISTLRY	.750	MI	/50	DEC 11						
CARRIAGE HOUSE	CAROLINA DIST	.750	NC	/60	DEC 11	11	13	9	10	10	17
CEDILLA DE ACAI	MHW LIMITED	.750	ID	/50	MAY 12		1	1			
		.750	MI	/50	MAR 12				1	1	1
		.750	NH	/50	APR 12		1	1	2	1	3
CLEAR CREEK	CLEAR CREEK DST	.375	ME	/38	MAR 12						
CREME YVETTE	COOPER SPRT INT	.750	NH	/555	APR 12			1			
DI AMORE QTR OR	SAZERAC N AMRCA	1.000	MI	/80	FEB 12	2	2	2	2	1	1
		1.000	NH	/80	MAY 12	1	1	1			2
		.750	ID	/80	NOV 11	8	8	11	9	8	9
		.750	MI	/80	NOV 11	3	3	2	3	5	3
		.750	OR	/80	FEB 12	2		6		3	4
		.050	OR	/80	APR 12		3		4		1
DI AMR QT OR BR	SAZERAC N AMRCA	1.000	ME	/80	APR 12	2		2		1	1
FABRIZIA LIMNCL	FABRIZIA SPIRIT	.750	NC	/54	FEB 12	15	21	19	12	9	11
		.750	VA	/54	MAY 12	15	23	21	26	16	16
FRUITLAB ORANGE	MODERN SPIRITS	.750	MI	/40	NOV 11		1				
LEOPLD MI CHRRY	LEOPOLD BROS	.750	ID	/40	FEB 12	1					
M BRIZARD MANGO	IMPERIAL BRANDS	.750	NH	/50	JUN 12						
M BRIZARD RSPBY	IMPERIAL BRANDS	.750	MI	/32	NOV 11	3				1	1
M BRZD ORANGE	IMPERIAL BRANDS	.750	MI	/76	NOV 11	2					
PALLINI LMNCLLO	CASTLE BRANDS	.050	NH	/52	NOV 11						
PALLINI PCHCLLO	CASTLE BRANDS	.750	ME	/52	MAR 12	1		1	1	1	1
		.750	VT	/52	MAR 12	1	1				
PALLINI RSPCLLO	CASTLE BRANDS	.750	ME	/52	MAR 12	1		1	1	1	1
		.750	VT	/52	MAR 12		1				
SGNO SRNT0 SANG	CIVE IMPORT CO	.750	NH	/54	MAY 12	5	9	14	6	11	8
SOLERNO BLD ORG	GRANT AND SONS	.750	AL	/80	APR 12	1				4	5
		.750	ID	/80	MAY 12						
		.750	ME	/80	MAR 12	1	1	1	2		1
		.750	MI	/80	FEB 12	9	3	3	8	3	3
		.750	NH	/80	JUN 12			9	9	8	10
		.750	NC	/80	FEB 12		5	7	8	7	9
		.750	VT	/80	JUL 12	3		2	5	2	3
		.750	WC	/80	JAN 12			1		1	
STIRRINGS PMGNT	DIAGEO	.750	ID	/36	NOV 11	2	2	2	2	1	1
SWEET REVENGE	PARK STREET IMP	.750	OH	/77	APR 12	9	6	9	9	8	4
		.750	PA	/77	FEB 12						
CRDL-LQR&SPC-HZLNT						219	236	229	323	231	323

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 52					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
DEK HAZLNT BLSS CRDL-LQR&SPC-OTH A & A LIQUEUR	BEAM INC DUGGANS DST PRD	1.000 .750	WC MI	/48 /38	AUG 12 MAY 12		2	1	1		
ADULT LIMEADE	DEUTSCH FAM W&S	.750 .750 .750 .750 .750	MI NH OR PA WV	/40 /40 /40 /40 /40	APR 12 MAY 12 AUG 12 MAR 12 MAY 12	10 2	3 10	2 8	1 5	3 2	4 4 1 12 1
ALA BAMA SLAMA ALIZE COCO	MANGO BOTTLING KOBRAND CORP	.375 1.000	AL MI	/30 /40	AUG 12 MAY 12				9	12	14
		.750 .750 .750 .750 .750 .750	AL MI NH OR VA	/40 /40 /40 /40 /40	AUG 12 MAY 12 MAY 12 AUG 12 NOV 11	22 2	20 7	7 13	3 5 1	2 4 7 1 8	3 2 8 2 10
		.750 .375 .200	MC MI MI	/40 /40 /40	FEB 12 JUL 12 MAY 12	14	15 1	14 1	12 9	8 3	1 1 2
ALIZE GOLD/6GLS	KOBRAND CORP	.750	MI	/32	DEC 11				1	1	2
ALIZE RED/6GLS	KOBRAND CORP	.750	MI	/32	DEC 11		1			1	1
AMARO SM AL MNT	VIAS IMPORTS	1.000	MI	/80	MAY 12			2			
ANTICA SMBC BLK	KOBRAND CORP	.750	MI	/76	MAY 12					1	
ART IN AGE RHUB	GRANT AND SONS	.750 .750	NH VA	/80 /80	JUN 12 APR 12	10	10	13 8	8 7	6 5	6 4
ART IN AGE SNAP	GRANT AND SONS	.750	VA	/80	JAN 12	10	9	9	11	9	14
AVERNA AMARO	DOM SLCT WN EST	1.000	MI	/64	NOV 11	2	3	1	2	1	2
B&B W/MINI SHKR	BACARDI USA INC	.750	MC	/80	DEC 11						
BADEL ORAHOVAC	OVERSEAS INTNTL	1.000	MI	/48	DEC 11	1					
BRANCA MENTA	WILSON DANIELS	.750	NH	/60	FEB 12						
BRNJAGER CO-PAK	SIDNEY FRANK	.375	NH	/70	MAY 12	1	10	7	4	2	1
BTRR TRTH APRCT	DOM SLCT WN EST	.750	MI	/44	JAN 12		1				
BTRR TRTH ARMTG	DOM SLCT WN EST	.750 .200	NH MI	/78 /78	JUL 12 APR 12			1			
BTRR TRTH CREOL	DOM SLCT WN EST	.200	MI	/78	APR 12		1	1			
BTRR TRTH PMNTO	DOM SLCT WN EST	.750	MI	/44	JAN 12		1	1		1	1
BTRR TRTH VIOLT	DOM SLCT WN EST	.750	MI	/44	JAN 12		3		3		
BTRR TRUTH CHOC	DOM SLCT WN EST	.200	ID	/88	MAR 12						
BTRR TRUTH CLRY	DOM SLCT WN EST	.200 .200	ID MI	/88 /88	MAR 12 APR 12		1	1			
BTRR TRUTH EXR	DOM SLCT WN EST	.750	MI	/60	FEB 12	1	1				
BTRR TRUTH GRPF	DOM SLCT WN EST	.200	MI	/88	APR 12		1				
BTRR TRUTH JRRY	DOM SLCT WN EST	.200	MI	/60	APR 12		1				

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 53					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
BTRR TRUTH LEMN	DOM SLCT WN EST	.200	MI	/78	APR 12		1				
BTRR TRUTH MOLE	DOM SLCT WN EST	.200	MI	/88	APR 12		1				1
BTRR TRUTH TRVL	DOM SLCT WN EST	.100	NH	/	JUL 12			3	2	2	3
C BRO HONEY LIQ	HEAVEN HILL DST	.750 .750	ID ME	/70 /70	AUG 12 AUG 12				1	2	8
CALEDONIA EDBRY	CALEDONIA SPRTS	.375	VT	/194	DEC 11	1	2	2	2	2	2
CELLO CHOC RASP	BLOOMERY PL DST	.375 .200	WV WV	/211 /211	NOV 11 NOV 11	9	11	6	8	11	8
CHARTREUSE YEL	WILDMAN SONS	.375	ME	/80	MAR 12	1		1			1
CHOCOLAT LIQ	WALKER M S INC	.750 .750 .750 .750	MI NC VT WC	/30 /30 /30 /30	FEB 12 FEB 12 FEB 12 FEB 12	4 29	3 27 2 1	5 35 3 1	5 29 2 2	6 27 4 1	6 46 3
CHYNSNO 8000 GN	VINE CONNECTION	.750	NH	/50	APR 12		1				
CHYNSNO BLK WAR	VINE CONNECTION	.750	NH	/50	APR 12		2			1	
CITRONGE ORANGE	PATRON SPIRITS	.375	ME	/80	NOV 11			1			1
COINTREAU	REMY COINTREAU	1.750	VA	/80	MAY 12	3	3	3	4	2	3
CREAM PEPPERMNT	TEMPERANCE DIST	.375	MI	/30	DEC 11	6	2	3	2	4	4
CREAM STRAWBRRY	TEMPERANCE DIST	.375	MI	/30	NOV 11	13		2	26	13	10
CYNAR 33	CAMPARI	1.000	ID	/33	MAY 12		1				
DANCING PN CHAI	DANCING PINES	.750	MC	/60	FEB 12						
DEK BLOOD ORNGE	BEAM INC	.750 .750	MI WV	/30 /30	MAR 12 AUG 12	5	5	4	3 5	2 13	2
DEK CRV CHC CHL	BEAM INC	.750 .750 .750 .750 .050	ID IA NH WV ID	/30 /30 /30 /30 /30	MAY 12 JUL 12 AUG 12 MAR 12 MAY 12		4	4 5	3 10	3 13 2 4 5	4 7 6 4
DEK CRV CHC CHR	BEAM INC	.750 .750 .750 .750 .050	ID IA NH WV ID	/30 /30 /30 /30 /30	MAY 12 AUG 12 AUG 12 MAR 12 MAY 12		3	4	4 66	3 11 4 11 6	5 15 8
DEK CRV CHC PEP	BEAM INC	.750 .750 .750	ID IA NH	/30 /30 /30	MAY 12 JUL 12 AUG 12		3	3 8	4 7	3 13 2	3 20 7
DEK GINGER	BEAM INC	.750 .050 .750 .750	WV ID MI WV	/30 /30 /30 /30	FEB 12 MAY 12 MAR 12 AUG 12	1 4		1 3	3 7	10 5	5 2
DUMANTE VERDNCE	ULTRA BEV CORP	.750	NH	/56	JUL 12			2	1	1	2
FERNET LEOPOLD	LEOPOLD BROS	.750	ID	/80	FEB 12						
FRAGOLI	MHW LIMITED	.750 .375	MI MC	/48 /48	APR 12 FEB 12	1	3	1			1
FRANGLCO/HOL GF	CAMPARI	.750	MC	/40	DEC 11						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 54					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
FRUITLAB HIBSCS	MODERN SPIRITS	.750	MI	/40	NOV 11	1	2	1	1	1	
FRUITLAB JASMIN	MODERN SPIRITS	.750	MI	/40	NOV 11		1		1		
GR MARNIER QNTS	MOET HENNESSY	.750	MI	/80	DEC 11						
		.750	NC	/80	FEB 12						
GR MRNR W/BEACH	MOET HENNESSY	.750	AL	/80	MAY 12		5	7	7	5	5
		.750	ME	/80	MAY 12						
		.750	MI	/80	APR 12	42	4		4	6	
		.750	NC	/80	JUN 12				4	11	19
		.750	WC	/80	MAY 12	1	1	1	1	1	1
GR MRNR/TIN&CST	MOET HENNESSY	.750	MC	/80	NOV 11	1	1				
GRAN CLASSICO	TEMPUS FUGIT	.750	ID	/56	FEB 12						
GROG SAMPLE PCK	YE OL' GROG DIS	.200	OR	/	NOV 11						
HPNOTIQ HARMNIE	HEAVEN HILL DST	.750	NH	/34	DEC 11	31	36	26	30	25	15
		.750	VT	/34	DEC 11	6	6	6	3	4	3
		.750	WC	/34	NOV 11	1	1	1	1		
		.375	NC	/34	FEB 12	26	24	22	22	18	19
HPNTQ HRMN/HOL	HEAVEN HILL DST	.750	MI	/34	JUL 12						88
HPNTQ HRMN/RING	HEAVEN HILL DST	.750	MI	/34	MAY 12		1			2	6
IL TRAMONTO LMN	US DISTLLD PROD	.750	WV	/60	JUL 12			1	3	8	1
JAGERMEISTER	SIDNEY FRANK	1.000	ID	/70	MAY 12		31	108	163	155	167
		.100	ME	/70	NOV 11	6	7	9	7	6	7
JAGRMST/CKTL GL	SIDNEY FRANK	.375	IA	/70	FEB 12	8	3	4	16	4	
		.375	ME	/70	NOV 11	11	12	6	6	5	
		.375	MI	/70	FEB 12	230	6		1		
		.375	VA	/70	FEB 12	99	10	3	2	1	1
JAGRMSTER/FLASK	SIDNEY FRANK	.750	ID	/70	MAR 12	39	13	4	1	2	1
		.750	IA	/70	FEB 12	15	14	11	41	21	
		.750	ME	/70	MAR 12	14	18	11	7	35	52
		.750	MI	/70	FEB 12	429	169	112	2		
		.750	VA	/70	FEB 12	33	10	3	2	1	
JAGRMSTR/STY CL	SIDNEY FRANK	.750	NC	/70	MAY 12	67	55	6	2		20
JAGRSTER/BUCKET	SIDNEY FRANK	.750	ME	/70	AUG 12						37
KAHLUA CNMN SPC	PERNOD RCRD USA	.750	ID	/40	NOV 11		1				1
		.750	OR	/40	NOV 11	1	2	3	2	3	12
KAI COC SHOCHU	MHW LIMITED	.750	ID	/48	FEB 12						
KALANI COCONUT	ANCHOR DISTLLNG	.750	MC	/60	FEB 12			1	1		
KING'S GINGER	ANCHOR DISTLLNG	.750	NH	/82	APR 12				2	3	3
KINKY	US DISTLLD PROD	.750	AL	/34	APR 12	43	34	36	51	140	189
		.750	MI	/34	MAY 12	272	322	376	539	252	177
		.750	NH	/34	JUN 12		8	64	111	92	112
		.750	NC	/34	FEB 12	190	278	293	334	337	349
		.750	WV	/34	JUL 12			8	40	67	50
		.750	WC	/34	MAY 12	2	5	5	6	4	3
		.050	AL	/34	JUN 12		7	3	45	168	207
		.050	MI	/34	MAY 12	238	186	211	333	251	183
		.050	NH	/34	JUL 12			42	32		
		.050	NC	/34	FEB 12	181	244	259	325	356	407
		.050	WV	/34	JUL 12			5	13	42	

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 55					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.050	WC	/34	APR 12	1	1	1	1	1	
KUBLER ABST SUP	ALTAMAR BRANDS	1.000	NH	/106	DEC 11						
MARGRTVL PS FRT	GEMINI S&W CO	1.750	MS	/50	MAY 12				1		
		.750	MS	/50	MAY 12	1				2	
MEKHONG W/COKE	INT BEV HLD LTD	.750	MI	/70	NOV 11	1					
MELETTI AMARO	OPICI IMPORT CO	.750	VT	/64	NOV 11	1	1	1	1	1	1
MELETTI CIOCLTO	OPICI IMPORT CO	.750	NH	/42	APR 12						
		.750	VT	/42	NOV 11	1	1	1	1	1	1
MELETTI LMNCLLO	OPICI IMPORT CO	.750	VT	/60	NOV 11	1	2	3	2	1	1
MELETTI SAMBUCA	OPICI IMPORT CO	.750	VT	/84	NOV 11	1	1	2	1	1	1
MONTENGRO AMARO	WALKER M S INC	.750	NH	/46	APR 12	7	4	3	2	1	1
MOTHERS APL PIE	US DISTLLD PROD	.750	MI	/40	JUN 12			1	30	15	30
MYUNGPM ADG SJO	NOVELTY USA	.375	VA	/396	NOV 11	85	70	60	43	38	40
OPAL BIANCA	CRILLON	.750	NH	/80	FEB 12	2	2	5	5	3	3
PAOLO LZ AMARO	LAIRD AND CO	.750	MI	/40	FEB 12	1	2	1	1	1	
PATRN XO CF BOX	PATRON SPIRITS	.750	IA	/70	AUG 12						
PATRON XO CAFE	PATRON SPIRITS	1.750	NH	/70	APR 12	10	10	9	5	3	3
		.375	ME	/80	NOV 11						
		.050	ID	/70	MAR 12	3	3	3	3	3	2
		.050	NC	/70	FEB 12	11	12	16	15	12	12
		.050	OR	/70	FEB 12	1					
		.050	WV	/70	MAR 12	1					
PEYCHAUD'S	SAZERAC COMPANY	.375	ID	/70	AUG 12						
		.100	NH	/70	JAN 12	7	8	10	9	7	8
PISA NUT LIQ	VISION WNE&SPRT	.750	OR	/48	NOV 11	5	6	5	3	2	2
		.750	MS	/48	MAR 12		8	3	2	2	1
		.050	OR	/48	FEB 12						
PTRN XO C/BK 11	PATRON SPIRITS	.750	MI	/70	DEC 11	1	2	1	8	4	6
		.750	MC	/70	NOV 11						
REBEL RSV CHRRY	LUXCO INC	.750	IA	/70	JUL 12			2	4	5	9
		.750	MI	/70	MAY 12		9	5	1	1	1
REBEL RSV HONEY	LUXCO INC	.750	IA	/70	JUL 12			3	4	4	6
		.750	MI	/70	MAY 12		9	4	1	1	4
RUM CHATA	HARDY A USA LTD	1.750	IA	/275	JUN 12		29	260	204	162	405
		1.750	WC	/275	JUL 12			17	22	13	10
		1.000	IA	/275	JUL 12			64	190	202	364
		.375	IA	/275	JUN 12		11	79	50	42	89
		.375	MI	/275	AUG 12			1	128	130	90
		.375	WC	/275	JUL 12				3	2	1
RUM JUMBIE LIQ	LUCTOR INTERNTL	.750	ID	/60	FEB 12			1			
SANTA CL RMP NZ	SANS WN & SPTS	1.000	OR	/26	NOV 11	1	2	2	1	2	2
SAPLING MAPLE	SAXTON RVR DIST	.750	NH	/70	MAY 12	4	7	10	7	13	21
SCHMRLNG CHOC	ROYAL WINE CORP	.750	MI	/338	APR 12				3	2	1
SCHWARTZHOG/GLS	MHW LIMITED	1.000	MI	/734	NOV 11	3			1	1	1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 56					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
ST GERMAIN	COOPER SPRT INT	.750	MI	/734	NOV 11	1		1	1	1	7
		.750	WV	/40	MAR 12	10	3	2	4	11	2
		.200	MI	/40	JUN 12		3	4	4	3	2
		.200	NH	/40	JUN 12		5	10	6	7	6
ST GERMAIN/CARF	COOPER SPRT INT	.050	AL	/40	AUG 12				2	2	1
		.050	MI	/40	JUN 12		4	4	2	1	4
		.750	MI	/40	MAY 12	172	56				
TANTEO JLPN TEQ	TANTEO SPIRITS	.750	MI	/80	MAY 12						1
TENNYSN ABS RYL	RGI BRANDS LLC	.750	MI	/106	JAN 12		1		1		1
TRAVS HSS APPLE	CASTLE BRANDS	.375	MI	/40	FEB 12	1	1	1	2	2	7
TREE SPRT MAPLE	TREE SPIRITS	.750	ME	/80	MAR 12						
TY KU LIQUEUR	TY KU LLC	.050	NC	/34	FEB 12	11	16	13	15	14	14
TY KU PREM SOJU	TY KU LLC	.050	NC	/40	FEB 12	7	7	7	7	6	7
VEEV ACAI/PTCHR	VEEV SPIRITS	.750	MI	/60	MAY 12			1			2
		.750	VA	/60	NOV 11	1					
WHIP LGHT COCNT	MAPLE GROVE PRO	.375	WC	/365	MAR 12		1	1	1		
WHIP LGHT TR PS	MAPLE GROVE PRO	.375	WC	/365	MAR 12	1	1	1	1		
WLDRS VDK & VAN	ROYAL WINE CORP	.750	MI	/34	APR 12				2	1	1
CRDL-LQR&SPC-SPRT SPCTY											
1800 COCONUT	PROXIMO SPIRITS	1.750	MI	/70	JUN 12		3	7		28	7
		1.000	MI	/70	FEB 12	57	48	38	40	23	18
		1.000	WC	/70	MAR 12	11	2	3	3	1	1
		.750	AL	/70	FEB 12	24	14	19	17	16	14
		.750	ID	/70	JUL 12			1	1	2	1
		.750	IA	/70	MAR 12	11	10	8	4	11	17
		.750	ME	/70	MAR 12	12	2	7	8	5	22
		.750	MI	/70	FEB 12	166	127	92	115	72	74
		.750	NH	/70	APR 12	22	31	56	42	22	27
		.750	NC	/70	FEB 12	94	142	90	85	110	74
		.750	OH	/70	MAR 12	158	123	106	82	72	80
		.750	OR	/70	FEB 12	21	37	23	23	27	16
		.750	PA	/70	MAR 12	169	185	239	176	160	111
		.750	VA	/70	MAR 12	99	84	111	86	92	107
		.750	WV	/70	APR 12	5	2		6	6	3
		.750	MS	/70	APR 12	27	53	19	23	11	36
		.750	WC	/70	JUL 12			3	1	1	
		.375	MI	/70	FEB 12	228	187	152	156	106	93
		.375	NC	/70	FEB 12	57	47	49	51	43	49
		.375	MS	/70	APR 12	9	14	11	11	10	14
		.200	MI	/70	MAR 12	111	78	61	72	49	50
		.050	MI	/70	FEB 12						
		.050	NH	/70	APR 12	25	4	1			
		.050	NC	/70	FEB 12	2					
		.050	OR	/70	FEB 12	15	12	3	1		
		.050	VA	/70	MAR 12						
AREHCAS RM GNCH	COPA SPIRITS CO	1.000	MI	/40	JAN 12						
BADEL TRAVARICA	OVERSEAS INTNTL	1.000	MI	/75	DEC 11	1					
BLACK ROB SPICE	CARIBBEAN DIST	1.750	MI	/70	FEB 12	3	4	1	6	2	5
		1.000	MI	/70	JAN 12	5	3	4	5	3	3
		.750	MI	/70	JAN 12	21	12	14	51	14	16
		.050	MI	/70	FEB 12	1		1	1		1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 57					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
BROADSLAB RESRV	BROADSLAB DSTLY	.750	NC	/90	AUG 12				9	7	10
BRODSLAB LEGACY	BROADSLAB DSTLY	.750	NC	/90	AUG 12				12	16	24
COURVOISER GOLD	BEAM INC	.750	AL	/36	AUG 12					7	10
		.750	NC	/36	JUL 12				2	14	20
CRATER LAKE HZL	BENDISTILLERY	.375	OR	/50	MAY 12		1	1	2	2	2
		.050	OR	/50	MAY 12						
FLIP FLOP SPCED	WINE GROUP	1.750	MI	/70	APR 12	1	1		10	1	
		.750	MI	/70	APR 12	9	4	6	15	3	1
		.750	NH	/70	APR 12			5	7	7	6
		.750	OH	/70	APR 12	3	3	2	2	1	2
		.050	MI	/70	APR 12	12	5	8	25	3	3
HPNOTIQ	HEAVEN HILL DST	1.000	VA	/34	APR 12	33	25	31	34	32	29
HPNOTIQ/50 HRMN	HEAVEN HILL DST	.750	MI	/34	JAN 12	7	9	7	8	5	6
HPNOTIQ/BNG RNG	HEAVEN HILL DST	.750	MI	/34	MAY 12		1		3	3	12
HPNOTIQ/HOL GFT	HEAVEN HILL DST	.750	MI	/34	JUL 12						472
KAMCHATKA	BEAM INC	1.750	ID	/80	MAY 12	1264	1115	1025	934	847	825
		1.750	UT	/80	MAY 12	1199	867	762	1104	809	841
KLEINER FEIGLNG	MHW LIMITED	.750	MC	/40	JAN 12						
KNARR ABSNT VRT	IMMORTAL SP&DST	.375	OR	/160	NOV 11		1		1		
MONTEGO BAY COC	MCCORMICK DIST	.750TR	MS	/42	NOV 11	2	6	9	1	1	26
NUVO LMN SORBET	DIAGEO	.750	AL	/50	NOV 11	17	17	13	9	8	5
		.750	ME	/50	NOV 11	1	2	1	2		1
		.750	NH	/50	NOV 11	8	7	7	5	3	3
		.750	OH	/50	JAN 12	13	9	7	6	4	3
		.750	OR	/50	NOV 11	6	7	8	4	4	4
		.750	VT	/50	DEC 11	1	1	1			
		.750	WV	/50	NOV 11	9	3	3			
		.750	WC	/50	NOV 11		1		1		
NUVO PCH CBBLER	DIAGEO	.750	AL	/40	AUG 12						4
NUVO RED VELVET	DIAGEO	.750	AL	/40	AUG 12						3
OR-G	PALM BAY IMPRTS	.750	ID	/34	NOV 11	23	22	25	26	19	14
		.750	NH	/34	MAR 12	14	18	20	13	6	10
		.750	NC	/34	FEB 12	82	99	88	79	67	61
		.750	OR	/34	NOV 11	1	1	1	2	3	3
		.750	MS	/34	DEC 11	6	8	3	8	3	3
		.750	WC	/34	FEB 12		1	1	1		
		.050	NC	/34	FEB 12	61	55	50	50	39	36
RONDIAZ SPICED	US DISTLLD PROD	1.750	WV	/60	JUL 12				1		
		.750	WV	/60	JUL 12				3	15	1
		.050	IA	/60	JUL 12				8	4	2
STROH RUM 60	NICHE IMPORT CO	.750	MI	/120	FEB 12	1		1	2	1	
SX CHACHACHA TQ	MHW LIMITED	.750	OH	/70	JUL 12				2	2	1
UNDERGROUND HRB	OGDEN'S OWN DST	.050	OR	/80	AUG 12				1	1	1
VOLI ESPRS VNLA	PALM BAY IMPRTS	.750	MC	/60	DEC 11						
VOLI LEMON	PALM BAY IMPRTS	.750	ID	/60	JUL 12						
		.750	OR	/60	NOV 11		1				

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 58					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
VOLI LIGHT	PALM BAY IMPRTS	.750	ID	/60	APR 12		1	2	3	3	1
		.750	OR	/60	JUN 12		2	9	11	8	5
		.750	MS	/60	JAN 12	4	1	6	2	3	2
WOLFSCHMIDT	BEAM INC	1.750	ID	/80	MAY 12	171	131	124	137	103	113
		1.750	VT	/80	JUN 12						7
CRDL-LQR&SPC-TRIPLE SEC DEKUYPER 30	BEAM INC	1.750	AL	/30	AUG 12				14	38	45
		1.000	ID	/30	MAY 12		3	14	23	17	13
MARGARITAVILLE	GEMINI S&W CO	1.000	MI	/30	APR 12	1	1			4	
		1.000	MS	/30	MAY 12	3	29	30	17	4	1
MONARCH	MONARCH IMPORT	1.000	ID	/30	MAY 12			1	5	6	5
PAOLA LZ TRP SC	LAIRD AND CO	.750	MI	/76	FEB 12			1			
STIRRINGS T SEC	DIAGEO	.750	ID	/60	NOV 11	4	5	6	5	2	2
CRDL-LQR&SPC-WHSKY SPCTY BARENJAGR HN&BB	SIDNEY FRANK	.750	ID	/70	JUL 12				1	2	2
		.750	ME	/70	MAY 12	1	1	1	2	2	3
		.750	MI	/70	MAR 12	44	11	9	7	9	8
		.750	NH	/70	JUN 12			4	10	12	12
		.750	OH	/70	MAR 12	4	5	5	7	12	12
		.750	OR	/70	MAY 12				3	4	5
		.750	VT	/70	JUN 12				2	2	4
BARENJAGR/JG2PK	SIDNEY FRANK	.375	MI	/70	APR 12	11	3	4	3	4	17
BUSHMILL IRH HN	DIAGEO	1.000	MI	/70	FEB 12			1	1		
		1.000	WC	/70	MAR 12						
		.750	AL	/70	FEB 12	11	11	9	11	10	10
		.750	ID	/70	FEB 12	9	8	7	9	7	8
		.750	IA	/70	FEB 12	2	2	5	5	4	9
		.750	ME	/70	MAR 12	2	2	1	1	2	4
		.750	MI	/70	FEB 12	20	17	17	18	68	80
		.750	NH	/70	MAR 12	18	23	28	25	27	38
		.750	NC	/70	FEB 12	21	16	36	21	20	24
		.750	OH	/70	FEB 12	48	41	36	44	44	50
		.750	OR	/70	FEB 12	54	47	51	57	58	51
		.750	PA	/70	FEB 12	65	66	47	71	59	107
		.750	UT	/70	MAR 12	17	14	11	21	8	12
		.750	VT	/70	MAR 12	4	3	3	2	4	4
		.750	VA	/70	MAR 12	25	24	21	23	23	27
		.750	WV	/70	MAR 12			1	2		8
		.750	WY	/70	MAR 12	2	7	2	1	6	5
		.750	WC	/70	MAR 12		1				
		.050	ID	/70	MAR 12	4	4	3	3	3	3
		.050	MI	/70	FEB 12		1		1	1	2
		.050	OR	/70	FEB 12	8	7	8	5	4	6
		.050	VA	/70	MAY 12						
DRAMBUIE 15YR	BACARDI USA INC	.750	IA	/86	APR 12	3	2	1			1
		.750	OR	/86	FEB 12		1	1	2	2	3
EVN WM HNY/MOLD	HEAVEN HILL DST	.750	AL	/70	AUG 12				1		
		.750	MI	/70	APR 12						15
		.750	NH	/70	JUL 12			7	35	4	1
		.750	NC	/70	JUN 12			5	84	51	54
EVN WMS AP ORCH	HEAVEN HILL DST	.750	MI	/34	JUL 12				9	233	177
		.750	NC	/34	JUL 12				1	73	94
		.750	MS	/34	AUG 12				41	30	20
EVN WMS CHY RSV	HEAVEN HILL DST	.750	WC	/70	AUG 12				1		

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 59					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
EVN WMS CNM RSV	HEAVEN HILL DST	.375	MI	/70	APR 12	2	1	2	2	2	3
		.750	AL	/70	AUG 12				1	9	11
		.750	IA	/70	APR 12	11	3	7	5	8	20
		.750	ME	/70	AUG 12						11
		.750	MI	/70	FEB 12	95	66	46	57	66	79
		.750	NC	/70	FEB 12	31	69	34	45	79	59
		.750	OR	/70	APR 12	12	20	25	46	38	55
		.750	UT	/70	AUG 12				34	23	36
		.750	VA	/70	APR 12	32	35	37	66	47	83
		.750	WV	/70	MAR 12	6	8	10	9	17	10
		.050	IA	/70	APR 12	5	4	2	4		
		.050	MI	/70	FEB 12	3	2		3	2	3
		.050	NC	/70	FEB 12	11	11	11	14	14	17
		.050	VA	/70	APR 12	36	28	26	23	19	11
EVN WMS HNY RSV	HEAVEN HILL DST	.375	MI	/70	APR 12	3	1	2	5	4	
FIREBALL CINNMN	SAZERAC COMPANY	1.750	AL	/66	AUG 12			30	48	67	
		1.750	NC	/66	FEB 12	37	88	56	108	117	
		1.750	VA	/66	JAN 12	310	380	444	569	585	
		1.000	ID	/66	MAY 12		60	188	217	224	
		.750TR	IA	/66	JUN 12		12	47	60	64	
		.750TR	OR	/66	FEB 12	65	126	161	181	136	
		.375	AL	/66	AUG 12				25	44	
		.375	ID	/66	JAN 12	54	78	86	103	101	
		.375	NC	/66	FEB 12	10	17	20	28	29	
		.375	OH	/66	MAR 12	9	9	12	14	16	
		.375	UT	/66	FEB 12	38	46	48	64	42	
		.375	WV	/66	DEC 11		5	2	6	14	
		.375	MS	/66	NOV 11	7	5	12	15	14	
		.200	ID	/66	MAR 12	35	44	49	52	50	
FIREBL CN/BL&GL	SAZERAC COMPANY	.750	MI	/66	AUG 12					9	
GOODTIME MNSHNE	AIKO IMPORTERS	.750	AL	/90	AUG 12					3	
HOWLING MOON	HOWLING MOON DS	.750	NC	/100	FEB 12	20	13	23	24	27	
J DANL TENN HNY	BROWN FORMAN	1.750	AL	/70	AUG 12				14	28	
		1.750	ID	/70	AUG 12					3	
		1.750	IA	/70	JUN 12		2	13	8	3	
		1.750	ME	/70	MAY 12		5	25	16	12	
		1.750	MI	/70	JUN 12		85	41	89	57	
		1.750	NH	/70	APR 12	19	59	89	117	79	
		1.750	NC	/70	FEB 12	22	27	25	28	38	
		1.750	OH	/70	MAY 12	29	47	49	57	60	
		1.750	OR	/70	JUN 12		2	8	12	14	
		1.750	PA	/70	FEB 12	110	162	114	291	137	
		1.750	VT	/70	JUN 12			4	5	7	
		1.750	WV	/70	JUN 12		1	12	16	1	
		1.000	VA	/70	MAY 12	36	45	59	59	65	
		.375	ID	/70	FEB 12	27	29	32	32	34	
		.375	IA	/70	APR 12	12	9	18	9	9	
		.375	ME	/70	NOV 11	2	2	2	4	2	
		.375	NH	/70	NOV 11	38	44	54	46	32	
		.375	OH	/70	JAN 12	73	86	78	86	95	
		.375	OR	/70	JUN 12		2	5	10	7	
		.200	AL	/70	AUG 12				8	8	
		.200	MI	/70	MAY 12	1	17	26	46	27	
		.100	MI	/70	MAY 12	1	4	14	29	19	
J DNL T HN/2GLS	BROWN FORMAN	.750	VA	/70	NOV 11						
		.750	MC	/70	DEC 11		1				
		.750	WC	/70	DEC 11	3		1	1	3	
MIDNIGHT MN APL	PIEDMONT DISTLR	.750	PA	/70	FEB 12	93	132	111	197	200	
		.750	MC	/70	JAN 12	4	2	3	4	3	
		.750	WC	/70	AUG 12				1	4	

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 60					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
MIDNIGHT MN BKB	PIEDMONT DISTLR	.750	NC	/100	AUG 12			11	39	45	55
		.750	WV	/100	JUL 12				10	14	9
MIDNIGHT MN BLB	PIEDMONT DISTLR	.750	AL	/100	JAN 12	28	25	21	22	22	24
		.750	ME	/100	MAY 12	5	10	16	9	14	9
		.750	MI	/100	NOV 11	90	96	76	100	76	70
		.750	NH	/100	JAN 12	51	44	54	37	28	28
		.750	OH	/100	MAR 12	40	36	34	39	39	47
		.750	OR	/100	NOV 11	7	12	13	16	17	12
		.750	VA	/100	APR 12	84	84	73	77	63	70
MIDNIGHT MN CHR	PIEDMONT DISTLR	.750	WC	/100	JAN 12	1	1	1	1		
MIDNIGHT MN CRN	PIEDMONT DISTLR	.750	MI	/100	NOV 11	63	55	38	54	31	32
		.750	NH	/100	JUN 12		4	16	16	18	11
OLD TAHOE HONEY	HOUSE SPRTS LLC	.750	OR	/70	JUN 12		1		2	1	1
OLE SMOKY APPLE	OLE SMOKY DIST	.750	NC	/40	NOV 11	23	13	13	13	9	34
		.750	WV	/40	MAR 12	52	11	15	13	77	15
		.750	MS	/40	NOV 11	5	25	10	13	9	10
OLE SMOKY CHRRS	OLE SMOKY DIST	.750	NH	/100	JUN 12		12	40	36	33	35
		.750	NC	/100	NOV 11	38	29	25	26	30	47
		.750	WV	/100	MAR 12	64	13	15	17	82	10
		.750	WC	/100	MAR 12				1		
PINCHGT CPT MCK	HESTON FARM LLC	.750	WV	/60	MAY 12	3	1	1		1	
PINCHGUT RMP SH	HESTON FARM LLC	.750	WV	/60	AUG 12				1	2	1
PINCHGUT SR ASS	HESTON FARM LLC	.750	WV	/70	AUG 12				1	2	1
PNCHGT RSE SHNE	HESTON FARM LLC	.750	WV	/60	JUN 12		1	1		2	
PRCHRD DBL CHOC	PRICHARDS DIST	.750	WV	/90	APR 12	1				3	
PRCHRD JMS LUCY	PRICHARDS DIST	.750	WV	/35	APR 12	1		2	1	3	
QUEEN BEE HONEY	MISS RIVER DST	.375	IA	/70	JUN 12	78	35	34			
S CMFRT W/COKE	BROWN FORMAN	1.750	MI	/70	APR 12	36	2	3			
S CMFT FAM PACK	BROWN FORMAN	.375	MI	/	NOV 11					4	13
		.375	VA	/	NOV 11	2	1	1	1	1	1
S CMFT LM/SL&HG	BROWN FORMAN	.750	WV	/55	FEB 12	4					
S CMFT LME/BOWL	BROWN FORMAN	.050	MI	/55	DEC 11				1	1	1
S CMFT PEP/BOWL	BROWN FORMAN	.050	MI	/70	APR 12					1	1
S CMFT PEP/TBSC	BROWN FORMAN	.750	MS	/70	JUN 12			2		1	
S CMFT W/GL G12	BROWN FORMAN	.750	MS	/70	AUG 12			14	14	9	
S CMFT/4BT FAM	BROWN FORMAN	.050	AL	/48	JUN 12				1	1	
S CMFT/50M B CH	BROWN FORMAN	1.750	MS	/70	MAY 12	4	7	7	8	10	6
S CMFT/50M PEPP	BROWN FORMAN	1.750	MI	/70	NOV 11	15					
		.750	MI	/70	NOV 11						
S CMFT/50SC LME	BROWN FORMAN	1.750	MS	/70	FEB 12	7	3	5	2	6	3
SINFIRE CINNAMN	HOOD RIVER DIST	.750	ID	/70	FEB 12	23	38	47	55	58	71
		.750	MI	/70	APR 12	1		1	3	1	1
		.750	OR	/70	FEB 12	372	401	416	427	388	461

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 61					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.750	UT	/70	APR 12	21	11	7	12	6	11
		.750	WY	/70	FEB 12	11	9	8	14	16	23
		.375	MI	/70	JUN 12				1		
		.375	OR	/70	APR 12	19	24	26	37	36	38
		.050	ID	/70	MAR 12	21	27	36	49	50	57
		.050	MI	/70	JUL 12			1			
		.050	OR	/70	APR 12	24	26	26	27	26	25
SORTILEGE	LAIRD AND CO	.750	MI	/60	FEB 12	2	1	1	2	1	
		.750	VA	/60	MAY 12			2	3	2	3
SOU CMFRT B CHR	BROWN FORMAN	1.750	MI	/70	MAY 12		1		2	3	5
		1.000	MI	/70	MAY 12	11	20	12	27	7	18
		1.000	WC	/70	AUG 12					1	
		.750	AL	/70	AUG 12				12	14	19
		.750	IA	/70	JUN 12		8	62	75	30	67
		.750	ME	/70	MAY 12		2	3	2		2
		.750	MI	/70	MAY 12	45	114	120	142	222	151
		.750	NH	/70	JUN 12		3	33	32	24	27
		.750	NC	/70	FEB 12	8	27	54	53	60	57
		.750	OH	/70	JUN 12		12	37	43	44	45
		.750	OR	/70	JUN 12		5	10	21	24	16
		.750	WV	/70	JUN 12		11	17	25	31	19
		.750	WC	/70	JUL 12			1			
		.375	MI	/70	MAY 12						
		.050	IA	/70	JUN 12		11	23	21	10	17
		.050	ME	/70	MAY 12				1	1	1
		.050	MI	/70	MAY 12	15	22	17	33	7	15
		.050	NH	/70	JUL 12			2	24	27	25
		.050	NC	/70	FEB 12	5	13	13	18	14	17
SOU CMFRT PEPPR	BROWN FORMAN	1.750	MI	/70	NOV 11				1	1	1
		.750	ID	/70	NOV 11	2	3	2	2	1	2
		.750	OH	/70	NOV 11	6	7	5	6	5	8
		.750	WV	/70	DEC 11	1		1		1	1
		.750	MC	/70	DEC 11	1		1	1	1	1
		.050	ID	/70	DEC 11	3	2	2	1	2	2
		.050	MI	/70	NOV 11						
SOU COMFORT 70	BROWN FORMAN	1.000	ID	/70	JUN 12		3	16	23	25	24
SPICE BOX SPICE	WINE GROUP	.750	OH	/80	NOV 11	3	4	4	4	3	5
		.750	VT	/80	JUN 12			2	3	6	4
		.050	MI	/80	DEC 11						
SWT BABY MONSHN	HARD TIMES DIST	.750	OR	/95	MAY 12		1	3	4	1	1
WHITETAIL CARML	WESTRN SPTS BEV	.050	OR	/80	JUN 12		3	2	2	1	1
WLD TRKY AH/TAP	CAMPARI	.750	AL	/71	MAY 12				1	18	19
		.750	IA	/71	JUL 12			3	15	6	5
		.750	MI	/71	MAY 12			6	3	9	21
		.750	NH	/71	JUL 12			18	5	2	2
		.750	WV	/71	MAY 12			13	4	2	10
WLD TRKY AM HNY	CAMPARI	1.750	MC	/71	DEC 11	3	2	5	5	4	2
		1.750	WC	/71	JAN 12	1	2	2	1	2	1
		1.000	WC	/71	FEB 12	10	11	11	13	7	3
CRDL-SNPS-APPL											
99 APPLES	SAZERAC N AMRCA	.050	IA	/99	JUL 12			2	61	153	213
D MCGILDY APPLE	SAZERAC COMPANY	.750	ID	/42	NOV 11	36	35	31	38	31	40
		.050	IA	/42	DEC 11	17	16	20	24	11	
DEK SOUR APPLE	BEAM INC	1.000	ID	/30	MAY 12		5	14	19	17	21
DEK SR APL/7-UP	BEAM INC	.750	MI	/30	NOV 11	7	1				

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 62					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
CRDL-SNPS-OTH											
99 BANANAS	SAZERAC N AMRCA	.050	IA	/99	JUL 12			19	81	192	221
99 BLACKBERRIES	SAZERAC N AMRCA	.050	IA	/99	AUG 12				1	1	1
99 COCONUT	SAZERAC N AMRCA	.750	NC	/99	AUG 12					3	3
99 WATERMELON	SAZERAC N AMRCA	.750	AL	/99	AUG 12				10	9	10
99 WHIP CRM/DIS	SAZERAC N AMRCA	.050 .050	ID IA	/99 /99	MAY 12 JUL 12	18	24	19 13	17 34	18 49	19
99 WHIPPED CRM	SAZERAC N AMRCA	.750	AL	/99	FEB 12	14	12	10	10	8	8
		.750	ID	/99	MAY 12	15	26	26	25	20	15
		.750	IA	/99	JUN 12		1	14	12	9	18
		.750	ME	/99	NOV 11	1		1	2	2	6
		.750	MI	/99	NOV 11	6	5	5	9	9	5
		.750	NH	/99	JAN 12	11	17	16	17	10	1
		.750	NC	/99	NOV 11	22	22	20	17	17	17
		.750	OR	/99	FEB 12	5	9	12	9	7	9
		.750	VT	/99	NOV 11	6	2	2	3	5	4
		.750	MC	/99	DEC 11	1	2	1	2	2	1
		.050	NC	/99	NOV 11	56	49	45	34	31	36
		.050	OR	/99	MAY 12	9	12	13	18	11	15
D MCGLDY CH DSP	SAZERAC COMPANY	.050	IA	/30	DEC 11	17	11	29	18	20	24
D MCGLDY ICE MN	SAZERAC COMPANY	.750	ME	/42	NOV 11	5	1	8	4	7	11
D MCGLDY MN/50M	SAZERAC COMPANY	.750	MI	/42	DEC 11	1	1		8	4	4
D MCGLDY RT BR	SAZERAC COMPANY	.750	OR	/42	JUN 12			3	3	6	4
		.750	UT	/42	JAN 12	15	14	33	28	40	23
		.050	IA	/42	DEC 11	12	8	11	16	13	15
DEK CRNBY CRUSH	BEAM INC	1.000	ME	/30	MAY 12	1					1
DEK GRAPE PUCKR	BEAM INC	1.000	ID	/30	JUN 12			1	3	4	4
		1.000	ME	/30	MAY 12	1		2	1	1	
DEK WTRMLN PCKR	BEAM INC	1.000	ME	/20	MAY 12	9	4	16	8	6	5
H WLK WTRMLN SR	PERNOD RCRD USA	1.000	MI	/30	DEC 11	17	16	9	10	10	8
		.750	MI	/30	DEC 11	3	4	3	3	3	1
		.050	MI	/30	DEC 11	1	1	1	3	3	1
CRDL-SNPS-PEACH											
DEK PCHTR/SUMMR	BEAM INC	.750	NH	/30	JUL 12			17	48	46	33
		.750	NC	/30	MAY 12		2	39	52	35	26
		.750	WV	/30	MAY 12	1	9	3	2		
DEK PEACHTREE	BEAM INC	1.000	ID	/30	MAY 12		6	20	25	24	26
CRDL-SNPS-PPRMNT											
ARRW PPMNT/LURE	LUXCO INC	.750	MI	/54	JAN 12	20	7	10	14	13	26
RMPL MNZ PEP SC	DIAGEO	1.000	ID	/100	MAY 12		2	11	18	21	27
TEQUILA-ANEJO											
3 AMIGOS ANEJO	PELICAN BRANDS	.750	WV	/80	NOV 11				1		
AVION ANEJO	PERNOD RCRD USA	.750	ID	/80	JAN 12	3	2	2	2	2	2
		.750	MC	/80	NOV 11	3	2		4	3	3
		.750	WC	/80	MAY 12						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 63					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
CASTA PSN ANEJO	ZUMA IMPORTG CO	.750	NC	/80	FEB 12	23	12	10	14	10	8
CASTA PSN EX AN	ZUMA IMPORTG CO	.750	NC	/80	FEB 12	18	18	18	8	7	7
CORAZON AGV ANJ	GEMINI S&W CO	.375	ID	/80	MAR 12	5	5	3	4	4	4
CSNO AZUL AN EX	USA WINE&SPIRIT	.750	MI	/80	JUL 12						
DON JL ANJ 70TH	DIAGEO	.750	ID	/80	DEC 11	1	1	2	2		1
		.750	ME	/80	NOV 11						
		.750	NC	/80	FEB 12		1	2	5	5	5
		.750	OH	/80	NOV 11	9	11	8	7	7	6
		.750	MC	/80	NOV 11	1	1	1	1	1	
		.750	MS	/80	JAN 12					2	
		.750	WC	/80	NOV 11		3	1			1
DON JULIO ANEJO	DIAGEO	.375	ID	/80	MAY 12	1	3	3	3	3	2
EL JIMADR ANEJO	BROWN FORMAN	.750	ME	/80	NOV 11	2	2	2	2	3	
EL ULTIMO ANEJO	SANS WN & SPTS	.750	NC	/80	FEB 12	1	5	3	4	7	5
EXCELLIA ANEJO	DOM SLCT WN EST	.750	ID	/80	JUL 12						
GALERA VJ ANEJO	TEQUILA TINO	.750	NC	/80	FEB 12	2	2	2	3	3	5
HERRADURA A GC3	BROWN FORMAN	.750	UT	/80	MAY 12	10	7	14	11	8	7
KAH ANEJO	DRINKS AMERICA	.750	WC	/80	JUN 12			1	1	1	
		.050	ID	/80	AUG 12						1
		.050	MI	/80	DEC 11	2	1				1
KAH EXTRA ANEJO	DRINKS AMERICA	.750	MI	/80	DEC 11						
		.750	WC	/80	JUN 12						
LOS AZULJOS ANJ	MEXCOR INC	.750	MI	/80	DEC 11						
PATRON ANEJO	PATRON SPIRITS	.375	ME	/80	NOV 11						
TEQ OCHO ANJ EX	ALTAMAR BRANDS	.750	NH	/80	DEC 11						
TEQUILA 88 ANJO	88 SPIRITS CORP	.750	WV	/80	JUL 12					2	
TRES AGAVES ANJ	MHW LIMITED	.750	ID	/80	DEC 11						
TEQUILA-BLANCO											
123 ORGANIC BLC	123 SPIRITS	.750	VA	/80	MAY 12	3	2	3	3	4	3
1800 ESSNTL SR3	PROXIMO SPIRITS	.750	MI	/80	JUL 12						
		.750	WV	/80	AUG 12						
1800 SLV/50 COC	PROXIMO SPIRITS	.375	MI	/80	MAY 12	3453	43				
1800 SLV/50 SLV	PROXIMO SPIRITS	1.750	MI	/80	MAY 12	786	832	82	24		
1800 SLV/PMG MX	PROXIMO SPIRITS	.750	ID	/80	APR 12	24	8	8	4	6	3
		.750	MI	/80	APR 12	338					
		.750	NH	/80	APR 12	11	72	10	4	1	
		.750	NC	/80	FEB 12	16	41	19	18	15	5
		.750	OR	/80	MAY 12	5	17	10	18		7
		.750	VA	/80	MAY 12	83	25	10	7	4	2
		.750	WV	/80	APR 12	5	2			1	2
3 AMIGOS BL ORG	PELICAN BRANDS	.750	WV	/80	NOV 11						
3 AMIGOS BLANCO	PELICAN BRANDS	.750	WV	/80	NOV 11	4		1	2		

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 64					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
901 SILVER	PALM BAY IMPRTS	.750	MS	/80	DEC 11	1	2	1	1		
ALIEN SILVER	ALIEN TEQ SPRTS	.750 .050 .050	VA MI VA	/80 /80 /80	MAY 12 DEC 11 MAY 12	6 1 2	6 1 3	7 2	8 2	6 1	5 1
AVION SILVER	PERNOD RCRD USA	.750 .750 .050	ID VT NC	/80 /80 /80	JAN 12 NOV 11 FEB 12	5 2	3 3	4 8	4 4	4 4 1	3 2
AVION SMLNG PK	PERNOD RCRD USA	.050 .050 .050	AL ID OR	/80 /80 /80	FEB 12 JAN 12 NOV 11	7 5 11	5 5 9	4 4 10	4 3 13	3 3 12	2 3 9
CABRITO BLANCO	PHILLIPS DST CO	.750	IA	/80	JUL 12				12	2	8
CASA DRAGONS 16	MHW LIMITED	.750	ID	/80	DEC 11						
CASINO AZUL SLV	USA WINE&SPIRIT	.200	OR	/80	AUG 12						17
CASTA PASION WH	ZUMA IMPORTG CO	.750	NC	/80	JUL 12				1	2	3
CAZDRES BLC/ANJ	BACARDI USA INC	.750	MI	/80	MAY 12	1	5	6	1		1
CORAZN AGV BLCO	GEMINI S&W CO	1.000 .375	MI ID	/80 /80	FEB 12 MAR 12				1 8	3 9	
CORZO SILVER	BACARDI USA INC	.750	WC	/80	AUG 12						
CUERVO ESP SLVR	DIAGEO	.050	NH	/80	MAR 12						
CUERVO SL/PMGNT	DIAGEO	1.750	AL	/80	APR 12	49	34	20	9	6	4
CUERVO TRD SLVR	DIAGEO	1.000 1.000	ME NH	/80 /80	JUN 12 MAY 12		2				
		.750 .375	MS WC	/80 /80	DEC 11 JUL 12	8	3	3 1	4 1	1	1
CUESTION BLANCO	CUESTION SPIRIT	.750	AL	/80	NOV 11	2				1	1
DON JULIO SILVR	DIAGEO	.375	ID	/80	MAY 12	1	2	2	3	5	3
EL CHARRO SILVR	SAZERAC COMPANY	1.750 1.750	ME NH	/80 /80	MAR 12 MAY 12	34	1 106	1 108	1 85	1 61	1 43
EL ESPOLON BLNC	CAMPARI	1.000 .750 .750 .750 .750	MI AL NH VT MS	/80 /80 /80 /80 /80	MAY 12 FEB 12 APR 12 MAY 12 APR 12	1 11 25	11 40 7 4	6 48 17 3	2 9 45 8 3	3 10 22 21 3	8 36 18 5
EL JIMADR BLNCO	BROWN FORMAN	1.750	AL	/80	NOV 11	3	2	2		1	1
EL ULTIMO BLNCO	SANS WN & SPTS	.050	NC	/80	FEB 12		1	2	2	3	6
EXCELLIA BLANCO	DOM SLCT WN EST	.750	ID	/80	JUL 12						
FAMILIA CMR SLV	GALLO E J WINE	1.750 1.750 1.750 .200	ME OR VT WC	/80 /80 /80 /80	NOV 11 MAY 12 DEC 11 NOV 11	5	1 2 15	1 3 5	3 3 15	4 5 12	5 1 7
FIDENCO MEZ JVN	MHW LIMITED	.750	ID	/80	NOV 11						
FM CMR SL/50NAM	GALLO E J WINE	.750	MI	/80	DEC 11	1	2	2	4		4
HERRADURA SILVR	BROWN FORMAN	1.750 1.000	MI ME	/80 /80	FEB 12 NOV 11	14	9	9	16	7	8

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 65					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
IXA SILVER ORG	MODERN SPIRITS	.750	ME	/80	NOV 11						
		.750	NH	/80	DEC 11	2	3	2	1	1	1
KAH BLANCO	DRINKS AMERICA	.750	AL	/80	AUG 12					2	4
		.750	NC	/80	AUG 12					15	20
		.750	WC	/80	JUN 12			1	1	1	
		.050	ID	/80	AUG 12						
		.050	MI	/80	DEC 11	4		1	1		
LUNAZUL BL/2 GL	HEAVEN HILL DST	.750	MI	/80	JUN 12		1	4	2	5	25
LUNAZUL BLC/GLS	HEAVEN HILL DST	.750	OR	/80	MAY 12	3	16	24	70	44	28
MILAGRO UNICO	GRANT AND SONS	.750	NH	/80	JUL 12						
MONTE ALBAN SLV	SAZERAC N AMRCA	1.750	WC	/80	JUL 12			2	2	1	
		.750	IA	/80	DEC 11	1	3	5	6	2	2
OLD MEXICO	WALKER M S INC	1.000	MI	/80	FEB 12	2	4	3	2	4	1
PARTIDA BLANCO	PARTIDA TEQ LLC	.750	WC	/80	AUG 12						
PATRN SL/BKT 12	PATRON SPIRITS	1.750	ID	/80	JUN 12				6	2	1
PATRON SILVER	PATRON SPIRITS	.200	ME	/80	NOV 11						
		.050	OH	/80	JAN 12	4	4	2	2	1	1
PATRON SLV/BCKT	PATRON SPIRITS	1.750	WV	/80	JUN 12		20	6	4	1	
SAUZA BL SL/MRG	BEAM INC	.750	MI	/80	APR 12	4	8	1	5	7	16
SAUZA BLUE SLVR	BEAM INC	1.750	ME	/80	MAR 12	1			3		2
		1.000	MI	/80	JUN 12				2		4
		.750	PA	/80	FEB 12	75	208	86	98	64	132
SAUZA CIEN ANOS	BEAM INC	1.750	OR	/80	NOV 11	12	11	10	57	97	110
SZ HRN PL/1G&1S	BEAM INC	.750	ME	/80	AUG 12						
		.750	MI	/80	APR 12	6	5	23	3	2	2
		.750	NC	/80	MAY 12	5	13	21	17	14	16
		.750	WV	/80	AUG 12						
TANTEO TRPC TEQ	TANTEO SPIRITS	.750	MI	/80	MAY 12						
TEQ EKECO SILVR	THE MRGRTA KING	.750	OR	/80	AUG 12						3
TEQUILA 88 BLNC	88 SPIRITS CORP	.750	WV	/80	JUL 12					1	
TRES AGAVES BLC	MHW LIMITED	.750	AL	/80	FEB 12			1			
TEQUILA-GOLD											
ARANDAS	HEAVEN HILL DST	1.000	ID	/80	MAY 12		1	12	22	22	24
AVION REPOSADO	PERNOD RCRD USA	.750	ID	/80	JAN 12	3	2	2	2	2	3
		.750	WC	/80	JAN 12						
CUERVO E/MRG LT	DIAGEO	1.750	WC	/80	JUL 12			4	1	1	
CUERVO E/MRG MX	DIAGEO	.750	WV	/80	MAY 12	14	21				
CUERVO TRD/WRAP	DIAGEO	.750	VA	/80	NOV 11	3	1		1	1	
DOS LUNAS RPSDO	DOS LUNAS SPRTS	.750	OR	/80	DEC 11	2	1	1	1	12	8
EL TORO GOLD	SAZERAC N AMRCA	1.000	NH	/80	JUL 12			1	3		1
		.750	MS	/80	FEB 12	21	12	16	20	13	9
EL ULTIMO RPSDO	SANS WN & SPTS	.750	NC	/80	FEB 12	6	27	10	12	29	17

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 66					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
HERRADURA SELCN	BROWN FORMAN	.050	NC	/80	FEB 12	3	3	2	2	4	7
JUAREZ	LUXCO INC	.750	ME	/80	NOV 11						
		1.000	ID	/80	MAY 12		3	10	24	18	16
KAH 3PACK A/R/B	DRINKS AMERICA	.050	MI	/	MAY 12	6	3	4	6	7	9
MARGARITAVILLE	GEMINI S&W CO	1.750	AL	/80	AUG 12					1	22
OLD MEXICO ORO	WALKER M S INC	1.000	MI	/80	FEB 12	1		2	3	3	1
PANCHO VILLA	MCCORMICK DIST	1.000	ID	/80	MAY 12			10	16	12	13
PATRN 2BT W/BAR	PATRON SPIRITS	.750	NH	/80	NOV 11	3	1	1	1	1	
		.750	VA	/80	NOV 11	4	3	2	2	1	1
PEDRO MORALES	SAZERAC COMPANY	1.000	ID	/80	JUL 12				2	3	5
PUERTO VALLARTA	FRANK-LIN DSTLR	1.000	ID	/80	MAY 12		1	6	5	4	4
REY SOL ANEJO	GEMINI S&W CO	.750	ID	/80	JUL 12						
SAUZA EXTRA GLD	BEAM INC	1.000	ID	/80	MAY 12		2	11	15	14	10
		.050	NH	/80	NOV 11	11	13	15	12	15	23
TANTEO CHOC TEQ	TANTEO SPIRITS	.750	MI	/80	MAY 12						
TIJUANA ORO	SAZERAC COMPANY	1.000	NH	/80	DEC 11						1
ZAPATA	LAIRD AND CO	1.750	WC	/80	DEC 11	5	14	16	16	5	3
TEQUILA-REPOSADO		.750	WC	/80	DEC 11	2	2	3	2	1	1
1800 RPS/PMG MX	PROXIMO SPIRITS	.750	ID	/80	APR 12	24	7	7	6	6	4
		.750	IA	/80	MAY 12	9	5	1	2	3	1
		.750	MI	/80	APR 12	12	6	3	2	25	3
		.750	OR	/80	MAY 12	1	22	21	30		13
		.750	VA	/80	APR 12	65	27	14	13	8	4
		.750	WV	/80	APR 12	2	2		1	1	
3 AMIGOS REPSDO	PELICAN BRANDS	.750	WV	/80	NOV 11		1	2		1	1
ALIEN REPOSADO	ALIEN TEQ SPRTS	.050	MI	/80	DEC 11	1					
CASTA PSN RPSDO	ZUMA IMPORTG CO	.750	NC	/80	FEB 12	28	18	14	17	16	16
CAZDR REP/2MUGS	BACARDI USA INC	.750	NC	/80	MAY 12		2	10	14	16	16
CAZDR RP/2SH GL	BACARDI USA INC	.750	ID	/80	MAR 12						
CORAZON AGV RPS	GEMINI S&W CO	1.000	MI	/80	MAR 12	1	1	1		3	
		.375	ID	/80	MAR 12	6	5	4	3	3	4
CORLEJO RPS/GLS	WILSON DANIELS	.750	VA	/80	NOV 11						
CORLEJO TRP DST	WILSON DANIELS	.750	NH	/80	MAR 12						
DON EDUARDO RPS	BROWN FORMAN	.750	ME	/80	NOV 11						
DON ROBERTO RPS	AVENIU BRANDS	.750	WC	/80	JUL 12						
EL CHARRO RPSDO	SAZERAC COMPANY	1.750	ME	/80	MAR 12		1	6	2		2
		1.750	NH	/80	MAY 12	40	120	67	28	27	10
EL ESPOLON RPS	CAMPARI	1.000	MI	/80	MAY 12		1	1	1	2	1
		.750	NH	/80	MAY 12	20	37	45	35	43	22
		.750	MS	/80	APR 12		4	5	4	3	4

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 67					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
EL JIMADR RPSDO	BROWN FORMAN	1.000	ID	/80	JUN 12		1	3	4	3	3
EL JMADR RP W/BL	BROWN FORMAN	.750 .750	AL VA	/80 /80	NOV 11 NOV 11	5	9	6	5	5	6 20
EL JMADR RPS/GLS	BROWN FORMAN	.750	MS	/80	MAR 12	2	2	2	2	3	4
EL JMADR RPS/MIX	BROWN FORMAN	.750 .750	MI NH	/80 /80	DEC 11 JUL 12	8	5	19 1	8 7	5	2
EL JMADR RPS/PIT	BROWN FORMAN	1.750 1.750	AL MI	/80 /80	APR 12 APR 12	10 2	4	5 4	4 2	3 4	2 3
EXCELLIA RPSADO	DOM SLCT WN EST	.750	ID	/80	JUL 12						1
FAMILIA CMR RPS	GALLO E J WINE	1.750 1.750 1.750 .375	ME OR VT ME	/80 /80 /80 /80	NOV 11 MAY 12 DEC 11 NOV 11	4	1 14 19	1 17 6 1	1 19 29	7 15 16	12 13 12
FMCMR RP/50N AM	GALLO E J WINE	.750	MI	/80	DEC 11	2	3	1	1		1
HERRADURA RPDSA	BROWN FORMAN	1.750	MI	/80	FEB 12						
HORNITOS RPSADO	BEAM INC	1.000	ID	/80	MAY 12		3	10	15	11	14
KAH REPOSADO	DRINKS AMERICA	.750 .750 .050	AL WC ID MI	/110 /80 /110 /110	AUG 12 JUN 12 AUG 12 DEC 11			1	1	3 1	4 1
LUNAZUL RP/2 GL	HEAVEN HILL DST	.750	MI	/80	JUN 12	4	2			1	
LUNAZUL RPS/GLS	HEAVEN HILL DST	.750	OR	/80	MAY 12		1 12	1 33	1 55	5 37	16 26
MAESTRO DBL RPS	PROXIMO SPIRITS	.750 .750	ID ME	/80 /80	JUN 12 AUG 12						
MONTE ALBAN RPS	SAZERAC N AMRCA	1.750 .750	WC WC	/80 /80	JUL 12 JUL 12			1 1	1 1	1	
PATRN RP/CTONG	PATRON SPIRITS	.750	AL	/80	MAY 12		13	13	13	5	5
PATRON REPOSADO	PATRON SPIRITS	1.750 .375	NH ME	/80 /80	JUL 12 NOV 11			1	1	1	2
SAUZA BLUE RPSD	BEAM INC	1.000	MI	/80	JUN 12						2
SZ HRN RP/1G&1S	BEAM INC	.750 .750	ME MI	/80 /80	AUG 12 APR 12	7	11	6	42	7	2 26
TEQ EKECO RPSDO	THE MRGRTA KING	.750	OR	/80	AUG 12						4
TEQUILA 88 RPS	88 SPIRITS CORP	.750	WV	/80	JUL 12					1	
TORADA REPOSADO	SAZERAC COMPANY	1.000 1.000	IA MC	/80 /80	APR 12 DEC 11	46	40 64	135 75	102 56	57 20	88 36
TRES AGAVES RPS	MHW LIMITED	.750 .750	AL ID	/80 /80	FEB 12 NOV 11	1	1				
MEZCAL											
DEL MAGUEY VIDA	GEMINI S&W CO	.750	ID	/84	MAY 12			1	1		1
DELIRIO O JOVEN	ULTRA BEV CORP	.750	NH	/84	JUL 12			2	1	1	1
SOMBRA MEZCAL	USA WINE WEST	.750	MI	/90	NOV 11	3					

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 68					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
DOM PORT RED											
RED HILL NOBLE	RED HILLS WNRV	.375	MS	/	DEC 11	1					
TOM EDDY Z	R P IMPORTS INC	.500	NH	/	JAN 12						
DM MSCTL/MSCT											
BERINGR CAL COL	TREASURY WN EST	.187	NH	/	JAN 12						
		.187	MS	/	NOV 11	2	5	6	2	2	2
TWO DOVES PASO	WALKER M S INC	.750	NH	/	MAY 12	26	91	75	17	7	4
DOMESTIC SAKE											
MOMOKAWA DIAMND	SAKE ONE CORP	.375	PA	/	MAR 12	8	8	7	10	12	6
MOMOKAWA PEARL	SAKE ONE CORP	.375	PA	/	MAR 12	10	7	6	9	10	6
MOONSTONE PEAR	SAKE ONE CORP	.375	NH	/	JAN 12	1	1				
OZEKI SAKE	JFC INTRNTL INC	1.500	WC	/	AUG 12					1	1
		.750	WC	/	AUG 12						
TRADER JOE SPKL	MILTON DIST CO	.375	NH	/	JUL 12			3	1	1	1
TRADER JOE'S	MILTON DIST CO	.750	NH	/	JUL 12			6	1	1	4
DOM BEVRGE WN											
MD 20/20 YUM BR	WINE GROUP	.750	NH	/	FEB 12	46	56	56	6		
DOM DSSRT OTH											
FAR NIENTE DOLC	FAR NIENTE WNRV	.750	MC	/	FEB 12						
LINGNRE TRMNTTE	SOUTHERN W&S	.750	MC	/	NOV 11					2	
RED GENRC OTH											
BLACK BOX ELEGN	CONSTELLATION	3.000	NH	/	MAR 12	15	10	20	16	21	28
		3.000	PA	/	MAR 12	78	110	191	110	82	218
CARLO ROSSI SWT	GALLO E J WINE	4.000	MC	/	NOV 11	17	11	19	15	16	22
CUPCAKE VLVV CA	WINE GROUP	.750	WC	/	MAY 12				1		
FLIP FLOP SW RD	WINE GROUP	.750	MC	/	NOV 11	9	3	12	5	4	4
GALLO FAM V SWT	GALLO E J WINE	.750	WC	/	FEB 12					1	
GREEN FIN	MILTON DIST CO	.750	NH	/	JUL 12			14	26	18	45
INSOMNIA RED	ULTRA BEV CORP	.750	NH	/	MAY 12	62	6	5	15	15	24
LINGANRE BACONI	LINGNORE/BRYWNE	.750	MC	/	DEC 11						
LONG LAKE SW RD	BRONCO WINE CO	.750	NH	/	JAN 12					1	
MOLON LAVE NRET	MOLON LAVE VNYD	.750	VA	/	MAY 12	1	3	2	3	2	3
PEPPRWD GRV SWT	SEBASTIANI DON	.750	NH	/	JAN 12	2	30	6	1		
SMOKNG LN SW RD	SEBASTIANI DON	.750	NH	/	DEC 11	7	42	23	13	11	27
VENDANGE SWT CA	CONSTELLATION	1.500	NH	/	JUL 12			15	42	80	68
WOODBURG SWT RED	CONSTELLATION	1.500	NH	/	MAR 12	8	17	20	15	19	33

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 69					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
BARBERA		1.500 .750	PA NH	/ /	FEB 12 MAR 12	85 3	95 1	65 14	186 8	348 7	83 20
EASTON SHENDOAH	VINILANDIA USA	.750	NH	/	JUL 12			1	1		3
MCMANIS CAL	MCMANIS FAMILY	.750	NH	/	FEB 12	1					
UVAGGIO LODI	R P IMPORTS INC	.750	NH	/	MAY 12			1	1		2
CABERNET SAUV											
50 ACRE RNCH CA	TERRAVANT WINE	.750	MS	/	MAR 12	10	6	5	5	5	5
90+CLLRS LOT 48	MHW LIMITED	.750	NH	/	MAR 12	5	9				
90+CLLRS LOT 58	MHW LIMITED	.750	NH	/	MAY 12	5	4	4	3	6	5
ALBENO MUNARI	WALKER M S INC	.750	NH	/	JUN 12		1	13	18	14	2
ANDRW WL PPR BR	COUNTRY VINTNER	.750	MC	/	NOV 11	1				1	
ANGELINE ALX/SN	MARTIN RAY WNRV	.750	MC	/	NOV 11	5	2	3		1	5
ANGELINE RES	MARTIN RAY WNRV	.750	NH	/	JUN 12				1		
ATLAS PK HWL MT	ACCOLADE WINES	.750	NH	/	FEB 12	11	8	1		1	
BACKHOUSE CALIF	CECCHETTI WN CO	.750	MC	/	DEC 11	1	2			3	
BANSHEE NAPA	WALKER M S INC	.750	NH	/	NOV 11	1	2	2	2	1	2
BERINGR CAL COL	TREASURY WN EST	1.500 1.500	NH MS	/ /	JUN 12 APR 12	24	96 57	502 7	48 46	24 15	96 121
BERNGR KNGT RSV	TREASURY WN EST	.750	MC	/	JAN 12		2				6
BIG HOUSE USUAL	WINE GROUP	3.000	PA	/	MAR 12	191	124	105	192	184	479
BIGVINE	CRUSH WINES	.750	NH	/	DEC 11			1	1		2
BLACK BOX CAL	CONSTELLATION	.500	PA	/	MAR 12	49	62	51	76	62	72
BLACK MOUNTAIN	MILTON DIST CO	.750	NH	/	JUL 12			11	14	10	85
BOOKWLTR FRSHDW	BOOKWALTER WNRV	.750	MS	/	MAR 12					1	
CALIFORNIA 37	WINE GROUP	.750	NH	/	JUL 12				5	5	1
CAMRON HUGH 190	NATIONAL DISTRB	.750	MC	/	DEC 11	2	2				
CAMRON HUGH 223	ULTRA BEV CORP	.750	NH	/	NOV 11	17	15				
CAMRON HUGH 300	ULTRA BEV CORP	.750	NH	/	APR 12	4	3				
CASTLE ROCK CV	CASTLE ROCK WNY	.750	NH	/	JUL 12			4		1	3
COL HORSE HEAVN	STE MICHELLE WN	.750	NH	/	JAN 12	8	45	44	40	15	32
CUPCAKE C COAST	WINE GROUP	.750	WC	/	MAY 12			1			
D GEHRS CNT CST	CONSTANTINE WNS	.750	MC	/	NOV 11	5	4	2	4	5	1
DAOU PASO ROBLE	DAOU VINEYARDS	.750	MS	/	JAN 12		2		1	1	
DARIOUSH	DARIOUSH WINERY	.750	MC	/	DEC 11						1
DEAD CANYON HOR	MERCER WINE EST	.750	NH	/	JAN 12	14	28	30	5	1	4

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 70					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
DECOY NAPA VLLY	DUCKHORN WNE CO	.750	MC	/	JAN 12		4	4	3	6	1
DESERT WIND	DESERT WIND VYD	.750	MC	/	NOV 11	1	2	3	2	2	4
DREAMNG TREE NC	CONSTELLATION	.750	WY	/	NOV 11	3	2	4	19	6	16
		.750	MC	/	DEC 11	49	20	32	62	23	72
		.750	MS	/	NOV 11	26	24	32	25	32	26
DREYER SONOMA	DREYER WINE LLC	.750	MC	/	NOV 11	1					2
DUTCH HENRY CHF	R P IMPORTS INC	.750	NH	/	MAR 12						
DUTCH HENRY TER	R P IMPORTS INC	.750	NH	/	MAY 12						
ENTWINE CAL	PARROTT CO NEW	.750	WC	/	JAN 12					1	1
FIRESTONE C CST	FOLEY FAMILY WN	.750	NH	/	APR 12						
FLAME LILY CAL	SUTTER HOME WNY	.750	NH	/	MAY 12	19	6	8	7	14	9
FLIP FLOP CAL	WINE GROUP	1.500	NH	/	FEB 12	4	5	5	5	2	3
FOLIE DEUX NAPA	SUTTER HOME WNY	.750	WY	/	MAR 12		3	3	4	5	2
FOODIES	SOUTHERN W&S	.750	MC	/	JAN 12						4
FOREFRONT NAPA	PINE RIDGE WNRV	.750	NH	/	JAN 12	6	9	8	7	3	7
FOXGLOVE PS RBL	CONSTANTINE WNS	.750	MC	/	NOV 11	1	2		1		
FREAKSHOW LODI	PHILLIPS FARM	.750	NH	/	APR 12	11	17	23	17	11	24
GALLO SIGNTR SR	GALLO E J WINE	.750	NH	/	JAN 12		1	1		1	1
		.750	MC	/	JAN 12	5	5	2	4	4	5
GREEN FIN	MILTON DIST CO	.750	NH	/	JUL 12			14	60	44	40
HALO NAPA VALLY	TREFETHEN VNYRD	.750	NH	/	MAR 12		1				
HALO VERTCL PCK	TREFETHEN VNYRD	.750	NH	/	FEB 12						
HANDCRAFT CAL	DELICATO VNYRDS	.750	NH	/	DEC 11	5	19	42	13	10	20
		.750	WC	/	JUL 12						
HAYMN&HLL RS SL	CONSTELLATION	.750	MS	/	FEB 12	1	5	1	6		1
HIDDEN RIDGE	MARTIGNETTI CO	.750	NH	/	NOV 11						
HINDSIGHT NAPA	HINDSIGHT WINES	.750	MS	/	NOV 11	8	7	6	3	8	3
JAMES MTCHLL LD	AVENIU BRANDS	.750	PA	/	FEB 12	40	39	24	39	42	203
JOSH CELLARS NC	DEUTSCH FAM W&S	.750	MS	/	FEB 12	97	63	70	82	101	91
LADERA HOWEL MT	DUNN WINE BRKRS	.750	NH	/	JAN 12	1	1	2		3	2
		.750	MC	/	NOV 11	1	2	1	2		
LADERA NAPA	DUNN WINE BRKRS	.750	NH	/	JAN 12			1			
LAYER CAKE NAPA	ONE TRUE VINE	.750	PA	/	MAR 12	108	93	63	145	66	83
LEESE-FITCH CAL	THE OTHER GUYS	.750	NH	/	JAN 12	6	2	10	7	10	23
LEWELLING	VINE CONNECTION	.750	NH	/	FEB 12						
LEWELLING WIGHT	VINE CONNECTION	.750	NH	/	FEB 12						
LINGANORE	LINGNORE/BRYWNE	.750	MC	/	DEC 11		1				1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 71					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
LOTUS	PERFECTA WINES	.750	NH	/	NOV 11	1	1	2	1	2	1
		.750	MC	/	NOV 11	1	2	1			1
MAGNOLIA GRV CA	TREASURY WN EST	.750	NH	/	FEB 12	5		3	1	3	2
MARTNI LOUIS SL	GALLO E J WINE	.750	NH	/	NOV 11	28	36	23	30	38	37
MATCHBOOK LAKE	CREW WINE CO	.750	MC	/	NOV 11	5	1	3	2	7	3
MAURITSON	R P IMPORTS INC	.750	NH	/	JAN 12						
MENAGE A TRS NC	SUTTER HOME WNY	.750	NH	/	JUN 12		5	9	14	15	26
MERRYVALE SIG	MERRYVALE VNYDS	.750	NH	/	FEB 12				1		
MERUS NAPA	MARTIGNETTI CO	.750	NH	/	NOV 11	1	3	4	1		
MONOGAMY NC CAB	DELICATO VNYRDS	.750	PA	/	FEB 12	67	63	51	101	156	87
MOUNT VIEW GRND	SOUTHERN W&S	.750	NH	/	FEB 12	4		5			
MRPHY-GD DLR CH	KENDALL-JACKSON	.750	NH	/	MAY 12	1					2
NCKL&NCKL RANCH	FAR NIENTE WNRV	.750	MC	/	FEB 12						1
NCKL&NCKL VOGT	FAR NIENTE WNRV	.750	MC	/	DEC 11						
NEAL 1540	R P IMPORTS INC	.750	NH	/	FEB 12		1				
NEAL SEC CHANCE	R P IMPORTS INC	.750	NH	/	MAR 12						
NXNW SEVN HILLS	MARTIGNETTI CO	.750	NH	/	APR 12						
PARROT RANCH	WALKER M S INC	.750	NH	/	MAR 12	2					
PAUL HOBBS CRSS	HOBBS PAUL WNY	.750	MC	/	NOV 11	8	6	4		3	7
PENNYWISE CAL	THE OTHER GUYS	.750	NH	/	APR 12		2	25	4		4
PETER VELLA	GALLO E J WINE	5.000	WC	/	MAR 12	1	1	1	2	2	2
R MNDVI PS CC	CONSTELLATION	.750	MS	/	JUL 12			1	55	91	173
RAVNSWOOD NAPA	CONSTELLATION	.750	WC	/	DEC 11				1		1
RAYMOND HILL	BRONCO WINE CO	1.500	NH	/	JUL 12			5	3	4	5
ROBERT CRAIG MV	MARTIGNETTI CO	.750	NH	/	MAY 12				1	1	
ROTH	PINE ST TRADING	.750	NH	/	FEB 12						
ROUTESTOCK NAPA	PINE ST TRADING	.750	NH	/	JAN 12						
SEAN MINOR 4BRS	MARTIGNETTI CO	.750	NH	/	MAY 12	2	4	5	1	3	5
SHANNON RIDGE	SHANNON RIDGE	.750	NH	/	JUN 12		127	178	158	166	191
SILK OAK LODI	OAK RIDGE WINRY	.750	WC	/	FEB 12						
SILVER OAK ALEX	SILVER OAK CLLR	1.500	NH	/	NOV 11	1		3	2	1	
SIMPLY NAKED CA	CONSTELLATION	.750	WC	/	APR 12						
SODARO FELICITY	WALKER M S INC	.750	NH	/	JUN 12		1	14	20	22	14
STEWART CAB SAV	STEWART VINYRDS	.750	NH	/	JAN 12						
STONESTRT MNUMT	KENDALL-JACKSON	.750	NH	/	MAY 12						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 72					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
THE CALLING RIO	DEUTSCH FAM W&S	.750	NH	/	JUL 12			1			
THE DIVINING RD	KRUG CHARLES	.750	NH	/	JUL 12			15	10	22	14
THE GIRLS I T V	R P IMPORTS INC	.750	NH	/	FEB 12	9	5	5	14	11	16
THE VEGAN VINE	SOUTHERN W&S	.750	NH	/	MAY 12		1	1			1
THORNY ROSE COL	CONSTELLATION	.750	NH	/	AUG 12					12	88
TRADER JOE'S	MILTON DIST CO	.750	NH	/	JUL 12			540	660	1020	1500
TREDER JOE'S RS	MILTON DIST CO	.750	NH	/	JUL 12			8			
VELVET MOON	MILTON DIST CO	.750	NH	/	JUL 12			3	18	15	60
VICTOR HUGO	WINEBERRIES LTD	.750	NH	/	NOV 11	1					
VINUM CELLARS	VINUM CELLARS	.750	NH	/	AUG 12				3		2
WILDFIRE	FORTUNE WINE	.750	NH	/	FEB 12		4	6		2	5
WINKING OWL	GALLO E J WINE	.750	NH	/	MAR 12				1		1
MERLOT											
1805 COLUMBIA	GALLO E J WINE	.750	NH	/	AUG 12						
90+CLLRS LOT 17	MHW LIMITED	.750	NH	/	MAY 12						
ANGELS LANDING	DUNN WINE BRKRS	.750	NH	/	MAY 12	1	2	1	2	2	3
BERINGR CAL COL	TREASURY WN EST	1.500	NH	/	MAY 12		59	420	65	54	89
BLACK BOX CAL	CONSTELLATION	.500	PA	/	MAR 12	35	46	42	61	49	60
BLACK MOUNTAIN	MILTON DIST CO	.750	NH	/	JUL 12			6	7	2	6
BOMMARITO	MARTIGNETTI CO	.750	NH	/	JAN 12	173	201	186	100	53	22
BRUTOCOA	BRUTOCOA CELLRS	.750	NH	/	MAY 12	43	135	132	96	59	19
CADARETTA	R P IMPORTS INC	.750	NH	/	NOV 11			1	1		
CASTLE ROCK CV	CASTLE ROCK WNY	.750	NH	/	JUL 12			2	2		
CH JULIEN MNTY	CHATEAU JULIEN	.750	MC	/	NOV 11		2	1	2	1	3
COPPER RIDGE	GALLO E J WINE	.750	WC	/	AUG 12						
DECOY NAPA VLLY	DUCKHORN WNE CO	.750	NH	/	APR 12						
DUCKHORN 3 PALM	DUCKHORN WNE CO	1.500	NH	/	APR 12						
ENTWINE CAL	PARROTT CO NEW	.750	WC	/	JAN 12					1	1
FLASQ SAN LUIS	JT WINES	.375	NH	/	DEC 11	2	3	3	1	1	1
FLIP FLOP CAL	WINE GROUP	1.500	NH	/	FEB 12	1	3	4	4	3	4
FRANZIA SWT AMR	WINE GROUP	5.000 5.000 5.000	NH WY MS	/	NOV 11 DEC 11 NOV 11	2 11 14	1 11 21	2 10 25	6 17	1 7 21	15 18
HAHN EST MONTRY	HAHN FAMILY WNE	.750	MC	/	DEC 11						
INDEPNDNT PRDCR	BACCHUS IMPT MD	.750	MC	/	NOV 11	2	1	1	2	1	4

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 73					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
LEESE-FITCH CAL	THE OTHER GUYS	.750	NH	/	JAN 12	19	8	4	4		1
MIRASSOU CALIF	GALLO E J WINE	.750	WC	/	FEB 12						
NAPA RIVER NAPA	BRONCO WINE CO	.750	NH	/	JUL 12			6	7	5	5
NATHANSN CRK AM	CONSTELLATION	1.500	MS	/	JUL 12				4	8	59
PEDESTAL COL VL	NATIONAL DISTRB	.750	MC	/	DEC 11		1				
PENNYWISE CAL	THE OTHER GUYS	.750	NH	/	AUG 12						
PURPLE MOON	MILTON DIST CO	.750	NH	/	JUL 12			7	13	9	14
R MNDVI PS CC	CONSTELLATION	.750	MS	/	JUL 12			1	5	51	99
RAYMOND HILL	BRONCO WINE CO	1.500	NH	/	JUL 12			5	4	1	4
ROTH	PINE ST TRADING	.750	NH	/	FEB 12	1	2	1			2
SIMPLY NAKED CA	CONSTELLATION	.750	WC	/	APR 12		1	1			
STNEHDGE RSV NV	STONEHEDGE WNRV	.750	NH	/	JUL 12			2			
SUMMERFIELD	WINE GROUP	.750	NH	/	JUN 12		1				
TRADER JOE'S	MILTON DIST CO	.750	NH	/	JUL 12			420	540	600	1200
TURNBULL EST GR	TURNBULL WINE	.750	NH	/	APR 12		1				
WINKING OWL	GALLO E J WINE	.750	NH	/	MAR 12				1		1
PINOT NOIR											
3 GIRLS LODI	OAK RIDGE WINRY	.750	MS	/	NOV 11	3	3	3	4	7	1
667 MONTEREY	DELICATO VNYRDS	.750	MC	/	NOV 11	15	10	10	8	11	12
		.750	MS	/	DEC 11	9	23	9	20	14	23
90+CLR L56 RRV	MHW LIMITED	.750	NH	/	MAR 12	18	21	11	3	4	3
90+CLR L59 PHTM	MHW LIMITED	.750	NH	/	DEC 11	13	16	8	5	8	4
90+CLR L62 SNMA	MHW LIMITED	.750	NH	/	JUN 12		2	10	16	34	18
90+CLR LOT 52	MHW LIMITED	.750	NH	/	JAN 12	16	18	10			
ANGELINE RSV	MARTIN RAY WNRV	.750	MC	/	DEC 11	3	4	2	3	3	3
ANNABELLA CRNRS	COUNTRY VINTNER	.750	MC	/	NOV 11	9	5	4	5	2	6
ANNE AMIE WILLM	ANNE AMIE VNYD	.750	NH	/	NOV 11				1	1	
ARCHITECT CADRE	CRUSH WINES	.750	NH	/	APR 12	14	9	7	2	1	
B2 EUGENE WLLMT	LOW COUNTRY IMP	.750	MC	/	NOV 11	2	1	1	1	2	2
BACKHOUSE CALIF	CECCHETTI WN CO	.750	MC	/	FEB 12	1			2		3
BELLE VALLEE RS	R P IMPORTS INC	.750	NH	/	MAR 12						
BIGVINE	CRUSH WINES	.750	NH	/	NOV 11	4	4	4	2	2	2
BLACK MOUNTAIN	MILTON DIST CO	.750	NH	/	JUL 12			6	8	7	104
BLUE FIN	MILTON DIST CO	.750	NH	/	JUL 12			28	18	34	158
BROWNSTONE CALF	ADS WINES	.750	MC	/	NOV 11	1	2	1		1	2

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 74					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
CALERA PN VILLR	CALERA WINE CO	.750	NH	/	APR 12				1	2	1
CALERA RYAN	CALERA WINE CO	.750	NH	/	JAN 12		1	2	1	2	1
CAMRON HUGH 27	ULTRA BEV CORP	.750	NH	/	DEC 11	6	9				
CAMRON HUGH 271	ULTRA BEV CORP	.750	NH	/	NOV 11	4	25	10			
CASTLE RCK MNDO	CASTLE ROCK WNY	.750	MC	/	NOV 11	1		1	3	2	1
CH ST JEAN CALF	TREASURY WN EST	.750	NH	/	JUN 12		2	12	66	69	22
CHERRY PIE STAN	MARTIGNETTI CO	.750	NH	/	NOV 11		1	1	1	1	3
COPAIN L VOISIN	MARTIGNETTI CO	.750	NH	/	MAR 12	1	3	2	2	1	1
COPAIN TS ENSMB	MARTIGNETTI CO	.750	NH	/	MAR 12	2	2	4	2	2	2
CRISTOM JEFF CV	CRISTOM VNYARDS	.750	MC	/	NOV 11	2		2	1		1
CUPCAKE SNT BRB	WINE GROUP	.750	UT	/	MAY 12		3	12	25	24	22
D BRUCE R RIVER	SAN FRAN WN EXC	.750	MC	/	NOV 11	3	1	1	1	3	1
DAEDALUS WLLMTT	DAEDALUS CELLRS	.750	NH	/	JAN 12				10		
DOM SERENE EVEN	DOMAINE SERENE	1.500	NH	/	JAN 12	1	1	1	1		
DON AND SON SNM	SEBASTIANI DON	.750	NH	/	MAY 12		1				
DUMOL ESTATE	MARTIGNETTI CO	.750	NH	/	MAY 12						
DUMOL RSSN RVR	MARTIGNETTI CO	.750	NH	/	JUL 12			2	2	1	1
DUMOL RYAN	MARTIGNETTI CO	.750	NH	/	MAY 12			1			
FESS PARKER S B	PARKER FESS WNY	.750	MC	/	DEC 11		1			1	1
FLAME LILY CAL	SUTTER HOME WNY	.750	NH	/	MAY 12	18	5	9	10	12	12
FLOWER CMP MEET	MARTIGNETTI CO	.750	NH	/	AUG 12						
FLOWER SEA VIEW	MARTIGNETTI CO	.750	NH	/	AUG 12						1
FRN CP VOTRE CA	COPPOLA FRANCIS	.750	MS	/	NOV 11	23	15	39	27	24	104
GALLO SIGNTR SR	GALLO E J WINE	.750	NH	/	MAR 12		1	1			
GLEN ELLEN RESV	WINE GROUP	1.500	PA	/	MAR 12	87	84	60	97	82	1266
GREEN FIN	MILTON DIST CO	.750	NH	/	JUL 12			17	7	21	
HAHN NICKY HAHN	HAHN FAMILY WNE	.750	MC	/	NOV 11	1		1		1	1
HANDCRAFT CAL	DELICATO VNYRDS	.750	NH	/	DEC 11	11	27	46	30	42	37
HARTFORD CT RRV	KENDALL-JACKSON	.750	NH	/	FEB 12	1	2	2	1	1	1
		.750	MC	/	JAN 12	1	2		2	2	2
HRM REX-GOL AM	CONSTELLATION	.750	MS	/	NOV 11	71	17	50	26	42	39
HRM REX-GOLIATH	CONSTELLATION	1.500	NH	/	JAN 12	1	5	3	4	9	17
KEN BRWN CLS PG	R P IMPORTS INC	.750	NH	/	NOV 11					1	
KNDL-JKSN SP SL	KENDALL-JACKSON	.750	NH	/	JAN 12	4	2	3	3	4	3
KOSTA BRWN GAP	WINEBOW INC	.750	NH	/	JAN 12						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 75					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
LA FOLLETTE MAN	WALKER M S INC	.750	NH	/	MAY 12	1	6	4	4	2	1
LA FOLLETTE VDK	WALKER M S INC	.750	NH	/	MAY 12	3	9	3	1	2	1
LAYER CAKE C C	ONE TRUE VINE	.750	NH	/	NOV 11	21	20	31	15	23	22
		.750	MC	/	DEC 11	3		16	6	10	15
LEESE-FITCH CAL	THE OTHER GUYS	.750	NH	/	MAY 12	3			2	2	3
LEFT COAST	D.O.P.S. INC	.750	MC	/	NOV 11	6	2	1	2	4	4
LIBERTY CRK CAL	GALLO E J WINE	1.500	UT	/	DEC 11	90	62	69	117	80	74
MARK WEST LUCIA	CONSTELLATION	.750	MC	/	NOV 11	4	1				
MERRY EDW KLOPP	R P IMPORTS INC	.750	NH	/	JAN 12						
MERRY EDW MRDTH	R P IMPORTS INC	.750	NH	/	JAN 12						
MERRY EDWD FLAX	R P IMPORTS INC	.750	NH	/	NOV 11		1				
MONAR POSEIDONS	WALKER M S INC	.750	NH	/	NOV 11		1	1	1	1	
OWEN ROE SHCRPR	R P IMPORTS INC	.750	NH	/	MAR 12						2
PALI SNT BAR CO	PALI WN COMPANY	.750	NH	/	MAR 12	7	8	12	4	7	8
PALI SONOMA CST	PALI WN COMPANY	.750	NH	/	MAR 12	2	1	2		1	
PALI SUMMIT STN	PALI WN COMPANY	.750	NH	/	FEB 12						
PAUL HOBBS CRSS	HOBBS PAUL WNY	.750	MC	/	NOV 11		1	1	1		1
PENNER-ASH WLMT	PENNER-ASH WINE	.750	NH	/	JAN 12	1	3	8	5	4	1
		.750	MC	/	JAN 12	2	2		1	1	1
PENNYWISE CAL	THE OTHER GUYS	.750	NH	/	APR 12	2	14	14	12	17	13
RAINSTORM	MARTIGNETTI CO	.750	NH	/	JUN 12		3	17	17	13	9
		.750	PA	/	APR 12	22	18	18	37	33	49
RED HWK RNCH SB	TERRAVANT WINE	.750	MS	/	MAR 12	1					
RED ROCK RSV CA	GALLO E J WINE	.750	MC	/	NOV 11	17	28	24	19	36	37
ROTH ESTATE	PINE ST TRADING	.750	NH	/	FEB 12				1		1
ROUTESTOCK	PINE ST TRADING	.750	NH	/	JAN 12	1	1	1		1	1
SEA SMOKE TEN	R P IMPORTS INC	.750	NH	/	NOV 11						
SEAGLASS S BARB	SUTTER HOME WNY	.750	UT	/	AUG 12				15	16	11
SEAN MINOR 4BRS	MARTIGNETTI CO	.750	NH	/	MAY 12	4	7	5	2	2	9
SEBASTOPOL HILL	MILTON DIST CO	.750	NH	/	JUL 12			2	5	1	
SIMI PN NR SNMA	CONSTELLATION	.750	NH	/	MAR 12	9	11	14	16	14	8
SIMPLE LIFE CAL	SEBASTIANI DON	.750	NH	/	MAR 12	1	2	5	6	6	5
		.750	MS	/	FEB 12	13	18	25	38	25	43
SIVAS SONOMA	SEBASTIANI DON	.750	NH	/	JAN 12	2	2	1		2	3
SOTER NRTH VLLY	SOTER VINEYARD	.750	MC	/	NOV 11	1					1
STEELE GOODCHLD	STEELE WINE INC	.750	NH	/	MAY 12		2	2	1	1	
STEPHEN VINCENT	STEPHEN VINCENT	.750	MC	/	NOV 11	2	2	2	2	2	2

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 76					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
STUART AUTOGRPH	WINEBERRIES LTD	.375	NH	/	JUN 12		2	3	3		1
STUART GLSS TOP	WINEBERRIES LTD	.750	NH	/	DEC 11		5	4	5	5	5
THE NAKED GRAPE	NORTH WALES WNS	.750	PA	/	FEB 12	59	79	41	71	50	232
TOASTED HD RSRV	CONSTELLATION	.750	NH	/	NOV 11						
TOM EDDY MONKS	R P IMPORTS INC	.750	NH	/	MAR 12	11	8	1	1		
TOM EDDY WLLMTE	R P IMPORTS INC	.750	NH	/	MAR 12						
VINUM CELLARS	F&F FINE WINES	.750	NH	/	MAY 12	11	1	6	4	3	2
WILLKNZE CRK FR	WILSON DANIELS	.750	MC	/	DEC 11				1		1
WILLKNZE TR BSE	R P IMPORTS INC	.750	NH	/	JAN 12						
WINDRUN ST BARB	R P IMPORTS INC	.750	NH	/	NOV 11		3	2	1		3
WINE BY JOE	WINEBOW INC	.750	NH	/	JUN 12		32	39	14	10	12
WLLMTE WH CLST	WILLIAMETTE	.750	MS	/	MAR 12	16	3	1	4	3	4
WRIGHT CARTER	MARTINE'S WINES	.750	NH	/	JAN 12						
WRITERS BLOCK	STEELE WINE INC	.750	NH	/	JAN 12			2			
SHIRAZ/SYRAH											
BRRL 27 RGHT MN	BARREL 27 WN CO	.750	NH	/	JAN 12		1				
C SMITH ROYAL	SMITH CHARLES	.750	NH	/	FEB 12						
COPAIN L'HIVER	MARTIGNETTI CO	.750	NH	/	MAR 12	149	110	12			
ED SLLR SELECTN	R P IMPORTS INC	.750	NH	/	FEB 12		1	1			
HARRISON SYRAH	MARTIGNETTI CO	.750	NH	/	JUN 12		1	1	1		1
LIMERICK LN COL	LIMERICK LANE	.750	NH	/	MAR 12	40	58	88	49	19	14
MEYER FAMILY CL	R P IMPORTS INC	.750	NH	/	MAR 12						
MORGAN DOUBLE L	R P IMPORTS INC	.750	NH	/	APR 12						
PURPLE MOON	MILTON DIST CO	.750	NH	/	JUL 12			8	15	7	101
QUPE BN NACIDO	QUPE WINE CLLRS	.750	NH	/	MAR 12	2					
SHANE JUDGE VYD	R P IMPORTS INC	.750	NH	/	DEC 11		1			1	1
SHANE UNKNOWN	R P IMPORTS INC	.750	NH	/	FEB 12	1	1				
STONECAP	STONECAP WINES	.750	MC	/	JAN 12	14	1	1	12	4	16
TRADER JOE'S	MILTON DIST CO	.750	NH	/	JUL 12			240	360	480	660
WINKING OWL	GALLO E J WINE	.750	NH	/	MAR 12				1		
ZINFANDEL											
90+CLR LT54 SNM	MHW LIMITED	.750	NH	/	JAN 12	4	15	8	6	8	7
BLACK MOUNTAIN	MILTON DIST CO	.750	NH	/	JUL 12			7	5	4	8
CAMRON HUGH 243	ULTRA BEV CORP	.750	NH	/	NOV 11	11	13	6	7		

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 77					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
DEEP PURPLE ZIN	DELICATO VNYRDS	.750	PA	/	FEB 12	9	30	22	39	36	82
GHOST PNE SN SJ	NORTH WALES WNS	.750	PA	/	JAN 12	25	20	15	38	106	25
LEESE-FITCH CAL	THE OTHER GUYS	.750	NH	/	MAY 12	1					
MAGGIO LODI	OAK RIDGE WINRY	.750	MC	/	DEC 11	1	6				4
MANIFESTO	ULTRA BEV CORP	.750	NH	/	DEC 11	2	2		1	1	1
OLD MOON	MILTON DIST CO	.750	NH	/	JUL 12			9	72	41	35
PEACHY CYN ESP	PEACHY CYN WNRV	.750	NH	/	FEB 12	3	5	5	1		
PEDRON MTHR CLN	PEDRONCELLI WNY	.750	MC	/	NOV 11						
PLUNGERHEAD DC	THE OTHER GUYS	.750	NH	/	MAR 12			1	3	1	
PREDATOR LODI	RUTHERFRD RANCH	.750	NH	/	JUN 12						
		.750	PA	/	MAR 12	43	10	36	27	23	31
							48	25	42	34	99
PROJECT PASO	SEBASTIANI DON	.750	MC	/	DEC 11	1	2	2	1	1	2
RENWOOD LODI	RENWOOD WINERY	.750	NH	/	MAR 12					55	142
ROSNBLM XXVII	DIAGEO CHAT EST	.750	WY	/	FEB 12	9	12	12	10	20	7
SALDO CAL	INTERNATL WINES	.750	MS	/	JUN 12		4	4	1	6	6
SALVTORE TK FLT	PINE ST TRADING	.750	NH	/	JAN 12						
SEGHESIO CORTIN	COUNTRY VINTNER	.750	MC	/	NOV 11						
SEXTNT PR HLYST	ULTRA BEV CORP	.750	NH	/	JAN 12	2	2	3	5	2	3
SEXTNT WHEELHSE	ULTRA BEV CORP	.750	NH	/	JAN 12	3	1	1	1		1
SILK OAK LODI	OAK RIDGE WINRY	.750	WC	/	FEB 12		2	2		1	
SIVAS SONOMA	SEBASTIANI DON	.750	NH	/	JAN 12		1				
SLOTH PHILLIPS	MARTIGNETTI CO	.750	NH	/	APR 12				1		
STONEHEDGE O VN	STONEHEDGE WNRV	.750	NH	/	JUL 12			1	4	1	4
STRAY DOG LODI	FORTUNE WINE	.750	NH	/	DEC 11	12	7	10	8	5	20
THE ONE MAN BND	MILTON DIST CO	.750	NH	/	JUL 12			5	2	2	2
TORTOISE CREEK	PINE ST TRADING	.750	NH	/	JAN 12	3	1	2	2	3	
		.750	MC	/	JAN 12	5	2	4	5	1	1
VERDE SOLE FOOT	VITONE FAM WINE	.750	NH	/	MAR 12	16	22	16	14	7	21
VICTOR HUGO	WINEBERRIES LTD	.750	NH	/	NOV 11						
XYZIN 50Y OV RR	ACCOLADE WINES	.750	NH	/	NOV 11		1		1		
XYZN 100Y OV DC	ACCOLADE WINES	.750	NH	/	NOV 11	1					
Z-52 NAPA	ULTRA BEV CORP	.750	NH	/	JUN 12		131	292	23	1	
ZINSANE LODI	VINILANDIA USA	.750	NH	/	FEB 12	4	10	7	2	6	7
RED VARTL OTH											
B DOON NEBBIOLO	BONNY DOON VNYD	.750	NH	/	APR 12	38	41	61	29	14	16
BAREFOOT RD MOS	GALLO E J WINE	1.500	NH	/	JUN 12	15	128	226	68	69	170

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 79					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
TUSCAN MOON RED BLND/MRTG	MILTON DIST CO	.750	NH	/	JUL 12			10	11	7	
14 HANDS HOT TR	STE MICHELLE WN	.750	PA	/	FEB 12	118	99	70	194	294	95
AMBERHLL SECRET	BOISSET AMERICA	.750	UT	/	FEB 12	228	3	11	20	17	13
BABBLE MENDOCNO	MILTON DIST CO	.750	NH	/	JUL 12			3			
BAREFOOT SWT RD	GALLO E J WINE	1.500 1.500	UT WC	/ /	MAY 12 JUN 12		20 1	33 3	41 2	45 1	101 1
BERNGR FNDR RED	TREASURY WN EST	.750 .750	NH PA	/ /	FEB 12 MAR 12		2 35	9 37	9 77	8 46	11 134
BLACKSTN DELCTB	CONSTELLATION	.750 .750	NH MC	/ /	NOV 11 DEC 11	75 3	69 3	19 5	7 2	10 4	10 2
BOGLE ESSNTL CA	BOGLE VINEYARDS	.750	NH	/	JUN 12		20	125	85	21	52
BOTA BOX RED CA	DELICATO VNYRDS	3.000 3.000 3.000 3.000	NH PA WY MS	/ / / /	JAN 12 MAR 12 MAR 12 DEC 11	119 210 7 20	137 263 20 31	171 203 13 17	140 783 27 38	139 201 27 44	215 366 32 58
BRNGR WH ZN/MSC C D BOIS ROUGE	TREASURY WN EST CONSTELLATION	.750 .750	NH NH	/ /	JUL 12 MAY 12			1 3	28 21	105 6	119 11
CELLR NO 8 EGHT CHATOM CUVEE	TREASURY WN EST CHATOM VINEYRDS	.750 .750	NH NH	/ /	NOV 11 FEB 12	15	12	47 6	10 3	13 5	4 5
CHRRY TOP SW RD CLAYHOUSE CUVEE COCOBN CAL	DIAGEO CHAT EST R P IMPORTS INC WINE GROUP	.750 .750 .750	NH NH NH	/ / /	JAN 12 NOV 11 JUL 12	24	18	10	9	12	29 84
COL HORSE HV H3 CONCN CRMSN CLV	STE MICHELLE WN WINE GROUP	.750 .750 .750 .750	NH UT MC MS	/ / / /	APR 12 MAY 12 NOV 11 MAY 12		1 5 3 7	5 2 1 14	12 7 3 2	9 100 8 4	7 12 4 7
DOUBLE DECK CAL DREAMNG TR CRSH	PARROTT CO NEW CONSTELLATION	.750 .750 .750 .750	WY WY MC MS	/ / / /	JUN 12 NOV 11 DEC 11 NOV 11		4 2 25 62	7 2 20 47	7 10 27 63	4 26 49 36	3 23 32 43
DRY CRK MARINER	DRY CREEK VNYRD	.750	NH	/	JAN 12						
ED SLLR VERTIGO	R P IMPORTS INC	.750	NH	/	JAN 12		1	1	1		1
ENSEMBLE RED CA	DIAGEO CHAT EST	.750	NH	/	MAR 12		5	20	10	5	10
FARRIER PRESSHS	KENDALL-JACKSON	.750	NH	/	FEB 12	1	2	1	1		6
FLAME LILY RED FLIRT CAL	SUTTER HOME WNY DEUTSCH FAM W&S	.750 .750 .750	NH NH MS	/ / /	MAY 12 FEB 12 JUN 12	21 9	5 8 66	6 9 5	5 5 16	12 17 14	6 13 11
FLOWERS PRENNAL GHOST PNE RD BL	MARTIGNETTI CO GALLO E J WINE	.750 .750	NH NH	/ /	FEB 12 DEC 11	2 10	1 7	1 12	2 14		1 26

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 80					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
GNARLY HEAD AUT	DELICATO VNYRDS	.750	MS	/	MAR 12	8	10	9	12	17	27
		.750	PA	/	MAR 12	49	39	30	407	57	52
		.750	MC	/	NOV 11	14	14	13	15	13	19
GOOSE RIDGE 3G	MARTIGNETTI CO	.750	NH	/	FEB 12	1		2	1	1	2
GRASS CUTTER RD	R P IMPORTS INC	.750	NH	/	JUN 12		1	1			
HOUSE BAND +5	INTERNATL WINES	.750	MS	/	FEB 12		11	4	5	11	8
J LOHR CVEE PAU	LOHR J. WINERY	.750	NH	/	NOV 11						
JACK TONE RED	MCMANIS FAMILY	3.000	MC	/	NOV 11	3		4	2	2	2
JETTLYNN MON CR	MARTIGNETTI CO	.750	NH	/	MAY 12	10					
JUSTIN ISOSCELS	JUSTIN VINEYRDS	1.500	NH	/	JAN 12						
KDL-JKSN VR SUM	KENDALL-JACKSON	.750	MS	/	FEB 12	8	5	2	6	4	2
LOCK & KEY NC	SUTTER HOME WNY	.750	NH	/	MAR 12	5	3	1		1	5
LYETH RED MERTG	BOISSET AMERICA	.750	MC	/	DEC 11	4	2		1		1
MARTIN RAY RED	MARTIN RAY WNRV	.750	NH	/	JUN 12		1	7	43	49	15
MASKED RIDER RD	BRONCO WINE CO	.750	MS	/	DEC 11	2	2		1	3	2
MSSNGR TELEGRAM	R P IMPORTS INC	.750	NH	/	JUL 12			10	2	2	3
MURRTA WLL SPUR	PARROTT CO NEW	.750	NH	/	AUG 12				2	1	3
PARLAY BOOKMKER	RAMIAN ESTATE	.750	MC	/	JAN 12	4	4	3	6	3	5
PERFECT UNION	MARTIGNETTI CO	.750	NH	/	MAY 12	2	37	56	34	26	31
PRIMAL ROOT CAL	CONSTELLATION	.750	WY	/	NOV 11	8	13	10	10	11	9
PROJECT PASO RD	SEBASTIANI DON	.750	MC	/	JAN 12	1		1	2	1	4
RAVINES NW YORK	CRUSH WINES	.750	NH	/	DEC 11	1	3	3	3	2	3
RAYMOND R FIELD	BOISSET AMERICA	.750	NH	/	JUL 12			9	48	57	10
RED DIRT	VINUM CELLARS	.750	NH	/	AUG 12				9	5	3
RED ROCK WM RES	GALLO E J WINE	.750	MC	/	NOV 11	11	18	12	13	18	20
REDWD CRK WM RD	GALLO E J WINE	1.500	MS	/	NOV 11	26	12	29	13	32	24
		.750	MS	/	NOV 11	4	4	2	2	5	4
RHIANNON CAL	RUTHERFRD RANCH	.750	NH	/	JUN 12		6	6	2		3
RIDGE 3 VLY SC	RIDGE VINEYARDS	.750	MC	/	DEC 11		1		1		2
RM WDBG CAB-MRL	CONSTELLATION	1.500	MS	/	MAR 12		4	22	6	15	15
		1.500	WC	/	JAN 12				1		1
SALVTORE BLKBRD	PINE ST TRADING	.750	NH	/	JAN 12						
SANTERRA CLLR	WALKER M S INC	.750	NH	/	MAY 12		1	18	19	16	23
SEQUOIA CAMBIUM	KOBRAND CORP	.750	NH	/	NOV 11						
SIMPLY NKD UNDR	CONSTELLATION	.750	NH	/	APR 12		2	16	65	66	23
SKINNYGRL RD CA	BEAM INC	.750	NH	/	JUN 12	1	37	58	34	24	78
		.750	MS	/	APR 12	24	25	38	6	11	9

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 81					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
SKL BLSSR EVO	TERLATO WNS INT	.750	NH	/	FEB 12	6	13	14	13	13	16
STERLNG VC MRTG	DIAGEO CHAT EST	.750	UT	/	DEC 11	8	68	9	12	9	67
STPH VNCNT CRIM	STEPHEN VINCENT	.750	MC	/	NOV 11	6	1	3	5	3	4
THE CRUSHER RED	SEBASTIANI DON	.750	NH	/	MAY 12					1	1
THE FEAST CAL	AMER SPIRIT EXC	.750	NH	/	NOV 11					2	
THE NAKED GP RD	GALLO E J WINE	.750	NH	/	JUN 12		83	86	63	46	76
THE OFFERING	CRUSH WINES	.750	NH	/	FEB 12	3	3	2			2
THE WINGMAN	MILTON DIST CO	.750	NH	/	JUL 12			7	69		
THORNY ROSE RED	CONSTELLATION	.750	NH	/	AUG 12				11	64	115
TRES PINOS 3PNE	MILTON DIST CO	.750	NH	/	JUL 12			6	4	4	3
VICTOR HG HUNCH	WINEBERRIES LTD	.750	NH	/	NOV 11			1	4	1	
VICTOR HG OPULN	WINEBERRIES LTD	.750	NH	/	NOV 11						
VINA ROBLES RD4	VINA ROBLES	.750	MC	/	NOV 11	1			1		1
WEEKDAY WARIOR	ULTRA BEV CORP	.750	NH	/	JUN 12		40	43	31	28	33
WELL READ ORGNC	MILTON DIST CO	.750	NH	/	JUL 12			15	18	15	21
ROSE WILDFIRE BLAZE	FORTUNE WINE	.750	NH	/	JAN 12	2	5	5	2	2	3
BE. FLRTY P MSC	TREASURY WN EST	.750 .750 .750	NH PA MS	/ / /	APR 12 FEB 12 MAY 12	97 65 138	20 73 39	24 70 1	14 107 5	8 40 5	10 65 4
CLINE MRVDR RSE	CLINE CELLARS	.750	NH	/	AUG 12				117	73	64
FROGS LEAP PINK	FROGS LEAP WINE	.750	NH	/	APR 12	6	7	6	2		
JOSEFINA SYRAH	MILTON DIST CO	.750	NH	/	JUL 12			2	1		
MERRIAM SONOMA	R P IMPORTS INC	.750	NH	/	NOV 11	10	4				
SKINNYGIRL CAL	BEAM INC	.750 .750	NH MS	/ /	JUN 12 APR 12	1 16	30 19	69 28	35 8	17 3	30 3
STTR HM PNK MSC	SUTTER HOME WNY	1.500 1.500 1.500	NH PA MS	/ / /	FEB 12 MAR 12 MAR 12	207 781 88	4 932 44	23 821 78	111 1111 57	178 736 69	228 2051 48
VINUM CELLARS	VINUM CELLARS	.750	NH	/	AUG 12				4		
WHITE MERLOT NEW KENT	NEW KENT WINERY	.750	VA	/	NOV 11	4	5	4	4	5	6
WHT ZINFANDEL TRADER JOE'S	MILTON DIST CO	.750	NH	/	JUL 12			120	180	240	120
TWISTED CAL	DELICATO VNYRDS	.750	WC	/	DEC 11						
VENDANGE	CONSTELLATION	1.500	WC	/	JAN 12	1					
WINKING OWL	GALLO E J WINE	.750	NH	/	MAR 12				1		

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 82					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
PNK VARTL OTH CLAYHOUSE PINK	R P IMPORTS INC	.750	NH	/	JUN 12		3	7	3		
THE CRSHR RS PN WHT GENRC OTH	SEBASTIANI DON	.750	NH	/	NOV 11	11	39	44	17	6	4
CUPCAKE ANGL CA	WINE GROUP	.750 .750	NH WC	/	DEC 11 APR 12	243	109	125	99	70	235
DUCARD GBSN HLW GREEN FIN	DUCARD VINEYARD MILTON DIST CO	.750	VA NH	/	MAY 12 JUL 12			1 30	1 49	1 26	1 24
INSOMNIA LIMERICK CUVEE	ULTRA BEV CORP LIMERICK LANE	.750 .750	NH NH	/	MAY 12 APR 12	41 50	3 98	1 81	12 20	11 7	23 4
MURRTA WLL WHIP TURNG LF RF CRP TURNG LF RF SWT	PARROTT CO NEW GALLO E J WINE GALLO E J WINE	.750 .750 .750	NH NH NH	/	FEB 12 NOV 11 NOV 11	2 6 3	5 45 25	9 82 11	1 36 2	1 30	1 52 1
VENDANGE SWT CA WOODBRD SWT WHT	CONSTELLATION CONSTELLATION	1.500 1.500 1.500	NH NH PA NH	/	JUL 12 MAR 12 FEB 12 MAR 12	5 82 3	13 75	18 63 3	15 135 6	13 213 4	42 79 2
PN GRIS/GRGIO BE. BRIGHT CAL	TREASURY WN EST	.750 .750 .750	NH PA MS	/	APR 12 MAR 12 JUN 12	98 30 35	105 52 26	72 55 1	30 152 30	14 41 8	22 49 2
BERINGR CAL COL	TREASURY WN EST	1.500	MS	/	JUN 12		7	8	33	6	61
BLACK BOX CAL COL HORSE HV H3 DOMINO	CONSTELLATION STE MICHELLE WN DELICATO VNYRDS	.500 .750 .750	NH NH NH	/	JUN 12 MAR 12 MAR 12			39 1 17	52 1 12	36 5	60 9
DOUBLE DECK CAL ECHELON NAPA VL	PARROTT CO NEW WINERY EXCHANGE	.750 .750	MC NH	/	JUN 12 JAN 12		18 92	15 28	15 4	20 1	14 5
ENTWINE CAL FIRESTNE DSCVRS FLAME LILY CAL	PARROTT CO NEW FOLEY FAMILY WN SUTTER HOME WNY	.750 .750 .750	WC NH NH	/	JAN 12 MAR 12 MAY 12						29 8
FLIP FLOP CAL FOX BROOK CALF	WINE GROUP BRONCO WINE CO	1.500 .750	NH MC	/	FEB 12 NOV 11	2 3	9 8	19 5	28 14		8 5
GEYSER PEAK CAL LIBERTY CRK CAL MENAGE A TRS CA	ACCOLADE WINES GALLO E J WINE SUTTER HOME WNY	.750 1.500 .750	NH UT NH	/	JAN 12 DEC 11 MAY 12				3 101 10	3 75 14	6 94 12
MIRASSOU CAL PARDUCCI CAL	GALLO E J WINE MENDOCINO WN GR	.750 .750	WC UT	/	MAR 12 DEC 11	13	129	14	22	15	125

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 83					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
SEAGLASS · S BARB	SUTTER HOME WNY	.750	NH	/	MAY 12	1			2	1	1
TRADER JOE'S	MILTON DIST CO	.750	NH	/	JUL 12			540	360	540	780
VENETIAN MOON	MILTON DIST CO	.750	NH	/	JUL 12			11	9	23	9
WLLMTTE PN GRIS	WILLIAMETTE	.750	MC	/	DEC 11	1		1			
CHARDONNAY											
3 GIRLS LODI	OAK RIDGE WINRY	.750	MS	/	NOV 11			5	1	3	1
446 MONTEREY	DELICATO VNYRDS	.750	MC	/	NOV 11	19	15	11	20	16	18
		.750	MS	/	DEC 11	4	15	9	7	6	10
90+CLR L67 RRV	MHW LIMITED	.750	NH	/	JUN 12		1	13	24	47	28
ANGELINE RSV	MARTIN RAY WNRV	.750	MC	/	NOV 11	18	10	18	14	12	12
BAILEYANA FIRPK	COUNTRY VINTNER	.750	MC	/	NOV 11	8	6	2	1	5	3
BAREFOOT CAL	NORTH WALES WNS	.187	PA	/	MAR 12	63	61	52	92	111	70
BE. FRESH CAL	TREASURY WN EST	.750	NH	/	APR 12	37	42	68	16	9	14
		.750	MS	/	MAY 12	60	2	1	1		1
BENZIGER SNGCMO	KOBRAND CORP	.750	NH	/	JAN 12						
BERINGR CAL COL	TREASURY WN EST	1.500	NH	/	MAY 12		84	640	71	32	114
		1.500	MS	/	APR 12	35	57	16	66	15	193
BIG HOUSE UNCHN	WINE GROUP	3.000	PA	/	MAR 12	224	208	147	290	189	472
BIGVINE	CRUSH WINES	.750	NH	/	MAY 12	3	3	9	7	2	1
BLACK BOX MNTRY	CONSTELLATION	.500	PA	/	MAR 12	43	60	48	81	42	50
BLACK MOUNTAIN	MILTON DIST CO	.750	NH	/	JUL 12			78	5	4	7
BLUE FIN	MILTON DIST CO	.750	NH	/	JUL 12			28	11	31	33
BUEHLER RSSN RV	BUEHLER VINYRDS	.750	MC	/	NOV 11	2	1		1	2	
BUTTERNUT CAL	INTERNATL WINES	.750	NH	/	JUN 12		6	41	37	18	26
		.750	MS	/	MAY 12	31	4	24	10	18	10
CALLING ALL ANG	WINE GROUP	.750	NH	/	JUL 12				5	2	1
CAMRON HUGH 232	ULTRA BEV CORP	.750	NH	/	NOV 11				56		
CAMRON HUGH 280	ULTRA BEV CORP	.750	NH	/	DEC 11	10	3				
CAMRON HUGH 314	ULTRA BEV CORP	.750	NH	/	APR 12						
CAMRON HUGH CC	ULTRA BEV CORP	.750	NH	/	JUN 12		15	4			
CH MRRSTT ANGEL	CH MORRISETTE	.750	MC	/	NOV 11	4	3	4	2	2	3
CHARITY CASE	MARTIGNETTI CO	.750	NH	/	JAN 12	5	5	5	5	5	5
CHEHALEM INOX	CHEHALEM WINERY	.750	MC	/	NOV 11	3	5	5	4	5	1
COHN BR	COHN B R WINERY	.750	NH	/	JAN 12						1
COL HORSE HEAVN	STE MICHELLE WN	.750	NH	/	MAR 12	2	25	16	8	6	8
COULOIR MN TREE	R P IMPORTS INC	.750	NH	/	JAN 12						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 84					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
D GEHRS MONTREY	CONSTANTINE WNS	.750	MC	/	NOV 11	2	1		3	2	1
DOM SERENE ETOL	DOMAINE SERENE	.750	NH	/	AUG 12				2	1	1
DOMINO	DELICATO VNYRDS	.750	MC	/	JAN 12	4	3	3	7	26	23
DON AND SON SNM	SEBASTIANI DON	.750	NH	/	MAY 12						
DREAM WLKNG CAL	AMER SPIRIT EXC	.750	NH	/	NOV 11	1	2	2	1	1	4
DREAMNG TREE NC	CONSTELLATION	.750	WY	/	NOV 11			5	13	7	12
		.750	MC	/	DEC 11	13	11	16	34	6	14
		.750	MS	/	NOV 11	7	12	12	7	10	4
DUMOL CHLOE RRV	MARTIGNETTI CO	.750	NH	/	JUL 12			1	1		
DUMOL CLARE	MARTIGNETTI CO	.750	NH	/	JUL 12			2		1	1
DUMOL ISOBEL	MARTIGNETTI CO	.750	NH	/	MAY 12			1	1		
DUMOL RSSN RVR	MARTIGNETTI CO	.750	NH	/	JUL 12			1	2	2	1
ENTWINE CAL	PARROTT CO NEW	.750	WC	/	JUL 12						
ESTANCIA PNNACL	CONSTELLATION	.750	NH	/	AUG 12				2	9	9
FLAME LILY CAL	SUTTER HOME WNY	.750	NH	/	MAY 12	24	6	10	5	15	6
FLASQ MONTEREY	JT WINES	.375	NH	/	DEC 11	2	2	5		2	1
FLIP FLOP CAL	WINE GROUP	1.500	NH	/	FEB 12	4	11	9	16	13	3
FLOWER CMP MEET	MARTIGNETTI CO	.750	NH	/	AUG 12						1
FOODIES	SOUTHERN W&S	.750	MC	/	JAN 12						
FRANZIA SWT AMR	WINE GROUP	5.000	NH	/	NOV 11	4	1	6	1	4	
		5.000	WY	/	DEC 11	13	12	11	11	13	14
		5.000	MS	/	NOV 11	21	19	28	35	27	25
FRN CP VORTE CA	COPPOLA FRANCIS	.750	MS	/	NOV 11	30	20	30	32	18	61
FRN CPL PRS CAL	COPPOLA FRANCIS	.750	PA	/	FEB 12	83	85	80	199	359	67
GALLO FAM TV SW	GALLO E J WINE	.750	WC	/	FEB 12	1					
GALLO SIGNTR SR	GALLO E J WINE	.750	NH	/	JAN 12	1		1			
		.750	MC	/	JAN 12	5	5	5	7	6	7
HANDCRAFT CAL	DELICATO VNYRDS	.750	NH	/	DEC 11	26	34	55	25	30	25
HARTFORD CT RRV	KENDALL-JACKSON	.750	NH	/	FEB 12	1	1	5		1	3
		.750	MC	/	FEB 12	3	9	3	3	5	6
HELLER ESTATE	VINILANDIA USA	.750	NH	/	AUG 12						
HINDSIGHT NAPA	HINDSIGHT WINES	.750	MS	/	NOV 11	4	2	1	1	3	2
I HV SE ELEPHNT	MILTON DIST CO	.750	NH	/	JUL 12			6	4	6	
INDEPNDNT PRDCR	BACCHUS IMPT MD	.750	MC	/	NOV 11	1	1		1		1
J LOHR EST ARYO	LOHR J. WINERY	.375	PA	/	AUG 12				17	10	16
JOSH CELLARS NC	DEUTSCH FAM W&S	.750	PA	/	MAR 12	29	33	34	113	28	38
		.750	MS	/	DEC 11	15	14	20	18	17	16
KNDL-JKSN AVANT	KENDALL-JACKSON	.750	WY	/	DEC 11	7	8	8	17	7	7

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 85					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
L. J SPIRIT HAWK	RUTHERFRD RANCH	.750	MC	/	DEC 11	17	9	4	4	3	3
LEESE-FITCH CAL	THE OTHER GUYS	.750	NH	/	JAN 12	6	9	14	13	2	1
LINCOURT CRTNYS	FOLEY FAMILY WN	.750	NH	/	APR 12						
LOTUS	COUNTRY VINTNER	.750	MC	/	JAN 12	2	1		1		
LUKE DONALD CRN	TERLATO WNS INT	.750	MC	/	NOV 11						
MAGNOLIA GRV CA	TREASURY WN EST	.750	NH	/	FEB 12	5	1	4		2	3
MARK WEST C CST	CONSTELLATION	.750	MS	/	JAN 12	8	8	14	8	5	6
MIRASSOU CHARD	GALLO E J WINE	.750	WC	/	FEB 12						
MONAR POSEIDONS	WALKER M S INC	.750	NH	/	NOV 11	1	1	1	1		
MOUNT VIEW GRND	SOUTHERN W&S	.750	NH	/	FEB 12	8		3			
NCKL&NCKL MEDNA	FAR NIENTE WNRV	.750	MC	/	DEC 11				1		
OAK VL RV CNYN	MILTON DIST CO	.750	NH	/	JUL 12			4	3	7	94
PALI CHARM ACRS	R P IMPORTS INC	.750	NH	/	MAY 12	1	2	3	2	5	1
PARAISO SPRINGS	PARAISO SPRG VY	.750	MC	/	NOV 11	1		1		1	3
PENNYWISE CAL	THE OTHER GUYS	.750	NH	/	APR 12	1					11
PETER PAUL RRV	PERFECTA WINES	.750	NH	/	FEB 12	2	7	2	9		1
PURPLE MOON	MILTON DIST CO	.750	NH	/	JUL 12			9	8	9	92
R MNDVI PS CC	CONSTELLATION	.750	MS	/	JUL 12				37	76	105
RAYMOND HILL	BRONCO WINE CO	1.500	NH	/	JUL 12			6	3	6	5
ROTH	PINE ST TRADING	.750	NH	/	AUG 12						
ROUTESTOCK CNRS	PINE ST TRADING	.750	NH	/	JAN 12	4	3				2
SANTA BAR LNDNG	BRONCO WINE CO	.750	NH	/	JUL 12			9	6	12	12
SEAN MINOR 4BRS	MARTIGNETTI CO	.750	NH	/	MAY 12	3	2	2	2		2
SEXTANT	ULTRA BEV CORP	.750	NH	/	JAN 12	1	1	3	1	1	1
SILVER RIDGE BF	AXIOM WINE COMP	.750	UT	/	MAR 12	4	4	54	6	6	99
SIMPLE LIFE CAL	SEBASTIANI DON	.750	NH	/	MAR 12	1		1	2	2	4
		.750	MS	/	FEB 12	6	4	6	7	6	9
SIMPLY NAKED CA	CONSTELLATION	.750	WC	/	APR 12						
SIX PRONG	PRECEPT BRANDS	.750	MC	/	NOV 11	8	6	5	5	5	5
SMOKING LN STLB	SEBASTIANI DON	.750	NH	/	JUN 12				18	81	73
STEPHEN VINCENT	STEPHEN VINCENT	.750	MC	/	NOV 11	14	8	10	12	8	14
STEWART CHARD	STEWART VINYRDS	.750	NH	/	JAN 12		1				
STONESTRT BROKN	KENDALL-JACKSON	.750	NH	/	MAY 12				1		
STUHLMULLER	BACCHUS IMPT MD	.375	MC	/	NOV 11	2				1	
THE CALLING DUT	DEUTSCH FAM W&S	.750	NH	/	JUL 12			1			

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 86					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
THE DIVINING RD	KRUG CHARLES	.750	NH	/	JUN 12		1	1	3	5	2
THE SEEKER CAL	KOBRAND CORP	.750	NH	/	FEB 12						
THORNY ROSE COL	CONSTELLATION	.750	NH	/	AUG 12				6	47	123
TRADER JOE'S	MILTON DIST CO	.750	NH	/	JUL 12			561	576	722	1070
VINTAGE PRESS	MILTON DIST CO	.750	NH	/	JUL 12			7	5	13	
WILDFIRE LODI	FORTUNE WINE	.750	NH	/	JAN 12	4	2	1	2	2	
WINDRUN ST BARB	R P IMPORTS INC	.750	NH	/	JAN 12				1	7	1
WINKING OWL	GALLO E J WINE	.750	NH	/	MAR 12			1	1		1
GEWURZTRMINER											
J W MORRIS	BRONCO WINE CO	.750	NH	/	JUL 12			12	5	12	10
SALMON RUN	PERFECTA WINES	.750	NH	/	MAY 12		1				2
RIESLING											
1805 COLUMBIA	GALLO E J WINE	.750	NH	/	MAY 12	5	5	4	2	1	1
A TO Z	A TO Z WNE WRKS	.750	MC	/	NOV 11	3	5				1
BAREFOOT CAL	GALLO E J WINE	1.500	WC	/	JUN 12		1	3	3	1	1
BE. RADIANT CAL	TREASURY WN EST	.750	PA	/	FEB 12	28	36	42	123	34	30
		.750	MS	/	MAY 12	82	1		1		
BOTA BOX CALIF	DELICATO VNYRDS	3.000	NH	/	MAY 12			21	17	9	41
COPA DI VINO	SOUTHERN W&S	.187	NH	/	JUL 12			2	4	1	3
CORVIDAE RAVNNA	R P IMPORTS INC	.750	NH	/	NOV 11						
CRANE LAKE CAL	BRONCO WINE CO	.750	NH	/	JUN 12			7	10	12	9
FROLIC	PINE ST TRADING	.750	NH	/	JAN 12						
J W MORRIS CAL	BRONCO WINE CO	.750	NH	/	JUL 12			66	2	22	24
NXNW HORSE H HL	KING ESTATE WNY	.750	NH	/	FEB 12	3	1	1		2	
		.750	MC	/	FEB 12	12	6	1		1	1
RAVINES DRY NY	WINEBOW INC	.750	NH	/	JAN 12	5	10	17	11	7	10
RM WOODBRIDGE	CONSTELLATION	1.500	WC	/	JUN 12			1	1		
SEAGLASS MONTRY	SUTTER HOME WNY	.750	WC	/	APR 12						
THE WHT KNGT LC	THE OTHER GUYS	.750	NH	/	APR 12						
WILLAMETTE VLLY	WILLIAMETTE	.750	MC	/	JAN 12			2	2	1	
WOW GONE FISHNG	MERCER WINE EST	.750	NH	/	DEC 11	10	20	22	14	10	32
SAV BL/FME BL											
AVALON	PURPLE WINE CO	.750	NH	/	JUN 12						
BAY MOON	MILTON DIST CO	.750	NH	/	JUL 12			10	13	18	15
BLACK MOUNTAIN	MILTON DIST CO	.750	NH	/	JUL 12			10	3	4	1
CMS	HEDGES FMLY EST	.750	NH	/	MAR 12						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 87					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
DUCKHORN SAV BL	DUCKHORN WNE CO	1.500	NH	/	APR 12	1					
EDNA VLY PARGON	GALLO E J WINE	.750	MS	/	NOV 11	11	5	7	4	8	3
FORTRESS	PINE ST TRADING	.750	NH	/	JAN 12						
GYSR PK CAL SAV	ACCOLADE WINES	.750	NH	/	JUL 12			56			
HESS ALLOMI	HESS WINERY	.750	NH	/	APR 12						
ILLUMINATION	MARTIGNETTI CO	.750	NH	/	MAR 12	1					
LEESE-FITCH CAL	THE OTHER GUYS	.750	NH	/	APR 12	1	2	2	2		
MANIFESTO	ULTRA BEV CORP	.750	NH	/	JAN 12			4			
MAZZOCCO MEND	MAZZOCCO VNYRDS	.750	NH	/	JUN 12		60	176	113	89	101
MERRY EDWRDS SB	COUNTRY VINTNER	.750	MC	/	NOV 11	3	3	4	1		2
		.375	NH	/	NOV 11	1					
NAPA RIVER NAPA	BRONCO WINE CO	.750	NH	/	JUL 12			5	14	6	1
PATIANNA EST MN	BRONCO WINE CO	.750	MS	/	DEC 11	6	2	1	1	3	
POMELO	BACCHUS IMPT MD	.750	MC	/	FEB 12	1	2	3	7	4	6
ROTH	WILSON DANIELS	.750	NH	/	MAR 12			3			
		.750	MC	/	NOV 11	2			2		1
SEAN MINOR 4BRS	MARTIGNETTI CO	.750	NH	/	MAY 12	6	6	4	3	2	3
SIMPLY NAKED CA	CONSTELLATION	.750	NH	/	MAR 12	94	98	51	37	24	39
		.750	PA	/	MAR 12	86	316	103	254	88	105
SIVAS SONOMA	SEBASTIANI DON	.750	NH	/	JAN 12	3		4	5		3
SUMMER DRMS NV	MARTIGNETTI CO	.750	NH	/	JAN 12						
THE GIRLS I T V	R P IMPORTS INC	.750	NH	/	FEB 12	6	7	6	1	2	3
THE SHEPHERD NP	TRUCHARD VNYRDS	.750	NH	/	JUL 12			9	4	3	
THE VEGAN VINE	SOUTHERN W&S	.750	NH	/	MAY 12		2	2	1	1	1
THR RVRS WALLA	FOLEY FAMILY WN	.750	NH	/	JAN 12						
TRADER JOE'S	MILTON DIST CO	.750	NH	/	JUL 12			300	240	360	420
TRELLIS	BRONCO WINE CO	.750	NH	/	JUL 12			6	2	2	1
UPPERCUT NO CST	DIAGEO CHAT EST	.750	NH	/	MAR 12	5	8	34	3	2	4
		.750	MS	/	MAR 12	5	14	11	11	12	11
VIIGNIER											
BLUE FIN	MILTON DIST CO	.750	NH	/	JUL 12			5	2		9
DUMOL LIA RRV	MARTIGNETTI CO	.750	NH	/	MAY 12						
GRAFF FM VY CC	CRUSH WINES	.750	NH	/	AUG 12				3	2	3
HONEY MOON	MILTON DIST CO	.750	NH	/	JUL 12			27	5	21	11
RENWOOD AMADOR	RENWOOD WINERY	.750	NH	/	MAR 12	20	78	80	47	34	40
VICTOR HUGO	WINEBERRIES LTD	.750	NH	/	NOV 11		2				

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 88					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
WHT VARTL OTH											
BOTA BOX MOSCTO	DELICATO VNYRDS	.500	NH	/	JUN 12		2	10	3	4	15
CANYON RD MSCTO	GALLO E J WINE	.750	NH	/	FEB 12	8	13	9	6	6	6
CRANE LAKE MSCT	BRONCO WINE CO	.750	NH	/	JUN 12			6	9	8	12
FETZER MSCT CAL	FETZER VINYARDS	.750	UT	/	FEB 12	72	18	13	19	137	17
FLIP FLOP MSCTO	WINE GROUP	1.500	NH	/	FEB 12	1	2	6	20	4	6
HRM REX-GOL MOS	CONSTELLATION	.750	NH	/	MAR 12	35	83	38	69	19	48
J W MORRIS MSCT	BRONCO WINE CO	.750	NH	/	JUL 12			18	1	9	52
MADRIA SNGR MSC	GALLO E J WINE	.750	MS	/	JUN 12		204	61	52	34	50
MIRASSOU MSC CA	GALLO E J WINE	.750	NH	/	DEC 11	26	31	50	32	23	51
		.750	MC	/	DEC 11	28	28	12	17	11	14
		.750	MS	/	MAR 12	12	17	13	27	15	23
		.750	WC	/	JUN 12						
SIMPLY NAKD MSC	CONSTELLATION	.750	NH	/	MAR 12		7	25	25	25	42
		.750	PA	/	MAR 12	28	134	37	83	31	37
TANGENT ALBRINO	CRUSH WINES	.750	NH	/	APR 12	35	72	55	18	7	3
THE NAKED GR MS	GALLO E J WINE	.750	UT	/	FEB 12	108	26	27	31	112	29
		.750	MC	/	NOV 11	8	20	12	26	8	13
THE WHT KNGT MS	THE OTHER GUYS	.750	NH	/	APR 12	7	3	6	12	9	
TURNG LF RF MSC	GALLO E J WINE	.750	NH	/	MAR 12	2	39	61	24	20	35
UVAGGIO MSCT SC	R P IMPORTS INC	.750	NH	/	MAY 12	2	1	2	1		
UVAGGIO VRMNTNO	R P IMPORTS INC	.750	NH	/	MAY 12	2	3	2	2	1	
WHITE TRUCK MOS	BRONCO WINE CO	.750	NH	/	NOV 11						
WHT BLND/MRTG											
APOTHIC WHT CAL	GALLO E J WINE	.750	NH	/	FEB 12	234	200	135	96	127	332
		.750	PA	/	FEB 12	198	191	166	265	278	160
		.750	UT	/	AUG 12			12	12	64	11
		.750	WY	/	APR 12	37	46	22	54	18	64
		.750	MS	/	MAR 12	84	88	75	71	72	64
BERNGR KNKT BLC	TREASURY WN EST	.750	MC	/	DEC 11	1		1			
CHRRY TOP SW WH	DIAGEO CHAT EST	.750	NH	/	JAN 12	13	25	45	24	12	11
ENSEMBLE WHT CA	DIAGEO CHAT EST	.750	NH	/	MAR 12		7	37	15	2	5
FERARI-CRN BLLA	FERRARI-CARANO	.750	NH	/	FEB 12	1					
HOUSE BAND +3	INTERNATL WINES	.750	MS	/	FEB 12	1	7	5	5	10	6
HRM RX-G FR RNG	CONSTELLATION	.750	NH	/	MAR 12	1	1	8	10	5	32
JACK TNE WHT CA	MCMANIS FAMILY	3.000	MC	/	JAN 12	2	1	1	2	3	
LOBSTAH WHITE	FORTUNE WINE	.750	NH	/	JUL 12			63	27	16	9
MENAGE A TR MSC	SUTTER HOME WNY	.750	NH	/	NOV 11	50	42	44	31	22	45
		.750	PA	/	MAR 12	213	93	79	95	62	227
MENGE TS MSC/TR	SUTTER HOME WNY	.750	NH	/	NOV 11						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 89					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
MSSNGR TELEGRAM	R P IMPORTS INC	.750	NH	/	JUN 12		2	3	3	2	1
PRIMAL ROOT CAL	CONSTELLATION	.750	NH	/	APR 12	1	20	26	24	19	27
		.750	MS	/	APR 12	11		18	2	4	1
SKINNYGRL WH CA	BEAM INC	.750	NH	/	JUN 12	1	63	92	55	33	54
		.750	MS	/	APR 12	25	23	57	18	16	12
ST FRNCS WHT SP	KOBRAND CORP	.750	NH	/	NOV 11	17	23	13	11	7	6
THE CLIPPING	R P IMPORTS INC	.750	NH	/	AUG 12				5	1	2
TRES PINOS 3PNE	MILTON DIST CO	.750	NH	/	JUL 12			11	8	3	
VIANSA ARNEIS	VIANSA WINERY	.750	NH	/	MAY 12			9	10	10	11
WATERBROOK MLNG	PRECEPT BRANDS	.750	NH	/	JUN 12		4	3	4		
WHITE ELEPHANT	VINUM CELLARS	.750	NH	/	AUG 12					3	2
APPLE											
ANGRY ORC A GNG	BOSTON BEER CO	.375	UT	/	AUG 12				68	107	149
ANGRY ORC CRISP	BOSTON BEER CO	.375	UT	/	AUG 12				178	148	170
		.375	WY	/	MAY 12	59	154	103	258	195	193
FRUIT OTHER											
BERRYWINE PEACH	LINGNORE/BRYWNE	.750	WC	/	FEB 12						
BOORDY JAZZBERY	RELIABLE CHRCHL	.750	WC	/	DEC 11						
HAZLTT 1852 BRM	HAZLITT 1852 VY	.750	NH	/	JAN 12	20	6	9	7	7	6
KIKKOMAN PLUM	JFC INTRNTL INC	.750	WC	/	AUG 12						
LABELLE BLUEBRY	LABELLE VYD&WNY	.750	NH	/	DEC 11	3	5	8	5	4	4
PETER VELLA DEL	GALLO E J WINE	5.000	WC	/	MAR 12	1	1	1		1	
PETER VELLA FLV	GALLO E J WINE	5.000	WC	/	MAR 12	2	1	1	1	1	2
ST CHAP HUCKBRY	MISC VENDORS	1.500	UT	/	MAY 12			5	36	23	40
TOMASELLO CRNBY	RELIABLE CHRCHL	.500	MC	/	NOV 11						
WOODCK CDR PEAR	VERMONT HRD CDR	.375	UT	/	AUG 12				99	60	63
FRUIT VRTL WN											
A MST FRZ BB ML	CONSTELLATION	.375	PA	/	MAY 12	125	800	834	619	243	166
A MST FRZ PR PG	CONSTELLATION	.375	PA	/	APR 12	92	585	565	394	151	100
A MST FRZ ST WZ	CONSTELLATION	.375	PA	/	MAR 12	164	1034	958	686	264	168
A MST MG/SW MSC	CONSTELLATION	1.500	PA	/	FEB 12	524	709	644	841	566	914
		1.500	UT	/	APR 12	47	50	57	261	23	35
SOLMN EXTC W ZN	SOLOMONS ISL WN	.750	MC	/	DEC 11	5	1	2	3	1	1
SOLMN GR AP RSL	SOLOMONS ISL WN	.750	MC	/	DEC 11	1	2	1		1	1
TABLE OTHER											
CHOCOLAT RGE RD	GALLO E J WINE	.750	MC	/	DEC 11	15	10	19	14	14	21
		.750	WC	/	MAR 12	1					1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 90					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
CHOCOLATE SHOP	PRECEPT BRANDS	.750	NH	/	JUL 12			1	6		14
		.750	MS	/	DEC 11	11	4	4	4	9	10
CHOCOLATE VL VN	GEMINI S&W CO	.750	NH	/	NOV 11	5	2	2		1	
		.750	UT	/	MAR 12	9	12	10	12	11	5
COCOA D VN CHRY	OPICI IMPORT CO	.750	NH	/	AUG 12				12	6	2
EPPA SANGRIA	ULTRA BEV CORP	.750	NH	/	APR 12	17	42	76	21	9	8
FR CPL CB/CH GF	COPPOLA FRANCIS	.750	NH	/	NOV 11						
GALLO FAM SANGR	GALLO E J WINE	1.500	NH	/	MAR 12	18	98	127	50	34	49
		1.500	MS	/	MAY 12	127	6	8	8	18	4
		.750	NH	/	MAR 12	92	124	117	97	83	72
		.750	MS	/	MAR 12	7	5	5	10	3	7
LIBERTY CRK CHC	GALLO E J WINE	1.500	NH	/	JUN 12		5	9	3	7	25
		1.500	MS	/	MAR 12	5	12	13	8	12	14
MSTR MX MRGT LT	AMER BEV MRKTRS	1.500	AL	/	AUG 12				13	24	27
MSTR O MX MANGO	AMER BEV MRKTRS	1.500	AL	/	AUG 12				16	18	20
RAPIDAN CHOCOLT	RAPIDAN RVR VYD	.750	VA	/	NOV 11	5	4	4	4	5	9
RED GUITAR SANG	CONSTELLATION	.750	UT	/	NOV 11	39	32	29	40	116	26
		.750	MC	/	DEC 11	5	6	7	6	6	2
SETTLERS SPICED	WILLIAMSBERG WNY	.750	WC	/	APR 12						1
TISDALE CHOCLTE	GALLO E J WINE	.750	NH	/	JUN 12		9	8	17	14	14
		.750	UT	/	MAY 12		19	18	22	23	20
		.750	MS	/	MAR 12	14	10	12	22	21	25
WH ML FM SPODEE	MAJESTC W&S USA	.500	PA	/	MAY 12	32	48	46	60	62	36
WHIP CHCLT VL V	GEMINI S&W CO	.750	NH	/	APR 12	10	14	38	27	20	14
CHMPAGNE BRUT											
KORBEL BRUT ORG	BROWN FORMAN	.750	NH	/	MAY 12		3		1	1	14
CHAMPAGNE OTH											
BAREFT BUB P GR	GALLO E J WINE	.750	WC	/	APR 12						
CHAMP PNK/RED											
BAREFT BB RS CV	GALLO E J WINE	.750	WC	/	MAR 12					1	
SPUMANTE											
BAREFT BUB MSCT	GALLO E J WINE	.750	WC	/	MAR 12						
SPARKLING OTH											
ALLURE MOSCATO	BRONCO WINE CO	.750	NH	/	DEC 11					1	
		.750	MS	/	JAN 12		24	3	8	7	12
ALLURE PNK MSCT	BRONCO WINE CO	.750	PA	/	FEB 12	91	94	81	208	81	93
		.750	UT	/	FEB 12	13	26	18	19	13	25
ALMOND CREEK	MILTON DIST CO	.750	NH	/	JUL 12			5	7	1	4
AMUSANT PK MSCT	MILTON DIST CO	.750	NH	/	JUL 12			4	5	12	7
BAREFT BB PK MS	GALLO E J WINE	.750	UT	/	DEC 11	42	24	12	29	34	38

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 91					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
		.750 .750	MC WC	/ /	NOV 11 MAR 12	51 1	59 3	51	49	34	36
COOKS MOSCATO	CONSTELLATION	.750	NH	/	NOV 11	52	40	44	13	13	20
J CUVEE 20 RRV	J VNYRDS & WNRV	1.500	NH	/	DEC 11	2	3	2	3	1	1
MUMM NP DVX RSE	PERNOD RCRD USA	.750	NH	/	NOV 11	7	8	2	1		
R.S.V.P. BRUT	BRONCO WINE CO	.750	NH	/	JUL 12			2	2	1	3
ST CLAIRE MIMSA	PINE ST TRADING	.750	NH	/	APR 12	26	8	10	1	5	2
STTR HM BB P MS	SUTTER HOME WNY	.750 .750	NH MS	/ /	MAR 12 APR 12	120 6	44 14	2 5	4	5 3	52 6
DOM COOLERS											
BRTL&JMS EX BRY	GALLO E J WINE	.375	UT	/	AUG 12				195	105	78
BRTL&JMS FZ NVL	GALLO E J WINE	.375	UT	/	AUG 12				373	172	224
BRTL&JMS MRGRTA	GALLO E J WINE	.375	UT	/	AUG 12				158	102	82
BRTL&JMS STW DQ	GALLO E J WINE	.375	UT	/	AUG 12				254	29	102
SGRM ES STRW DQ	NORTH AMRCN BRW	.375	PA	/	APR 12	835	883	1057	1172	558	494
IMP PORT RED											
CROFT VINTGE 09	KOBRAND CORP	.750	NH	/	DEC 11						
FONSECA VNTG 09	KOBRAND CORP	.750 .375	NH NH	/ /	NOV 11 NOV 11			1			
MORGADO 10 YR	MILTON DIST CO	.750	NH	/	JUL 12			3	5	4	6
MORGADO RUBY	MILTON DIST CO	.750	NH	/	JUL 12			4	5	3	3
OFFLEY RED	PINE ST TRADING	.750	NH	/	JAN 12	1	1		1	1	2
QNTA D ROMNIERA	R P IMPORTS INC	.750	NH	/	JAN 12						
TYLR FLDGT 2009	KOBRAND CORP	.750 .375	NH NH	/ /	NOV 11 NOV 11	1					
WARRES 1980	VINEYARD BRANDS	.750	NH	/	MAY 12						1
IMP PORT TWNY											
DE BRTOLI TAWNY	DE BORTOLI WINE	.750	MC	/	JAN 12			1			
MORGADO	MILTON DIST CO	.750	NH	/	JUL 12			4	4	5	6
OFFLEY	BROADBENT SLCTN	.750	NH	/	NOV 11					1	
SAO PEDRO 10YR	MONSIEUR TOUTON	.750	MC	/	DEC 11						
WILLWGLN NV OLD	DE BORTOLI WINE	.750	MC	/	NOV 11		2	2		3	3
IMP PORT WHT											
OFFLEY WHITE	PINE ST TRADING	.750	NH	/	JAN 12	1	2		1		1
WARRES	VINEYARD BRANDS	.750	NH	/	DEC 11	2	1	1	1	1	
IMP SHRRY REG											
LUSTAU JARANA	BACCHUS IMPT MD	.750	MC	/	NOV 11				1		1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 92					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
IMP SHRRY CRM PASTORA CRM SWT	MILTON DIST CO	.750	NH	/	JUL 12			2	4	3	2
IMP SHRRY DRY PASTORE AMNTLDO PASTORE FINO	MILTON DIST CO MILTON DIST CO	.750 .750	NH NH	/ /	JUL 12 JUL 12			2 2	4 4	4 1	5 2
IMP MARSALA INCANTO DRY	MILTON DIST CO	.750	NH	/	JUL 12			4	2	3	2
INCANTO SWEET	MILTON DIST CO	.750	NH	/	JUL 12			3	4	2	2
IMPORTED SAKE ASAMAI AM NO DR	VINE CONNECTION	.750	NH	/	NOV 11						
DEWATSURU KIMTO HAKUSHIKA GINJO	PINE ST TRADING JFC INTRNTL INC	.750 .375	NH MC	/ /	AUG 12 NOV 11	4	6	4	6	5	3
HAKUSHIKA KUROM HAKUSHIKA YAMDN	JFC INTRNTL INC JFC INTRNTL INC	.750 .375	MC MC	/ /	JAN 12 JAN 12	1 1			1 1	1	
HARUSHIKA X-DRY HATSMGO JAN MAI	JFC INTRNTL INC COUNTRY VINTNER	.375 .750 .375	MC MC MC	/ / /	NOV 11 DEC 11 DEC 11	4 1	2 1	2 2 1	4 1	2 1 1	2 1
ICHISHIMA SILK KUROMATSU HSKA MANABITO GINJO	PINE ST TRADING JFC INTRNTL INC PINE ST TRADING	.500 5.000 .750	NH MC NH	/ / /	AUG 12 NOV 11 AUG 12	3	1	3	3 1	3	3
MANABITO JM KMT MU SAKE JUN MAI	PINE ST TRADING COUNTRY VINTNER	.375 .750	NH MC	/ /	AUG 12 NOV 11	2	2	2	3	2	3
TOZAI TYPHOON TY KU BLCK BTL TY KU SLVR BTL	VINE CONNECTION TY KU LLC TY KU LLC	1.500 .750 .750	NH WV WV	/ / /	APR 12 NOV 11 NOV 11			3 1 1	2 2	1 6 6	1 1
YAEGAKI NIGORI	COUNTRY VINTNER	.750	MC	/	NOV 11	1	5		5	2	1
IMP DSSRT OTH BEA'S MEAD CHRY FRENCH ALSACE DM G METZ GWRZT	CLEVER IMPORTS WILLM-HRRSN IMP	.750 .750	MC NH	/ /	DEC 11 MAY 12	2					2
DM G METZ V PGR KUENTZ BAS RSLN	WILLM-HRRSN IMP R P IMPORTS INC	.750 .750	NH NH	/ /	JUL 12 AUG 12			1			
TURCKHEIM RSLNG WLLM GEWRZT RSR	MARTIGNETTI CO MONSIEUR TOUTON	.750 .750	NH MC	/ /	APR 12 NOV 11	1	3		1	1	1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 93					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
FR BORDEAUX											
B ROTH RS SPC W	PASTERNAK WINE	.750	NH	/	NOV 11		1				
CH AMOUR MEDOC	MILTON DIST CO	.750	NH	/	JUL 12			2	2	1	1
CH BARRBQE PRST	CHEVAL QUANCARD	.750	MC	/	JAN 12						
CH BOIS MARTIN	R P IMPORTS INC	.750	NH	/	NOV 11						1
CH BOUTISSE	MARTIGNETTI CO	.750	NH	/	JAN 12	4	4	6	4	1	3
CH CAMELOT CHPL	LUNEAU USA INC	.750	MC	/	JAN 12	5	3	4	2	1	1
CH CHAUVET BLNC	R P IMPORTS INC	.750	NH	/	NOV 11	5	12	9	4	4	4
		.750	MC	/	NOV 11	3	5	6	3	2	7
CH CROIX ESPRNC	R P IMPORTS INC	.750	NH	/	NOV 11		2		2	1	2
CH CROIX-MOUTON	MARTIGNETTI CO	.750	NH	/	JAN 12		1	1	9	18	15
CH D YQUEM	WILDMAN SONS	.375	MC	/	FEB 12						
CH DE GAZIN	PERFECTA WINES	.750	NH	/	JAN 12	1					1
CH DE L RIVIERE	MILTON DIST CO	.750	NH	/	JUL 12			3	3	1	1
CH DE SEQUIN	MILTON DIST CO	.750	NH	/	JUL 12			2	4		2
CH DU BUISSON	MILTON DIST CO	.750	NH	/	JUL 12			2	6	8	3
CH DUCASSE BLNC	R P IMPORTS INC	.750	NH	/	AUG 12						
CH FIEUZL PESSC	WILDMAN SONS	.750	MC	/	NOV 11	1	2		1		1
CH GR POT ST EM	MARTIGNETTI CO	.750	NH	/	MAR 12	1					
CH HAUT SURGET	PINE ST TRADING	.750	NH	/	AUG 12						
		.750	MC	/	JAN 12	7	1				2
CH HT BLAIGNAN	MILTON DIST CO	.750	NH	/	JUL 12			2	4	2	3
CH HT MONDIAN R	PINE ST TRADING	.750	NH	/	NOV 11						
CH HT SORILLON	MILTON DIST CO	.750	NH	/	JUL 12			2	4	2	2
CH L CRX FIGEAC	WALKER M S INC	.750	NH	/	APR 12	2	3	2	1	1	1
CH L FLR BOUARD	PERFECTA WINES	.750	NH	/	NOV 11						
CH L PERRIERE R	CRUSH WINES	.750	NH	/	AUG 12						
CH L PERRIERE W	CRUSH WINES	.750	NH	/	APR 12	3	1	1	2	1	
CH LA ROSE PSGN	R P IMPORTS INC	.750	NH	/	JAN 12	2	4	7	4	1	4
CH LES CARMES	MARTIGNETTI CO	.750	NH	/	FEB 12			1			
CH LESTIAC	MARTIGNETTI CO	.750	NH	/	APR 12	2	2	5	3	1	12
CH LIEUMENANT	MONSIEUR TOUTON	.750	MC	/	NOV 11	2					
CH MARSAC SEQN	MARTIGNETTI CO	.750	NH	/	JAN 12						
CH MAYNE-GUYON	MILTON DIST CO	.750	NH	/	OCT 12						2
CH MCHL VRT LSC	MONSIEUR TOUTON	.750	MC	/	NOV 11	5	4	6	4	4	3
CH MERIC MEDOC	MILTON DIST CO	.750	NH	/	JUL 12			3	5	3	1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 94					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
CH MLN BEAUSEJR	MILTON DIST CO	.750	NH	/	JUL 12			3	5	5	5
CH MOULN MALLET	MARTIGNETTI CO	.750	NH	/	MAR 12						
CH OLVR PSS LGN	DIAGEO CHAT EST	.750	MC	/	NOV 11				1		
CH ROUDIER	MILTON DIST CO	.750	NH	/	JUL 12			3	4		3
CH ROUGET POMRL	WILDMAN SONS	.750	NH	/	DEC 11						
CH ST ROBERT RG	WALKER M S INC	.750	NH	/	JAN 12	90	47	26	3	2	4
CH TOUR COUTELN	R P IMPORTS INC	.750	NH	/	JAN 12	2	2	3	1	1	2
CH VRAI CAILLOU	PERFECTA WINES	.750	NH	/	NOV 11	1	1	2		1	
CHATEAU MALBEC	PINE ST TRADING	.750	NH	/	MAY 12						
CHOPS & BURGERS	SURVILLE ENTRPS	.750	NH	/	JUN 12		9	67	37	3	13
ECHO LYNCH BAGE	WILDMAN SONS	.750	NH	/	JAN 12		1	1			
		.750	MC	/	DEC 11	4	3				1
KIRKLAND SG SUP	MARTIGNETTI CO	.750	NH	/	NOV 11						111
LA DEMOISLLE BY	R P IMPORTS INC	.750	NH	/	NOV 11	5	8	15	14	7	18
LE PET LOUSTEAU	R P IMPORTS INC	.750	NH	/	FEB 12						
LES CAVES JOSPH	MILTON DIST CO	.750	NH	/	JUL 12			2	3	3	9
LES PORTES	MILTON DIST CO	.750	NH	/	JUL 12			2	6	4	9
SALMON & TROUT	SURVILLE ENTRPS	.750	NH	/	JUL 12			6	5	2	2
SAV DE SEQUIN W FR BURGUNDY	MILTON DIST CO	.750	NH	/	JUL 12			2	4	5	4
ALBERT BICHOT	R P IMPORTS INC	.750	NH	/	APR 12	1		1	1	1	1
BCHT BRG HT COT	BICHOT WINES	.750	NH	/	APR 12						
BICHOT GVV CHAM	BICHOT WINES	.750	NH	/	FEB 12	1	1	1			
BICHOT L'ERMTG	BICHOT WINES	.750	NH	/	APR 12						
BICHOT NT S GEO	BICHOT WINES	.750	NH	/	JAN 12						
BICHT PL MN GRN	BICHOT WINES	.750	NH	/	JAN 12						
BLSN D BGN MONT	MILTON DIST CO	.750	NH	/	JUL 12			1			
BLSN D BGN P NR	MILTON DIST CO	.750	NH	/	JUL 12			3	6	2	5
BLSN DE BGN VRN	MILTON DIST CO	.750	NH	/	JUL 12			2	2	1	1
BOUVIER MONTRE	R P IMPORTS INC	.750	NH	/	MAY 12		1			1	1
CHRTN&TRB CHARD	MARTIGNETTI CO	.750	NH	/	FEB 12	6	8	11	5	3	3
CHRTN&TRB PERND	MARTIGNETTI CO	.750	NH	/	MAR 12	2	3	5	2		1
DM HNRV FS BRLY	WALKER M S INC	.750	NH	/	DEC 11	2	2	3	2	2	1
DM HNRV FS JULN	WALKER M S INC	.750	NH	/	DEC 11	2	2	2			1
DM HNRV FSY MRG	MONSIEUR TOUTON	.750	MC	/	NOV 11	1		3	1	2	

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 96					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
ALAIN LRX CHINN	MARTIGNETTI CO	.750	NH	/	FEB 12	2	4	7	2	2	2
ALPHNSE DLY SBL	VINILANDIA USA	.750	NH	/	NOV 11		4	2	1	2	1
CAVES D PER P F	MILTON DIST CO	.750	NH	/	JUL 12			2	3	1	2
CH THAUVNY SNCR	MARTIGNETTI CO	.750	NH	/	MAY 12	10	3	2			
DM BMRD SVNRS W	MONSIEUR TOUTON	.750	MC	/	DEC 11	1	1				
LACHETEAU VVRY	MILTON DIST CO	.750	NH	/	JUL 12			12	4	4	6
LAURENT REV SNC	MILTON DIST CO	.750	NH	/	JUL 12			3	7	4	4
P LUC BCHD MSDT	MARTIGNETTI CO	.750	NH	/	APR 12	5	4	4	3	1	1
PATIENT CT SV B	BACCHUS IMPT MD	.750	MC	/	NOV 11	10	16	7	10	9	16
RSV CLEONS MCDT	MILTON DIST CO	.750	NH	/	JUL 12			3	4	5	5
SANCRE DM SAUTR	FRANCOIS B LTD	.375	MC	/	NOV 11	3		2	2		4
FRENCH RHONE											
ADISSAT CDR	MARTIGNETTI CO	.750	NH	/	APR 12	1	3	3	4	3	4
ADISSAT LIRAC	MARTIGNETTI CO	.750	NH	/	AUG 12				3	2	5
AUGSTE RVR CDR	MARTIGNETTI CO	.750	NH	/	MAR 12	7	7	7	5	5	2
CAVE RSTEAU CDR	FRANCOIS B LTD	.750	MC	/	DEC 11	2	1	2	2	2	2
CAVES C D R	MILTON DIST CO	.750	NH	/	JUL 12			5	8	4	12
CERCIUS RED	WALKER M S INC	.750	NH	/	JUN 12		2	2	3	6	3
CERCIUS WHITE	WALKER M S INC	.750	NH	/	JAN 12		2	1	3		
CH BEAUCASTL RG	VINEYARD BRANDS	3.000	NH	/	MAY 12						
CH BIZARD S D C	MARTIGNETTI CO	.750	NH	/	FEB 12	4	4	4	4	2	3
CH MT REDON CDP	KOBRAND CORP	3.000	NH	/	NOV 11						
CHAPLLE-ST-ARNX	R P IMPORTS INC	.750	NH	/	JUL 12			16	12	21	22
CHICKN & TURKEY	SURVILLE ENTRPS	.750	NH	/	JUN 12		2	3	6		20
DM D TINL ESTBL	MARTIGNETTI CO	.750	NH	/	APR 12						
DM D TINL HERES	MARTIGNETTI CO	.750	NH	/	APR 12						
DM DIANYSOS CRN	MARTIGNETTI CO	.750	NH	/	DEC 11		1			1	
DM FOND CRZ RST	MARTIGNETTI CO	.750	NH	/	NOV 11	1	1	1	2	2	4
DM FOND CRZ SHY	MARTIGNETTI CO	.750	NH	/	NOV 11	5	4	2	2	2	3
DOM CHEZE SYRAH	MARTIGNETTI CO	.750	NH	/	FEB 12	1	2	3	5	1	4
DOM CHEZE VIGNR	MARTIGNETTI CO	.750	NH	/	FEB 12	1	2	5	2	1	2
FERRTN CRZ MTNR	COUNTRY VINTNER	.750	MC	/	JAN 12						
GUIGAL L LOUVRE	VINTUS WINES	.375	MC	/	FEB 12		1				
JAILANCE CLRTE	FRANCOIS B LTD	.750	MC	/	DEC 11				1		1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 97					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
LA CHASSE ROUGE	BACCHUS IMPT MD	.750	MC	/	JAN 12	3	5	2	4	7	
LA GRIVELIERE	ULTRA BEV CORP	.750	NH	/	JAN 12	17	9	10	14	13	28
LA SYRARE D'ALN	R P IMPORTS INC	.750	NH	/	FEB 12						
MLLRD VIOLT CDR	WINEBERRIES LTD	3.000	NH	/	JAN 12		1		1		1
P LESEC RBS CDP	WILLM-HRRSN IMP	.750	NH	/	MAY 12						
PERRIN ST-JOSHP	VINEYARD BRANDS	.750	NH	/	AUG 12				1	1	1
SABON PRESTIGE	WINEBERRIES LTD	.750	NH	/	JAN 12						
ST JN BRX OLIGC	WALKER M S INC	.750	NH	/	NOV 11	1			2		
TAR-LRNT BC FIN	WILSON DANIELS	.750	MS	/	DEC 11	1	2	1	1		1
VALREAS CDR VLG	MILTON DIST CO	.750	NH	/	JUL 12			4	3	3	3
VIEUX CLCHR RSE	CRUSH WINES	.750	NH	/	APR 12	2	12	15	8	2	2
FRENCH ROSE											
90+CLLRS LOT 33	MHW LIMITED	.750	NH	/	APR 12	45	72	55	24	16	10
CH BONNET	MARTIGNETTI CO	.750	NH	/	MAY 12	3	8	11	5	2	2
CH ST PIERRE	CRUSH WINES	.750	NH	/	JUL 12			25	10	4	3
COLMBO CT BLEUE	PALM BAY IMPRTS	.750	MS	/	APR 12		2	2	4	1	3
DM DE NOUELLES	R P IMPORTS INC	.750	NH	/	JUL 12			15	24	18	13
DM ST NICHL RFT	WALKER M S INC	.750	NH	/	JUN 12		1		2	2	
L'OPALE PRESQUL	R P IMPORTS INC	.750	NH	/	JUL 12			21	42	16	7
LA CHAP GORDNNE	VRANKEN POM AMR	.750	NH	/	JUL 12			20	10	6	2
LA MAROUTTE SRH	PINE ST TRADING	.750	NH	/	AUG 12				3		
LES LAUZERAIES	R P IMPORTS INC	.750	NH	/	JUL 12			11	16	4	4
PINK FLAMINGO	VRANKEN POM AMR	.750	NH	/	JUL 12			29	8	2	3
QUINSON FILS	MILTON DIST CO	.750	NH	/	JUL 12			8	2	6	8
VILLA ANGES OV	PERFECTA WINES	.750	NH	/	MAY 12	15	53	69	26	6	4
FRENCH OTHER											
90+CLR L21 FUSN	MHW LIMITED	.750	NH	/	FEB 12	6	12	7	4	13	20
90+CLR L65 FR W	MHW LIMITED	.750	NH	/	JUN 12		2	16	9	21	11
ARGNT FRG SV BL	PALM BAY IMPRTS	.750	NH	/	JUL 12				1		
AVIVE PEACH	WINESELLERS LTD	.750	MS	/	JUN 12		60	7	12	6	3
BOUVIER MR LONG	R P IMPORTS INC	.750	NH	/	NOV 11		2	1			2
C'EST LV SRH/GN	R P IMPORTS INC	.750	NH	/	NOV 11	1	2		1	1	4
CAHOR CLS COU TL	WINEBOW INC	.750	MC	/	DEC 11	10	6	7	7	9	9
CHEESE & CRACKR	SURVILLE ENTRPS	.750	NH	/	JUN 12		2		3	1	1
CHOCO VINE CB SV	CLEVER IMPORTS	1.500	PA	/	NOV 11	271	192	136	199	114	213

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 99					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
90+CLRL66 RSLNG	MHW LIMITED	.750	NH	/	JUN 12		1	22	28	67	40
BECKRMN P MCHBG	MUTUAL WHOLSALE	.750	NH	/	JUL 12			4	3	2	4
BECKRMN PIE SPT	MUTUAL WHOLSALE	.750	NH	/	JUL 12			6	4	3	3
BLUFELD SWT RSL	CONSTELLATION	.750	NH	/	MAR 12	13	11	23	18	8	15
CARDINAL CS STF	R P IMPORTS INC	.750	NH	/	JAN 12	6	6	10	4	4	7
DR HAN ML RS AU	MONSIEUR TOUTON	.750	MC	/	NOV 11	1	3	4	3	4	2
DR HAN ML RS KB	MONSIEUR TOUTON	.750	MC	/	NOV 11	7	3	5	4	4	4
DR HAN ML RS SP	MONSIEUR TOUTON	.750	MC	/	NOV 11	2	2	2	2	2	5
DR THNSCH BR BD	WINESELLERS LTD	.750	MC	/	NOV 11	3	3	2	2	2	1
DR THNSCH RS CL	WINESELLERS LTD	.750	MC	/	NOV 11						
HEINZ EIFEL RSL	WINESELLERS LTD	.750	MC	/	NOV 11	3	1	4	2	7	2
J FLKNBRG RSLNG	PINE ST TRADING	.750	NH	/	JUN 12		7				
JJ PRUM GRCH SP	PERFECTA WINES	.750	NH	/	JAN 12	1	1	1			
JOH-WIL SCH RSL	R P IMPORTS INC	.750	NH	/	NOV 11	2	3	3	2	1	1
MOSLND RSLG ZSK	HALBY MARKETING	.500	MC	/	DEC 11						2
PHLP ECKSTN KAB	R P IMPORTS INC	.750	NH	/	DEC 11	2	2	3	2	1	2
ST URBNS-HOF RS	MHW LIMITED	.750	MC	/	DEC 11	2		1	1	1	
TXT CL LOL RSLG	VISION WNE&SPRT	.750	MS	/	DEC 11	1	5	2	1		
ZUM RIESLING GERMAN RHINE	R P IMPORTS INC	.750	NH	/	NOV 11	27	20	28	21	15	25
BECKERMANN AUSL	MUTUAL WHOLSALE	.750	NH	/	JUL 12			5	4	8	3
BLUE NUN RIVANR	SHAW-ROSS IMPTS	1.500 1.500 .750	UT MS UT	/	FEB 12 MAY 12 FEB 12	28 35	19 1 21	52 1 23	33 10 34	19 10 82	20 12 22
		.750 .750	WY MS	/	FEB 12 MAY 12	12	10 3	6 5	12 2	7	8 1
SCHLS JH RSL SP	DIAGEO CHAT EST	.750	NH	/	NOV 11						
GERMAN OTHER											
BECKRMN LIBFMCH	MUTUAL WHOLSALE	.750	NH	/	JUL 12			4	5	8	5
BLK TWR PN GRIG	REH-KENDERMANN	.750	NH	/	JAN 12		1	1			2
BLUEFSH SW REEL	PALM BAY IMPRPTS	.750	PA	/	MAR 12	16	23	15	26	40	22
BLUEFSH SWT RSL	PALM BAY IMPRPTS	.750	NH	/	JUL 12			8	4	8	7
ED MAXIMLN P NR	MILTON DIST CO	.750	NH	/	JUL 12			2	2		1
ED MAXIMLN RSLN	MILTON DIST CO	.750	NH	/	JUL 12			3	4	2	3
EZ RSLNG RIVNER	MHW LIMITED	.750	NH	/	NOV 11			1		1	
GERMAN MIX CASE	PERFECTA WINES	.750	NH	/	MAY 12	130	8	34			
GUNDERLH DV SPT	PINE ST TRADING	.750	NH	/	FEB 12						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 100					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
HANDLER RIESLNG	MILTON DIST CO	.750	NH	/	JUL 12			7	11	9	28
HANDLER SWEET R	MILTON DIST CO	.750	NH	/	JUL 12			4	5	8	10
LEITZ OUT RIES	COUNTRY VINTNER	.750	MC	/	JAN 12				15		
TXT CL WTF P NR	VISION WNE&SPRT	.750	MS	/	DEC 11	4	7	1	4	1	4
URZIGER WZTN RS	PERFECTA WINES	.750	NH	/	JAN 12						
VLA WOLF GEWURZ ITL BIANCO	COUNTRY VINTNER	.750	MC	/	NOV 11	1		1		3	
ANTRI SC BIANCO	STE MICHELLE WN	.750	NH	/	APR 12	16	16	21	16	11	6
BASTNCH VSP BNC	WALKER M S INC	.750	NH	/	JAN 12						
LE GROTTA DL EM	MILTON DIST CO	.750	NH	/	JUL 12			6			
MOTTURA DL SNT0	ALLIED BV GROUP	.750	PA	/	MAY 12	6	12	5	37	5	4
PRIMO BACIO	WINE MERCHANT	.750	PA	/	MAY 12			5	7	10	6
SANTO MARTINO	PERFECTA WINES	1.000	NH	/	DEC 11			4	3	109	10
SENSI TUSCANO	THE PIERPNT GRP	.750	NH	/	MAY 12	30	8	15	14	13	20
TAVERNELLO	PINE ST TRADING	.750	NH	/	DEC 11			1	1	2	1
ITL CHIANTI											
CASANOVA RESERV	UVE ENTERPRISES	.750	NH	/	JAN 12	1		1			1
COLTBNO CETMURA	COUNTRY VINTNER	.750	MC	/	NOV 11	10	2	3	5	2	2
CUPCAKE DOCG	WINE GROUP	.750	NH	/	APR 12	2		3	1	2	1
D'AQUINO	D'AQUINO CO INC	.750	NH	/	JUL 12			5	5	8	9
D'AQUINO FLASK	D'AQUINO CO INC	1.500	NH	/	JUL 12			6	6	13	22
D'AQUINO RISERV	D'AQUINO CO INC	.750	NH	/	JUL 12			4	8	22	13
GRIFONE PRIMIT	MILTON DIST CO	.750	NH	/	JUL 12			4	9	14	103
GRIFONE RESERVE	MILTON DIST CO	.750	NH	/	JUL 12			5	6	10	9
IL TAROCCO CLSS	MILTON DIST CO	.750	NH	/	JUL 12			1	4	4	6
INCANTO CLASSIC	MILTON DIST CO	.750	NH	/	JUL 12			1	4	3	3
LA MAIALINA	PERFECTA WINES	.750	NH	/	APR 12	11	5		1	1	2
LAMOLE D LAMOLE	COUNTRY VINTNER	.750	MC	/	NOV 11	6	4	2	5	4	6
RENZO MASI RIS	MHW LIMITED	.750	MC	/	JAN 12	2		1		2	
RICASOLI DL BRN	DREYFUS ASHBY	.750	MC	/	DEC 11						
SORELLI MOR NER	PUNTO VINO LLC	1.500	MC	/	NOV 11	14	8	7	8	12	12
TENUTA D ARCENO	WALKER M S INC	.750	NH	/	JAN 12	1				12	
THAT'S AMORE	VINILANDIA USA	.750	NH	/	JAN 12	9	16	15	6	5	7
TIAMO	COUNTRY VINTNER	.750	MC	/	NOV 11	4	3	4	1		4

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 101					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
TOMAILO CLS RS	R P IMPORTS INC	.750	NH	/	MAR 12	2	1	7	10	7	6
		.375	MC	/	JAN 12	1	1		2	2	2
TOSCOLO CLS RES	EMPSON USA INC	.750	NH	/	FEB 12						1
VILLA CORTI	R P IMPORTS INC	.750	NH	/	MAR 12			2		1	2
ZONIN WNMK COL	ZONIN USA	1.500	NH	/	JUL 12			24	83	84	174
ITL LAMBRUSCO											
CAVICCHL 1928	WILDMAN SONS	1.500	NH	/	MAR 12		22	22	7	9	11
GIOR&GIAN SW RD	WALKER M S INC	.750	NH	/	JUL 12						
LE GROTTA REGG	MILTON DIST CO	.750	NH	/	JUL 12			14	9	2	4
ITL PIN GRIGO											
90+CLR LOT 42	MHW LIMITED	.750	NH	/	APR 12	6	3	26	20	47	46
BORGO MDDLNA VZ	BACCHUS IMPT MD	.750	MC	/	NOV 11	4	3	3	4	1	3
BRAIDE GRANDE	PINE ST TRADING	.750	NH	/	NOV 11		1				
CANTNA ZCCGNINI	WINES UNLIMITED	.750	MC	/	NOV 11	3	3		1	1	4
CIELO	COUNTRY VINTNER	1.500	MC	/	NOV 11	9	9	3	21	14	12
CIRCA	FORTUNE WINE	.750	NH	/	AUG 12				9	6	6
DOUBLE BLIND	AMER SPIRIT EXC	.750	NH	/	NOV 11	2	3	2	3		
LUNA LNA PV COL	KENDALL-JACKSON	.750	NH	/	JUL 12						
MANDRAROSSA	PALM BAY IMPRPTS	.750	NH	/	JAN 12					6	6
RAPIDO	WALKER M S INC	.750	NH	/	JUN 12						
RISATA	US DISTLLD PROD	.750	NH	/	MAY 12	15					
TOLLOY	PRESTIGE WINE	.750	NH	/	AUG 12					6	
TOMAILO	R P IMPORTS INC	.750	NH	/	APR 12	1	1	1	2		1
TXT CL LMAO PNG	VISION WNE&SPRT	.750	MS	/	DEC 11	2	6	3	3	2	
VILLA BORGHETTI	MILTON DIST CO	.750	NH	/	JUL 12			19	4	15	19
VILLA JAIME	LUNEAU USA INC	1.500	MC	/	JAN 12	7	6	7	11	4	
VOLERE BG PURSE	WALKER M S INC	1.500	NH	/	JUL 12						
ZONIN WNMK P GR	ZONIN USA	1.500	NH	/	JUL 12			38	119	160	160
ITL RSTO/BLSH											
CANTN ZC CERASL	WINES UNLIMITED	.750	NH	/	AUG 12				11	4	5
CSTLO PGG RSATO	ZONIN USA	.750	MC	/	DEC 11						
HRM REX-GOL WZ	CONSTELLATION	1.500	NH	/	APR 12		5	6	8	5	13
		.750	NH	/	MAR 12	2	3	9	15	8	19
INCANTO RABOSO	MILTON DIST CO	.750	NH	/	JUL 12			2	2	3	2
KOOL JAZZ ROSE	WINNER LTD	.750	WC	/	NOV 11						
VOLERE PK PURSE	WALKER M S INC	1.500	NH	/	JUL 12						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 102					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
ITL SOAVE											
BERETTA CLASSIC	MILTON DIST CO	.750	NH	/	JUL 12			3	4	2	1
BOLLA CL 883 SL	BANFI VINTNERS	.750	NH	/	DEC 11	2	2	2	1	1	1
IL POGGIO	MAJESTC W&S USA	.750	PA	/	MAY 12	12	8	8	9	7	7
ITL VLPLCELLA											
BOLLA LEPOIANE	BANFI VINTNERS	.750	NH	/	MAY 12						1
BOLLA RPSO CLSC	BANFI VINTNERS	.750	NH	/	DEC 11	1	5	2	1	3	2
CESARI CLASSICO	OPICI IMPORT CO	.750	NH	/	FEB 12	6	2	3	1	1	2
LUNA LNA PC RIP	KENDALL-JACKSON	.750	NH	/	JUL 12						
NICOLIS CLS AMR	VINILANDIA USA	.750	NH	/	NOV 11	3	2	3	3	2	5
PASQUA AMARONE	MILTON DIST CO	.750	NH	/	JUL 12			2	2	4	1
PASQUA RIPASSO	MILTON DIST CO	.750	NH	/	JUL 12			4	3		81
ITALIAN OTHER											
90+CLLRS LOT 57	MHW LIMITED	.750	NH	/	APR 12	4	2	8	16	23	28
90+CLR LT26 BRL	MHW LIMITED	.750	NH	/	JUN 12		8				3
90+CLR LT27 BAR	MHW LIMITED	.750	NH	/	MAY 12	5	2	1	1	3	1
90+CLR LT60 ROS	MHW LIMITED	.750	NH	/	MAY 12	5	1			2	
ABBZA NVCLA LGR	COUNTRY VINTNER	.750	MC	/	NOV 11	1	1		1		1
AGRC PUN MONTSU	KOBRAND CORP	.750	NH	/	JAN 12						
AIA VECCHIA LGN	UVE ENTERPRISES	.750	MC	/	NOV 11	6	5	2	6	9	6
ALTADONNA NERO	ULTRA BEV CORP	.750	NH	/	MAY 12	8	7	12	10	1	5
AMBASCIATRE ART	MILTON DIST CO	.750	NH	/	JUL 12			1	1	3	
AMBASCIATRE SLV	MILTON DIST CO	.750	NH	/	JUL 12			2	1		1
ANGELINI MOSCTO	WILSON DANIELS	.750	NH	/	APR 12	9	2	8	5	2	1
ANTNELLI GRCHTO	LAIRD AND CO	.750	NH	/	MAY 12	1	3	1	5		1
ANTNRI SC CAMPG	STE MICHELLE WN	.750	PA	/	DEC 11	20	17	20	25	28	16
ARCANTE COL DLA	MILTON DIST CO	.750	NH	/	JUL 12			2			
ARCHEO RUGERO	MILTON DIST CO	.750	NH	/	JUL 12			9	7	16	17
ARGIANO NON CFD	COUNTRY VINTNER	.750	MC	/	NOV 11		5		1	1	1
ARLDCA GAVI LUC	WALKER M S INC	.750	NH	/	JUN 12						
ARMENTO TREB AB	MILTON DIST CO	.750	NH	/	JUL 12			4	5	6	7
ASTORIA MERLOT	PINE ST TRADING	.750	NH	/	JAN 12						
ATTREZZI BARBRA	VINILANDIA USA	.750	NH	/	JAN 12						
ATTREZZI MOSCTO	VINILANDIA USA	.750	NH	/	JAN 12		30				

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 103					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
AVGNSI VN NOBLE	COUNTRY VINTNER	.750	MC	/	NOV 11	2	3				
BARONE FINI MER	DEUTSCH FAM W&S	.750	MC	/	NOV 11						
BELMONDO MOSCTO	AVENIU BRANDS	.750	NH	/	JUL 12			31	15	6	12
BERETTA CONGLNO	MILTON DIST CO	.750	NH	/	JUL 12			2	4	4	4
BERTANI BRTROSE	PALM BAY IMPRTS	.750	NH	/	JUN 12			3	5	1	1
BISCEGLIA TREJE	WINEBOW INC	.750	MC	/	NOV 11	1			1		1
BLA CHST GRG/CH	THE PIERPNT GRP	1.500	NH	/	AUG 12				3	2	2
BOLLA MOSCATO	BANFI VINTNERS	.750	NH	/	JUN 12		1	6	23	4	15
BOLLA TUFAlE CL	BANFI VINTNERS	.750	NH	/	DEC 11						1
BONGIOVANNI ARN	MARTIGNETTI CO	.750	NH	/	DEC 11		1				
BONGIOVANNI BRL	MARTIGNETTI CO	.750	NH	/	NOV 11						
BORGO BORGONERO	VINEYARD BRANDS	.750	MC	/	NOV 11	2	1	1	1		1
BRUNLLSCO P BNC	R P IMPORTS INC	.750	NH	/	FEB 12	7	4	10	8	3	1
BRUNO ROC BARSC	WALKER M S INC	.750	NH	/	MAY 12	1	2	2	1		
C GABRIELE CHRD	R P IMPORTS INC	.750	NH	/	JAN 12	1					2
CA'ROME CERRETA	MARTIGNETTI CO	.750	NH	/	JAN 12					1	
CANTELE CHD SLN	VIAS IMPORTS	.750	MC	/	JAN 12	4	3	1	3	6	
CANTELE PRM SLN	VIAS IMPORTS	.750	MC	/	NOV 11	5	1	1	3	2	2
CANTELE SLC RES	VIAS IMPORTS	.750	MC	/	JAN 12	8	3		6	1	13
CANTNA ZAC MONT	WINES UNLIMITED	.750	MC	/	NOV 11	2	1			1	7
CAPSTRNO MNT AB	VIAS IMPORTS	.750	MC	/	NOV 11	13	7	8	15	14	18
CAPSTRNO PASRNA	WALKER M S INC	.750	NH	/	JAN 12						
CAPSTRNO VERDCH	WALKER M S INC	.750	NH	/	JUN 12						1
CARPNT0 BRUNLLO	OPICI IMPORT CO	.750	NH	/	DEC 11	1	2	2	1	1	1
CARPNT0 SPLVRNO	OPICI IMPORT CO	.750	NH	/	FEB 12	18	9	6	4	2	5
CASANOVA BRNLLO	WALKER M S INC	.750	NH	/	JUN 12		2	4	1		
CASANOVA NUOVA	UVE ENTERPRISES	.750	NH	/	JUN 12						
CATALDI MONT AB	COUNTRY VINTNER	.750	MC	/	JAN 12	5	3	4	3	2	3
CERETTO BERNDOT	WILSON DANIELS	.750	NH	/	JAN 12						
CHINTI PHNTM GR	MHW LIMITED	.750	NH	/	JUN 12		2	15	11	19	13
CIGLIUTI DOLCTO	WALKER M S INC	.750	NH	/	MAY 12	4	5	2	2	1	1
CIGLIUTI SERRAB	WALKER M S INC	.750	NH	/	FEB 12		1	1	2	1	
CMPO A M BA VNT	KOBRAND CORP	.750	NH	/	NOV 11						
CONTRNO BRO SOR	MARTIGNETTI CO	1.500	NH	/	APR 12						
CONTRNO BRO VIG	MARTIGNETTI CO	.750	NH	/	JAN 12						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 104					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
CORTENOVA PRMT	KYSELA PERE LTD	.750	MC	/	NOV 11				1		1
CRTTO BRL B RCH	WILSON DANIELS	.750	NH	/	JAN 12						
CSTLLO PG PAVIA	ZONIN USA	.750	MC	/	DEC 11		1	1			2
CUPCAKE MSC AST	WINE GROUP	.750	WC	/	APR 12						
D'AQUINO ORVTO	D'AQUINO CO INC	.750	NH	/	JUL 12			5	4	1	4
D'AQUINO SANGVS	D'AQUINO CO INC	.750	NH	/	JUL 12			4	8	9	12
DA VINCI OPULA	GALLO E J WINE	.750	NH	/	MAR 12	1		1	3	4	5
DAMILANO ARNEIS	WALKER M S INC	.750	NH	/	JAN 12						4
DAMILANO BR CAN	VIAS IMPORTS	.750	NH	/	MAY 12			1	1		
DAMILANO BR LEC	VIAS IMPORTS	.750	NH	/	MAY 12		1	4	1		
DAMILANO NEB AB	VIAS IMPORTS	.750	MC	/	JAN 12	5		5	3	7	6
DIAMNE PCRNI CL	ULTRA BEV CORP	.750	NH	/	JUL 12			2			
DINARI SYRAH	SOUTHERN W&S	.750	MC	/	JAN 12	1					
DNNAFUGATA LIGH	FOLIO WINE CO	.750	NH	/	AUG 12				2	1	2
DUCA CNT'ARE CH	SOUTHERN W&S	.750	MC	/	JAN 12						4
DUCA CNTR NERO	SOUTHERN W&S	.750	MC	/	JAN 12						
DUMENTO ROSSO	MILTON DIST CO	.750	NH	/	JUL 12			2	2		1
E DOMANI MOSCTO	GALLO E J WINE	.750	NH	/	FEB 12	169	120	66	38	75	50
		.750	PA	/	MAR 12	59	121	269	139	159	76
		.750	UT	/	MAY 12		12	11	15	55	16
		.750	WY	/	APR 12	16	6	20	4	9	9
		.750	MS	/	MAY 12	332	26	21	28	36	19
E DOMANI PNT NR	GALLO E J WINE	.750	WC	/	MAR 12						
EINAUDI BRL GRM	MARTIGNETTI CO	.750	NH	/	JAN 12						
EINAUDI BRL TER	MARTIGNETTI CO	.750	NH	/	DEC 11				1		
		.375	NH	/	MAY 12						
ELVIO TINTRO ROS	KERMIT LYNCH	.750	NH	/	APR 12		2	5	1	3	2
EPICURO AGLNCO	MILTON DIST CO	.750	NH	/	JUL 12			7	5	66	6
EPICURO NERO AV	MILTON DIST CO	.750	NH	/	JUL 12			11	9	10	9
EPICURO PUGLIA	MILTON DIST CO	.750	NH	/	JUL 12			6	11	10	175
EPICURO SL SLTN	MILTON DIST CO	.750	NH	/	JUL 12			5	6	6	9
F SANNITI AGLNC	PALM BAY IMPRTS	1.500	PA	/	NOV 11	9	5	3	5	5	6
F SANNITI FLGHN	MAJESTC W&S USA	.750	PA	/	NOV 11	12	10	7	8	5	6
FARNESE MNTPLCN	PARLIAMENT IMP	1.500	MC	/	NOV 11	8	10	5	5	11	14
FARNSE SANGIOVS	BACCHUS IMPT MD	.750	MC	/	NOV 11	1	1		2		
FASTELLI BR MNT	PINE ST TRADING	.750	NH	/	JAN 12				2		1
FEUDO MC GRILLO	KOBRAND CORP	.750	NH	/	JUL 12						2

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 105					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
FLLGA LIV SOSSO	WALKER M S INC	.750	NH	/	MAR 12	1				1	1
FNTFDA BRL SRLN	PARLIAMENT IMP	1.000	NH	/	JAN 12	3	1	2	1		1
FONGOLI MNT ROS	R P IMPORTS INC	.750	NH	/	MAY 12						
FONGOLI MNT SAG	R P IMPORTS INC	.750	NH	/	MAY 12						
FULIGNI ROS MNT	MARTIGNETTI CO	.750	NH	/	NOV 11	1					
GABBIANO MSCT	TREASURY WN EST	.750	MC	/	DEC 11	4	6	10	9	7	8
GAVI LA BATTNA	PINE ST TRADING	.750	NH	/	JAN 12	1	2		1		1
GENCO MONTPLCNO	PINE ST TRADING	.750	NH	/	JAN 12						
GENCO TREBBIANO	PINE ST TRADING	.750	NH	/	JAN 12						
GOOSEBUMP VELVT	PRESTIGE WINE	.750	NH	/	FEB 12	49	99	27	16	20	55
GRIFONE RED	MILTON DIST CO	.750	NH	/	JUL 12			3	7	7	12
IL DONATO V RSO	SEBASTIANI DON	.750	NH	/	JUN 12				4	9	11
IL PALAZN ORVTO	BACCHUS IMPT MD	.750	MC	/	NOV 11	2		1	1		1
IL POG VN SANTO	TERLATO WNS INT	.500	NH	/	FEB 12		1	1			
INCANTO CH/P GR	MILTON DIST CO	1.500	NH	/	JUL 12			4	4	3	
INCANTO FRAGOLN	MILTON DIST CO	.750	NH	/	JUL 12			2	2	1	2
INCANTO NOBILE	MILTON DIST CO	.750	NH	/	JUL 12			3	6	4	6
IPSUS PANT PASS	MILTON DIST CO	.500	NH	/	JUL 12			2	1	1	
KRIS HEART RSSO	WINEBOW INC	.750	NH	/	MAY 12	5	6	3	9	9	14
L SPNTA BRB AST	WALKER M S INC	.750	NH	/	JAN 12			1	1	1	
LA MAIALINA	PERFECTA WINES	.750	NH	/	APR 12	13	18	21	17	5	7
LA MOZZA I PERZ	NATIONAL DISTRB	.750	MC	/	NOV 11	4	5	1		1	3
LA SPNTTA LANGH	WALKER M S INC	.750	NH	/	MAR 12	1	1	2	1		1
LA SPNTTA NERO	WALKER M S INC	.750	NH	/	DEC 11	4	1	1	1		2
MACRINI BRO BRN	MARTIGNETTI CO	.750	NH	/	NOV 11						
MACULAN PIN&TOI	WINEBOW INC	.750	MC	/	NOV 11						1
MAJLCA ABRZ RED	ULTRA BEV CORP	.750	NH	/	JUL 12			14			
MANDRSSA NERO	PALM BAY IMPRTS	.750	NH	/	NOV 11						1
MANERO ROSSO	WALKER M S INC	.750	NH	/	MAY 12					1	1
MARCRNI FONTNZA	MARTIGNETTI CO	.750	NH	/	NOV 11	1	1	1			
MARINA CVTC MLT	R P IMPORTS INC	.750	NH	/	FEB 12	1					1
MNTE FLS AGLNCO	ULTRA BEV CORP	.750	NH	/	AUG 12						
MNTE FLS FLNGHN	ULTRA BEV CORP	.750	NH	/	MAY 12				2	1	1
MONSTNO NEMO CB	MIONETTO USA	.750	NH	/	JAN 12						6

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 106					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
MONTEFIORE MSCT	VISION WNE&SPRT	.750	PA	/	MAR 12	38	29	22	48	23	29
MONTI GDI ABRUZ	BRONCO WINE CO	.750	MC	/	NOV 11	5	5	2	2	3	7
MONTICELLO DOLE	R P IMPORTS INC	.750	NH	/	MAY 12	3					
MOTTURA NEGRMRO	ALLIED BV GROUP	.750	PA	/	MAY 12	6	8	4	43	6	11
MRTNI RSSI MSCT	BACARDI USA INC	.750	WY	/	MAY 12			1	2	2	2
PALAGIO CASINO	R P IMPORTS INC	.750	NH	/	NOV 11			1			
PALAGIO SISTER	R P IMPORTS INC	.750	NH	/	NOV 11			1			
PALUZZI DOL ROS	PINE ST TRADING	.750	NH	/	DEC 11	4		1			
PAOLO LEO PRMTV	VINILANDIA USA	.750	NH	/	FEB 12	4		1	1	2	1
PAOLO LEO SALCE	VINILANDIA USA	.750	NH	/	FEB 12	4	6	5	7	6	4
PCCLMNI BRN MNT	WALKER M S INC	.750	NH	/	DEC 11	1	1				
PCCLMNI ROS MNT	WALKER M S INC	.750	NH	/	DEC 11	3	3	2	1	1	3
PETROLO TORRION	R P IMPORTS INC	.750	NH	/	NOV 11						
PIAZZO BRSC RES	PINE ST TRADING	.750	NH	/	JAN 12	1					
PIAZZO CHARDONY	PINE ST TRADING	.750	NH	/	DEC 11		1	1	7	6	8
PICCINI BRUN RS	AVENIU BRANDS	.750	MC	/	JAN 12			1			2
PIETRFTTA VRNCI	LAIRD AND CO	.750	WC	/	MAR 12		1	1			
PIGHIN SAV BLNC	KOBRAND CORP	.750	NH	/	JAN 12						
POGGIO ANM SANG	ULTRA BEV CORP	.750	NH	/	NOV 11	5	1	1	1		1
PONTE DMA V VRD	KYSELA PERE LTD	.750	MC	/	DEC 11	4	4	7	5	4	3
PORZIA FR S REGL	WALKER M S INC	.750	NH	/	JUN 12						
PRNTTO DLC D'AB	STE MICHELLE WN	.750	NH	/	NOV 11	1	1	1		1	
PRODTTRI BRB RS	WALKER M S INC	.750	NH	/	MAY 12			2			
PRODTTRI LNG NB	WALKER M S INC	.750	NH	/	NOV 11		1	2	1		3
PRUNOTTO BRBSCO	STE MICHELLE WN	.750	MS	/	JAN 12		1	1			1
PURATO NERO AVO	COUNTRY VINTNER	.750	MC	/	NOV 11	3	1	1	4		5
QUTTRO MANI BAR	PERFECTA WINES	.750	NH	/	FEB 12	4	2	1	3	3	5
QUTTRO MANI MNT	PERFECTA WINES	.750	NH	/	JUN 12		8		1		1
		.750	MC	/	NOV 11	3	2	2	1	2	4
RAPIDO SANGIOVS	WALKER M S INC	.750	NH	/	JUN 12						
RATTI BRL MRNSC	WALKER M S INC	.750	NH	/	MAY 12			2	3	1	1
RCCA FR SNL ORNL	WALKER M S INC	.750	NH	/	MAY 12			2	1		
RIUNITE SWT RED	BANFI VINTNERS	1.500	NH	/	JUN 12		7	14	18	19	43
		.750	NH	/	JUN 12		11	98	81	12	19
RIUNITE SWT WHT	BANFI VINTNERS	1.500	NH	/	JUN 12		7	17	19	22	43
		.750	NH	/	JUN 12		9	87	68	4	7

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 107					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
ROCCA ROSSO DOL	R P IMPORTS INC	.750	NH	/	JAN 12		1				
ROCCA ROSSO DON	R P IMPORTS INC	.750	NH	/	MAY 12						
ROCCA ROSSO SRL	R P IMPORTS INC	.750	NH	/	MAY 12						
ROCCALTA SANGVS	MILTON DIST CO	.750	NH	/	JUL 12			8	9	10	92
ROSCATO RSO DLC	PALM BAY IMPRTS	.750	MC	/	JAN 12	11	3	11	4	7	6
RUFFINO MOS AST	CONSTELLATION	.750 .750	NH PA	/ /	APR 12 MAR 12	15	15	16	22	13	17
S MARTINO ROSSO	PERFECTA WINES	1.000	NH	/	DEC 11			3	5	107	11
SANDRONE BAR LV	R P IMPORTS INC	.750	NH	/	NOV 11			2	1		
SCAGLOLA CHD PM	VINILANDIA USA	.750	NH	/	NOV 11	1					
SELA&MOSC TERRE	PALM BAY IMPRTS	.750	NH	/	APR 12	1	4	4	2	2	1
SENSI ROSSO	THE PIERPNT GRP	.750	NH	/	MAY 12	30	8	13	13	13	26
SETTESL 7 SN CH	PALM BAY IMPRTS	.750 .750	NH MS	/ /	MAY 12 MAY 12	2 8	10 4	10 3	16 8	15 10	11 10
SNTA TRS RN INC	WALKER M S INC	.750	NH	/	JUN 12					1	1
SOMMAVITE BR MN	MILTON DIST CO	.750	NH	/	JUL 12			2	6	3	5
SONNEBAND SWT R	WALKER M S INC	1.500	NH	/	DEC 11						
SONNEBAND SWT W	WALKER M S INC	1.500	NH	/	DEC 11						
STELLA SANGVESE	WINEBOW INC	1.500 .750	MC MC	/ /	NOV 11 NOV 11	5	7 1	2	1 1	6	9 1
TAVERNELLO ROSS	PINE ST TRADING	.750	NH	/	DEC 11	1	1	1	1	1	1
TOMMOLO MNT ABZ	MILTON DIST CO	.750	NH	/	JUL 12			3	10	13	7
TRRDORA AGLNICO	COUNTRY VINTNER	.750	MC	/	NOV 11	4	1	5	3	3	4
TRRDORA FALANGH	COUNTRY VINTNER	.750	MC	/	JAN 12	6	2	2	1	3	1
TXT CL OMG CHR	VISION WNE&SPRT	.750	MS	/	DEC 11		4	1	2		1
V CERRINA CH/PG	MILTON DIST CO	.750	NH	/	JUL 12			7	6	10	14
V CERRINA MN AB	MILTON DIST CO	.750	NH	/	JUL 12			12	18	22	41
VALLE RL CLISTO	WINEBOW INC	.750	NH	/	NOV 11						
VILLA CORN MRLT	COUNTRY VINTNER	1.500	MC	/	DEC 11	1				1	
VILLA SONIA	MILTON DIST CO	.750	NH	/	JUL 12			13	4	11	19
VINOSIA TAURASI	PERFECTA WINES	.750	NH	/	MAY 12						
VLA CORLO GIACO	VINILANDIA USA	.750	NH	/	FEB 12	5	2	3	2	2	4
VLA SOPTA TRRLG	MONSIEUR TOUTON	.750	MC	/	NOV 11	4	1	2	2	2	4
VLLA PARINI MNT	R P IMPORTS INC	.750	NH	/	MAR 12	3			1		1
VLLA RSA BAROLO	ULTRA BEV CORP	.750	NH	/	JUN 12		3	2	3	1	5
VOGA MOSCATO	AVENIU BRANDS	.750	NH	/	APR 12		1		3	1	16

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 108					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
VOLERE RD PURSE	WALKER M S INC	1.500	NH	/	JUL 12						
ZONIN RC MSC PG	ZONIN USA	.750	NH	/	NOV 11	6	2	2	2		3
ZORZON C FRIULN	PERFECTA WINES	.750	NH	/	NOV 11	19	8	14	4	2	13
AUST CAB SAUV											
BOTA BOX	DELICATO VNYRDS	3.000 3.000	WY MS	/	MAR 12 MAR 12	71 51	65 32	63 46	69 13	54	
CH TANUNDA GR B	BANFI VINTNERS	.750	NH	/	MAR 12		4		1	10	13
CH TANUNDA NOBL	BANFI VINTNERS	.750	NH	/	MAR 12			1			1
GREENOCK CREEK	GRATEFUL PALATE	.750	NH	/	MAR 12						
LIMB PATTSN HLL	WALKER M S INC	.750	NH	/	MAR 12					2	4
LNDMN PRM S CAB	TREASURY WN EST	3.000 3.000	NH WY	/	MAY 12 MAY 12	1	2 4	2	4	2	3
MOLYDKR GIGGLE	MOLLYDOOKER INT	.750	NH	/	JAN 12	1	1	1	1	1	
RED KNOT MCLR V	PRECEPT BRANDS	.750	MS	/	DEC 11	12	15	2	2	4	3
S LMBRT THGHBRD	WINEBERRIES LTD	.750	MC	/	DEC 11						
WALLABY CRK CAB	AVENIU BRANDS	.187	WC	/	MAR 12						
WOOP WOOP	CONSTANTINE WNS	.750	MC	/	DEC 11	1			1		2
AUST CHARDNNY											
BLOCK	WINE GROUP	3.000	NH	/	JUL 12			2			51
BOXHEAD	VINE STREET IMP	.750	NH	/	AUG 12						
INNOCENT BYSTND	OLD BRIDGE CLLR	.750	NH	/	NOV 11			1			
LNDMN PRM S CHR	TREASURY WN EST	3.000 3.000	NH WY	/	MAY 12 MAY 12	1	3		5	1 2	1 2
MRCs JMS CHARD	CONSTELLATION	1.500	MS	/	FEB 12	225	227	238	261	227	349
TIK TOK JM OTLY	MARTIGNETTI CO	.750	NH	/	JAN 12						
WALLABY CRK CHR	AVENIU BRANDS	.750	WC	/	JUN 12						
WHITE KNOT MV	PRECEPT BRANDS	.750	MS	/	DEC 11	1	14	2	1	1	2
WOOP WOOP	CONSTANTINE WNS	.750	MC	/	JAN 12	2		1	1		
AUST MERLOT											
LINDMN BIN 40	TREASURY WN EST	.750	WC	/	AUG 12						
MOLYDKR SCOOTER	MOLLYDOOKER INT	.750	NH	/	JAN 12	1		1		1	
WALLABY CRK MRL	AVENIU BRANDS	.750 .187	WC WC	/	JUL 12 MAR 12						
AUST PIN NOIR											
INNOCENT BYSTND	OLD BRIDGE CLLR	.750	NH	/	NOV 11			1			
LITTLE YERING	EPIC WINES	.750	NH	/	JAN 12	5	3	3	4	5	4
SILVERWING	COUNTRY VINTNER	.750	MC	/	NOV 11						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 109					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
AUST SHIRAZ											
3 RINGS BAROSSA	GRATEFUL PALATE	.750	MC	/	FEB 12					1	
BARRY LODGE HLL	BACCHUS IMPT MD	.750	MC	/	NOV 11	1		1	1	3	1
CH TANUNDA NOBL	BANFI VINTNERS	.750	NH	/	MAR 12						
D'ARNBG STMPJMP	OLD BRIDGE CLLR	.750	MC	/	FEB 12	7	4	9	6	6	5
GREENCK CK APRI	GRATEFUL PALATE	.750	NH	/	MAR 12						
LIMB PATTSN HLL	WALKER M S INC	.750	NH	/	MAR 12						
MITOLO SAVITAR	NATIONAL DISTRB	.750	MC	/	DEC 11	1					
MOLYDKR VLT GLV	MOLLYDOOKER INT	.750	NH	/	JAN 12						
MT LNG CLF EDGE	EPIC WINES	.750	NH	/	JAN 12						
PENFLD SHRZ RWT	TREASURY WN EST	1.500	NH	/	JAN 12						
PLANTGNT HZD HL	COUNTRY VINTNER	.750	MC	/	NOV 11	1				1	
RAW POWER	CONSTANTINE WNS	.750	MC	/	NOV 11	2		2	1	1	1
RED KNOT MCLREN	PRECEPT BRANDS	.750	MS	/	DEC 11	7	12	2	2	3	7
ST KILDA	COUNTRY VINTNER	.750	MC	/	DEC 11	7	6	1	5	5	5
THRN CLK SHTFRE	KYSELA PERE LTD	.750	MC	/	DEC 11	3	2	3	7	2	
THRN CLK TR BRS	KYSELA PERE LTD	.750	MC	/	DEC 11						1
TORBRECK WDCTTR	COUNTRY VINTNER	.750	MC	/	NOV 11	1		2		1	
WALLABY CRK SHZ	AVENIU BRANDS	.750 .187	WC WC	/	APR 12 MAR 12						
AUST SHZ BLND											
90+CLR L4 SH/VG	MHW LIMITED	.750	NH	/	NOV 11						
MOLYDKR 2 LF FT	MOLLYDOOKER INT	.750	NH	/	DEC 11	3	2	1	1	4	5
MOLYDKR ENC PTH	MOLLYDOOKER INT	.750	NH	/	JAN 12	1					
AUST OTH BLND											
MCWILLM JCK BLD	GALLO E J WINE	.750 .750	NH MS	/	MAY 12 FEB 12	4 12	3 8	1 8	1 5	10	1 9
AUST OTHR RED											
ALPA BOX&DC TRT	ULTRA BEV CORP	.750	NH	/	JAN 12		2		1		1
FRST DP THE RED	CONSTANTINE WNS	.750	MC	/	NOV 11						
G NORMAN MALBEC	TREASURY WN EST	.750	NH	/	JAN 12	7	8	2	2	5	6
JCB CRK MSC RSE	PERNOD RCRD USA	.750	NH	/	MAR 12				5	22	23
TAIT BALL BUSTR	BACCHUS IMPT MD	.750	MC	/	DEC 11	3			1	1	
YELLW TL SW ROO	DEUTSCH FAM W&S	1.500 1.500 .750 .750	NH PA NH PA	/	APR 12 MAR 12 MAR 12 MAR 12	15 4 11 102	35 104 7 130	110 72 14 114	92 156 14 379	44 237 21 106	57 113 36 137

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 110					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
AUST OTHR WHT											
ANGOVE AD HL SB	SUTTER HOME WNY	.750	NH	/	MAR 12			108	106	24	6
FISHEYE MOSCATO	WINE GROUP	3.000	PA	/	MAR 12	154	179	154	229	206	381
GALLO F MSC SEA	GALLO E J WINE	1.500	UT	/	DEC 11	28	28	26			
IRONBERRY CH/VG	COUNTRY VINTNER	.750	MC	/	NOV 11	1		2	1		
LINDMN B90 MSCT	TREASURY WN EST	.750	WC	/	FEB 12					1	
LNDMN PRM S PNG	TREASURY WN EST	3.000	NH	/	MAY 12	1	1		2	2	1
MT HORRCK W RSL	WALKER M S INC	.375	NH	/	APR 12					1	
MT LNG CE RSLNG	EPIC WINES	.750	NH	/	JAN 12						
ST HLLTT RSLNG	LION NATHAN USA	.750	NH	/	APR 12	56	55	17	3	1	1
GREECE											
GAI'A NTS PLPNS	PERFECTA WINES	.750	NH	/	MAY 12	2	1	2		1	1
MY BG FT GK AGR	HELLAS IMPORT	.750	NH	/	JAN 12	2	1		2		1
MY BG FT GK SAV	HELLAS IMPORT	.750	NH	/	JAN 12	2	1	1	1		1
SKOURAS ST GEO	CONSTANTINE WNS	.750	MC	/	JAN 12	2		1	2	3	2
SKOURAS WHITE	CONSTANTINE WNS	.750	MC	/	NOV 11	1	1		1	2	1
PORTUGAL											
ALTANO DOURO RD	VINEYARD BRANDS	.750	NH	/	DEC 11	3	3	3	2	2	2
CALAMARES VN VR	VISION WNE&SPRT	.750	NH	/	JAN 12						1
CARTA RED	PINE ST TRADING	.750	NH	/	JAN 12	1	2	1		1	1
CARTA WHITE	PINE ST TRADING	.750	NH	/	FEB 12					2	3
ESPIRAL VH ROSE	MILTON DIST CO	.750	NH	/	JUL 12			15	24	9	5
ESPIRAL VINHO	MILTON DIST CO	.750	NH	/	JUL 12			82	105	60	59
LAGOSTA VN VERD	PINE ST TRADING	.750	NH	/	DEC 11	3	8	3	5	5	6
MONTE VELHO WHT	DIONYSUS LTD	.750	MC	/	NOV 11		1	1		1	
OCTAVE ALVARINH	PINE ST TRADING	.750	NH	/	JAN 12	2	1	1	1	1	
		.750	MC	/	NOV 11	5	8	2	7	1	2
QNTA AZVDO V VR	PINE ST TRADING	.750	NH	/	JAN 12	1	3	1			
SEXY RED	PINE ST TRADING	.750	NH	/	JAN 12	1				1	
SEXY ROSE	PINE ST TRADING	.750	NH	/	JAN 12	2	1	1		1	
SEXY WHITE	PINE ST TRADING	.750	NH	/	JAN 12	1		1			
ARGT CAB SAUV											
ALTOSUR MENDOZA	GAUCHO IMPORTS	.750	MC	/	NOV 11	1	1	1		2	
ASTICA CUYO	WILDMAN SONS	.750	NH	/	MAY 12			1			
DOM JN BOUSQUET	PERFECTA WINES	.750	NH	/	FEB 12						

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 111					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
FUNKY LLAMA	VISION WNE&SPRT	3.000	PA	/	MAR 12	37	45	39	205	55	46
LA FINCA	MILTON DIST CO	.750	NH	/	JUL 12			3	11	9	13
LAMADRID MENDOZ	VINO DEL SOL	.750	MC	/	DEC 11	1	1		1	3	3
NEU DIRECTION	PINE ST TRADING	.750	NH	/	DEC 11	3	3		1	3	
SALVATORE UNITY	PINE ST TRADING	.750	NH	/	AUG 12						1
TRIVENTO RESERV	HOUSE OF BANFI	.750	UT	/	AUG 12						
VALENTIN BIANCH	QUINTESSENTIAL	.750	MC	/	NOV 11	1			1	6	1
ARGT CHARDNNY											
ALTOSUR	COUNTRY VINTNER	.750	MC	/	NOV 11	1					
ASTICA CUYO	WILDMAN SONS	.750	NH	/	MAY 12			1			
CATALPA	PINE ST TRADING	.750	NH	/	JAN 12	1	5	1		1	
DOM JN BOUSQUET	PERFECTA WINES	.750	NH	/	DEC 11						
LA FINCA	MILTON DIST CO	.750	NH	/	JUL 12			4	7	7	6
SALVATORE FAMLY	PINE ST TRADING	.750	NH	/	AUG 12						1
ARGT MALBEC											
25 LAGUNAS	CANNON WNS LTD	.750	NH	/	JUN 12		9	11	9	9	11
90+CLRS LOT 38	MHW LIMITED	.750	NH	/	JAN 12	21	61	15	11	19	23
ACHAVL FRR ALTA	TGIC IMPORTERS	.750	NH	/	JAN 12						
ALBERTI 154	SOUTHERN WN GRP	.750	MC	/	NOV 11	2		2	1	1	1
ASTICA CUYO	WILDMAN SONS	.750	NH	/	MAY 12	1		1		2	3
ATAMISQUE	PINE ST TRADING	.750	NH	/	MAY 12	1	1	2		1	1
BATTLE AXE MNDZ	WALKER M S INC	.750	NH	/	JAN 12	9	3	2	6	2	11
BLACKSTN WNMKER	CONSTELLATION	.750	NH	/	AUG 12				4	11	60
BOTA BOX MENDZA	DELICATO VNYRDS	3.000	PA	/	MAR 12	241	298	210	544	1000	349
BROADBENT	BROADBENT SLCTN	.750	MC	/	NOV 11			1	1	1	1
BROQUEL MALBEC	WINE GROUP	.750	WC	/	MAY 12						
CAMINO DEL INCA	VINO DEL SOL	.750	NH	/	FEB 12				1	1	2
CAMRON HUGH 275	ULTRA BEV CORP	.750	NH	/	NOV 11	1	1		4		
CATALPA	PINE ST TRADING	.750	NH	/	DEC 11	5	8	3	2	4	6
CATENA ADRIANNA	WINEBOW INC	.750	NH	/	MAY 12						
CATENA MENDOZA	WINEBOW INC	.375	NH	/	JUL 12			1	3	3	1
CATENA PADRILLS	VINEYARD BRANDS	.750	NH	/	JUL 12			13	7	4	99
CUEVA MANOS RSV	KYSELA PERE LTD	.750	MC	/	NOV 11	3	3	3	3	2	8
DANTE ROBINO	ADS WINES	.750	MC	/	NOV 11	3	1	2			2

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 112					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
DOM JN BOUSQUET	PERFECTA WINES	.750	NH	/	JAN 12				1		1
DURIGUTTI MNDZ	SOUTHERN WN GRP	.750	MC	/	NOV 11	3	1		1		3
FABRE MONTMY RS	CONSTANTINE WNS	.750	MC	/	NOV 11						
FAMIGLIA BINCHI	MARTIGNETTI CO	.750	NH	/	JAN 12	2	1	1		1	6
FETZER MENDOZA	FETZER VINYARDS	1.500 1.500 .750	NH UT NH	/	MAR 12 FEB 12 MAR 12	136	9 1	15 2	1 8	80 21	4 21 9
FNCA SPHNA TP R	GAUCHO IMPORTS	.750	MC	/	NOV 11	7	2	1		3	5
FUNKY LLAMA	VISION WNE&SPRT	1.500	PA	/	MAR 12	59	53	49	81	155	53
HRM REX-GOLIATH	CONSTELLATION	.750	NH	/	MAR 12	99	22	24	28	19	52
LA FINCA	MILTON DIST CO	.750	NH	/	JUL 12			17	13	26	117
LA POSTA COCINA	VINE CONNECTION	.750	MC	/	NOV 11	2	2		4		2
LA POSTA PZZLLA	BACCHUS IMPT MD	.750	MC	/	NOV 11	2			1	2	
LABORUM	THE IMPRTD GRPE	.750	NH	/	FEB 12	1	1		1	1	1
LAGARDE P VINAS	MHW LIMITED	.750	NH	/	JAN 12						
LAMADRID MENDOZ	VINO DEL SOL	.750	MC	/	DEC 11	3	2	1	3	4	1
MAIPE MENDOZA	PERFECTA WINES	.750	NH	/	APR 12	13	12	14	23	21	49
MOUNTAIN DOOR	MARTIGNETTI CO	.750	NH	/	JUL 12			143	203	186	222
NANDU MENDOZA	FOLIO WINE CO	.750	NH	/	JUL 12			13			
NOVECENTO MENDZ	ADS WINES	.750	MC	/	NOV 11	8	5	4	13	1	3
R MNDVI PVT SEL	CONSTELLATION	.750	NH	/	JUN 12		3	9	19	13	20
RAZA RESERVA	EVAKI IMPORT	.750	MS	/	NOV 11						
RED DIAMOND MDZ	STE MICHELLE WN	.750	NH	/	MAR 12	82	19	19	13	70	24
SLVTORE PRINCPE	PINE ST TRADING	.750	NH	/	AUG 12				1		
SPIRIT ANDES	VINO DEL SOL	.750	MS	/	DEC 11			1		1	2
SUR L ANDES RSV	D.O.P.S. INC	.750	MC	/	NOV 11	2	1	3	2	3	3
TERRA ROSA MNDZ	LAUREL GLEN VYD	.750	MC	/	JAN 12	8	4	2	8	4	3
THE GAMBLER MDZ	AMER SPIRIT EXC	.750	NH	/	NOV 11	1	2			5	2
THE SEEKER MNDZ	KOBRAND CORP	.750	NH	/	FEB 12	38	49	10	13	11	20
TIKAL ORGANIC	VINE CONNECTION	.750	NH	/	JUN 12		2	1	1	1	7
TRIVENTO BD&BEE	BANFI VINTNERS	.750	NH	/	APR 12	11		6	14	13	27
TRPCHE FALL CYO	WINE GROUP	.750	NH	/	MAY 12						
TRRZS ANDS MLBC	MOET HENNESSY	.750	WC	/	MAR 12						
UMBRAL D L TMS	ULTRA BEV CORP	.750	NH	/	JUL 12			22			
VALENTIN BIANCH	QUINTESSENTIAL	.750	MC	/	NOV 11	7	8	3	5	7	6
VINA COBOS BRMR	WALKER M S INC	.750	NH	/	NOV 11		1		1		1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 113					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
VINA OBVIO MNDZ	KYSELA PERE LTD	.750	MC	/	JAN 12						
VISTALBA ARIDO	COUNTRY VINTNER	.750	MC	/	NOV 11	3		2	2	4	2
ZUCCRDI SERIE A	COUNTRY VINTNER	.750	MC	/	NOV 11	74	27	16	14	14	16
ARGT MERLOT											
DM JN BSQT MRLT	PERFECTA WINES	.750	NH	/	FEB 12						
GOUGHNM MENDOZA	COUNTRY VINTNER	.750	MC	/	NOV 11	1		1	1		1
ARGT OTHR RED											
ALAMOS RED MNDZ	NORTH WALES WNS	.750	PA	/	MAR 12	60	59	38	70	50	235
		.750	WY	/	APR 12	12	5	11	10	5	15
		.750	MC	/	NOV 11	28	24	19	27	26	39
		.750	MS	/	FEB 12	26	21	13	28	23	28
ALAMOS SLCN RED	NORTH WALES WNS	.750	PA	/	MAR 12	41	33	27	38	32	146
ATAMISQUE ASMBL	PINE ST TRADING	.750	NH	/	FEB 12	1	1	1			2
BRNGR RED MSCTO	TREASURY WN EST	1.500	MS	/	DEC 11	99	186	58	70		
		.750	WY	/	JAN 12	24	17	23	16	12	24
		.750	MS	/	JAN 12	139	33	99	46	64	46
		.187	MS	/	FEB 12	7	6	5	5	2	3
CATENA ZAP RED	WINEBOW INC	.750	NH	/	MAY 12			1			
CHACRA 55 WOOD	KOBRAND CORP	.750	NH	/	MAY 12						
DEL FIN P NR RS	GAUCHO IMPORTS	.750	NH	/	JAN 12						
ELINA SRH/MALBC	FORTUNE WINE	.750	NH	/	FEB 12	20	13	1			
GOGNHM B MND SY	COUNTRY VINTNER	.750	MC	/	NOV 11	2			3		1
INCA PINOT NOIR	R P IMPORTS INC	.750	NH	/	FEB 12	7	3	15	8	7	5
LA FINCA TEMPRN	MILTON DIST CO	.750	NH	/	JUL 12			5	7	17	15
MAIPE BONARDA	KYSELA PERE LTD	.750	MC	/	NOV 11	2	1	1	1	1	
MENDEL UNUS	VINE CONNECTION	.750	NH	/	NOV 11						
MRQS D PNT SYRH	FORTUNE WINE	.750	NH	/	AUG 12				4		
NVRRO CRR ULTRA	DIAGEO CHAT EST	.750	NH	/	DEC 11						
RIO SECO PN NR	MHW LIMITED	1.500	NH	/	APR 12	60	11	13	10	24	39
		.750	NH	/	JAN 12	1		1			
TIKAL JUBILO	VINE CONNECTION	.750	NH	/	AUG 12						
TIKAL PATRIOTA	VINE CONNECTION	.750	MC	/	DEC 11	1	1			1	3
TILIA MLBC SRH	WINEBOW INC	.750	NH	/	MAY 12						
VLLE PRT GR RSV	R P IMPORTS INC	.750	NH	/	APR 12						
VNA MAIPU TRRNT	USA WINE WEST	.750	PA	/	NOV 11	22	49	10	30	8	8
ZUCCRDI BNRDA A	COUNTRY VINTNER	.750	MC	/	DEC 11	3	1	1		2	
ARGT OTHR WHT											
1591 DOLCE TORR	MILTON DIST CO	.750	NH	/	JUL 12			2	3	1	1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 114					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
ALTOSUR SAV BLC	GAUCHO IMPORTS	.750	MC	/	NOV 11	2					1
ALTOSUR TORRNTS	GAUCHO IMPORTS	.750	MC	/	FEB 12	2	2	3	1	1	
ASTICA CYO SV B	WILDMAN SONS	.750	NH	/	MAY 12			1			1
BAREFOOT MSCTO	GALLO E J WINE	1.500 .750	MS MS	/ /	DEC 11 DEC 11	69 178	1025	510	500	205	1203 72
BLACK BOX MSCTO	CONSTELLATION	3.000 3.000	NH PA	/ /	MAR 12 MAR 12	10 101	14 162	29 320	30 203	9 136	38 285
BOTA BOX MSC MZ	DELICATO VNYRDS	3.000	NH	/	JUL 12						
CONQUISTA MSCT	US DISTLLD PROD	.750	NH	/	JAN 12	33	25	46	36	14	47
GOUNHM TOR MOM	COUNTRY VINTNER	.750	MC	/	NOV 11			2			
HRM REX-GOL MSC	CONSTELLATION	.750	MS	/	JUN 12				1	11	7
J&F LRTN SB ARC	COUNTRY VINTNER	.750	MC	/	NOV 11	6	4	3	3	3	2
LA YUNTA TORNTS	SOUTHERN WN GRP	.750 .750	NH MC	/ /	APR 12 NOV 11	1 3	2 5	3 1	1 1	1 1	1 1
LABORUM TORNTES	THE IMPRTD GRPE	.750	NH	/	FEB 12	1	3		2	1	
LOS CARDOS S BL	SUTTER HOME WNY	.750	MC	/	NOV 11						
LOST VYD CHD/TR	BROTHERS INT FD	.750	MC	/	NOV 11	1	4	8	6	1	1
RIO SCO EST TOR	MHW LIMITED	1.500	NH	/	MAY 12						
TRIVENTO BD&BEE	BANFI VINTNERS	.750	NH	/	APR 12	10		12	9	16	26
TRRZ AND TOR RS	MOET HENNESSY	.750	NH	/	JUN 12			2	11	17	17
ZOLO VIOGNIER	VINO DEL SOL	.750	NH	/	APR 12	1	2	2		2	1
ZUCCRDI SER TOR	COUNTRY VINTNER	.750	MC	/	NOV 11	1	1		1		
ARGT OTHER											
B NORTON CH/CAB	TGIC IMPORTERS	.750	NH	/	NOV 11						
GALLO F PNK MSC	GALLO E J WINE	1.500 1.500 .750 .750	NH MS NH MS	/ / / /	MAR 12 MAY 12 MAR 12 MAR 12	35 252 140 95	45 51 159 81	58 89 160 84	137 70 184 87	107 120 151 61	155 58 181 79
		.187 .187	NH MS	/ /	MAR 12 MAR 12	3 30	5 33	6 22	8 22	4 20	8 19
HRM RX-GO P MSC	CONSTELLATION	1.500 .750	NH NH	/ /	JUL 12 AUG 12					1	
ZONDA ROSE	ULTRA BEV CORP	.750	NH	/	JUL 12			18	7	1	
CHLE CAB SAUV											
90+CLR LOT 44	MHW LIMITED	.750	NH	/	JAN 12	11	18	20	9	6	
CARMEN GRN RSVA	SUTTER HOME WNY	.750	MC	/	NOV 11						
CONO SUR BICYCL	VINEYARD BRANDS	1.500	PA	/	NOV 11	44	45	74	89	40	34
ESTACION CB SV	VIGNOBLE LVDH	.750	MC	/	JAN 12	16	11	1	16	4	8
FOLATARE	PINE ST TRADING	.750	NH	/	FEB 12			10	12	6	16

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 115					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
GRAN RESERVA	BANFI VINTNERS	.750	NH	/	MAY 12	3	6	6	10	7	8
HRM REX-GOLIATH	CONSTELLATION	1.500	MS	/	APR 12	2	69	33	83	47	116
		.750	UT	/	FEB 12	44	254	30	43	325	36
		.750	WY	/	MAY 12	27	19	20	19	24	15
		.750	MS	/	APR 12	12	18	63	33	52	32
J&F LURTON ARAU	VINTUS WINES	.750	MC	/	FEB 12	4	2	3	3		2
LAS PARCELAS	BROTHERHOOD WNY	.750	PA	/	NOV 11	373	97	225	100	233	47
MANCURA	ULTRA BEV CORP	.750	NH	/	NOV 11	2	6		1		
MANOS NEGRS CAB	VINO DEL SOL	.750	MS	/	DEC 11	2	1		2		
MAPUCHE	FORTUNE WINE	.750	NH	/	FEB 12	2	1	6	9	16	9
MOMENTOS	PINE ST TRADING	.750	NH	/	NOV 11		1		3	5	
MONTES CLASSIC	TGIC IMPORTERS	.750	PA	/	MAR 12	53	43	24	85	41	35
THE SEEKER CNTL	KOBRAND CORP	.750	NH	/	FEB 12	1					
TIERRUCA RESERV	R P IMPORTS INC	.750	NH	/	FEB 12	21	13	35	24	17	29
TRADER JOE'S	MILTON DIST CO	.750	NH	/	JUL 12			12	12	24	37
CHLE CHARDNNY											
BARCO VIEJO	R P IMPORTS INC	.750	NH	/	FEB 12	8	4	8	7	5	3
		.750	MC	/	FEB 12						
ECO BALANCE CHR	BANFI VINTNERS	.750	MC	/	DEC 11	6	7	12		6	4
ESTACION CHRDNY	VIGNOBLE LVDH	.750	MC	/	JAN 12	10	13	3	16	4	6
FOLATARE	PINE ST TRADING	.750	NH	/	FEB 12	1		11	12	7	4
GRAN RESERVA	BANFI VINTNERS	.750	PA	/	MAR 12	4	8	3	29	4	4
INDOMITA CHARD	LAIRD AND CO	.750	WC	/	FEB 12						1
MANCURA	ULTRA BEV CORP	.750	NH	/	NOV 11	3	4				
SNTA RTA RS CHR	PALM BAY IMPRTS	.750	WC	/	FEB 12						
TRADER JOE'S	MILTON DIST CO	.750	NH	/	JUL 12			13	8	22	8
WONDERLUST VC	AMER SPIRIT EXC	3.000	NH	/	NOV 11	7	10	9	7	7	12
CHILE MALBEC											
GRAN RESERVA	BANFI VINTNERS	.750	NH	/	MAY 12	4	7	15	4		1
NATURA MALBEC	BANFI VINTNERS	.750	NH	/	JUN 12		2	21	72	21	5
CHILE MERLOT											
CULITOS CNTRL V	VICTORI JOSEPH	.750	MC	/	JAN 12	3	4	3	1	2	3
MANCURA	ULTRA BEV CORP	.750	NH	/	NOV 11		1	13			
PETIRROJO	NATIONAL DISTRB	.750	MC	/	JAN 12	1					
TRADER JOE'S	MILTON DIST CO	.750	NH	/	JUL 12			13	10	16	18
VIEJO FEO	AMERICN WN DIST	.750	MC	/	JAN 12	8	12	2			

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 116					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
CHLE OTHR RED											
APLTGUA RSV P N	GLOBAL VYRD IMP	.750	NH	/	AUG 12					1	1
CH LAJOYA CM RS	US DISTLLD PROD	.750	NH	/	AUG 12						
COUSINO LOTA	WINEBOW INC	.750	NH	/	DEC 11			1			
CSA SLVA RS CRM	SOUTHERN W&S	.750	MC	/	DEC 11	2	1	3	2	1	4
ERRZRZ CRMN KAI	VINTUS WINES	.750	NH	/	JAN 12						
ESTACION CARMNR	VIGNOBLE LVDH	.750	MC	/	JAN 12	10	12		18	7	6
FALERNIA RS CRM	BACCHUS IMPT MD	.750	MC	/	FEB 12	2	26	2	2	4	8
FOLATARE CARMNR	PINE ST TRADING	.750	NH	/	FEB 12			8	12	2	18
FOUND OBJCT CRM	MILTON DIST CO	.750	NH	/	JUL 12			2	3	5	
FOUND OBJCT SRH	MILTON DIST CO	.750	NH	/	JUL 12			1	2	3	
FRNTRA VNTG RED	BANFI VINTNERS	1.500 .750	NH NH	/ /	AUG 12 AUG 12				1	5	3
GRAN RESV CRMNR	BANFI VINTNERS	.750 .750	NH PA	/ /	MAY 12 MAR 12	8 5	4 18	6 9	5 71	1 16	2 15
J&F LRTN CMN RS	VINTUS WINES	.750	MC	/	DEC 11	3	1		3		1
LAS PRCLAS CRMN	BROTHERHOOD WNY	.750	PA	/	NOV 11	300	77	180	84	200	39
LLAI LLAI PN NR	DEUTSCH FAM W&S	.750	PA	/	MAR 12	39	33	16	72	29	36
MANCURA CARMNRE	ULTRA BEV CORP	.750	NH	/	NOV 11	1		3	1	2	1
MONTES TW ML/CB	TGIC IMPORTERS	.750	NH	/	AUG 12				9	8	14
PANILNCO CRM RS	MILTON DIST CO	.750	NH	/	JUL 12			4	4	3	6
PANILNCO GR SRH	MILTON DIST CO	.750	NH	/	JUL 12			1	2	1	
PORTA RS SR MLT	PINE ST TRADING	.750	NH	/	NOV 11						
ROOT 1	CLICK IMPORTS	.750	UT	/	DEC 11	12	11	76	17	12	90
S CRLNA CAC CRM	MHW LIMITED	.750	UT	/	MAY 12			2	3	3	4
TERRA AND PN RS	COUNTRY VINTNER	.750	MC	/	NOV 11	2					
TERRA ANDNA CRM	COUNTRY VINTNER	.750	MC	/	NOV 11						
THE SHOW PNT NR	SUTTER HOME WNY	.750	MS	/	DEC 11	7	8	5	7	3	11
CHLE OTHR WHT											
BRNGR MSCTO CHL	TREASURY WN EST	1.500 .750 .750 .750 .187	MS UT WY MS MS	/ / / / /	FEB 12 DEC 11 JAN 12 FEB 12 FEB 12	66 186 25 104	105 47 31 39	64 291 22 108	128 42 23 23	44 35 23 46	121 43 24 41
CH LAJOYA SB RS	US DISTLLD PROD	.750	NH	/	AUG 12				1	1	
CNCHA XPLOM MOS	BANFI VINTNERS	.750	NH	/	JAN 12	2	2				2
CONO SUR BICYCL	VINEYARD BRANDS	1.500	PA	/	NOV 11	64	76	109	160	51	60
CONO SUR RSLING	VINEYARD BRANDS	.750	MC	/	NOV 11	2			1		

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 117					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
ESTACION SV BL	VIGNOBLE LVDH	.750	MC	/	JAN 12	11	18	2	22	6	9
FALERNIA PX RES	MARTIGNETTI CO	.750	NH	/	AUG 12						1
FOLATARE SV BLC	PINE ST TRADING	.750	NH	/	FEB 12			11	3	6	
FRONTERA MOSCAT	BANFI VINTNERS	.750	NH	/	JUL 12			1			10
GALLO F MSC CHL	GALLO E J WINE	1.500	WY	/	JAN 12	1	35	60	33	65	48
		1.500	MS	/	FEB 12	124	81	97	38	16	
		.750	MS	/	JUN 12		16	20	20	16	22
		.187	MS	/	MAY 12	5	13	7	11	8	6
GRAN RESV SV BL	BANFI VINTNERS	.750	NH	/	MAY 12	6	3	3			2
INDOMITA SAV BL	LAIRD AND CO	.750	WC	/	FEB 12					1	
LAS PARCELAS	BROTHERHOOD WNY	.750	PA	/	NOV 11	537	364	528	349	481	196
LUCKY DUCK MSCT	WINE GROUP	.750	NH	/	FEB 12	1	2	1	2	26	41
MANCURA SAV BLC	ULTRA BEV CORP	.750	NH	/	NOV 11		8	6			
MAPUCHE SAV BLC	FORTUNE WINE	.750	NH	/	FEB 12	4	8	26	17	9	13
MOMENTOS SV BLC	PINE ST TRADING	.750	NH	/	NOV 11		1				
OVEJA NG CH/VGN	MHW LIMITED	.750	NH	/	AUG 12					1	
RITUAL SVGN BL	HUNEEUS VINTNER	.750	NH	/	MAR 12	1					1
SV BL PHNTM GRM	MHW LIMITED	.750	NH	/	JUN 12			17	14	21	15
TERRA ANDNA S B	COUNTRY VINTNER	.750	MC	/	NOV 11						
TIERRUCA SB RES	R P IMPORTS INC	.750	NH	/	FEB 12	11	18	18	15	12	14
TRADER JOE'S SB	MILTON DIST CO	.750	NH	/	JUL 12			17	4	22	20
CHILE OTHER											
BRNGR PNK MSCTO	TREASURY WN EST	1.500	NH	/	JUN 12		1		1		2
		1.500	MS	/	FEB 12	24	118	31	114	43	95
		.750	NH	/	FEB 12	492	146	191	113	70	183
		.750	MS	/	FEB 12	24	15	68	18	31	29
OVEJA NEG ROSE	MHW LIMITED	.750	NH	/	JUL 12			3	1		
PANLNC CH/VG RS	MILTON DIST CO	.750	NH	/	JUL 12			2	4	3	6
PANLNC ML/MB RS	MILTON DIST CO	.750	NH	/	JUL 12			2	5	7	9
TORRES CAB ROSE	DREYFUS ASHBY	.750	MC	/	JAN 12	4		10	4	5	1
SPAIN											
AGOSTON GRN/SRH	PELICAN BRANDS	.750	NH	/	NOV 11	5	4	2	5	3	9
AGOSTON TEMP/CB	PELICAN BRANDS	.750	NH	/	NOV 11	8	6	4	11	4	
ALABASTER TORO	WALKER M S INC	.750	NH	/	JAN 12						
ALBERO BOBAL RS	MILTON DIST CO	.750	NH	/	JUL 12			1		2	2
ALBERO CAVA	MILTON DIST CO	.750	NH	/	JUL 12			2	6	2	2
ALBERO MONASTRL	MILTON DIST CO	.750	NH	/	JUL 12			3		5	3

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 118					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
ALBERO RED	MILTON DIST CO	.750	NH	/	JUL 12			5	6	12	3
ALBET NOYA P RD	WALKER M S INC	.750	NH	/	MAY 12						1
ALBET NOYA P WH	WALKER M S INC	.750	NH	/	FEB 12	4	2	3	2	1	7
ALTO ALMANZORA	COUNTRY VINTNER	.750	MC	/	NOV 11	1	2	1	1	2	4
ARROCAL RBRA DR	GRAPES OF SPAIN	.750	MC	/	DEC 11	10	11	4	7	8	12
ATTECA GARNACHE	COUNTRY VINTNER	.750	MC	/	NOV 11	6	4	3	6	6	4
BARCO DE PIEDRA	R P IMPORTS INC	.750	NH	/	JUL 12			10	10		2
BERONIA CRIANZA	SAN FRAN WN EXC	.750	MC	/	NOV 11	2	1	2	2	4	1
BITCH GN ARAGON	GRATEFUL PALATE	.750	NH	/	DEC 11	35	17	38	27	18	38
CALMA RIOJA RED	R P IMPORTS INC	.750	NH	/	DEC 11	4	5		1		5
CAMPOS REAL TEM	COUNTRY VINTNER	.750	MC	/	NOV 11	1		1	1	1	1
CAMRON HUGH 263	ULTRA BEV CORP	.750	NH	/	APR 12	2	9	10	16		5
CAMRON HUGH 272	ULTRA BEV CORP	.750	NH	/	APR 12						
CAN BLAU MONTST	COUNTRY VINTNER	.750	MC	/	JAN 12	8	4	3	4	5	6
CAS GUALDA C&J	PERFECTA WINES	.750	NH	/	DEC 11	2		2	1	1	4
CASA ERMT ROBLE	ULTRA BEV CORP	.750	NH	/	NOV 11						
CLARAVAL SL ESP	MONSIEUR TOUTON	.750	MC	/	JAN 12	1			3	1	2
CLNS EBR GRN BL	GRAPES OF SPAIN	.750	MC	/	JAN 12	4	5	8	5	3	1
COLUMNALBARNO	R P IMPORTS INC	.750	NH	/	JUN 12		2	4	2	2	1
CONDADO DE HAZA	COUNTRY VINTNER	.750	MC	/	NOV 11		2		1		1
CORTIJO III RSE	R P IMPORTS INC	.750	NH	/	MAY 12	2	4	4	1	4	4
CORTIJO III TNT	R P IMPORTS INC	.750	NH	/	MAR 12	12	16	15	12	15	17
CUNE IMP GR RES	PASTERNAK WINE	.750	NH	/	MAY 12				1		1
CUNE IMP RESRVE	PASTERNAK WINE	1.500 .750	NH NH	/ /	MAY 12 MAY 12					2	3
CUNE RIOJA RSVA	PASTERNAK WINE	.750	NH	/	MAY 12				4	3	4
CYAN T R ZAMORA	PERFECTA WINES	.750	NH	/	NOV 11	6	5	9	13	9	20
DESTINOS BLANCO	PINE ST TRADING	.750	NH	/	DEC 11	6	6	8	3	1	4
DESTINOS TINTO	PINE ST TRADING	.750	NH	/	DEC 11	6	6	2	1		4
DESUSA NAI ALBR	VINEYARD BRANDS	.750	MS	/	JAN 12	2	3	3	3	4	7
DINASTIA V CRNZ	ULTRA BEV CORP	.750	NH	/	NOV 11	23	17	34	34	24	
EARTH 3.0 TEMP	ROMERO & MILLER	.750	NH	/	MAR 12			21	3	7	22
EARTH 3.0 TM/SR	ROMERO & MILLER	.750	NH	/	MAR 12			5	4	6	20
EL JAMON CRNZ	PINE ST TRADING	.750	NH	/	NOV 11		1				
EMILIO M RESALS	COUNTRY VINTNER	.750	MC	/	NOV 11	1	1			3	

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 119					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
EMILIO M RIBERA	WALKER M S INC	.750	NH	/	NOV 11						
EMINA VD RUEDA	PERFECTA WINES	.750	NH	/	FEB 12	2	11	2	5	5	4
ERCAVO PLAZUELA	WALKER M S INC	.750	NH	/	APR 12			1			
FLACO TEMPRANLO	R P IMPORTS INC	.750	NH	/	NOV 11	22	10	2	9	5	34
		.750	MC	/	NOV 11	3	20	1	5	6	2
FURVUS	R P IMPORTS INC	.750	NH	/	FEB 12		1	1	1	1	1
HIJOS JUAN GIL	COUNTRY VINTNER	.750	MC	/	DEC 11	6	5	2	6	2	7
HONORO VR CLYTD	WALKER M S INC	.750	NH	/	APR 12	13		42	22	14	25
IZADI VIURA RJ	WALKER M S INC	.750	NH	/	JUN 12						
JMNZ-LNDI STRND	WALKER M S INC	.750	NH	/	JUN 12						
LA GRANJA SYRAH	MILTON DIST CO	.750	NH	/	JUL 12			5	3	8	9
LA GRANJA TEMP	MILTON DIST CO	.750	NH	/	JUL 12			20	12	16	24
LA GRANJA TM/GN	MILTON DIST CO	.750	NH	/	JUL 12			4	5	10	8
LA TERRA CAB SV	CONSTELLATION	1.500	MS	/	DEC 11	49	53	39	53	38	46
LAS ROCAS RD BL	GALLO E J WINE	.750	NH	/	MAR 12	19	12	18	14	15	34
		.750	MS	/	APR 12	8	6	9	5	5	15
LO GIVOT PRIORT	WALKER M S INC	.750	NH	/	JUN 12						
M LACUESTA CRNZ	PERFECTA WINES	.750	NH	/	JUL 12			5		2	2
M LACUESTA RJ R	PERFECTA WINES	.750	NH	/	JUL 12			8	1	3	9
M LACUESTA RJ W	PERFECTA WINES	.750	NH	/	JUL 12			13	3	2	
M LACUESTA RS R	PERFECTA WINES	.750	NH	/	JUL 12			4	1	1	
MARIA OLE SNGR	MILTON DIST CO	1.500	NH	/	JUL 12			20	23	7	11
MAS DOIX CSTERS	WALKER M S INC	.750	NH	/	JUN 12						
MONTE DUCAY RES	MILTON DIST CO	.750	NH	/	JUL 12			2	6	4	7
MORGDO LGDO CON	COUNTRY VINTNER	.750	MC	/	NOV 11	9	6	8	7	5	3
MRCS JMS CAB SV	CONSTELLATION	1.500	MS	/	MAR 12	135	98	114	111	96	221
MRCS JMS MERLOT	CONSTELLATION	1.500	MS	/	FEB 12	147	119	124	127	107	209
MRQS CACRS ALBR	VINEYARD BRANDS	.750	NH	/	JUL 12			17	8	5	2
OBALO TEMPRANLO	WALKER M S INC	.750	NH	/	JUN 12			3	5	8	7
OLIVARES A HOYA	COUNTRY VINTNER	.750	MC	/	NOV 11	6	18	6	4		
PACO&LOLA ALBRN	KENDALL-JACKSON	.750	MS	/	DEC 11	1	1		2	2	
PALOS VERDEJO	ATLANTIC WN&SPT	.750	WC	/	MAR 12						
PAPA GDLO VALD	MHW LIMITED	.750	NH	/	JAN 12			1		1	1
PARES BLTA PNDS	VINILANDIA USA	.750	NH	/	MAY 12		2	4	6	1	1
PARES BLTA ROSE	VINILANDIA USA	.750	NH	/	APR 12	10	15	8	7	2	
PASO PASO TMPLO	COUNTRY VINTNER	.750	MC	/	NOV 11	6	6	3	5	4	10

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 120					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
PASO PASO VRDJO	COUNTRY VINTNER	.750	MC	/	NOV 11	7	2	3	3	3	
PAZO GALEGS ALB	R P IMPORTS INC	.750	NH	/	JAN 12	3	3	3	2	1	1
PRIORAT GR-174	BACCHUS IMPT MD	.750	MC	/	NOV 11	4	2	1	4	2	3
PROXIMO RIOJA	SHAW-ROSS IMPTS	.750	UT	/	FEB 12	25	23	21	29	138	17
QNTA SARDONIA	WALKER M S INC	.750	NH	/	MAR 12				1		1
RAIMAT ALBN V24	AVENIU BRANDS	.750	MC	/	DEC 11						
RAIMAT CAB CDS	AVENIU BRANDS	.750	MC	/	NOV 11						1
RAIMAT CHRD CDS	AVENIU BRANDS	.750	MC	/	NOV 11						
RAMON BILB VLNS	DEUTSCH FAM W&S	.750	NH	/	NOV 11	2	3	8	3	1	1
REVES PRIORAT	MILTON DIST CO	.750	NH	/	JUL 12			1	3	2	
SABOR CRNZ TORO	MONSIEUR TOUTON	.750	MC	/	NOV 11						1
SANTBRU	PINE ST TRADING	.750	NH	/	JAN 12						
SEVEN	WINE GROUP	3.000	UT	/	NOV 11	79	99	60	73	109	63
SHAYA VRDJO O V	COUNTRY VINTNER	.750	MC	/	NOV 11	1	7	4	1	3	3
SIERRA CAN TINT	COUNTRY VINTNER	.750	MC	/	NOV 11	8	5	3	6	4	6
SIERRA CN RJ CZ	COUNTRY VINTNER	.750	MC	/	NOV 11	7	1	2	5		4
SLOW PASEO ORG	MILTON DIST CO	.750	NH	/	JUL 12			3	4	4	3
TARIMA MONSTRLL	COUNTRY VINTNER	.750	MC	/	NOV 11	2	1	3	1	4	4
TELMO RDGZ GAGO	VINTUS WINES	.750	NH	/	MAY 12	5	1	2	3	1	3
TELMO RDGZ LNZG	VINTUS WINES	.750	NH	/	NOV 11					1	1
TERRENAL CB SV	MILTON DIST CO	.750	NH	/	JUL 12			3	1	9	3
TERRENAL TEMPNL	MILTON DIST CO	.750	NH	/	JUL 12			3	3	8	62
THE SHOW GRNCHA	SUTTER HOME WNY	.750	NH	/	MAY 12			1	1	2	2
VALDELOSFRL RSE	PERFECTA WINES	.750	NH	/	MAY 12	13	9	13	4	3	2
VENDANGE CAB SV	CONSTELLATION	1.500	MS	/	DEC 11	108	107	81	95	137	82
		.500	UT	/	NOV 11	545	82	362	113	89	427
VICTORINO TINTA	WALKER M S INC	.750	NH	/	NOV 11				1	1	1
VILLACRECES CNZ	WALKER M S INC	.750	NH	/	JAN 12						
VILLACRECES PRN	WALKER M S INC	.750	NH	/	JUN 12						1
VINA BORGIA GRN	WALKER M S INC	3.000	WY	/	MAR 12	12	21	20	9	16	9
VINAMAS GRN TMP	CLEVER IMPORTS	.750	UT	/	FEB 12	2	12	3	21	18	15
VINOS PNL LUDVC	R P IMPORTS INC	.750	NH	/	DEC 11	7	1	3		3	3
VINOS SN-LY ZST	R P IMPORTS INC	.750	NH	/	NOV 11	4	10	8	6	9	14
		.750	MC	/	JAN 12	1		1	2	1	20
VINOS ZESTOS BL	R P IMPORTS INC	.750	NH	/	JAN 12	1	9	6	2	1	1

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 121					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
VIRIATO TN TORO	MILTON DIST CO	.750	NH	/	JUL 12			1	3	2	2
VNA BJNDA MDRDO	WINEBOW INC	.750	MC	/	NOV 11						1
VNA HNDA M JMLA	GRAPES OF SPAIN	.750	MC	/	JAN 12	3	2		2	3	2
VNTA ALBNO R BX	FREIXENET USA	.750	MC	/	DEC 11						
ZAZO MOSCATO	CLEVER IMPORTS	.750	UT	/	FEB 12	2	16	5	18	10	32
NEW ZEALAND											
ASTROLABE PN GR	MARTIGNETTI CO	.750	NH	/	JUL 12			2		1	1
ASTROLABE PN NR	MARTIGNETTI CO	.750	NH	/	JUL 12			2			2
BRANCTT PN NOIR	PERNOD RCRD USA	.750	WC	/	AUG 12						
CHIMNEY CRK PN	MONSIEUR TOUTON	.750	MC	/	FEB 12	1					
CRAGGY AROHA PN	KOBRAND CORP	.750	NH	/	JAN 12			1			
CRAGGY SOPHIA	KOBRAND CORP	.750	NH	/	JAN 12						
DOG POINT SB 94	VINTUS WINES	.750	MC	/	NOV 11						
FARMER MRKT CHR	SEBASTIANI DON	.750	NH	/	MAR 12			3	1	1	2
FARMER MRKT P/M	SEBASTIANI DON	.750	NH	/	MAR 12		2	3	6		
FARMER MRKT SAV	SEBASTIANI DON	.750	NH	/	MAR 12	6	9	12	8	7	23
FRENZY SAV BLNC	WILSON DANIELS	.750	MC	/	NOV 11	10	10	5	4	13	4
FUSIONAL SV BLC	CRUSH WINES	.750	NH	/	FEB 12	10	7	13	12	6	4
GREYWACKE SV BL	MARTIGNETTI CO	.750	NH	/	JUN 12		3	7	5	4	5
HUIA SAV BLANC	VIA PACIFICA IM	.750	MC	/	NOV 11	3	2	2	1	1	2
KONO	WALKER M S INC	.750	NH	/	MAY 12						13
LOBSTER REEF PN	USA WINE WEST	.750	NH	/	FEB 12		1		1	2	
LOBSTER REEF SB	USA WINE WEST	.750	MC	/	NOV 11	11	10	10	10	6	
LONG BOAT SV BL	NATIONAL DISTRB	.750	MC	/	NOV 11			8	1	4	2
MAKARA SAV BLNC	MARTIGNETTI CO	.750	NH	/	JUL 12			61	87	59	71
MASSIMO SAV BLC	DELICATO VNYRDS	.750	NH	/	MAY 12						
NINE WALKS S BL	DEUTSCH FAM W&S	.750	MS	/	FEB 12		6	9	7	12	7
OYSTER BY PN MB	OYSTER BAY WINE	.750	WC	/	APR 12						
OYSTER BY SB MB	OYSTER BAY WINE	.750	WC	/	JUL 12						
PICTON BAY P NR	MILTON DIST CO	.750	NH	/	JUL 12			3	3	3	1
PICTON BAY S BL	MILTON DIST CO	.750	NH	/	JUL 12			1	6	8	11
SILENI SAV BLNC	PINE ST TRADING	.750	NH	/	JUN 12		11	3	2	2	3
SOLE BEECH SV/B	MONSIEUR TOUTON	.750	MC	/	JAN 12	25	26	25	27	19	20
SPY VALLEY SV B	BROADBENT SLCTN	.375	MC	/	NOV 11	1		1	1		1
SUNDAY MT SV BL	PERFECTA WINES	.750	NH	/	AUG 12				1	1	4

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 122					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
THE SEEKER SV B	KOBRAND CORP	.750	NH	/	FEB 12	37	51	15	17	8	13
TIKI SOUND S BL	VINILANDIA USA	.750	NH	/	JAN 12	15	17	6	8	10	7
SOUTH AFRICA											
BARISTA PINOTGE	D.O.P.S. INC	.750	MC	/	DEC 11					2	1
BEACH HOUSE RED	NATIONAL DISTRB	.750	MC	/	FEB 12	19	10	6	5	6	6
BRAMPTON STL SB	CAPE CLASSICS	.750	MC	/	DEC 11	3	7	2	5	2	3
CRCL OF LF RED	PINE ST TRADING	.750	NH	/	JAN 12						
CRCL OF LF WHT	PINE ST TRADING	.750	NH	/	JAN 12						
D FROST SHIRAZ	MILTON DIST CO	.750	NH	/	JUL 12			2	2	1	1
DE TOREN FUSION	COUNTRY VINTNER	.750	MC	/	NOV 11	1	3		3	1	8
ERNIE ELS	TERLATO WNS INT	.750	NH	/	FEB 12	1	1	1	1	1	
FALSE BAY C BLC	PINE ST TRADING	.750	NH	/	JAN 12						1
FALSE BAY CHARD	PINE ST TRADING	.750	NH	/	JAN 12						
FORRESTR CB/MRL	CAPE CLASSICS	.750	MC	/	JAN 12	1			2	1	1
GALLO F MSC WST	GALLO E J WINE	1.500	MS	/	MAY 12						
		.750	MS	/	MAY 12						
		.187	MS	/	MAY 12						
GLENELLY CB SV	WALKER M S INC	.750	NH	/	NOV 11						
		.750	MC	/	NOV 11	2		3	2	2	1
GRAHAM BK CB RS	COUNTRY VINTNER	.750	WC	/	JUL 12						
GUARDN PK SHIRZ	TERLATO WNS INT	.750	MC	/	JAN 12					1	
JAM JAR MOSCATO	CAPE CLASSICS	.750	NH	/	JAN 12						
		.750	MC	/	FEB 12	6	9	9	6	6	10
LONG NECK CB SV	SHAW-ROSS IMPTS	.750	NH	/	JUN 12						
								98	2	8	81
LONG NECK SV BL	SHAW-ROSS IMPTS	.750	NH	/	JUN 12						
								89	8		13
MEERLUST RUBICN	M MARQS&DMN USA	.750	MC	/	DEC 11						
NEIL EL T L BNK	VINEYARD BRANDS	.750	MC	/	DEC 11	2		1	2	2	3
OBIKWA CAB SAUV	THE PIERPNT GRP	.750	NH	/	MAY 12	33	10	85	2	4	8
OBIKWA MSCTO WC	THE PIERPNT GRP	.750	NH	/	MAY 12	34	12	82	6	1	2
OBIKWA SAUV BL	THE PIERPNT GRP	.750	NH	/	MAY 12	35	21	80	10	9	9
OBIKWA SW RD WC	THE PIERPNT GRP	.750	NH	/	MAY 12	33	2	94	3		6
RIEBEEK CAB SVG	PERFECTA WINES	.750	NH	/	APR 12	7	2	7	2		6
RIEBEEK CHARD	PERFECTA WINES	.750	NH	/	APR 12	11	7	7	3	3	10
RIEBEEK PINOTGE	PERFECTA WINES	.750	NH	/	APR 12	4	2	3		1	
RIEBEEK SAV BLC	PERFECTA WINES	.750	NH	/	MAY 12	16	9	9	22		
RUSTENBERG CHRD	COUNTRY VINTNER	.750	MC	/	NOV 11	1	2				

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 124					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
ARMAND D BRIGNC	ULTRA BEV CORP	.750	NH	/	AUG 12				1		
BILLECRT BR RSE	FORTUNE WINE	.750	NH	/	JAN 12	1	2	2		1	1
CHARLES D MQ BR	MILTON DIST CO	.750	NH	/	JUL 12			2	2	1	
CLCQT B/CLCQ'UP	MOET HENNESSY	.750	MS	/	AUG 12				21		
CLCQT LG DM/BOX	MOET HENNESSY	.750	NH	/	DEC 11	1	1	1			
CLCQT RSE/SH BG	MOET HENNESSY	.750	NH	/	AUG 12				1		
D PER/SHIELD BX	MOET HENNESSY	.750	MC	/	NOV 11						
DVL-LRY BRUT NV	MHW LIMITED	.375	NH	/	JAN 12						
LOUISE D'ES B R	MILTON DIST CO	.750	NH	/	JUL 12			1	2	1	1
LOUISE D'ES BRT	MILTON DIST CO	.750	NH	/	JUL 12			2	2	1	3
MT CHN IMP DMND	MOET HENNESSY	.750	MS	/	AUG 12			3	47		7
SIMNNT FBVR CRM	MONSIEUR TOUTON	.750	MC	/	JAN 12	1	2	1	2	6	3
FR SPKLNQ OTH											
A DELORME BR RS	R P IMPORTS INC	.750	NH	/	AUG 12				6	9	2
A DELORME CH RS	R P IMPORTS INC	.750	NH	/	AUG 12				2	3	2
AMOUR PRS PEACH	MILTON DIST CO	.750	NH	/	JUL 12			5	4	6	3
BLSN BGN BLC NR	MILTON DIST CO	.750	NH	/	JUL 12			2	2		1
BLSN BGN BR RES	MILTON DIST CO	.750	NH	/	JUL 12			2	4	1	2
BLSN BGN BR RSE	MILTON DIST CO	.750	NH	/	JUL 12			1	3	1	1
CHEVALR D FRNCE	CANNON WNS LTD	.750	NH	/	DEC 11				8	4	1
CHEVALR RSE BRT	CANNON WNS LTD	.750	NH	/	DEC 11					1	
FRERES BDB BRUT	ULTRA BEV CORP	.750	NH	/	JAN 12	31	58	56	57	49	36
FRERES ROSE BRT	ULTRA BEV CORP	.750	NH	/	JAN 12	34	51	53	45	35	36
JE T'AIME BR RS	TI BEVERAGE GRP	.750	NH	/	FEB 12	2	1	3	1	2	1
JULES BERTIER	LUNEAU USA INC	.750	MC	/	DEC 11	6	6	1	4	2	5
MONTMARTRE BRUT	VINILANDIA USA	.750	NH	/	JAN 12	4	4	4	5	2	4
MONTMRTR BR RSE	VINILANDIA USA	.750	NH	/	JAN 12	2	4	4	1		1
P LOUIS BL D BL	WINEBOW INC	.750	MC	/	DEC 11	1		2	2		1
P SPRR CRMNT BR	DEUTSCH FAM W&S	.750	NH	/	NOV 11						
SMNNT FB CR BRT	WALKER M S INC	.750	NH	/	JUL 12			2	2	3	6
ST MEYLND B RSE	WILLM-HRRSN IMP	.750	NH	/	DEC 11						
TRADER JOE'S BB	MILTON DIST CO	.750	NH	/	JUL 12			8	12	17	17
WILLM ALSACE BR	MONSIEUR TOUTON	.750	MC	/	JAN 12	8	2		8	1	5
GRM SPARKLING											
SCHLS BBRH SEKT	MUTUAL WHOLSALE	.750	NH	/	JUL 12			10	6	27	5

NABCA NEW PRODUCTS / LISTINGS

OCTOBER 2012						PAGE 125					
CLASS / BRAND	VENDOR	Size	State	Age / Proof	Date Introduced	MAY SALES	JUN SALES	JUL SALES	AUG SALES	SEP SALES	OCT SALES
ITL SPARKLING											
90+CLR LT 50	MHW LIMITED	.750	NH	/	JAN 12	11	17	43	20	20	12
ANGELINI PROSCO	WILSON DANIELS	.750	NH	/	JUL 12			1	2	1	5
ASTORIA LG MSCT	US DISTLLD PROD	.750	NH	/	DEC 11	2	4	4	2	4	4
ASTORIA PRSSCO	US DISTLLD PROD	.750	NH	/	JAN 12			2		1	
AVISSI PROSECCO	SUTTER HOME WNY	.750	MS	/	DEC 11	2	3	2	1	3	2
BANERO PROSECCO	MILTON DIST CO	.750	NH	/	JUL 12			3	4	9	5
BARTNRA MOS RSE	ROYAL WINE CORP	.750	PA	/	MAR 12	27	29	16	28	14	11
BERETTA PROSECO	MILTON DIST CO	.750	NH	/	JUL 12			4	5	3	3
BISOL JEIO PRSC	COUNTRY VINTNER	.750	MC	/	JAN 12	3	1	3	1	3	1
CAPOSLDO PK MSC	KOBRAND CORP	.750	NH	/	MAY 12						3
CASALNOVA PRSCO	MISC VENDORS	.750	MC	/	DEC 11	1	1	2	4	1	
CAVIT LNTA ROSE	PALM BAY IMPRTS	.750	PA	/	MAR 12	28	29	34	33	37	14
CNTRTO MLSMT BR	WALKER M S INC	.750	NH	/	FEB 12		4	2			1
CUPCAKE PROSCCO	WINE GROUP	.750	PA	/	MAR 12	156	198	121	217	414	171
		.750	WC	/	APR 12						
D'AQUINO ASTI	D'AQUINO CO INC	.750	NH	/	JUL 12			3	4	4	5
F SAN FLGHN SPU	MAJESTC W&S USA	.750	PA	/	NOV 11	9	3	2	4	2	2
GIONELLI PRSCCO	US DISTLLD PROD	.750	NH	/	DEC 11	1	4	3	4	1	1
LIBRETTO PRSECO	GALLO E J WINE	.750	NH	/	MAR 12	66	103	133	71	59	32
LORDN GSPRN PRS	DIONYSUS LTD	.750	MC	/	NOV 11	5	4	4	5	5	3
M RSSI ASTI/RSE	BACARDI USA INC	.750	MC	/	DEC 11		1				
MARTELLOZZO PRO	MILTON DIST CO	.750	NH	/	JUL 12			22	16	12	20
MIONTTO IL SPRZ	MIONETTO USA	.750	NH	/	MAY 12		7	44	23	4	4
MIONTTO XD SRGO	MIONETTO USA	.750	MC	/	NOV 11	4			1	2	2
MONTASOLO PRSCO	PINE ST TRADING	.750	NH	/	NOV 11						
PICCLO TS MSC R	INTRNTL S&W LLC	.750	WC	/	JUL 12			1	1	1	1
POZZI MOSCATO	DEUTSCH FAM W&S	.750	NH	/	APR 12	12	8	18	46	56	21
PRM PERLA PRSCO	WALKER M S INC	.750	NH	/	JUL 12						4
RIONDO PNK PRSC	D.O.P.S. INC	.750	MC	/	JAN 12	2	2	1	1	3	2
RIONDO PROSECCO	D.O.P.S. INC	.750	MC	/	NOV 11	11	9	6	19	5	6
		.187	MC	/	NOV 11	1	1	1		1	1
SALVTORE PRSCCO	PINE ST TRADING	.750	NH	/	JAN 12		5				
SOLLETICO PROSC	WALKER M S INC	.750	NH	/	FEB 12		3	4	1	1	1
STELLA MOSCATO	WINEBOW INC	.750	MC	/	DEC 11	9	5	1	3	8	6

